

### A Charming STORY

One hundred and fifty-seven years ago, Tiffany introduced charms to the world. Enchanted by the tiny talismans, women of all ages coveted and collected them, as they do today.

Each charm, in its exquisite, detailed perfection, celebrates love, special occasions and memorable milestones in a way that's quintessentially Tiffany. And like all things Tiffany, these little pieces of luxury are inimitable in style and unparalleled in quality.

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## START A Collection BEGIN A TRADITION

A charm bracelet grows with the woman who wears it. Together, they create a personal history. As new charms are added - a birthday, a holiday, a baby - a rich tradition is built that will become a cherished keepsake for future generations.











TIFFANY 1837™ LOCK



TIFFANY 1837<sup>rd</sup> ROUND LOCK



RETURN TO TIFFANY™ HEART LOCK



RETURN TO TIFFANY™ ROUND LOCK



RETURN TO TIFFANY™ ROUND TAG



RETURN TO TIFFANY™ HEART TAG



TIFFANY NOTES HEART TAG



HEART TAG



ROUND TAG



ROUND LOCK



HEART LOCK



LOVE YOU HEART LOCK



BE MINE HEART LOCK



MARRY ME HEART LOCK



MOM HEART LOCK





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## THEY TELL Story

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TIFFANY & CO.\*

TIFFANY BOX

TIFFANY 1B37™ CIRCLE

TIFFANY FIFTH AVENUE STORE











APPLE

CABLE CAR

EIFFEL TOWER

PALM TREE

SAILBOAT











STRAW HAT

OCTOPUS

LOBSTER

RACQUETS AND BALL

GOLF CLUB AND BALL











PEACE SIGN



STAR OF DAVID



CROSS



LOVE

ST. CHRISTOPHER





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### THEY TRAVEL HERE AND There





### THEY Surprise YOU

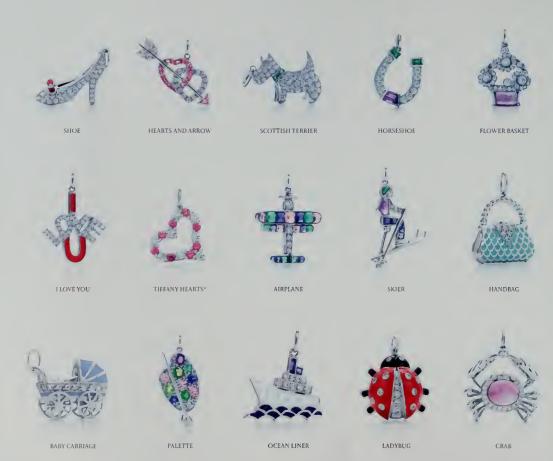
Jewelry doesn't get more playful than this. Beautifully crafted Tiffany charms that open and close, spin and twist. And since they're so simple to attach, you can move your charms when the mood strikes switch their order, or let them hang out on a necklace or handbag for a change of scenery.



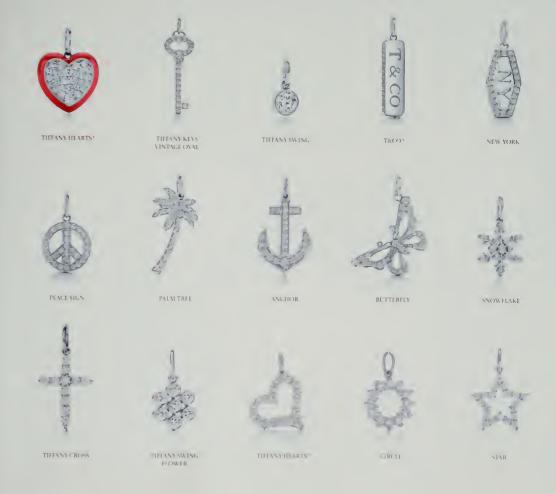
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## THEY WINK THEY Sparkle

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#### They're Pure TIFFANY

Each Tiffany charm is meticulously fashioned to endure in quality and style. These trinkets may be miniature and whimsical, but they speak volumes about your appreciation for timeless design and the highest quality. And whether or not they prominently feature the Tiffany insignia, they'll be recognized by those in the know as creations of the world's premier jeweler.





RETURN TO TIFFANY™
ROUND LOCK



RETURN TO TIFFANY\*\*
HEART LOCK



RETURN TO TIFFANY™ BLUE HEART LOCK



RETURN TO TIFFANY™
RED HEART LOCK



RETURN TO TIFFANY™ ROUND TAG



RETURN TO TIFFANY™ TITANIUM HEART TAG



RETURN TO TIFFANY™ HEART TAG



RETURN TO TIFFANY™ HEART TAG



TIFFANY & CO.1



FIFTH AVENUE



HEART LOCK AND KEY



HEART LOCK



ROUND TAG



HEART TAG



TIFFANY 183T\*\*
ROUND LOCK



TIFFANY 183\*\*\*\*
LOCK



TIFFANY 1837™ BLUE LOCK



TIFFANY 1837\*\*
CUBE LOCK



T&CO \* HORSESHOE



TIFFANY 18377 BLUE CIRCLE



TIFFANY 183\*\*\* PINK CIRCLE



TIFFANY 1837\*\* BLACK CIRCLE



T&CO.º BLUE DISC



T&CO \* PINK DISC



ATLAS CUBE LOCK



ROUND LOCK



TIFFANY NOTES HEART TAG



TIFFANY NOTES LOCKET



TIFFANY NOTES
"LLOVE YOU" HEART TAG

constitution in the state of th





OVAL LOCKET













APPLE

TIFFANY BOX











ETOILE HEART



BUTTERFLY



TEDDY BEAR MAN IN THE MOON











PINK LOLLIPOP

TIFFANY BLUE\* LOLLIPOP

CUPCAKE

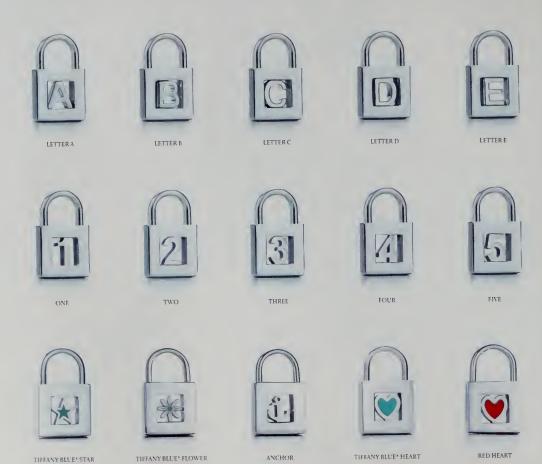
TIFFANY BLUE\* BOX

TIFFANY BLUE' SKATE











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PALOMA PICASSO\* LOVING HEART



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PALOMA'S TENDERNESS CROSS



PALOMA PICASSO\* MODERN HEART



PALOMA PICASSO\* LOVING HEART



PALOMA'S TENDERNESS CROSS



AMETHYST



ROSE QUARTZ



CITRINE



AMETHYST



ROSE QUARTZ



BLUE CHALCEDONY







PINK OPAL



BLUE LACE AGATE



CARNELIAN



AMETHYST



TURQUOISE



GREEN JADE



18K YELLOW GOLD



18K ROSE GOLD



STERLING SILVER



18K YELLOW GOLD



18K ROSE GOLD



STERLING SILVER



Elsa Peretti's Open Heart and Eternal Circle motifs are some of the world's most celebrated jewelry designs. The fluid and organic shapes are available in precious metals and now in colorful hand carved stone. Peretti's charms will bring her artistic sensibility to your collection.



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# They Say ILOVE YOU

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### THEY GET Personal

Charms can be as individual as the woman wearing them. Tiffany engraving transforms gold and silver into the ultimate heartfelt gift. Imagine a memorable date, or even an intimate message worn next to the skin that only the wearer knows about. You conceive it and Tiffany will create it, to be treasured always.





#### TIFFANY&CO.

To order, to inquire or for store locations, please call 800 843 3269 or visit CharmedbyTiffany.com. Tiffany personal shoppers can assist you with shopping or with creating a charm bracelet. Please call 888 546 5188.

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