

ANTHONY ROBBINS GET THE EDGE™



Dear friend,

Welcome to *Get the Edge* and congratulations for taking action to transform the quality of your life! I want to tell you how much I respect you because so many people *talk* about how they want to change or improve their lives, but few people actually take any action. No matter what stage you're at in your life—whether you are just beginning or you have already reached the pinnacle of success—my desire is to tap into the tools, strategies, and insights that will help you create the ultimate edge in your life, as well as the lives of those you care about.

Before you get started, I want to give you a little background about why I created this new program. My first product, *Personal Power*®, has become the best-selling audio program of all time; over 35 million tapes are being used to transform lives around the globe. While I am extremely proud of *Personal Power* (and I believe it is just as powerful today as it was when it was first released), since that time, I have had the privilege of working with more than 3 million people from over 75 nations of the world. In the process, I have learned an extraordinary amount about what really drives human behavior as well as the patterns that create failure or lasting success. Most importantly, I am not the same person I was then. I have had years of life experience—the joys, the relationships, the challenges, the tough times, the mistakes, and the triumphs—to refine my distinctions about what truly creates an extraordinary quality of life not only for myself, but also for all those I have the privilege to touch.

Today, I am proud to deliver to you in *Get the Edge* the best of what I have learned and the proven strategies that can help virtually anyone not only achieve anything they desire, but also experience amazing levels of personal fulfillment in the process. With this *Get the Edge* program, you have received *Get the Edge* audio products, a *Get the Edge* video, a personal journal, *Personal Power Classics* (the first week of the 30-day *Personal Power* system), and a FREE on-line personal profile (a \$225 value). Also included is a coupon for \$100.00 that you can use toward either a multiday live seminar or an ongoing personal or professional coaching program. I highly encourage you to take advantage of all of these tools as they are part of the *Get the Edge* system for not just changing, but revolutionizing all the areas of your life that matter to you most.

With so much here, however, you're probably saying, "Where do I begin?" While it's certainly up to you to decide how you want to approach this program, to maximize your results, I recommend the following process.

- STEP 1:** Listen to day 1 of *Get the Edge* to orient yourself to the program and to start making *Your Hour of Power* a part of your daily life.
- STEP 2:** Listen to all 7 days of *Personal Power Classic*. This audio program will give you the foundational principles for identifying what it is you really want, breaking through barriers to achievement, and most importantly, starting the process of conditioning your mind and body for maximum results.
- STEP 3:** Listen to days 2-7 of *Get the Edge* to complete a deeper process of transformation in the following areas: replace habits that don't serve you with those that empower you, create outstanding relationships, maximize your health and energy, take control of your emotions, master your finances, and discover your life's purpose.



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