

An Introduction to Cell Food

with Kevin Negrete

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Interview with Kevin Negrete, President of Nu Science Corporation

Kevin Negrete: Good morning everybody, my name is Kevin Negrete. I am President of Nu Science Corporation and we are the laboratory that manufactures exclusively all of the Cell Food products that you see here at our wonderful booth at Expo West 2005.

We're going to chat for the next 15 or 20 minutes about Cell Food and our Cell-Food technologies, and what we're able to produce in our laboratories and provide to the entire world. This is our domestic launch here through Expo West for the wholesale retail market. We get a lot of questions, so I'm going to start off with some of the most common questions and answers here just to get you initiated with this whole thing.

Cell Food is currently sold in over 70 countries around the world. Our largest market here is the domestic market. It's the number one selling oxygen-plus-nutrition supplement in the world today.

Some of the most common questions we find about Cell Food are – and these are probably the three most important ones that I get asked at virtually every single one of the presentations – number one: "Is Cell Food a drug?" (That's a) very, very common question. Number two: "Is it legal for professional or amateur athletes?" Number three, and probably the most important question that any consumer must ask, and this is the most important thing: "Is the product toxic or dangerous?" The reason I make this the most important point is that there are probably 10,000 different products under the roof at this Expo, and many of the products work, many of the products don't work. Who knows? But at least we need to make sure that every product is safe for human consumption. We're going to go through and answer each of these three questions.

The first one again was: "Is Cell Food a drug?" Here in the domestic market and in Canada and Mexico, Cell Food is approved as a nutritional supplement. What you're looking at here is the original monograph of Cell Food done by the original inventor Everett Storey. His intention was for Cell Food to be approved by the FDA as a medicine or a medicinal product. You see the actual monograph here and you see the drug number that was assigned to it by the FDA. With the passage of DSHEA (Dietary Supplement Health and Education Act) in 1994, Cell Food was reclassified as a nutritional supplement, and today enjoys the stature of a nutritional supplement in every single country around the world with the exception of South Africa. In South Africa we have a socialized medicine program that is approved, and it has a drug status there for the specific reason of having the government fund a Cell Food program for HIV.

The next question is: "Is Cell Food safe for professional or amateur athletes? Is there any concern for doping?" The answer is absolutely no. Cell Food is made from all-natural ingredients, all plant- and water-based ingredients, and none of the ingredients are on the list of banned substances for professional and/or amateur athletic competitions. There are numerous professional athletes here domestically, and even more abroad – specifically in Europe – who take part in cycling events, specifically Tour de France, Tour of Italy, Tour of Spain; here in the domestic marketplace we work with numerous professional sports teams and many professional golfers taking our products.

The last question, and again I want to reiterate how important this is: "Is Cell Food safe?" Every year, Nu Science Corporation health products and product safety laboratories – this is an FDA-certified laboratory for testing product safety – we conduct what's called an LD50 study. For those of you unfamiliar with an LD50 study, it stands for lethal dosage toxicity at 50 percent. What they do is test animals with 5000mg

of product per kg of body weight. This is an extreme dosage to find out the actual toxicity of the product. For example, 5000mg/kg of body weight in a person that's 150 lbs is the equivalent of 40 bottles of Cell Food without any dilution, in one sitting. So, it's an extreme, it's an absurd amount. However, during the study, you'll see that there is no toxicity, no signs of gross toxicity and no adverse pharmacological effects at all. So, in other words, Cell Food is completely non-toxic and completely safe. This is something most nutritional supplement manufacturers don't publish. It's something that we freely do on an annual basis to ensure efficacy and safety for all of our consumers.

Cell Food has now been commercially available for 36 years here in the domestic marketplace. We were founded in 1969, and in the 36 years of commercial availability of Cell Food, we have never, ever had a product liability claim in the history of the product. You can't say that about table salt. Seriously, you cannot say the same thing about table salt. So, we've never had a product liability claim and it's something that, to us, is extremely important to ensure product safety and product efficacy.

So, I'm going to go through a couple of the bullet points here on what the most important aspects of Cell Food are. This is going to be about a 15 to 20 minute presentation, so I've tried to condense about 8 hours of information into about 15 minutes, so it's going to go by real quick.

Here are the four basic bullet points of Cell Food. - Premier oxygen-based product - Premier minerals, with 78 trace minerals - Premier enzyme - Premier amino acid

I'm going to kind of run through this quickly, and I wish I could spend more time on it, but if you have any individual questions afterward, we can chat, because I'd love to.

Let's first talk about the ability to create oxygen. This is the number one component of our Cell Food technology. We're able to do two things at one time. We're able to create bioavailable oxygen at the cellular level, while at the same time eliminating dangerous free radicals or oxygen singlets in the bloodstream. If you're not clear with the term "free radical," and I know that most of us are today, I'm going to cover it briefly. Free radicals are highly reactive molecules naturally produced by our own organism. They cause pathologies, and they're also the cause of accelerated biological ageing. So, free radicals are bad, oxygen is good. Let me show you a little bit more. Providing bioavailable oxygen in the bloodstream increases energy strengthens immune function and improves metabolic response. At the same time, we eliminate those dangerous free radicals, cleansing and detoxifying the system.

So, we can explain how we do this, how we break down the water molecule into hydrogen and oxygen, but instead of explaining it to you I've brought along some graphics to kind of show you what we're talking about. There's a dualistic response where we create oxygen and eliminate free radicals at the same time. What you're looking at here is a water molecule in the bloodstream. You're looking at plasma, red blood cells and white cells. A water molecule is two parts hydrogen to one part oxygen. When you consume Cell Food, and this happens simultaneously, instantaneously, it begins to break apart the water molecules. You have two parts hydrogen, here they are here, and one part oxygen. This molecule has now broken apart the ionic bonds that hold together these atoms. This positively-charged oxygen singlet is what we call a free radical. We were just talking about these things. These things are produced internally by your body, and we have mechanisms to deal with them, but we don't have enough. So, what Cell Food does is it takes the water molecule, breaks it into the three separate parts, and this negatively charged oxygen singlet looks for its polar opposite, which is the positively charged oxygen singlet, and they bond. So, you have a mass of O2 formed at the cellular level, you've eliminated this dangerous free radical and created bioavailable oxygen, all simultaneously in one chain reaction. This is an automatic function in the human body through Cell Food. The neatest part of our technology is something called "biological oxygen demand (BOD)." Each one of us

as an individual has a specific BOD rate or a biological oxygen demand rate, and Cell Food adapts itself to answer your own biological rate, based on how many positively charged oxygen singlets you have in your body. In other words, if you've eliminated biological need, if you don't have excess free radical activity, Cell Food simply does not produce the oxygen for you. There's no need for it, there's no waste.

So, that's what it looks like graphically. You get a little idea of what providing bioavailable oxygen looks like, and the elimination at the same time of that dangerous free radical. So, that's the oxygen portion. The next portion is the trace minerals contained in Cell Food. If you're not familiar with trace minerals, these are something the body cannot make; you must ingest trace minerals for nutritional supplementation. There are multiple ways of looking at the elemental chart and the nutritional supplementation we provide through trace minerals. What you're looking at here is the periodic element chart, which includes all of the minerals. There's 109, 110 according to MIT, if you listen to them. When I went to school it was 109. Here are the trace minerals that are available in the universe, and here are the ones in Cell Food: Almost all of them. Seventy-eight minerals: 78 trace minerals that are bioavailable, that are colloidal in size and that have an ionic charge to them. You'll notice down here all of the heavy metals and the radioactive minerals have been removed; they are not a part of any of our products. So, here are some specifics on the trace minerals: They are all plant-sourced, organic trace minerals. They're colloidal in size, which means they're between four and seven nm; they're smaller than a micron in size. This gives it a very high absorption rate and high bioavailability.

The third component is the enzyme content in Cell Food. Enzymes are proteins that convert proteins, fats and carbohydrates into structures that make the body function. We're talking about metabolic function here. Enzymes must be present in your body to utilize vitamins and minerals. So, this is part of the specific chemistry, the organic chemistry the body requires for absorption and assimilation. Cell Food utilizes two types of enzymes specifically: Metabolic, which are antioxidant enzymes, and the digestive, which provide bioavailability into the bloodstream. Both of them are contained in Cell Food, and both of them come from plant sources. Again, they share in common with the minerals that they are colloidal in size. They also have an ionic charge to them, high absorption rate and high bioavailability; there's a total of 34 enzymes.

The amino acid base is the fourth and final component of Cell Food. We have a total of 17 amino acids, also colloidal in size, and these are free-form amino acids. They are not milk proteins, giving them a much higher bioavailability.

Again, a recap: The premier oxygen, premier minerals, premier enzyme, premier amino acid-based product all in one. It's really the basis and the foundation of what we do as a company to provide better health and better nutrition. Again, Cell Food is the number one-selling oxygen and mineral supplement in the world. The next portion of the presentation I want to share with you is somewhat graphic, and I want to prepare you for some of the things you're about to see by describing them beforehand. There had been a series of clinical studies conducted on Cell Food around the world in various different applications, and I'm going to share with you some of the slides of these studies. The first one you're going to look at is something called Dark Field Microscopy. This is a field where you're able to take live blood samples and actually take a look at them while they're in movement on a video screen, and take pictures of them. On the left here you're looking at somebody who's suffering from cancer, and you can see these fibrous networks here developing in the plasma areas. It's somebody that (was not) taking Cell Food, and you see a dramatic oxygen deficiency. In fact, you begin to see cellular function and cellular structure break down from mineral deficiency. This is the same person after a treatment of Cell Food; an 18-month treatment of therapeutic dosages of Cell Food. Now, I will say two things. Number one, and I want to make this very, very clear to everybody: Cell Food does NOT cure cancer. That's not what I'm saving here. What I'm showing you is what Cell Food can do in providing an aerobic and mineral-enriched environment in which the body is able to help itself. You're looking at something that's unusual here. The person taking these dosages is not taking the normal eight drops of Cell Food three times a day. This person is taking what we call a therapeutic dosage, somewhere in the range of 40 drops three times a day, or 120 drops a day. About four years ago there was a conference in Las Vegas where we sat and listened to a presentation from a group in South Africa, where they just completed a study on HIV patients taking Cell Food. You're looking here at some of the dark field microscopy slides and you can see the HIV virus ravaging some of the cellular structures here in the dark field microscopy pictures. Here's the same person 18 months later, again taking the therapeutic dosages of Cell Food. You see a highly enriched oxygen environment, much stronger cell function and cellular wall function. Again I want to repeat this, because it bears repeating: Cell Food does not cure HIV and it does not cure AIDS. Cell Food provides an aerobic environment that helps the person heal themselves.

Ah, this next one is a great one for me, because I had the opportunity to meet this young lady. This is a gal from Vancouver, British Columbia. She was nine years old five years ago, so she's 14 years old today. She was suffering from pancreatic cancer. Her body had been ravaged from a young age by pancreatic cancer, and it was truly one of the saddest things I've ever seen in my life. This is what she looked like when we met her. You're looking at white field microscopy slides of her cancer infection. This is her after six months, 12 months and 18 months taking Cell Food. This again is the therapeutic dosage; this was 40 drops three times a day. Again, I want to say this at the end of every presentation here: Cell Food does not cure cancer, that's not what I'm saying here. Cell Food provides an aerobic environment in which the body can help itself, providing correct orthomolecular medicine, the correct nutrients in the correct order in the correct time.

So, we've talked a little bit about degenerative disease and the applications Cell Food may have in these areas, but most of us are not suffering from those types of illnesses, thank God. Most of us are relatively healthy...relatively. Most of us feel pretty good about our diets and we're moving in the right direction with the additional information now available to us from universities and nutritional laboratories. So, what we decided to do a couple of years ago, again in Las Vegas - I guess I spend a lot of time in Las Vegas - but we were in Las Vegas a couple of years ago, and a very good doctor friend named Michael Coyle says, "You know, we should start to take a look at Cell Food in a healthy person, to see what this looks like, to see what this dark field microscopy looks like and to see what blood samples look like." He said, "Let's find someone who's not taking Cell Food right now, and let's get him to drink some wine, to have a big filet mignon, let's give him a cigar, let's really give this guy a great time and let's take a look at what his blood looks like." So I said, "Gosh, that sounds like fun. I'm your quy." So, I volunteered, I was the quy. I said, "Alright, let's take a look. I'm relatively healthy; 150 lbs. Let's go ahead and smoke the cigar." (Then, I drank) about a half a bottle of wine. Stags; I don't know if you've ever tried it, (but) it's delicious. (Then I ate a) big filet mignon there at the Venetian Hotel and it was phenomenal. We took a picture of my blood right afterwards. This was about 10 p.m. Actually, it was probably closer to 11 or 12 or 1 a.m., but it was pretty late that night. This is what my blood looked like. I thought I was going to die. I said, "Call 911! Get somebody up here, because this is not good." So, we were taking a look at my blood, and Michael, who is my good friend, was taking a look at this and saying, "This is amazing to look at somebody's blood who is relatively healthy; but look at the toxicity level just after one meal, one cigar, one glass (of wine)." Maybe it was a half a bottle. It was a lot of wine - but take a look at the body. I immediately began to take Cell Food after we did the sample. My dosages of Cell Food vary. I don't do the drops, I kind of do a squeeze. So, it could have been 20 or 30, or it could have been 50 (drops). I get a good price on it, so it doesn't really matter. I do my normal squeeze, I took it. I took it again in the morning. Then we took a blood sample again the following morning, and that's what I look like. Look at the population of cellular structures here. (It's) dramatically different in about a 12-hour time period. Amazing stuff. I honestly didn't feel that much different. I felt pretty good the night before. In fact, I've got to tell you, I felt pretty great the night before. It may have been the wine, but I didn't feel all that much different. So, you don't necessarily have to feel the difference to enjoy the benefits of Cell Food.

So, Cell Food, again, is the number-one selling oxygen supplement in the world. I want to spend just a couple of seconds here; we've been talking about our Cell Food concentrate, which is the flagship of our entire line, this is it with the blue lines on the top and bottom. This is our flagship product, and this is where nutritional supplementation and our foundation begins. In addition to the Cell Food product, we've also developed some other technologies that also have the Cell Food component as part of them. I'm just going to run through those real guick. By the way, all of our products are liquid-based. None of them are powders, gels or capsules. You don't have to worry about fillers or buffers. They're all 100 percent natural and all in a liquid supplementation form. So, we've developed this natural weight-loss formula that helps you, for lack of a better description - and it's going to sound like a marketing term - but helps you lose weight while you sleep. You simply put 20 drops of the Cell Food Weight Loss into 8 oz. of water, on an empty stomach. You have to stop eating three hours before you go to bed. Take it at night, and you lose water weight. You don't lose muscle weight. There are no stimulants; it's all-natural L-carnitine and citron-K-based supplementation. The next one is the Essential Silica formulation; this also comes in a four-ounce container, as does the Weight Loss. It's designed to support bones, joints, muscles, connective tissue, heart and brain function, as normal silica supplementation would do. In addition, this is our newest product that came out in September of last year. This is our 100 percent RDA multivitamin formulation, and has some pretty unique properties. First of all, all of the critical vitamins, the fat-soluble vitamins, are all natural based. Second, it's in a patented laser-enhanced oral spray. This is one of two products that come in a sublingual oral spray. I'm going to talk a little bit about that, because this is a unique technology only our company has. I'm going to go back to that in just a second.

I just mentioned the Cell Food DNA/RNA, for those of you were here about an hour ago, and got a chance to listen to Dr. Todd. For those of you that weren't, I invite you to come back in about 35 minutes. Dr. Todd will be here to go into more depth about our Cell Food DNA/RNA cell-regeneration formulation. In a nutshell, what we're talking about is providing nucleic acid bases in a sublingual nutritional supplement form for better absorption and assimilation. This, again, also has that same patented laser-enhanced technology along with the Cell Food technology for absorption and assimilation, and I'm going to go into that right now.

This patented laser technology we share on the two products, on the DNA/RNA and on the multivitamin, was developed by Dr. Todd, and this specific blue-light laser technology is able to reshape these nutrient molecules into the exact same size and shape as the receptors in the mouth, throat and esophagus. This is a form of homogenization that Dr. Todd has created and patented as unique to our two spray formulations. In addition, they also have a small amount of Cell Food; about three percent Cell Food, which enhances absorption and assimilation by providing ionic content to the other nutrients. You can see here – for those of you that aren't familiar with sublingual applications as opposed to gel and pills – this is a chart that's published by the American Medical Association, and you can see here on the bottom, this is the absorption rate of a normal pill going through the GI tract, and you normally get about 18 percent absorption. Through our oral spray - sublingual - you're looking at our Cell-Food multivitamin and our DNA, at a 95-plus percent absorption rate. An easier way to explain this is that if you're taking 100mg of vitamin C, just as an example, if you're taking that in a pill form, you only get about 18mg of that vitamin C into your bloodstream. If you're taking it in a sublingual spray form, you're getting about 95mg of that vitamin C. So, it's a much more effective way of delivering nutrient content into the bloodstream.

The last product is our Cell Food skincare; the oxygen gel. This is a very popular product, and was developed out of a need and demand by you the consumer and the retailer, because we heard many reports of people taking Cell Food and using it effectively, topically. So, we decided to develop specifically a topical version that better penetrates the epidermis and provides that active level of moisture and the active level of oxygen on that first layer (of skin). So, this is our oxygen gel product and it is now available at all the retail centers here in the domestic marketplace.

So, that is our presentation of all the Cell Food products and the Cell Food technologies. Questions?

Mike: Are there shelf life issues?

Negrete: Cell Food has a shelf life. We, for reasons of insurance, have a 10-year shelf life of Cell Food. However, internally in the laboratory, we do about 25 years. In fact, we kind of have a private reserve of Cell Food for those of us who work in the laboratory where we get to take 25 year-old Cell Food, which is much stronger, in fact. It actually ages over time. (Unknown woman): I was going to say, does it age? Like fine wine?

Negrete: It does, without oxidizing, which is pretty amazing.

Mike: What about in the first diagram, where you showed the oxygen splitting off from the hydrogen? So you have extra hydrogen. Can you power your car with that now?

Negrete: No, although I will say this: Our group in Italy is exploring hydrogen fuel-cell technology using Cell Food. Actually, instead of using pharmaceutical-grade ingredients, we're actually using industrial-grade ingredients, trying to duplicate the same technology but in a different application. We are playing with it.

Mike: What about in your body then, the extra hydrogen...?

Negrete: The extra hydrogen is used as metabolic function, the same as all hydrogen in the body.

Mike: Okay. Have you done any clinical trials at all with prenatal nutrition using Cell Food?

Negrete: We have not, although the current thought from the people who do research with Cell Food is they prefer to not have pregnant ladies take Cell Food, and they prefer that infants not take it. The specific reason, or the thought process behind it is that they would prefer immune function develops by itself and strengthens by itself, rather than becoming dependent on an external activity. So, that's the current thought, not that there's testing behind it, but the thought is (a fetus) should develop by itself naturally and fertilize itself naturally without becoming dependent upon other substances. That's the thought process.

(Unknown woman): We use the analogy of a butterfly about to break out of its cocoon. Sometimes little kids like to help that butterfly along and help him out, (but then) the butterfly dies. So, it's a similar thing, to build that inner muscle at numerous levels, to have that strength.

Mike: Well this has been a wonderful education, thank you.

Negrete: My pleasure.

About the Author



The Health Ranger (Mike Adams) is a holistic nutritionist with over 5,000 hours of study on nutrition, wellness, food toxicology and the true causes of disease and health. He is the author of The 7 Laws of Nutrition, Grocery Warning, Health Seduction, and many other books available at http://www.TruthPublishing.com.

Adams is also the creator of the popular Honest Food Guide, a free downloadable nutritional guide found at http://www.HonestFoodGuide.org. In addition, more than 1,500 free articles on health, nutrition and wellness have been authored by Adams and are available at http://www.NewsTarget.com.

Adams uses no prescription drugs whatsoever and relies exclusively on natural health, whole foods, superfoods, nutritional supplements and exercise to achieve optimum health. To prove the value of nutrition and physical exercise in enhancing health, Adams publishes detailed statistics on his own blood chemistry (with full lab results) at http://www.NewsTarget.com/AdamsHealthStats.html.

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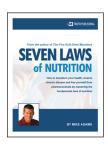


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