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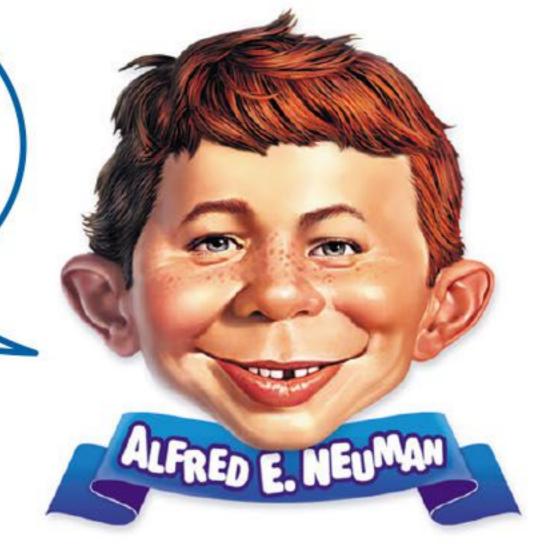
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Departments

"Watch out for your fellow man" is good advice, no matter how you interpret it!



**NUMBER 547 OCTOBER 2017** 

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**ALL JAFFEE DEPARTMENT** 

Another Ridiculous Fold-In...Inside Back Cover

MARGINAL THINKING DEPARTMENT

"Drawn Out Dramas" by Sergio Aragonés ...Various Places Around the Magazine





**COVER ARTIST: MARK FREDRICKSON** 

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## Letters and Tomatoes

## **BIRTHDAY OF RECKONING**

I have been a MAD reader since 2015, and ever since my mom bought me my first issue, I loved it. After a while, my grandma got me a gift subscription. So for my birthday, I decided to have a MAD magazine party! I know, I know, why would I be wasting my awesome 12th birthday on a magazine? Because I LOVE MAD. So thank you for making my life funny and brainwashing me to be excited every two months! Keep up the stupidity!!!!!

### Nikolai Morlett • Truckee, CA

Morlett it Go — Gee, your party sounds like it was amazing! But who do you think might've appreciated an invite to your fabulous MAD magazine-themed affair, Nikolai? Hmm...let's see...maybe THE PEOPLE WHO MAKE MAD MAGAZINE? To be fair, you've probably heard all about Senior Editor Dave Croatto's harrowing (and hive-inducing) ice cream cake addiction — so we can understand why you'd want to exclude him. But what about the rest of us, Nikolai?!? After all we've given you, all we ask is that you invite us to your next magazine-themed birthday party — even if the theme of your 13th is *Better Homes and Gardens*! —Ed.



## DEATH COMEDY JAM

Two years ago, my brother bought the farm. As a matter of closing his estate, I had his mail forwarded to me. I was delighted — no, really more nauseated — to discover that your magazine subscription was part of my inheritance. Short story long, I will abide his influence no matter the cost to my sensibilities or pocketbook and continue to search for the truth obscura.

### Dave Dakert • Lombard, IL

The Butcher, The Dakert, The Candlestick Maker — We're so sorry to hear about your loss — and we're even sorrier that this is how you learned that you should've been a better brother! While other family members no doubt received his vintage Rolls-Royce, palatial Tuscany estate and Mickey Mantle rookie card, YOU got stuck with his crummy MAD subscription. That makes a sad situation that much more upsetting. At least the guy had a sense of humor — which is more than we can say for the publication you'll be receiving until the sweet release of death frees YOU from this horrific obligation! —Ed.

## DADDY'S ISSUES

As we pulled into the car wash today, the attendant noticed my son's issue of MAD and told us how he grew up reading the magazine and lamented how his mother must have thrown out his collection at some point. I couldn't help but think to myself, "Is this where reading MAD magazine leads, a dead-end job wearing rubber boots, scrubbing down cars?" Am I setting my son up for failure by buying him your trashy mag?

### Sam Kardash • Ottawa, Canada

Keeping Up With the Kardash — There's no guarantee that reading MAD will lead to a dead-end job at a car wash. For example, we grew up reading MAD — and now we work HERE! Which is proof that things can turn out WAY worse than working at a car wash. By the way, did you happen to notice if they were hiring? We already have our own rubber boots! —Ed.

## **BOARD TO DEATH**

I write to you from Wilmot, New Hampshire where I am living every 43-year-old's dream. I manage a skatepark and live rent-free at my mother's house. While it sounds like I have it all, there are a few pieces of low-hanging fruit left to pick. Aside from getting a call in to the Howard Stern show, I live to grace the pages of your legendary publication. My friend David Lorden drew up an Alfred sketch on my board. Perfect likeness aside, the kids at the skatepark did not know who they were looking at. I blame it on the local literacy, as your magazine is still going strong.

### Ian Kirk • Wilmont, NH

Kirk du Soleil — We weren't sure whether or not to print your letter — after all, is it really fair for you to have SO MUCH? You've already got the skatepark gig, the free rent and seemingly-magical friendship with David Lorden — should we really make the rich even richer? But after some serious soul-searching, we decided that printing your letter would be just the thing to take you down a peg! Also, we have a theory about the kids at the skatepark — we're guessing they know exactly who Alfred is, but just want to quickly end the conversation with the creepy 43-year-old skateboarder trying to "chillax" with them. —Ed.



## A MATTER OF PRINCIPAL

I am an assistant principal at a middle school and longtime reader of MAD. I need a small victory in my life, so please publish this photo of my boss (Principal Kathy Hawkins) reading your rag on a Friday afternoon. After a long week of dealing with naughty little children, all I can figure is that by relaxing this way, she recovers much like a drunk; in search of the hair of the dog that bit her.

### Scott Dowling • Vernal, UT

Dowling at the Moon — We'd like to be the first to congratulate you! Didn't you hear the good news? You're about to be promoted! Because when the Vernal school board sees how Kathy Hawkins spends her spare time — on school grounds, no less — she's going to go from "principal" to "unemployment-line malingerer" quicker than you can say "Justifiable Firing"! We can't wait to see what you'll be fired for! Write back next month and let us know! —Ed.



## CHALK IS CHEAP

Eagle-eyed reader Ian Scott McGregor sent in this chalky recreation of the cover of MAD #540 by Hani Shihada, after seeing it on Instagram. This is some MAD art we can really get behind — the type that can be completely destroyed with a common garden hose!



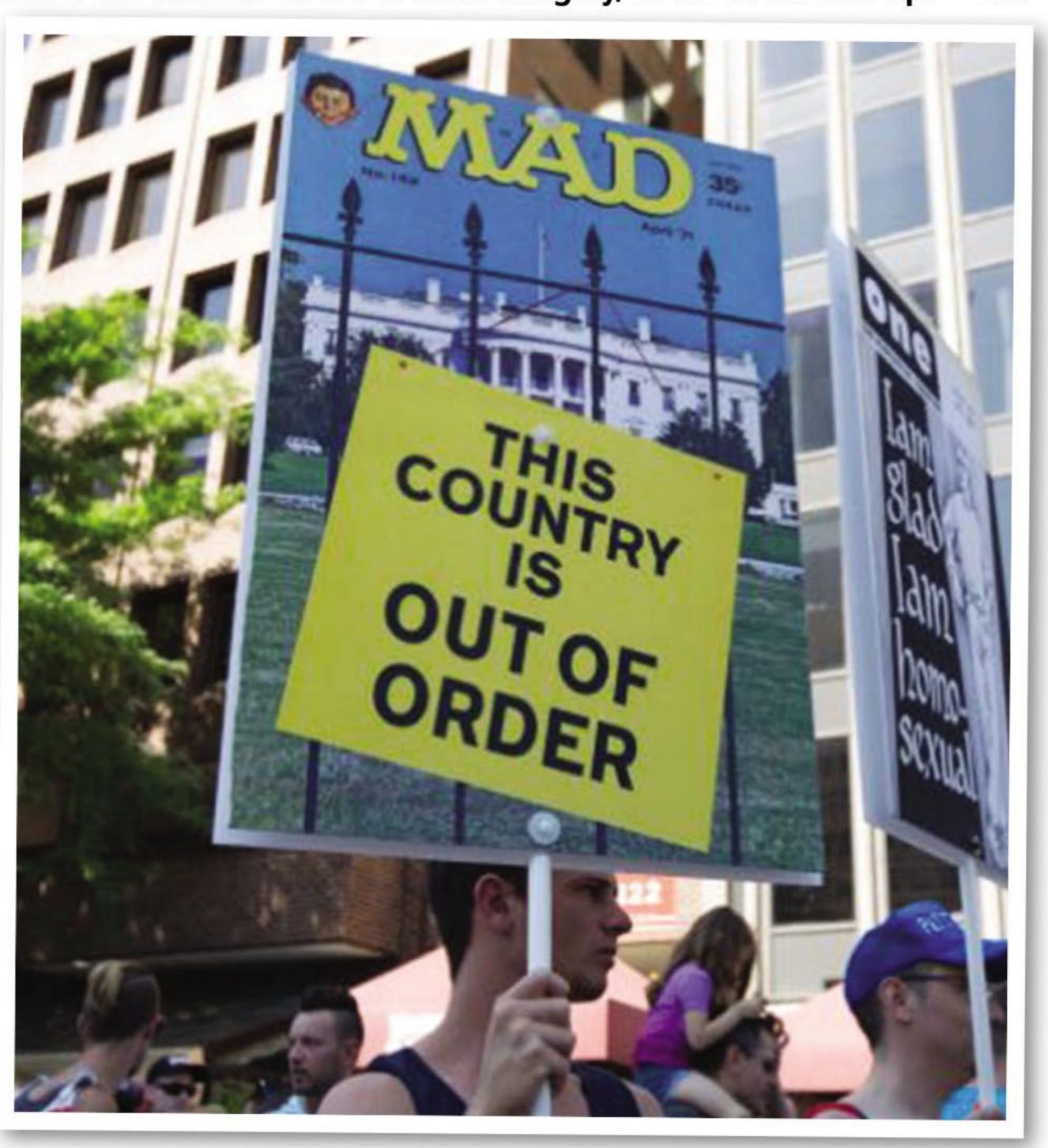
## **MARCH MAD-MESS**

While at the Equality March in Washington, DC on June 11, I spotted a group of protestors too lazy to make their own poster. My grandfather, William Gaines, would have been proud!



Nicholas Mifsud • Philadelphia, PA

Mifsud: Impossible — True, your grandfather loved laziness — but he hated the unlicensed use of MAD imagery, so it's a real toss-up! —Ed.



## FLIGHT AND WRONG

By 2001 I had been a subscriber to your magazine for three years and had three Alfred keychains to show for it. Like a good number of airline captains, I hung an item on the "dash" while flying. I carried all three Alfreds in my flight bag and rotated them as needed. In haste to leave for vacation, I left one hanging in an airplane. He probably had more flight time than me when I recovered him weeks later. The most gorgeous day in my experience, found me transporting a full load of passengers from Nashville to St. Louis, while administering Initial Operating Experience to a new guy. Due to the stress of helping the new guy along, I did not have time to pull an Alfred out. The day soon took a horrible turn — I was flying one of the 4,000plus airplanes grounded due to the evil and cowardly acts perpetrated on 9/11. Fifteen years later, I find myself employed outside of the airlines. I stumbled across the three Alfreds nestled, all but forgotten, in my flight bag. I am correcting this slight. One is keeping my hat brass company in a shadow box. The second will soon hang from the Coweta District Boy Scout spirit stick. The final Alfred is returning home to you.

Eric N. Stout • Newnan, GA

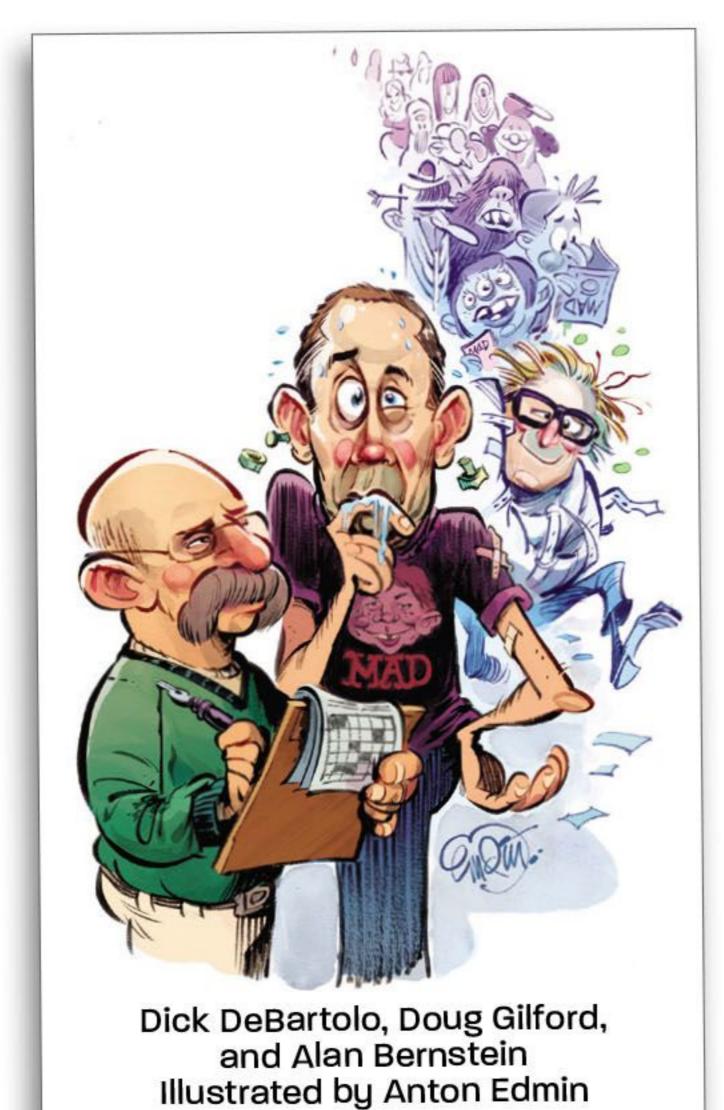
Stout's Honor — Thanks for sending the keychain back to us — you probably didn't notice, but you left the keys for a 747 on it. We're starting to piece together the reason why you're "employed outside of the airlines." Kind of like how Tim Tebow is "employed outside" of professional football. Anyway, thanks for writing, cap'n! —Ed.

## Letters and Tomatoes



## AT FIRST SITE

It's common knowledge that MAD was instrumental in the creation of the Internet — because a place was needed to house Doug Gilford's MADCoverSite .com! Amazingly, this month marks the site's 20th anniversary! Over the years, Doug has created a massive database listing information on every issue, article and MAD contributor, plus galleries of front and back covers, MAD paperbacks, Super Specials, MAD Kids and countless other MAD stuff. Doug has truly proven the old computer adage, "garbage in, garbage out"! Congratulations, Doug! Your dedication, devotion and attention to detail show us that there must not be a whole lot to do in Oregon!





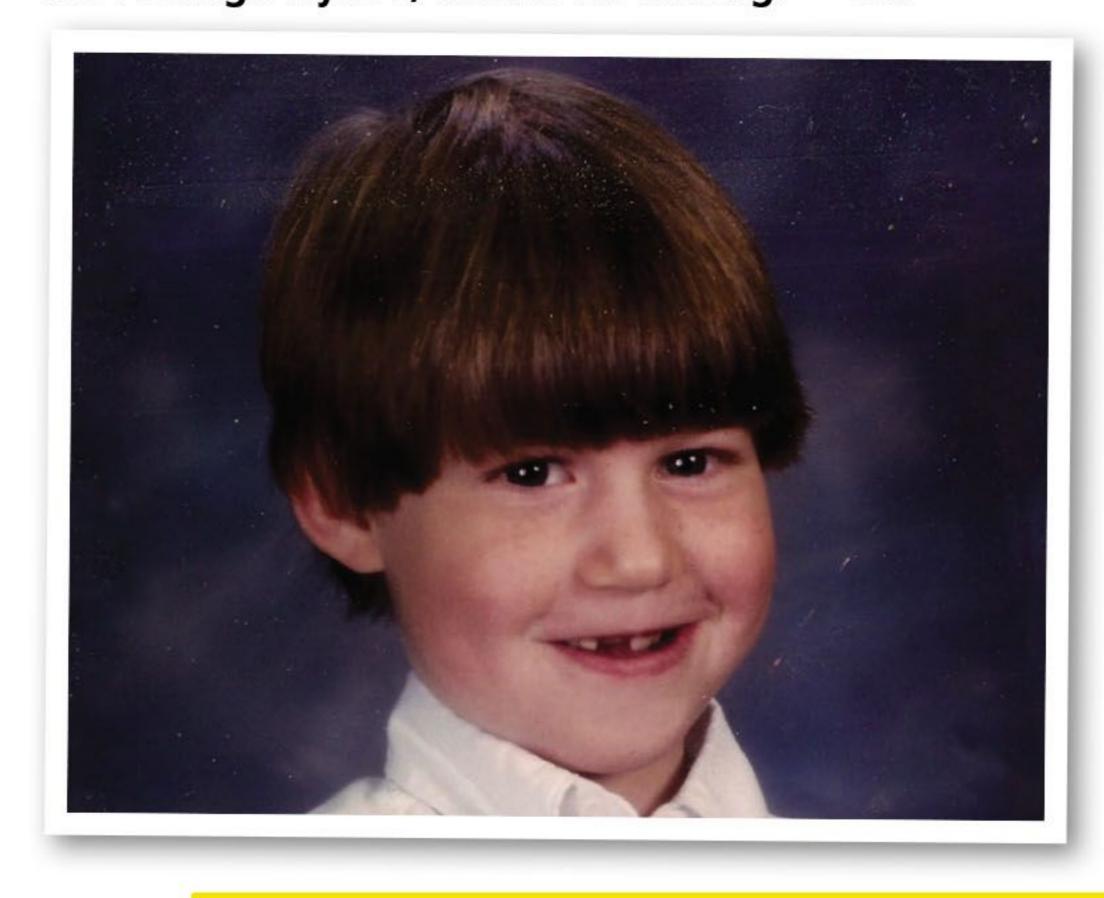


## **ALFRED LOOK-ALIKE**

Hi, I've been a reader of MAD since my childhood. Years ago, I realized that an old school photo of mine bears an uncanny resemblance to a Mr. Neuman, complete with a missing tooth! I don't know if the physical letters are backed up, but I've submitted this photo to the lookalike contest three times now with no results. I can't describe how disappointed I am when a new issue of MAD hits the newsstands and I flip to the letters without seeing my face.

### Jared Kowis • Spring, TX

How Now, Brown Kowis? — We can't even imagine how disappointed you must have been, never seeing your face in MAD! And we also can't imagine how disappointed our readers will be when they DO see your face in MAD! No matter what, someone's suffering! We hope this ends your ongoing feelings of disappointment, but we're guessing that growing up looking like Alfred, you're no stranger to the feeling. Anyhoo, thanks for writing! —Ed.





## FOLLOW MAD ONLINE!

Looking for a way to waste time AND open yourself up to public ridicule? You're in luck! You can do both simply by following us on Facebook, Tumblr, Twitter and Instagram! It's a perfect plan! (Except for the ridicule — but that's your problem, not ours!)



## William M. Gaines Founder John Ficarra Senior VP & Executive Editor

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Dave Croatto Senior Editors
Jacob Lambert Associate Editor

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The Usual Gang of Idiots

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### **HOW TO REACH US:**

MAD, Dept. 547, 1325 Avenue of the Americas, New York NY 10019. Or e-mail us at letters@madmagazine.com! All letters to the editor and accompanying photos or other materials may be edited and published in any MAD publication in any format and will not be returned.

MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

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From the Editors of the New York Times Bestseller Totally MAD

Introduction by Judd Apatow

'Usual Gang of Idiots"

Favorite MAD Spoofs

INSIDE MAD contains 256 pages — numbered for your convenience — of classic MAD stupidity: classic covers, movie satires, ad spoofs, features by Al Jaffee and Don Martin, plus commentary with commenting comments by MAD contributors and celebrity fans, from Ice-T to Judd Apatow!



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## THE TRUMPALINI

The Stupid Six

Writers: Charlie Kadau and Jacob Lambert

Artist: Bob Staake

6

## CHANGES BEING MADE TO WHITE HOUSE PRESS BRIEFINGS



The Note Trump Left in Israel's Western Wall



Dear God,

PLEASE CONTACT ME WITH THE NAME OF THE CONTRACTOR WHO BUILT THIS WALL.

PROJECT AND WOULD LIKE A QUOTE.

-DJT

## OVERHEARD AT TRUMP'S MEETING WITH POPE FRANCIS



## 

## WHY JARED KUSHNER SECRETLY MET WITH THE RUSSIAN AMBASSADOR



He and Ivanka just couldn't get their borscht to come out right

Trump asked him to squeeze it in between negotiating a Palestinian agreement, hashing out a North Korea strategy and signing him up for Hulu

He was inquiring about job openings in the Russian government, because his current gig just isn't working out

> He wanted to give the Russians a heads-up that his father-in-law is bats#!t crazy

The whole thing was actually a coincidental Grindr hookup

**Artist: Anton Emdin** 

## A Public Service Poster for President Trump



## Trump Discusses Presidential History



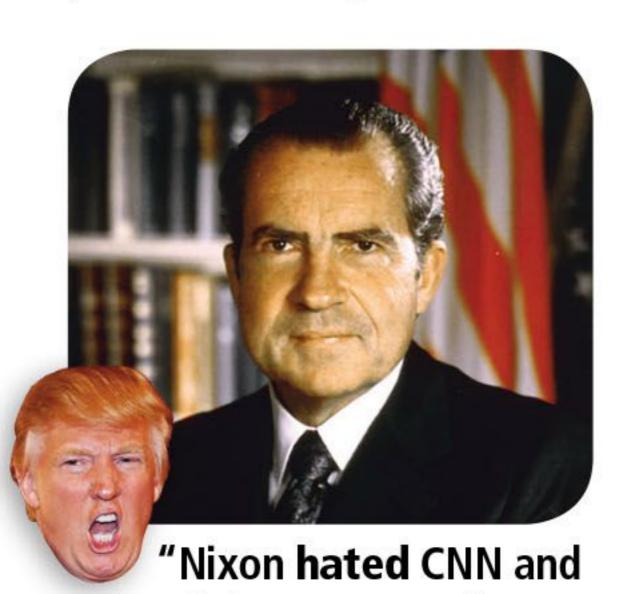
"Lincoln would still be alive today if he'd just stayed home and watched **Netflix** that night, as he'd originally planned!"



"What's really inspiring about Thomas Jefferson is his childhood in Las Vegas, where his father was a part-time blackjack dealer!"



"Washington never once flew on Air Force One — he didn't trust air travel!"



other fake news outlets — that's why he always tweeted about them!"

## The Stupider Six SURPRISES IN IVANKA TRUMP'S BOOK

She mistakenly thinks she's third in line to the Presidency

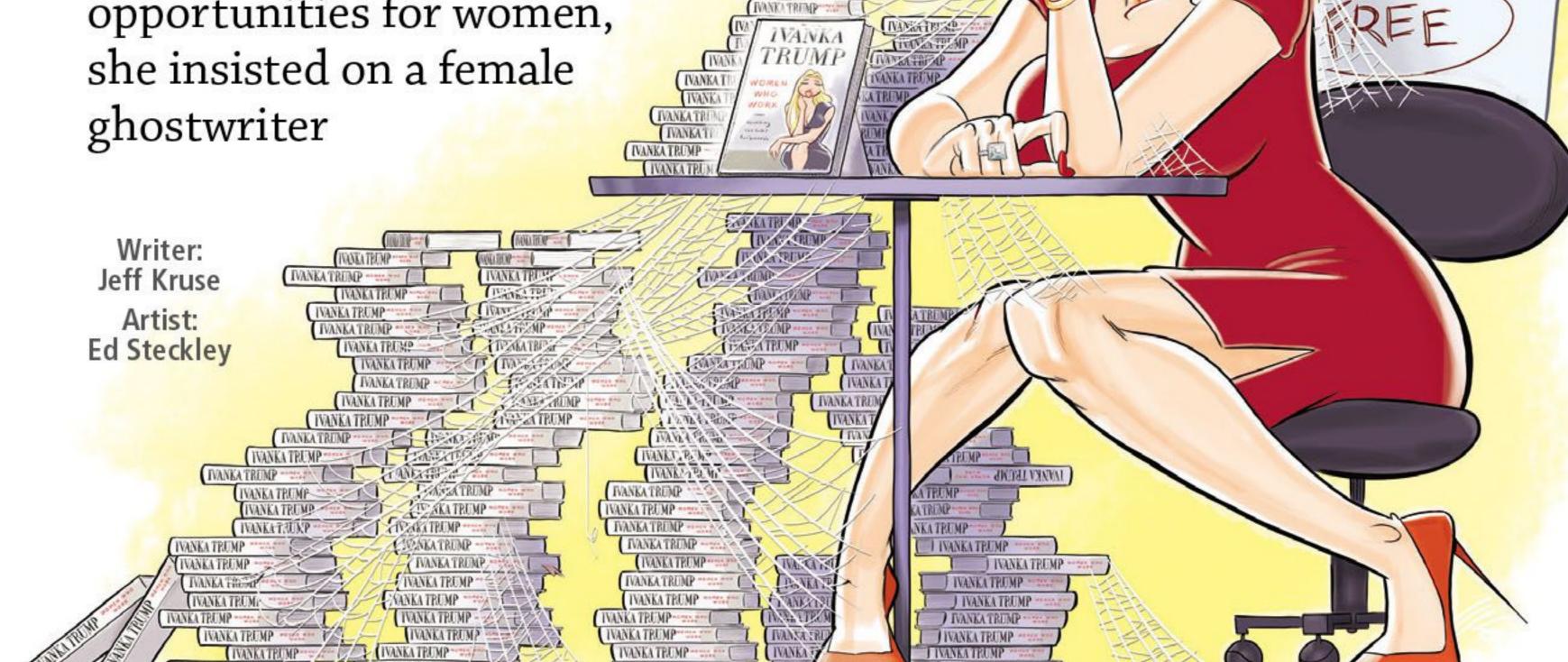
3 Many of the book's "inspirational quotes" attributed to famous women are actually old Pepsi slogans

4 Even *she* voted for Hillary

5 She only started dating Jared Kushner because she thought he was the guy from the Subway ads

2 Her first word as a baby? "Bankruptcy"

6 Ivanka feels so strongly about opportunities for women, she insisted on a female

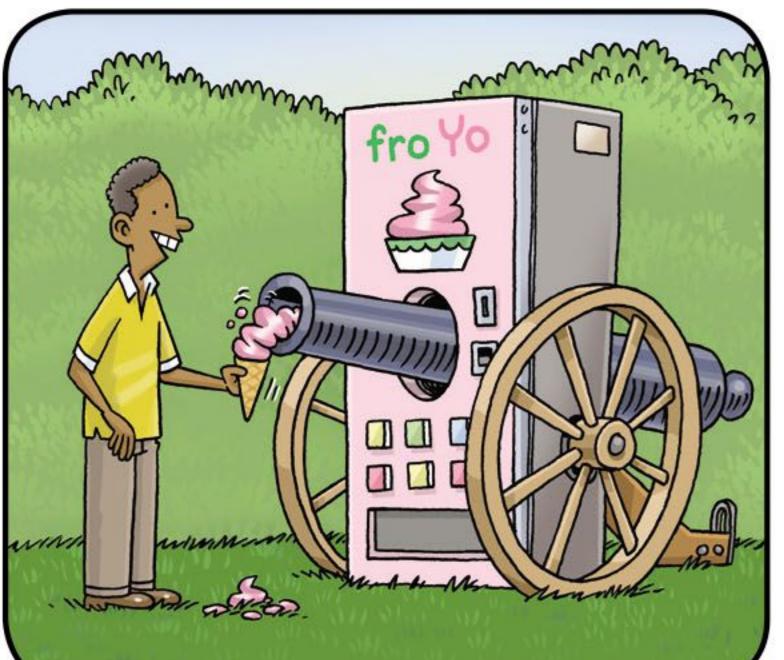


IVANKA TRUMP

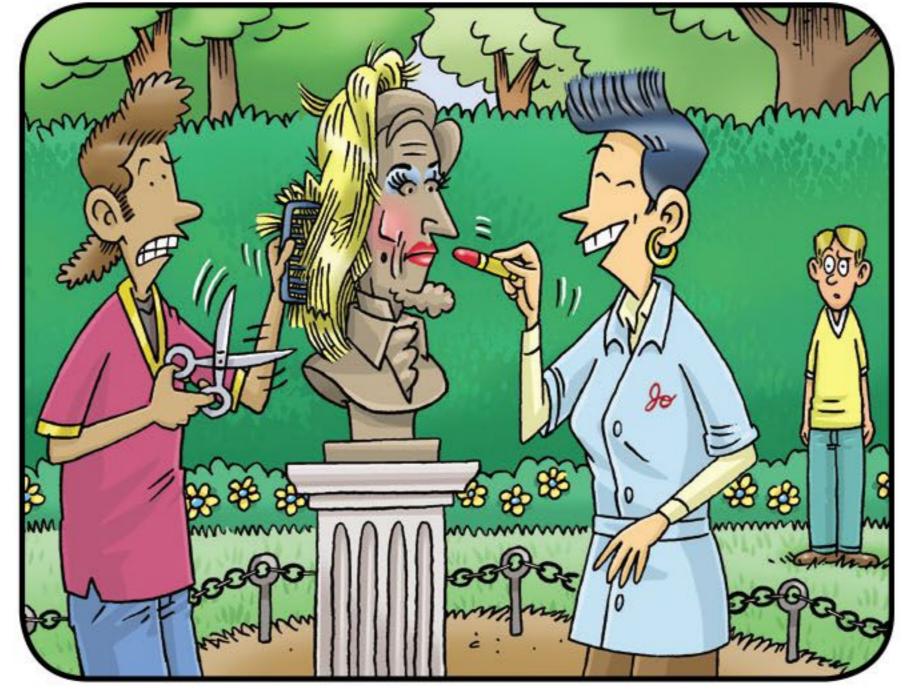
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## THE FUNDALINI

## MUCH-NEEDED UPDATES TO CONFEDERATE MONUMENTS



Convert all Civil War-era cannons into non-fat FroYo dispensers



Jefferson Davis busts can stay, but only if local beautician schools are allowed to use them as test mannequins

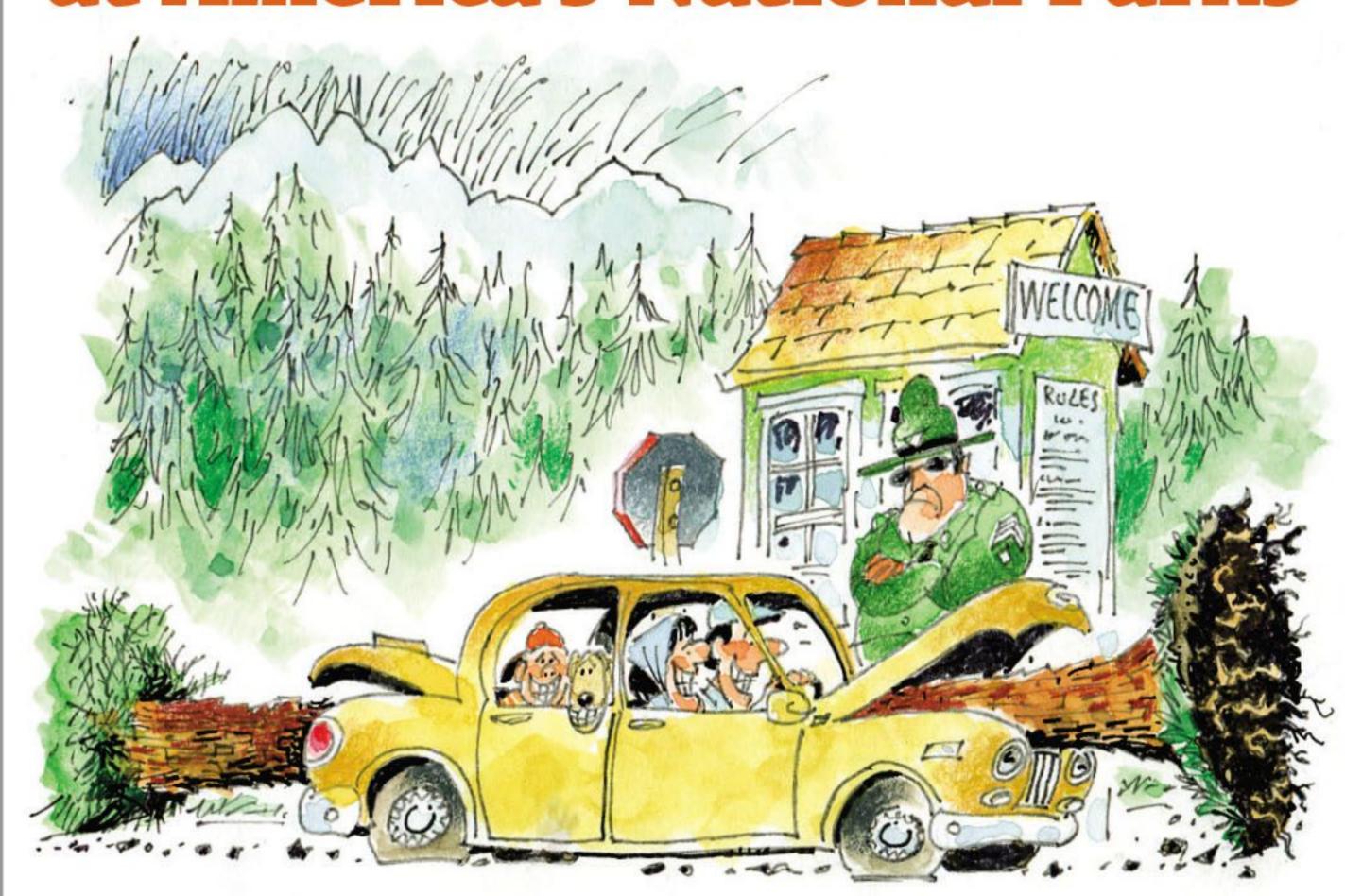


Repaint the Dukes of Hazzard's car, already — not only will it be more culturally sensitive, but it'll totally throw Sheriff Rosco P. Coltrane off their scent

Writer: Kenny Keil Artist: John Kerschbaum

### Things You Should Never Say to the Grieving I GUESS **BOTH** OUT OF SATAN MUST YOUR MISERY HAVE NEEDED HIM PLEASE I CAN'T NOW, SO IT'S A DOWN IN HELL. DON'T CRY. IT MAKES BELIEVE IT. WIN-WIN! YOU LOOK LIKE A WHINY I JUST SAW HIM, -ITTLE CHILD WHO DOESN'T LIKE, TWENTY YEARS WANT TO EAT HIS **AGO** AND HE VEGETABLES. MAYBE HE'S SEEMED FINE. JUST FAKING IT -NOTHING. I KNEW LIKE ELVIS, TUPAC TWO PEOPLE WHO AND HITLER. DIED IN THAT CRASH.

## Tips for Enjoying Yourself at America's National Parks



Remember that the giant redwoods are legally protected. Trying to smuggle one out will land you in a world of trouble.

Parks are busiest during the holidays, particularly "Talk Like A Pirate Day" and "National Celery Day." Plan accordingly.

You can easily identify most park animals by their scat. That doesn't meant you should, of course. In fact, you'll enjoy yourself more if you forget we even mentioned it.

The best way to avoid crowds is to stay home and view your park of choice via webcam.

Try to get tickets for when Stephen Strasburg is pitching... wait, that's how to enjoy yourself at Nationals Park.

Writer: Jeff Kruse Artist: Paul Coker

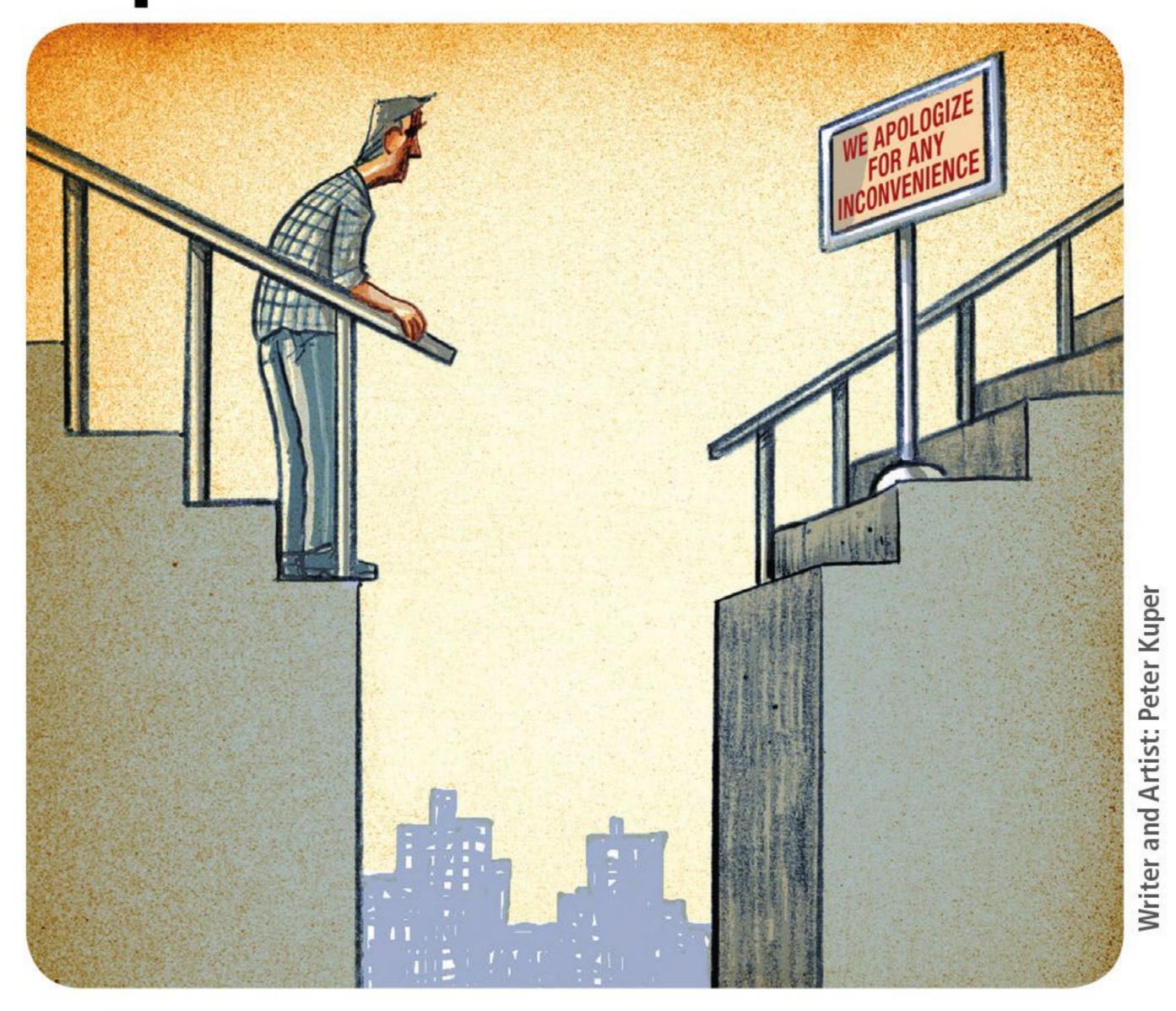
## Sampson of Anarchy



"I'M SORRY I HAVE TO LET YOU ALL GO, BUT YOU'RE JUST NOT FREAKS ANYMORE."

## PAGES

**Kuper Market** 



## Bit Parts You Rarely See in the Closing Credits

KAZOO-PLAYING HUNK
HOBO BUYING FABERGÉ EGG
WISECRACKING EMBRYO
DEAD BODY IN PUDDING VAT
LISPING PAPAYA FARMER
VAGUE PERSON WITH THING

VOICE OF WAFFLE IRON IN LANDFILL

RODEO CLOWN BRANDISHING EGGBEATER SLAUGHTERHOUSE GREETER

"STOP STABBING MY PANCREAS!" GUY ON HAYRIDE

## The Stupid Six WAYS TO CELEBRATE THE 40<sup>TH</sup> ANNIVERSARY OF STAR WARS

- 1 Give your Chewbacca costume the fumigation it so richly deserves
- 2 Also celebrate the second anniversary of the last remastered and re-edited version of *Star Wars*
- **3** Gather up all the poems you've written about Boba Fett and submit them to *The New Yorker*
- 4 Tell anyone who'll listen that it's actually called *Episode IV*: A New Hope they'll appreciate the accuracy
- 5 Send George Lucas a nicer Edible Arrangement than you usually do
- 6 See if your wife will finally wear the Vader helmet in the sack



Artist: Ray Alma

## WHEN A MOMENT SPONTANEOUSLY TURNS ACRIMONIOUS WHY PAUSE TO TAKE A PILL?

With Acrimonium® for daily use, you don't have to plan around having an argument with your spouse.

It's the only daily tablet approved to treat Argumentile Dysfunction (AD), so you can be ready for verbal altercations any time the moment is right.

Ask your psychiatrist about Acrimonium<sup>®</sup> for daily use, or at least until one of you can't take it any longer and files for divorce.



Tell your psychiatrist about all your passive aggressiveness and neuroses, and ask if your skin is thick enough for prolonged screaming matches. Do not carry firearms when taking Acrimonium®, but D0 drink alcohol to excess. Side effects may include headache, upset stomach, facial redness, flared nostrils, severe chest pains and thoughts of strangulation. Seek marriage counseling right away for an argument lasting more than 16 hours.

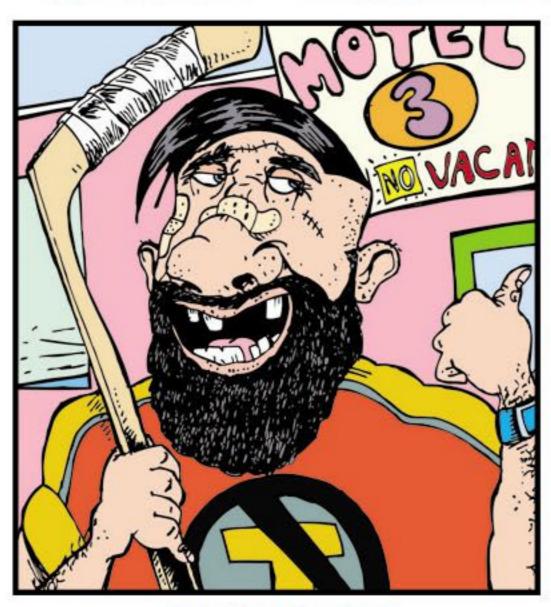
## THE FUNDALINI PAGES

## **ACTIVIST ATHLETES** YOU MAY NOT KNOW ABOUT



### MALCOLM **KENYATTA-WATTS**

The star of the Ultra-Minor Football League's North Dakota Sleet stands during the national anthem, though he sings his own lyrics in order to protest "general bad stuff in society I could do without."



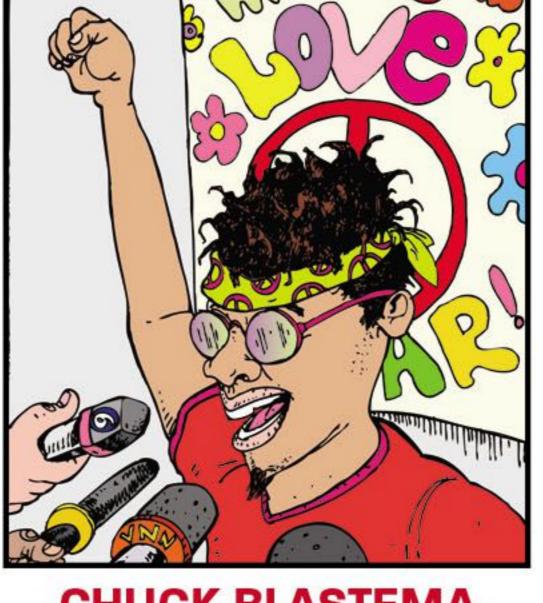
### **GUNTHER VON DUFFELBAG**

No matter which minor league hockey team he's on, this journeyman goalie will refuse to stay in any Trump hotel because their maids

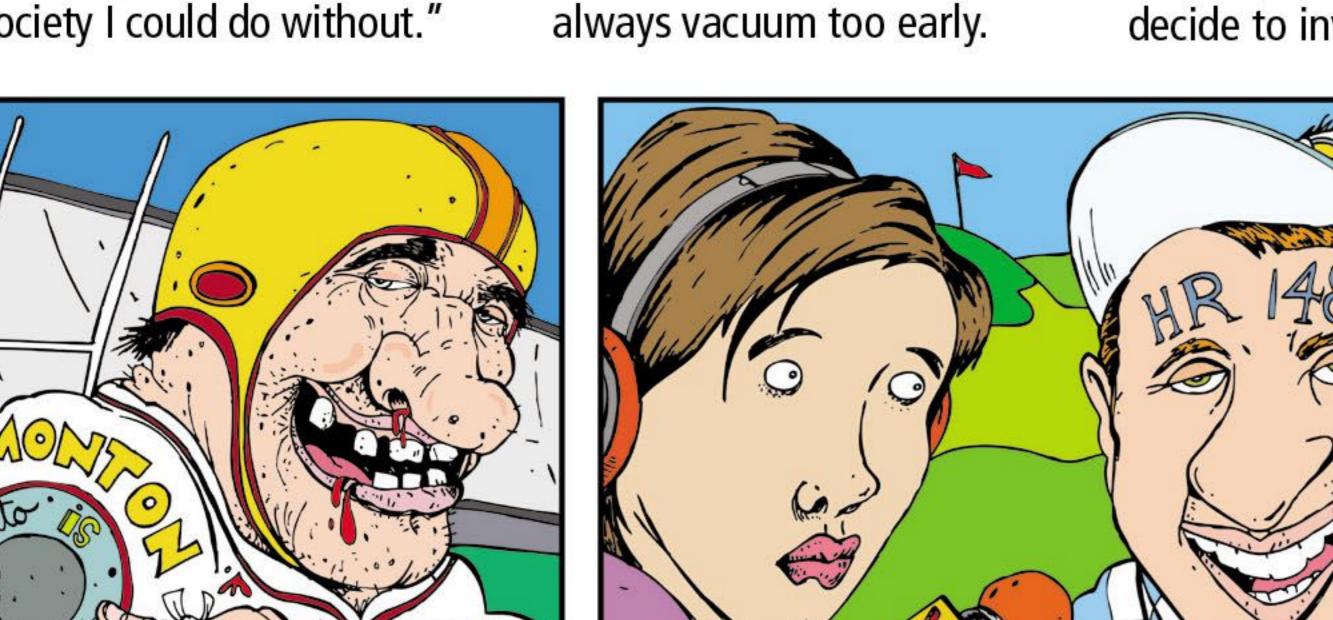


### **CHUCK BLASTEMA**

of Muhammad Ali, the quarterback was so inspired that he announced should America ever decide to invade again.



After reading a biography Drabview Hills High School he won't fight in Vietnam,



### **YERTLE KAHOUTEK**

This Edmonton Emus player (2012 MVP runner-up in the Canadian Seniors' Rugby Conglomerate) was fined for wearing a patch depicting Pluto, but says he'll continue to wear it until it's officially reinstated as a planet.



### **CLEM SILICOSIS**

Why does this unranked PGA golfer have a tattoo reading "H.R.1481" on his forehead? Because he wants Americans to know about House Resolution 1481, which would amend the Internal Revenue Code of 1986 to include automated fire sprinkler system retrofits as section 179 property and classify certain automated fire sprinkler system retrofits as 15-year property for purposes of depreciation. That's why.

Writer: Jeff Kruse Artist: Kevin Pope

## **Save the Dator**



"AND WHAT ABOUT THE PAN-SEARED TUNA WITH LIME GINGER GLAZE - DOES THAT COME IN A TROUGH?"

Writer and Artist: Joe Dator

## Sponsored Links You Probably Shouldn't Click On



Lose Weight with Unrefrigerated Potato Salad



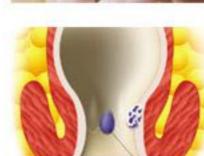
Forgetting What Part of Your Body You Just Itched is a Sign of Alzheimer's



Tiny Little Pipe-Cleaners: The DIY Way to Clean Your Veins and Arteries



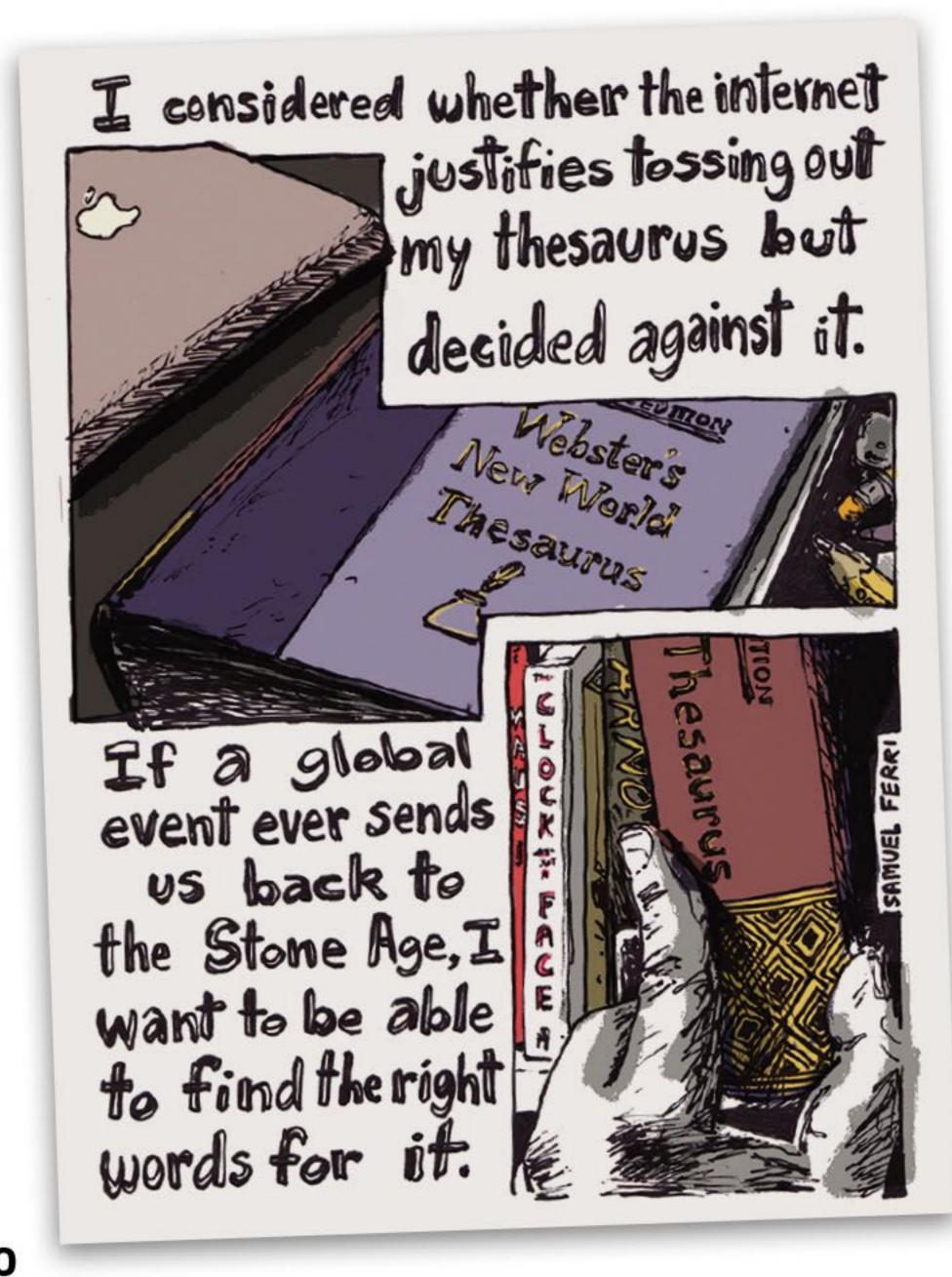
**Shocking: Natural Causes Will Kill You!** Start Smoking Now to Prevent It



Make Money Growing Hemorrhoids

Writer: Scott Maiko

## SAMUEL FERRI'S MISCONNECTED MOMENTS

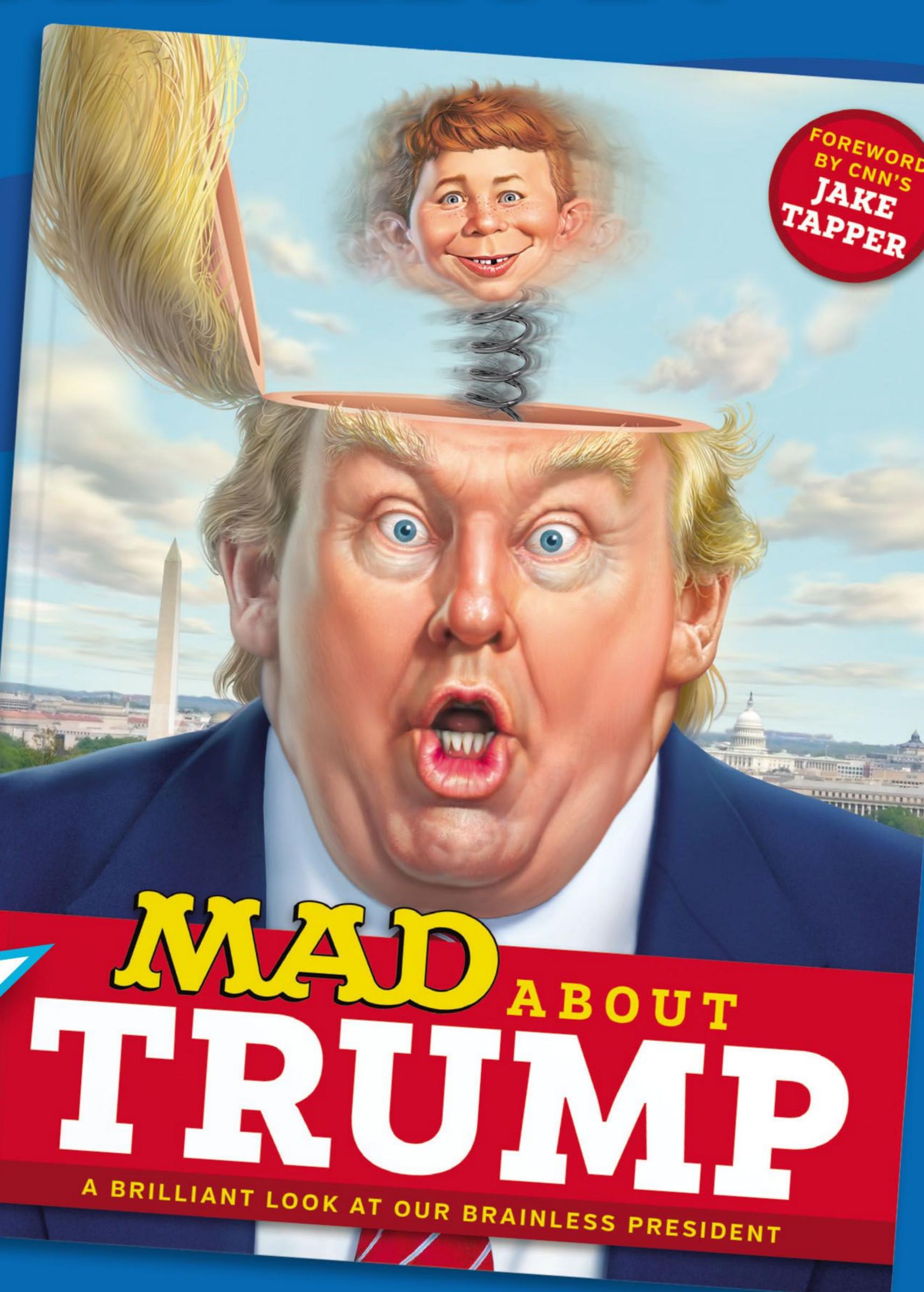






# OUR BEST MATERIAL ON AMERICA'S GREATEST\* PRESIDENT!

- **★ Over 120 pages of**Trump stupidity!
- **★** Following Donald Trump's career from shady business man to slimy reality star to incompetent President!
- **★ Featuring an introduction**and original artwork by
  CNN's Jake Tapper!

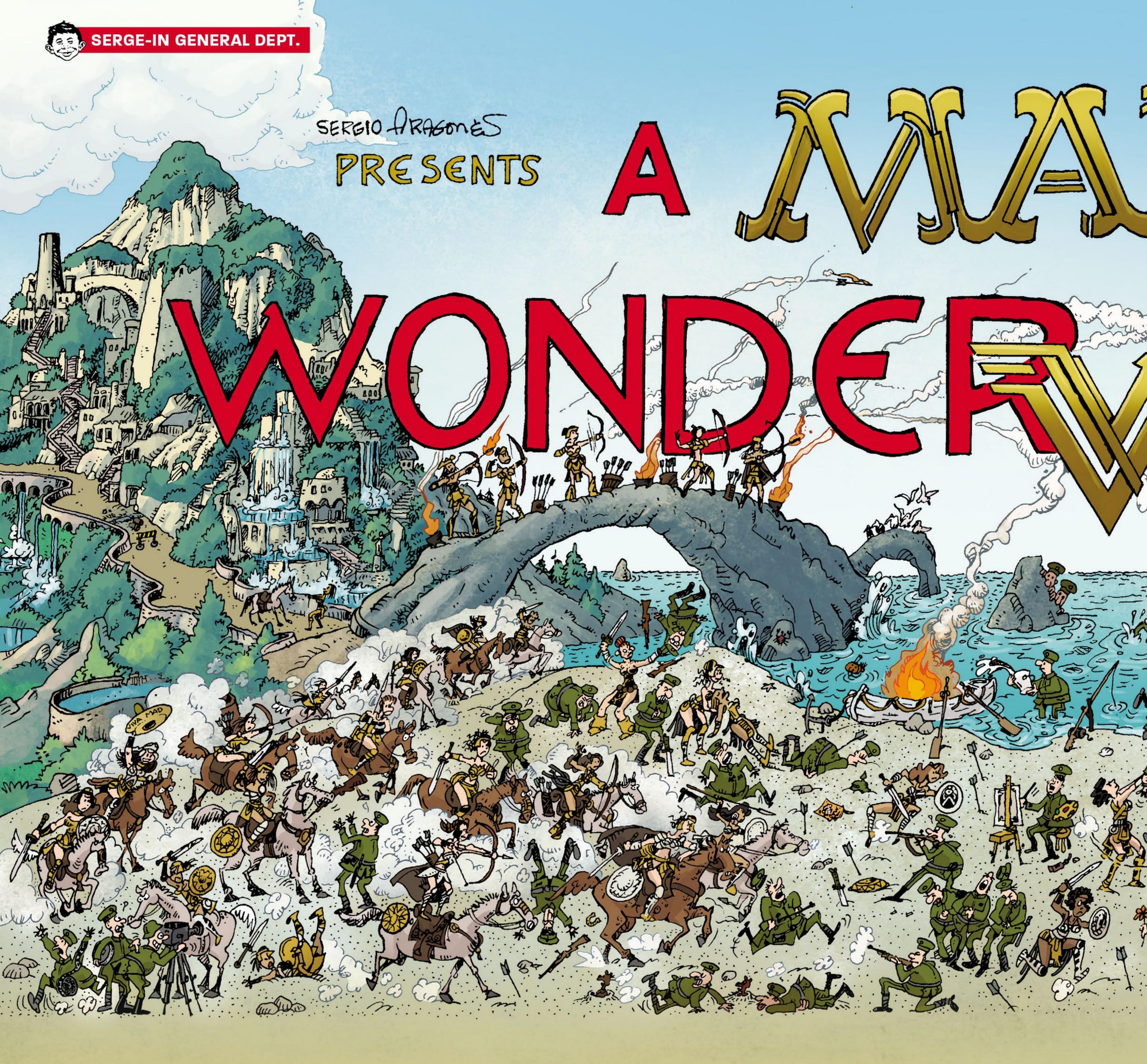


ON SALE NOV!

Whether you love Donald Trump or hate him, you'll agree – this book is about him!

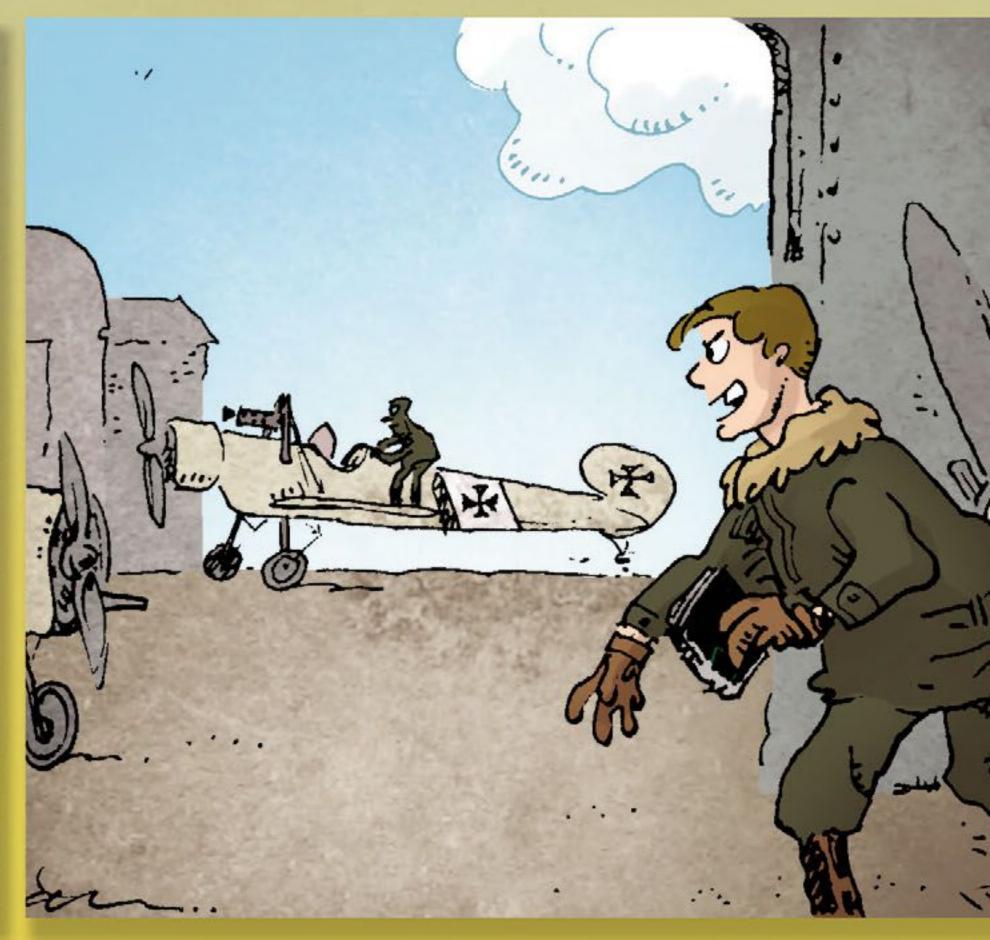
NOTE: Refunds will not be offered in the event of impeachment

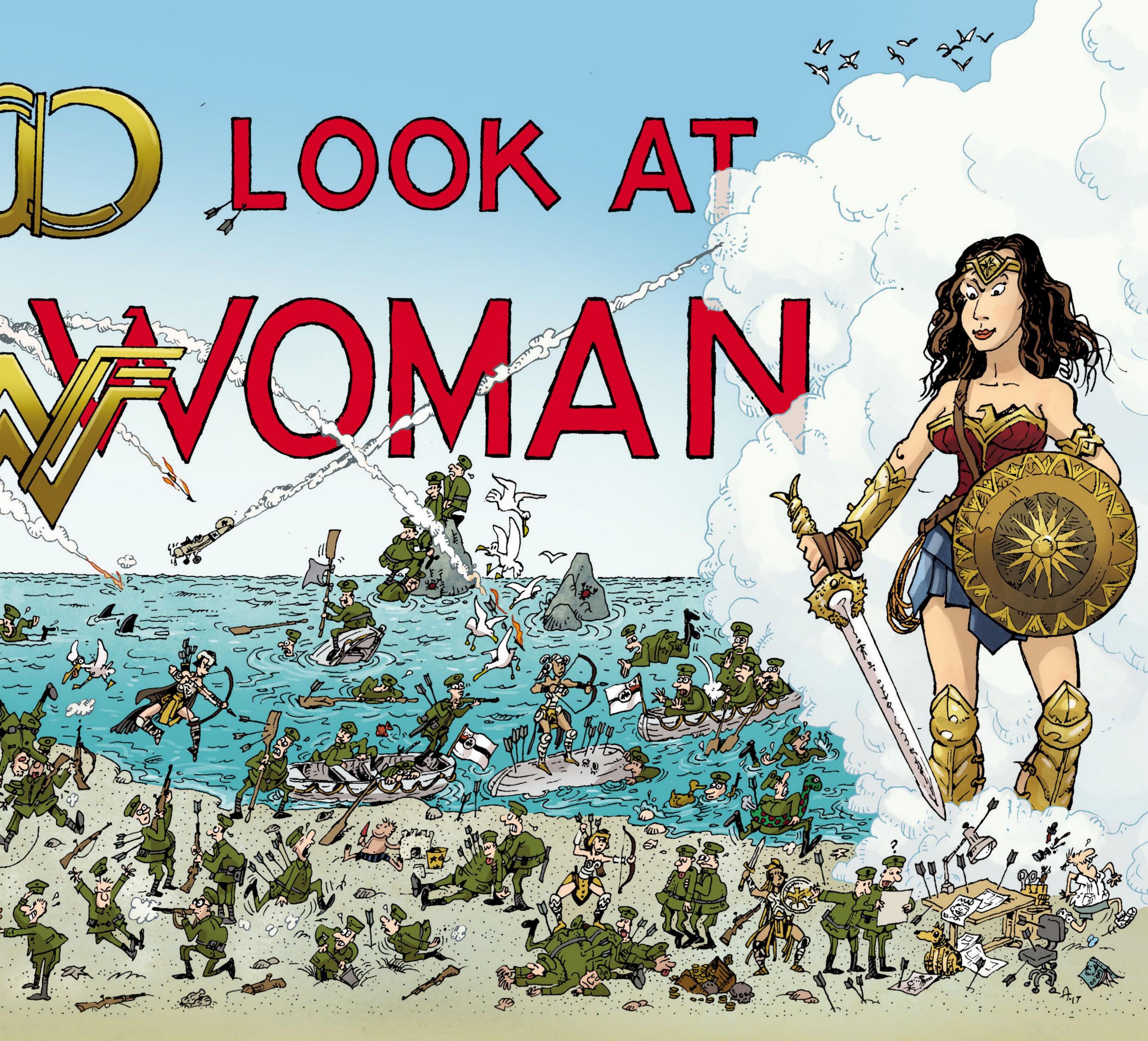
\*according to President Trump





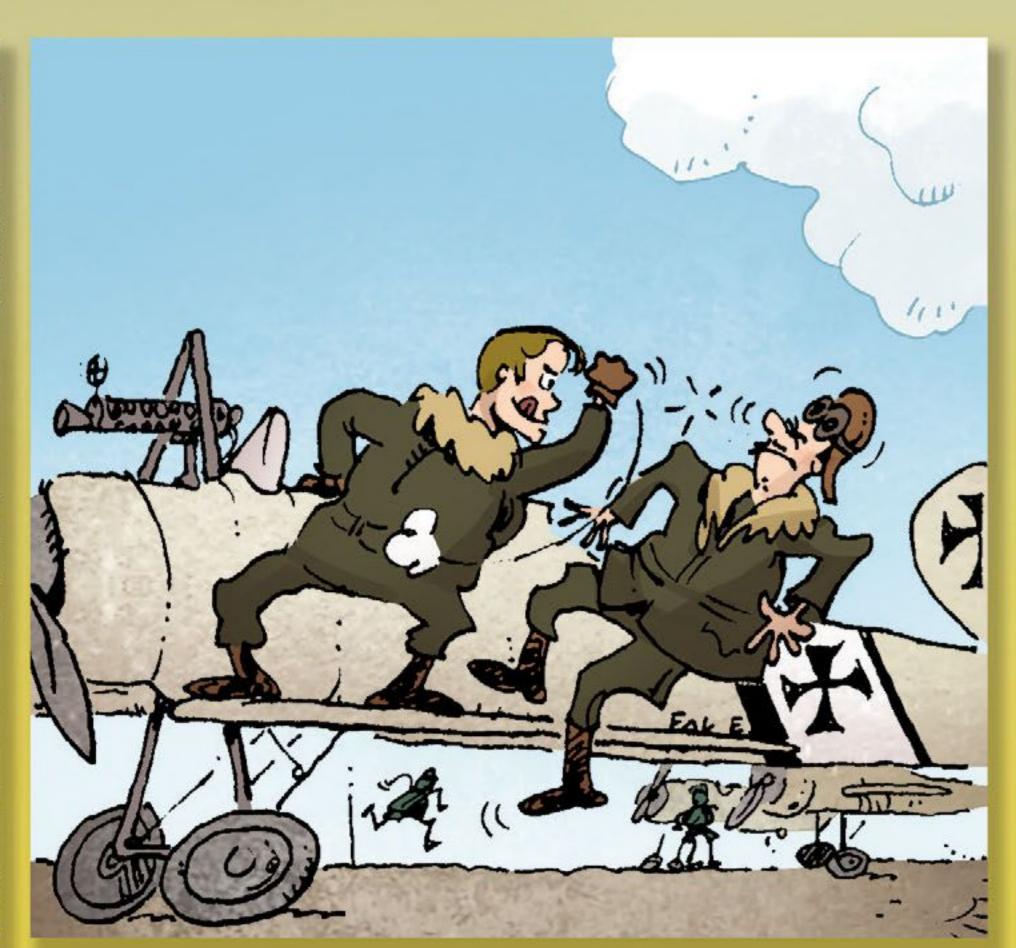




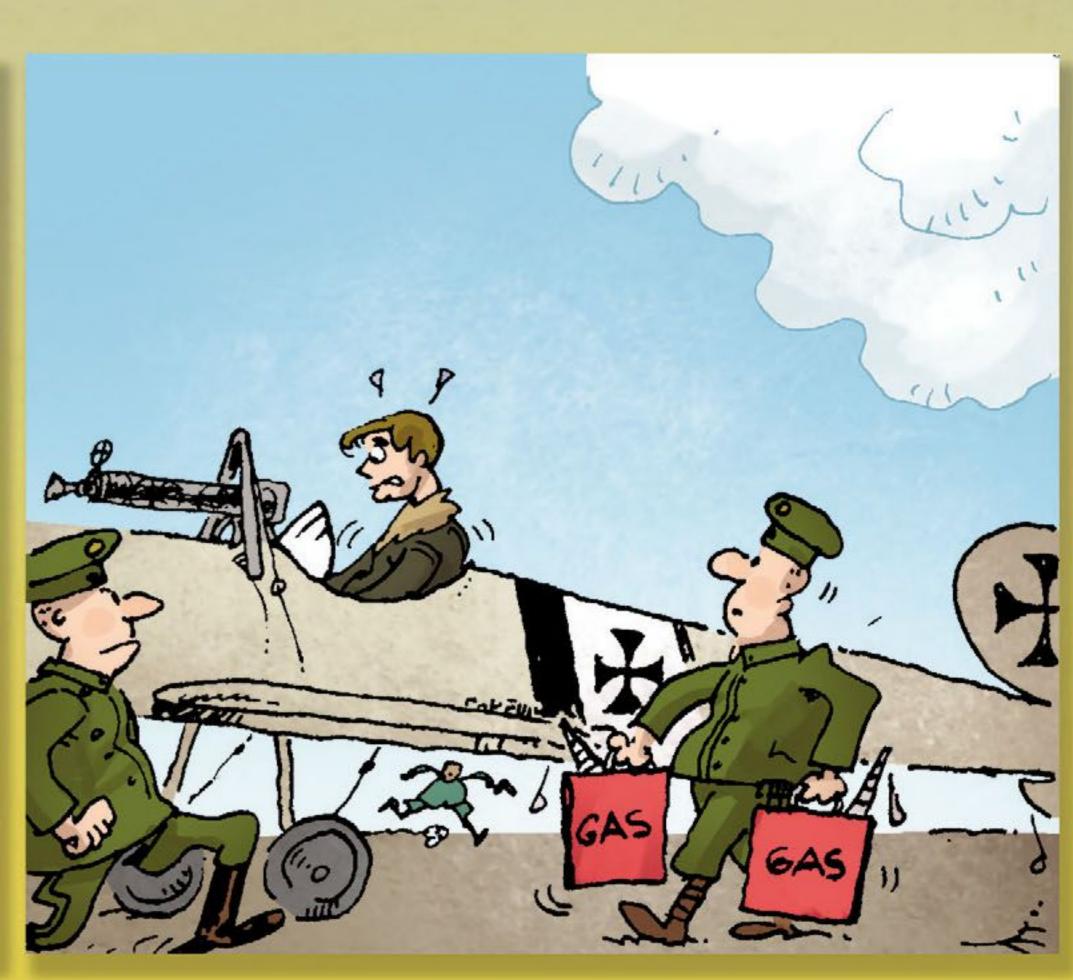


WRITER AND ARTIST: SERGIO ARAGONÉS

COLORIST: JIM CAMPBELL







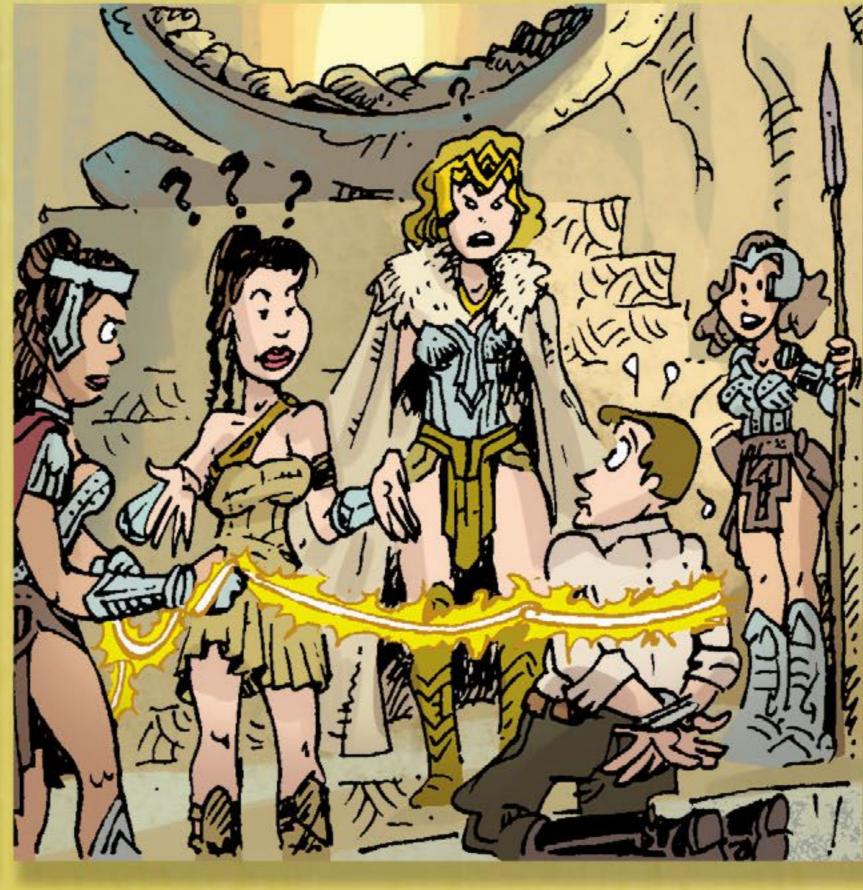






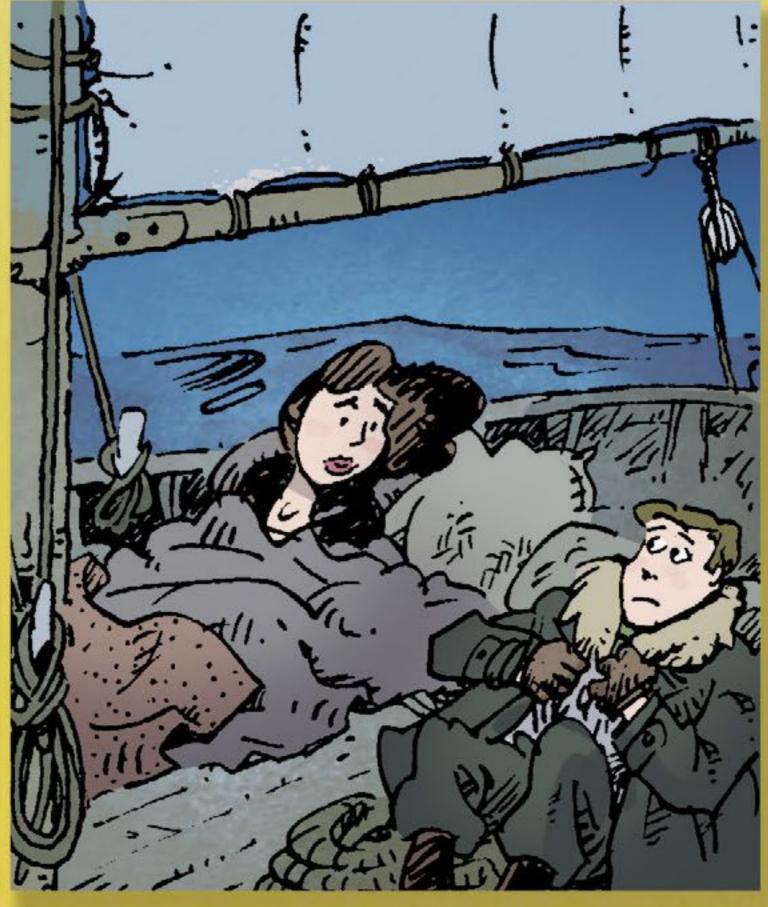


































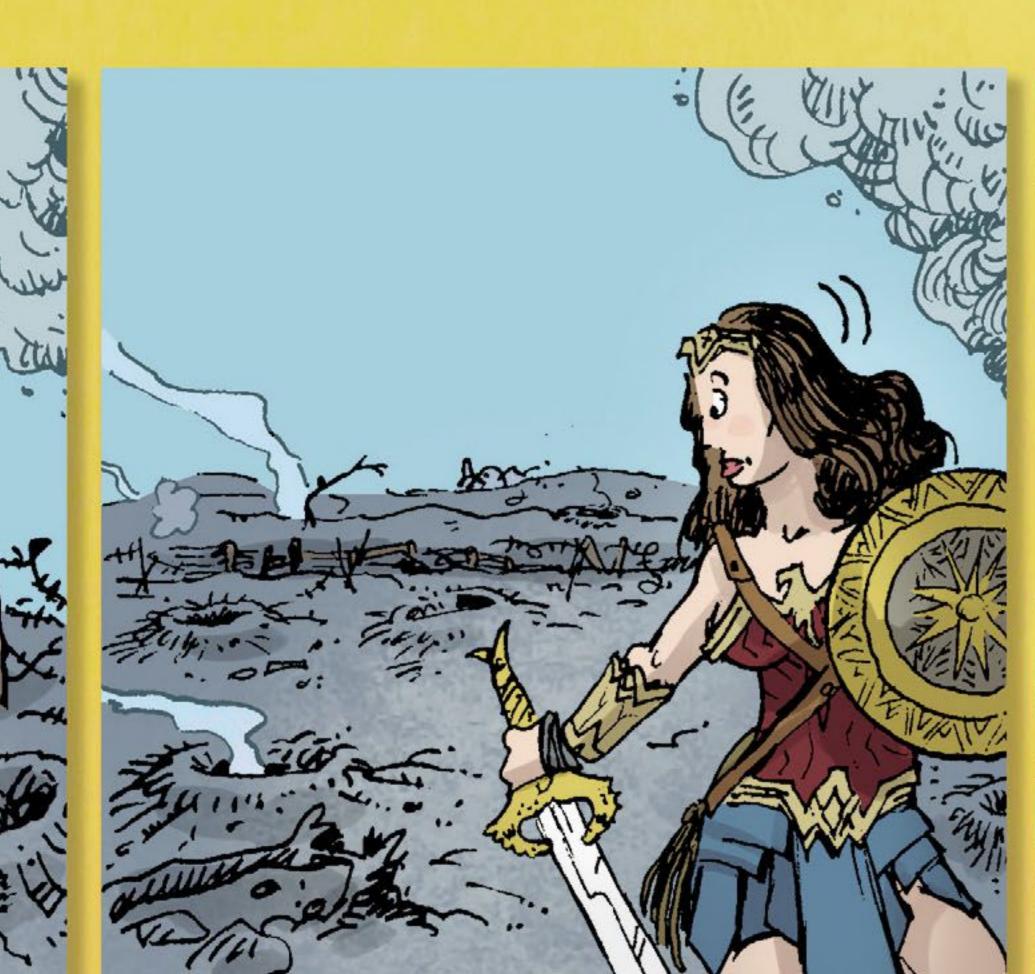






















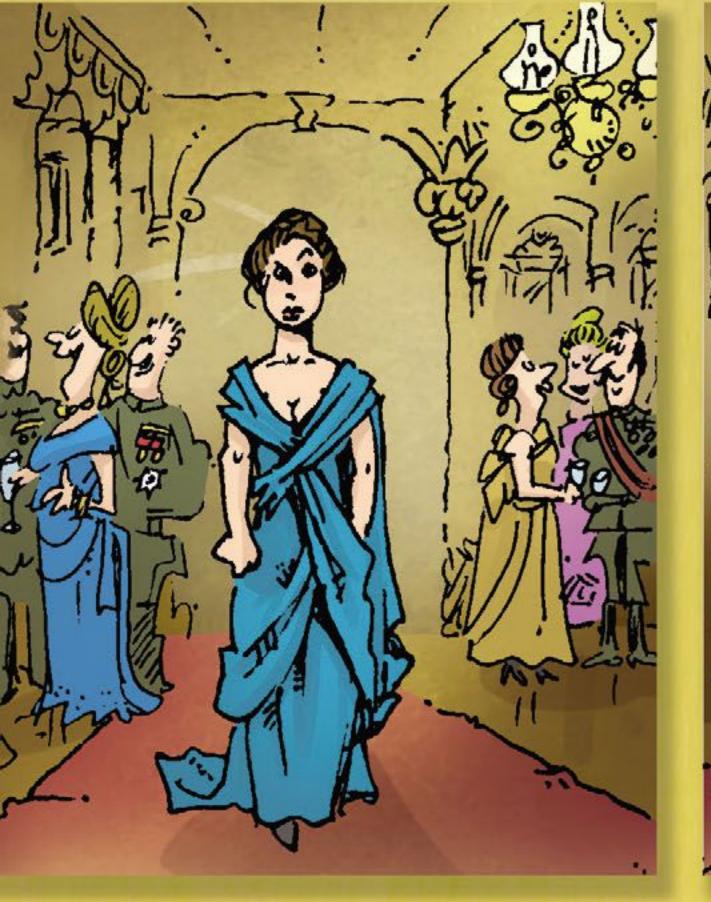
























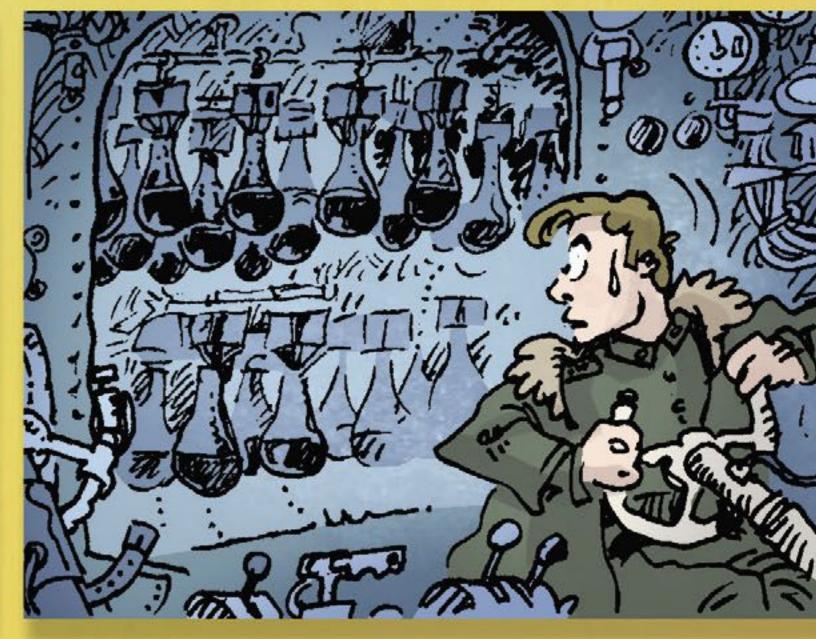














## Is now on The world's is now on The the world's is now on The Table 1997.

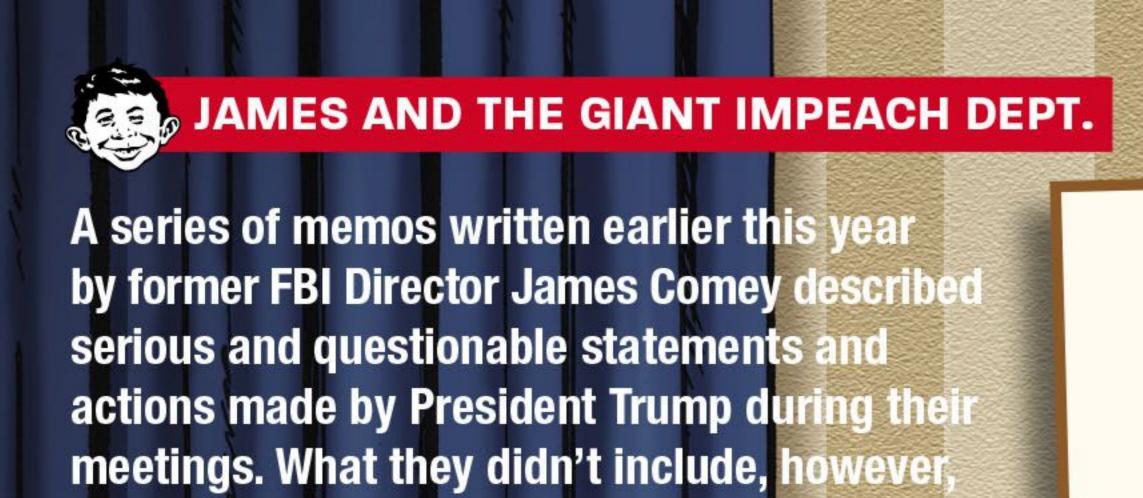
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were these even more explosive revelations,

which MAD is leaking here for the first time as.

STATEMENTS

As I entered, he was wrapping up a **photo op** with some **Boy Scouts**, with whom he had just shared **all** of the **nuclear launch codes**.

FROM

THE SECTION OF THE PARTY OF THE

He then asked if I could somehow make it that all female bureau agents wear selections from the Ivanka fashion line exclusively...

His deal was simple: drop the case against Mike Flynn and the job hosting Celebrity Apprentice was mine.

...also in this meeting were Jared Kushner, a dwarf in a kilt and Baba Booey from the Howard Stern program.

Then, appearing to be speaking to **no one** in **particular**, the President **wistfully wondered** if it was possible to **fabricate DNA evidence** to show that **Eric** wasn't really **his** son...

I thought it was an **odd question**: "What kind of **money** are we talking about to **take out Jake Tapper?**"

When I mentioned it seemed that the **smell** of **boiling cabbage** had **permeated** the Oval Office, Mr. Trump's one-word response was "**Bannon**."

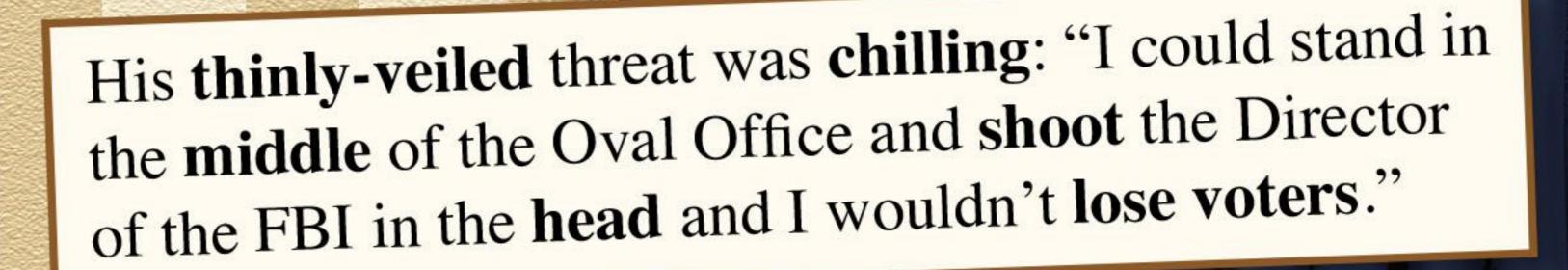
Making reference to my **6'8"** height, President Trump insisted it was he who originated the phrase "a tall drink of water." He then also took credit for inventing the phrases "Prime the pump," "Thank God it's Friday," and "YOLO."

## REDACTED

## COMEY MEMOS

ишиши

ARTIST:
TOM RICHMOND



He seemed surprised when I confessed to not knowing the overnight ratings for *Dancing with the Stars*.

...at which point he took out a **solid gold yo-yo** and floundered through a **pathetic** "walk the dog." He then proclaimed himself "the **greatest** yo-yo guy **ever**" and urged me to "just ask **anyone**."

He spoke at length about "outdated" and "lame" laws preventing Americans from marrying their daughters.

20 minutes into my briefing he asked me, "Which one are you again?"

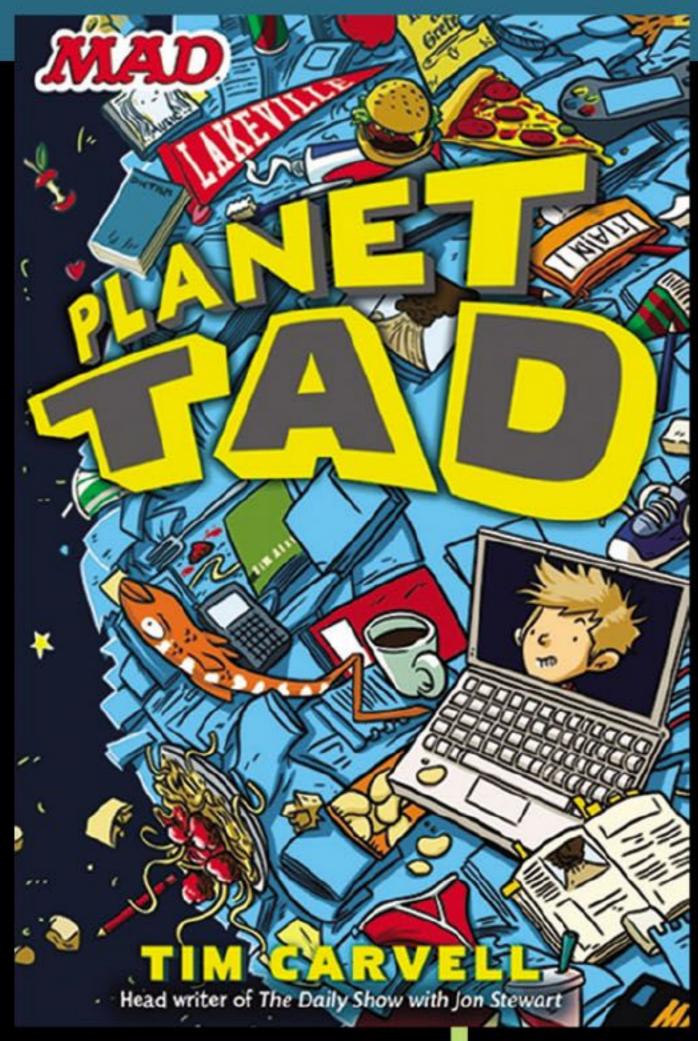
Despite the President's assurances that dessert consisted of "the most beautiful piece of chocolate cake that you've ever seen," I found it to be "meh."

At one point, the President said, "Even my **farts** smell **great**" — and then he **farted** to prove it. I didn't have the **courage** to tell him how **wrong** he was.

The loyalty oath Mr. Trump demanded I take sounded as if it was directly plagiarized from the opening theme to the *Friends* TV show.

Suddenly he blurted out, "Who knew sharing highly classified intel with the Russians would be so complicated?"

## 



**GREATEST WRITERS: JACOBS** 

A celebration of All-new adventures the work of one of from the executive MAD's most prolific producer of *Last* writers. Foreword by Week Tonight with "Weird Al" Yankovic! John Oliver!

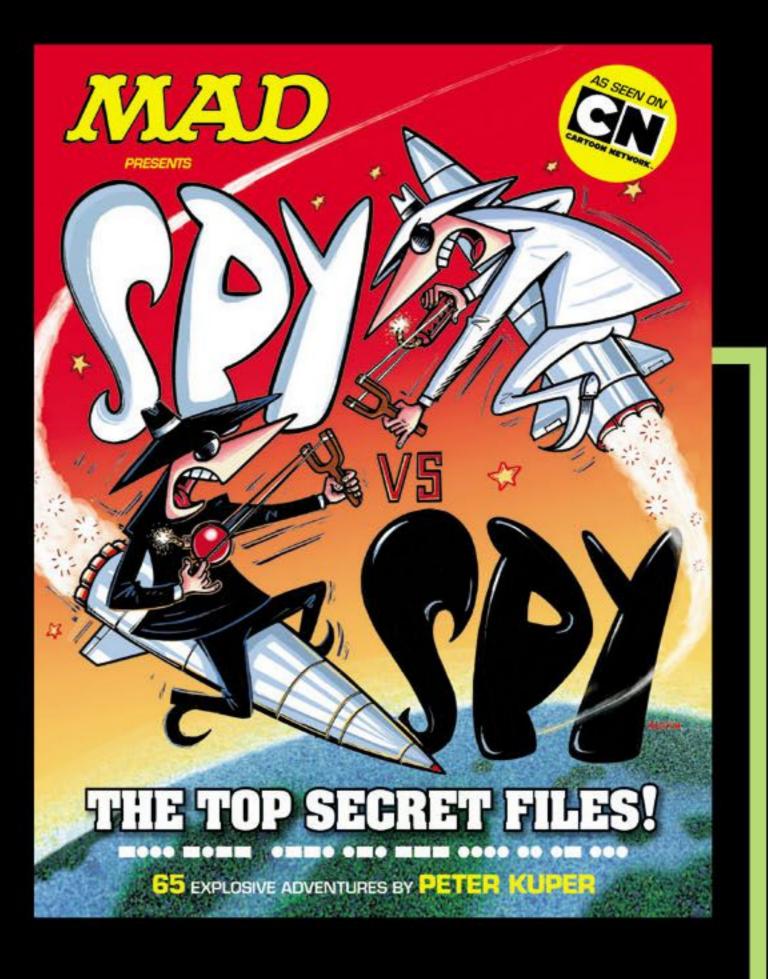
MAD'S

MAD'S **GREATEST ARTISTS:** DAVE BERG

Classic strips from 1961 to 2002! Plus Dave's rare early MAD work and MAD artists' tributes to "The Lighter Side of..."!

**RETURN TO** PLANET TAD

If you loved the first **Planet Tad** book, you'll really love this one! 232 pages of all-new Tad misadventures!

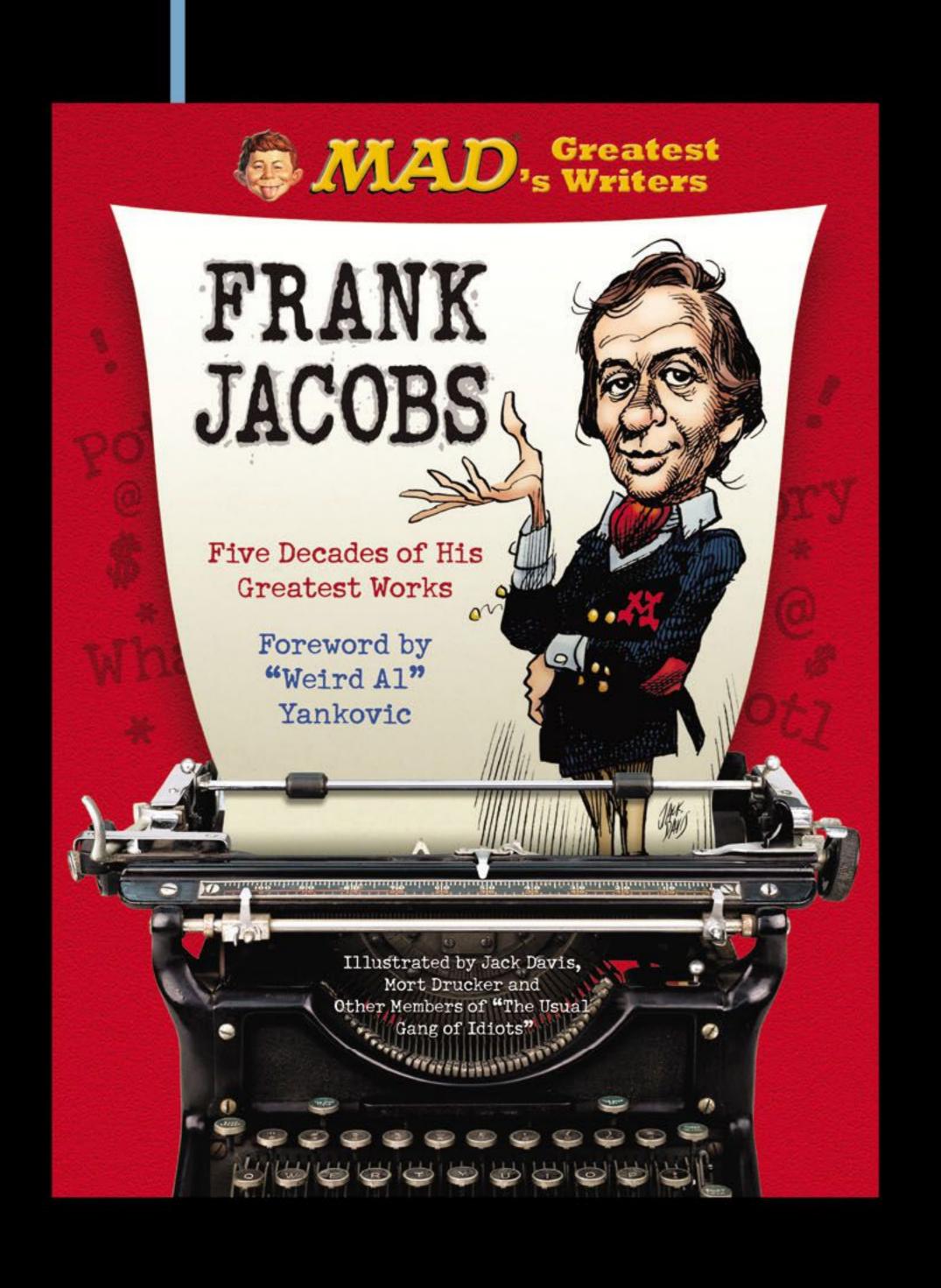


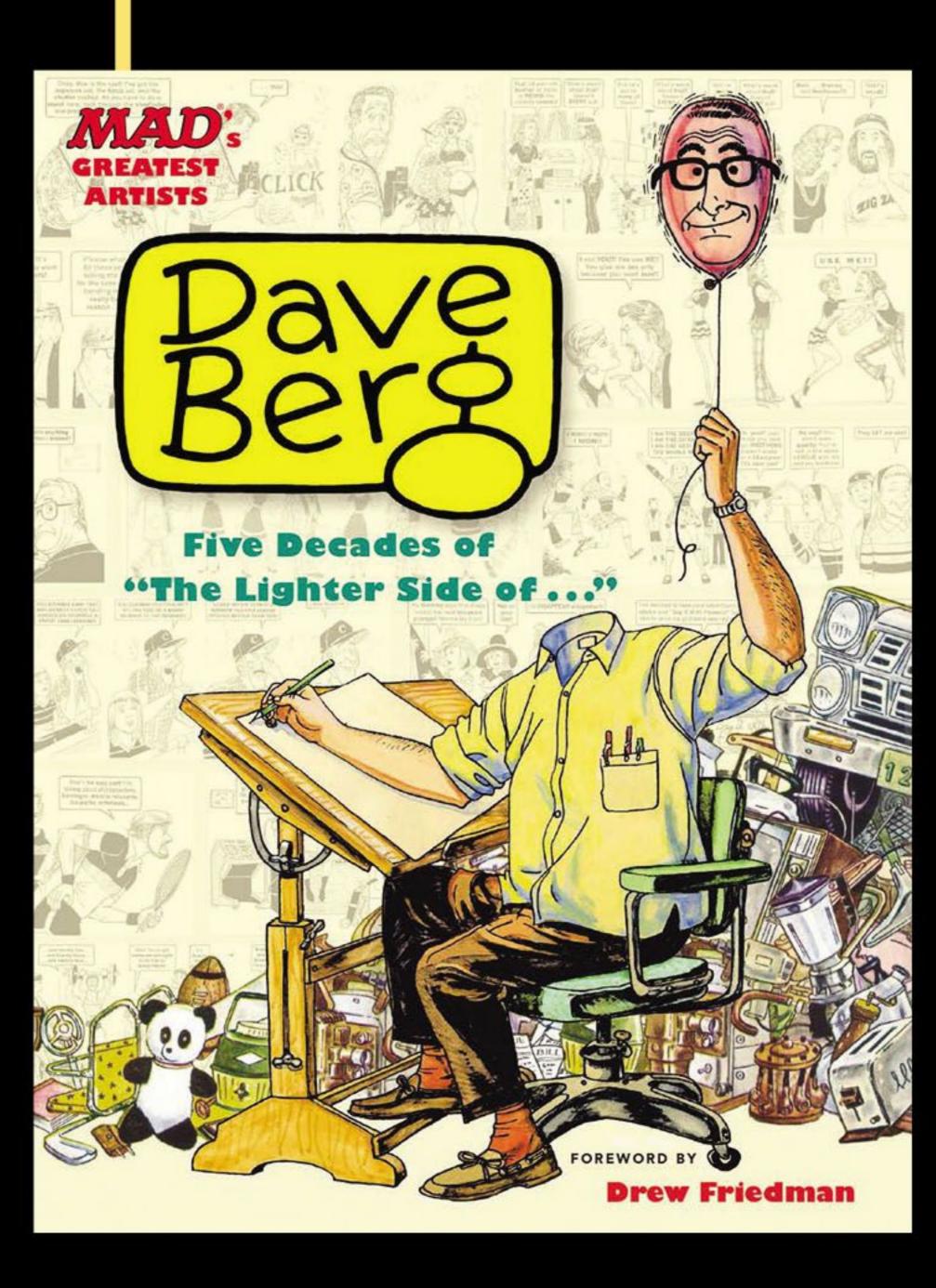
MAD'S GREATEST ARTISTS: MORT DRUCKER

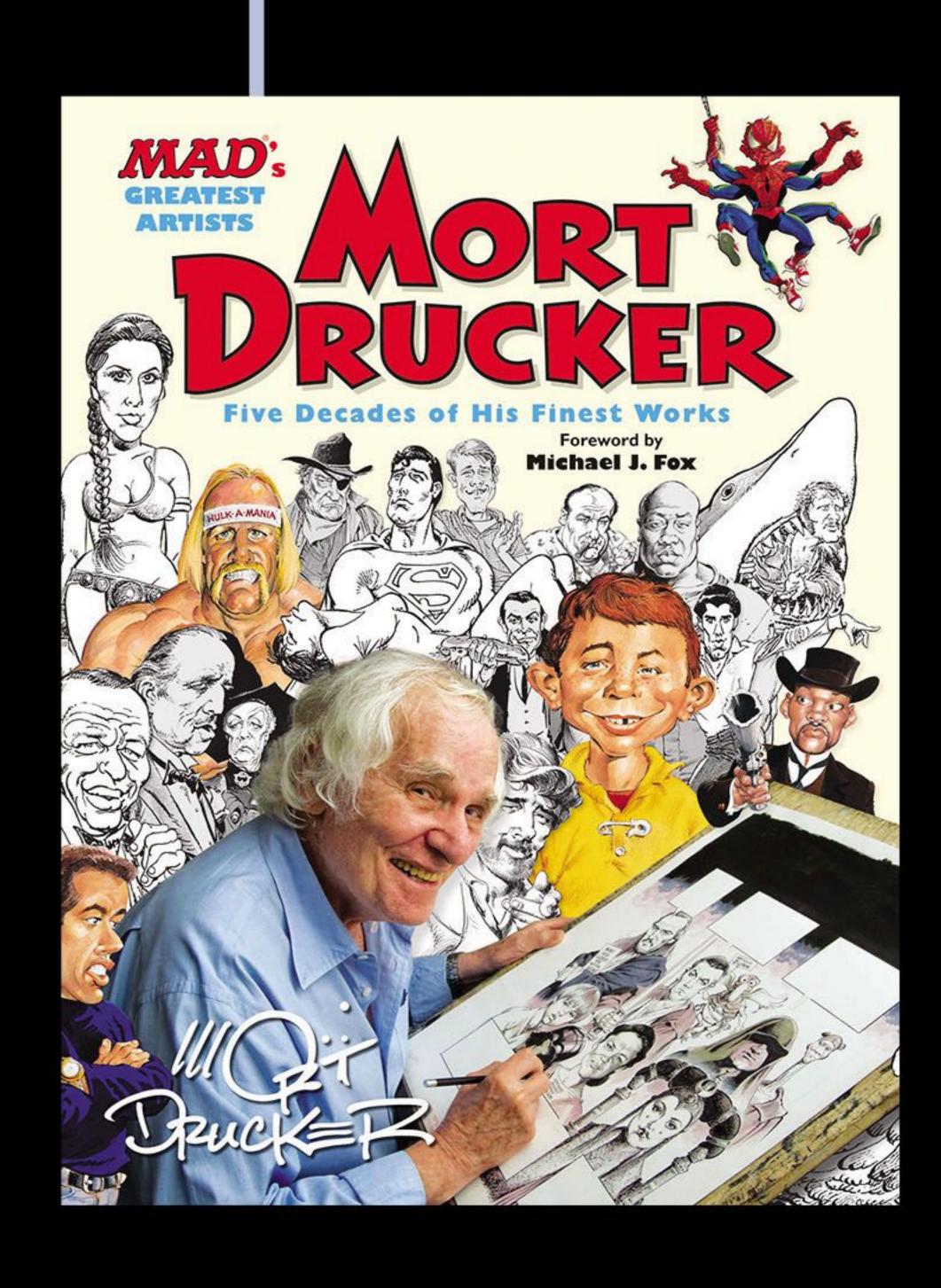
Includes many of Mort's greatest movie satires, plus essays by Michael J. Fox, Steven Spielberg, J.J. Abrams and others! Also a classic, vintage pull-out poster!

FILES!

Special digest size! 65 explosive adventures by Peter Kuper!







IN THE BOOK SECTION

## (AND PROUDLY DECLARE YOURSELF A COMPLETE IDIOT!)



A select and expansive collection of Don's best pages spanning his 32 years at MAD! A must-have for lovers of Shtoink!

Three volumes showcasing the complete works of Jack Davis,

Will Elder and Wally Wood from

the MAD Comics era! Available

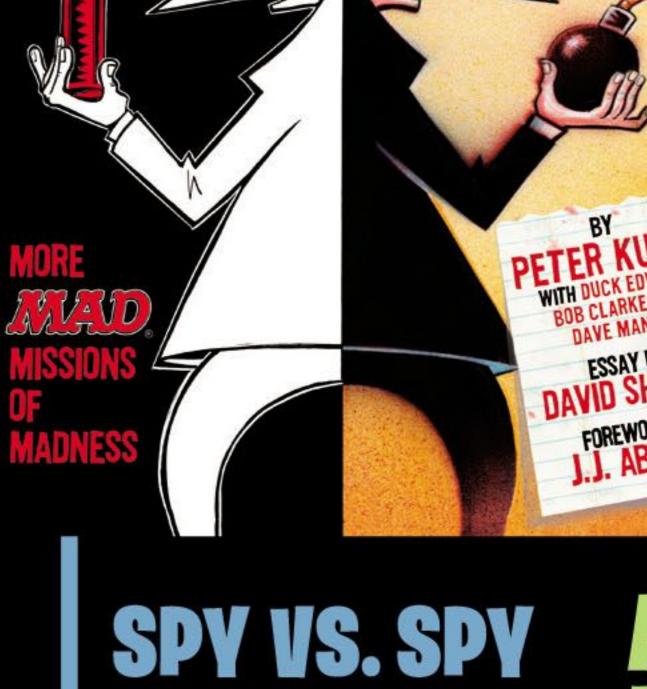
individually or as a box set!

**MAD'S GREATEST** 

Includes new, neverbefore-seen Sergio art! Plus a pull-out poster with 500 of Sergio's favorite marginals!

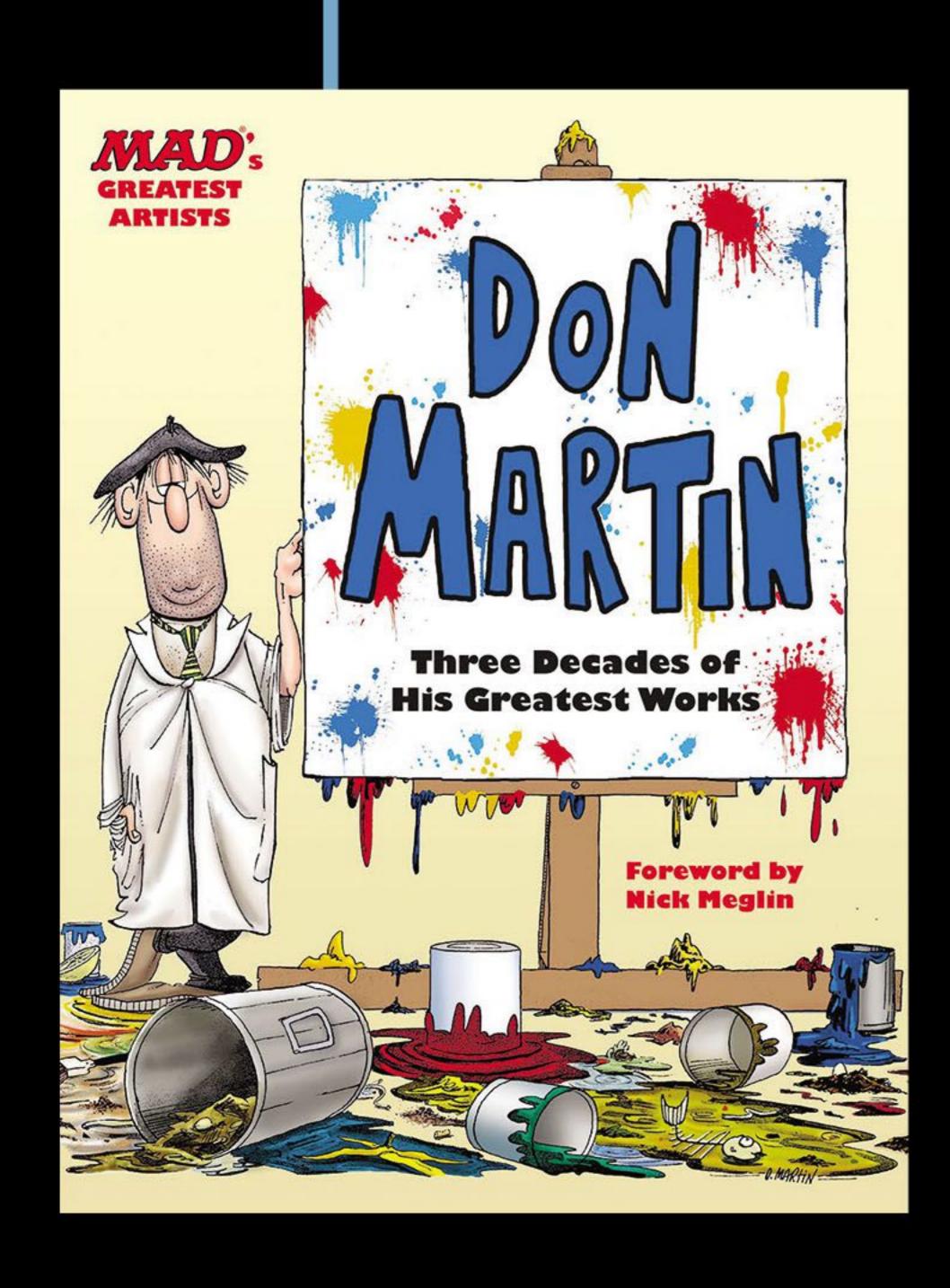
Special digest size! Includes 95 diabolical adventures by Peter Kuper!

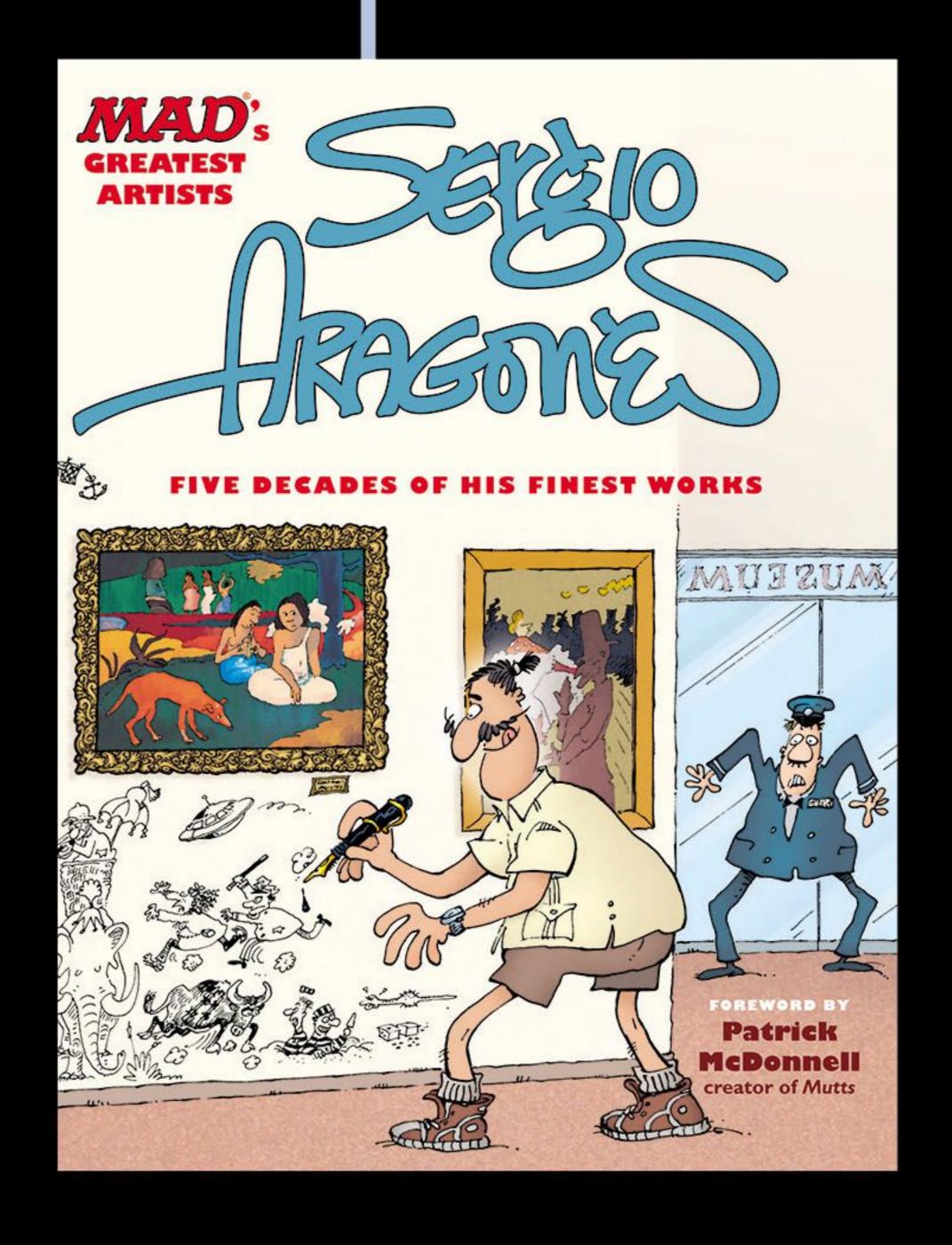
Includes every collections, Spy vs. Spy adventure from of MAD on 1987 to 2007!



SPINS SPIN

Six pointless perfect for fans **Cartoon Network!** 







OF BOOKSTORES WHEREVER BOOKS ARE SOLD — DUH!

## BRING IT TO A SPOILING POINT DEPT.

There are two things you should know about most Americans — one, they've got it pretty good, and two, they think they deserve better! If you don't believe us, just read on — because as MAD readers, you don't have it so good, and you don't deserve better!

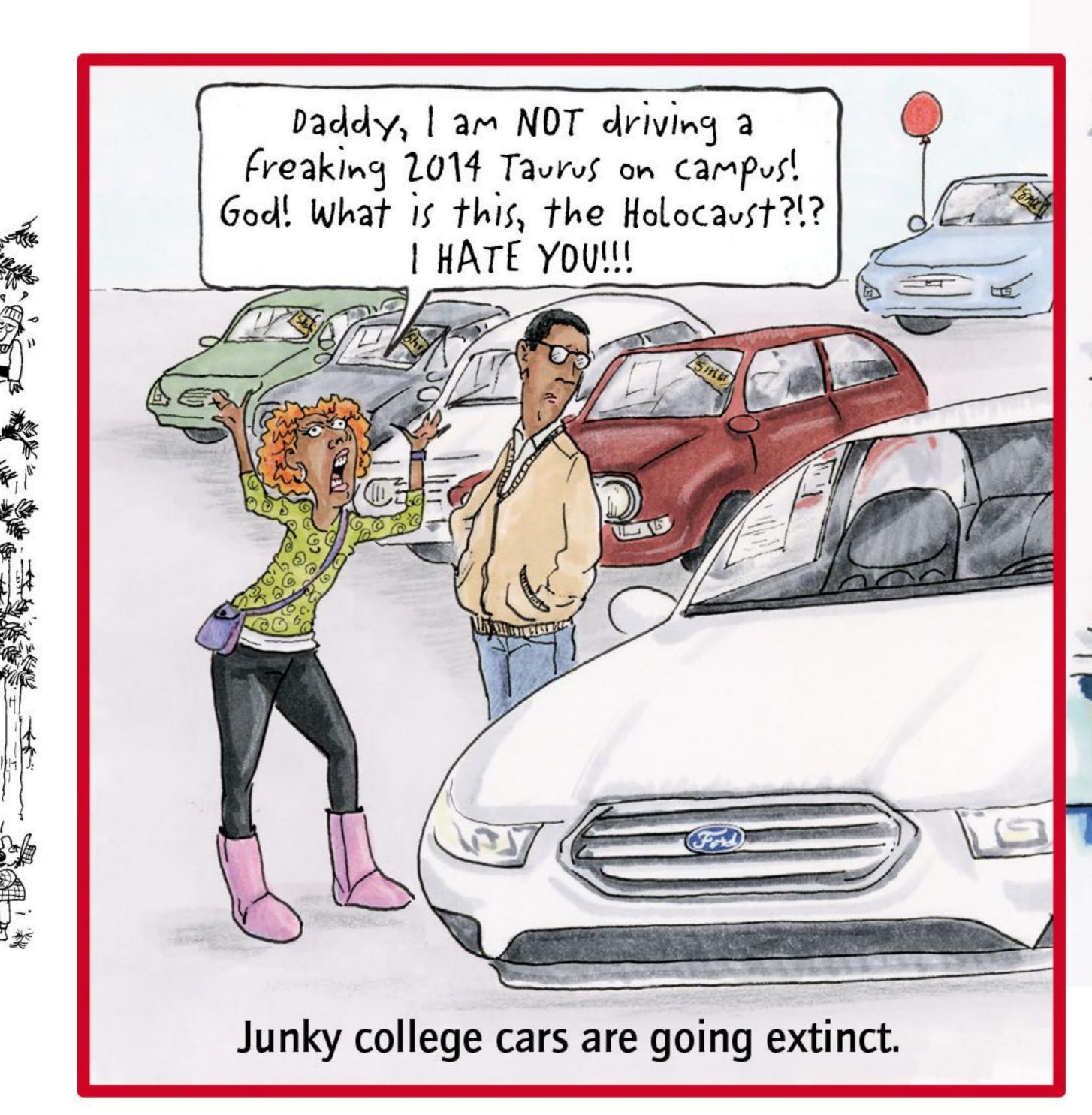
## Signs That AMERICAN



Come on, Jake, let us see your "gigantic" 32-gig storage!

A teenager would rather have a case of cystic acne than an iPhone 6.

Suddenly, it seems that beggars, in fact, can be choosers.





You think that maintaining your morbid obesity is a natural right.

## ENTITLEMENT

Has Gone Too Far

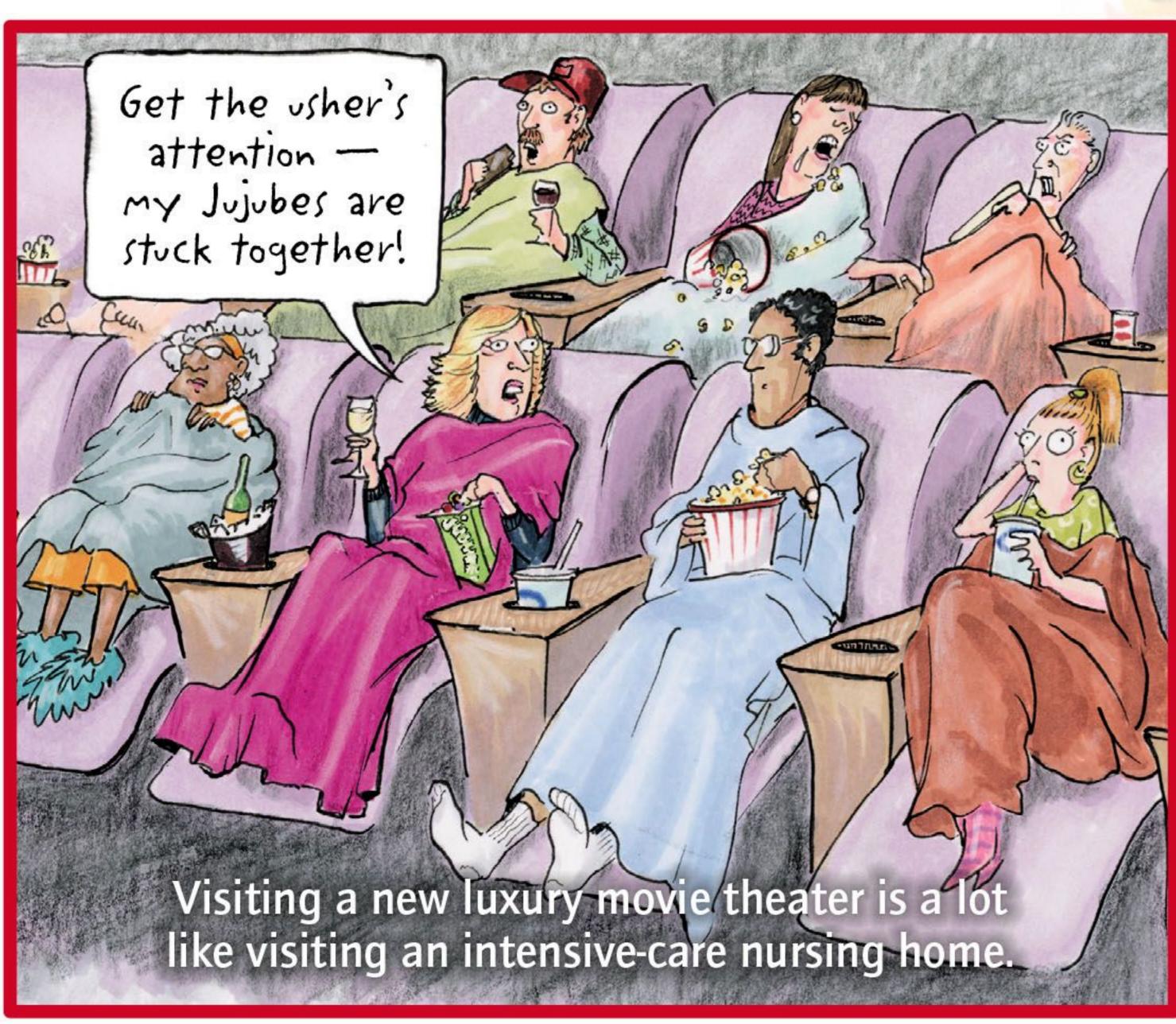
So they're having it in Tanzania — of course — because it sounds so much like "Tanya and Zak," and with the rehearsal dinner, day-after brunch and two-days-after champagne send-off, that's a total of four nights and eight outfits. Oh, and a sitter for Hamcakes. And a gift.



Oh my GDD, I cannot believe it has been 15 seconds and this page isn't open yet! How the fREAK am I spos' to know how many people liked my picture of that tuna sub?!?!

You start to think that access to instant information kind of takes too long.

Couples think it's okay to make attending a wedding as expensive as having one.





Wanting stuff trumps affording stuff.













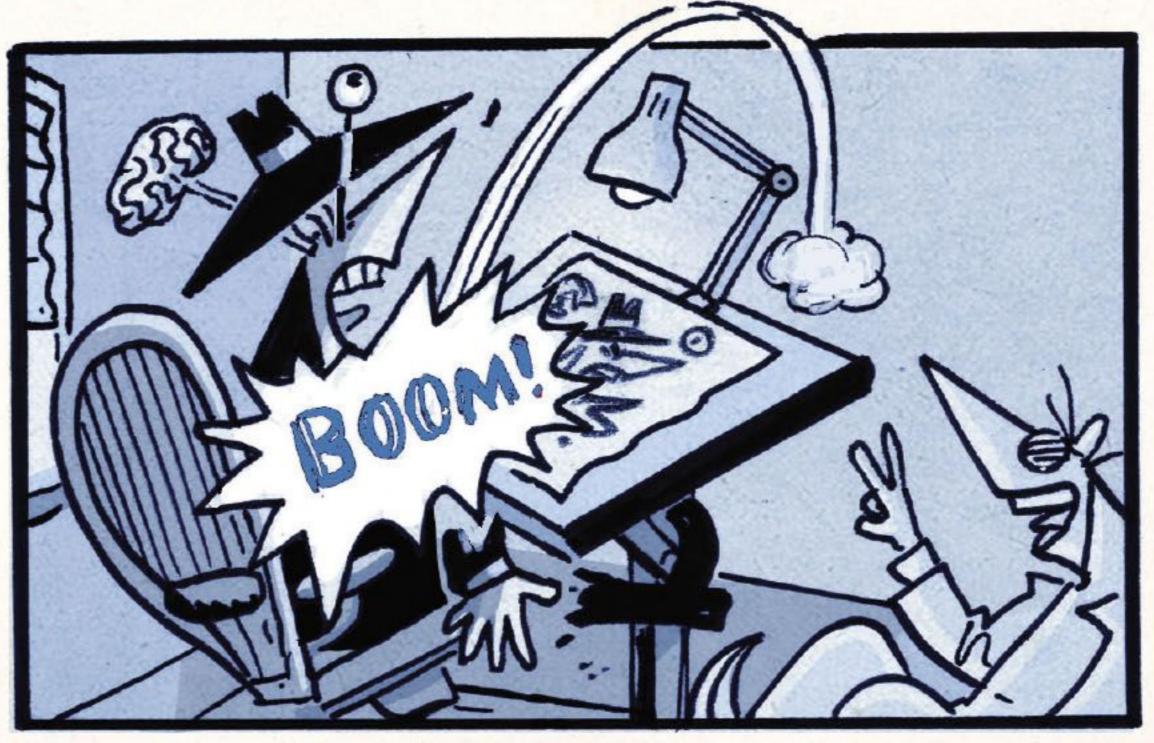
## ROWS FA





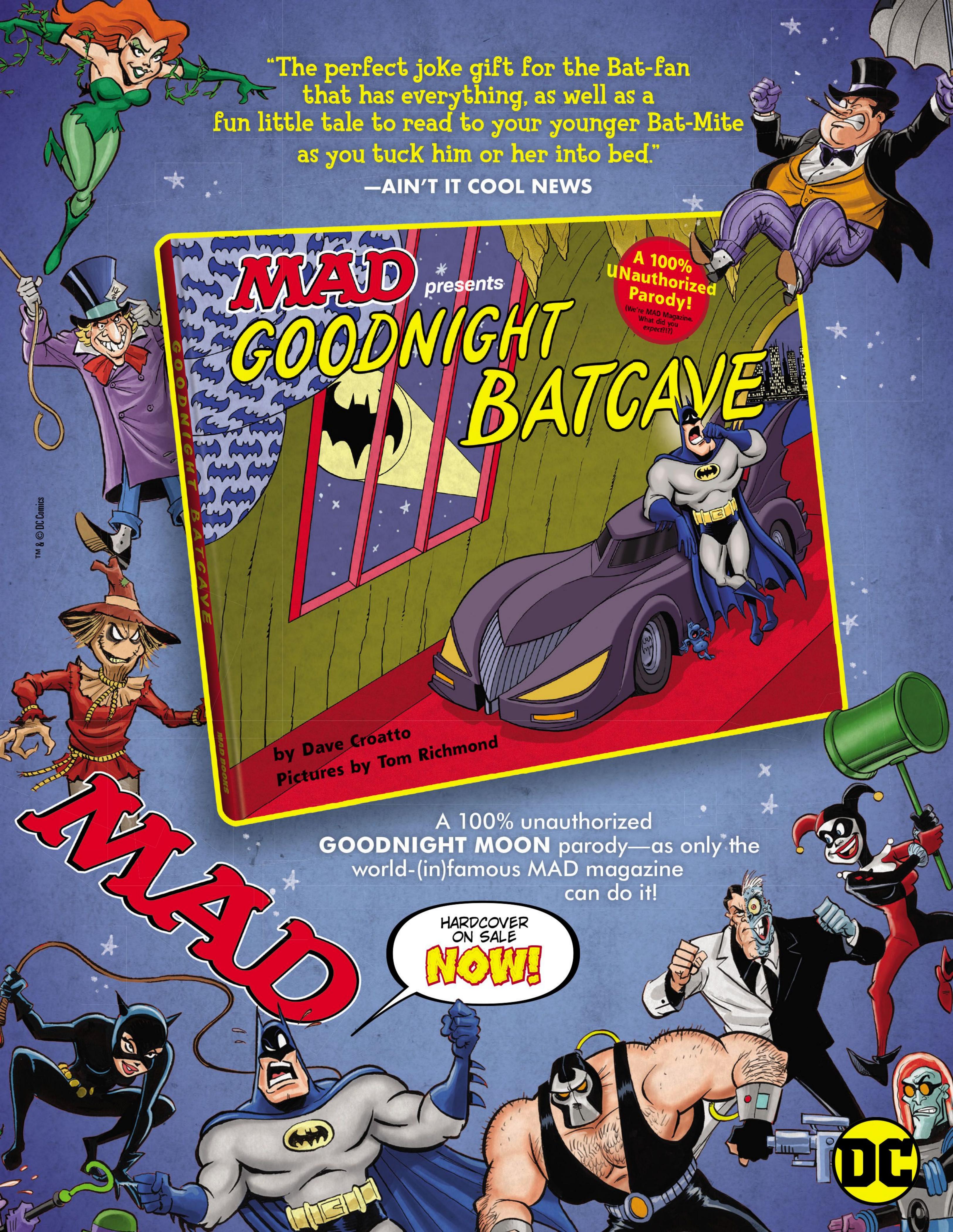


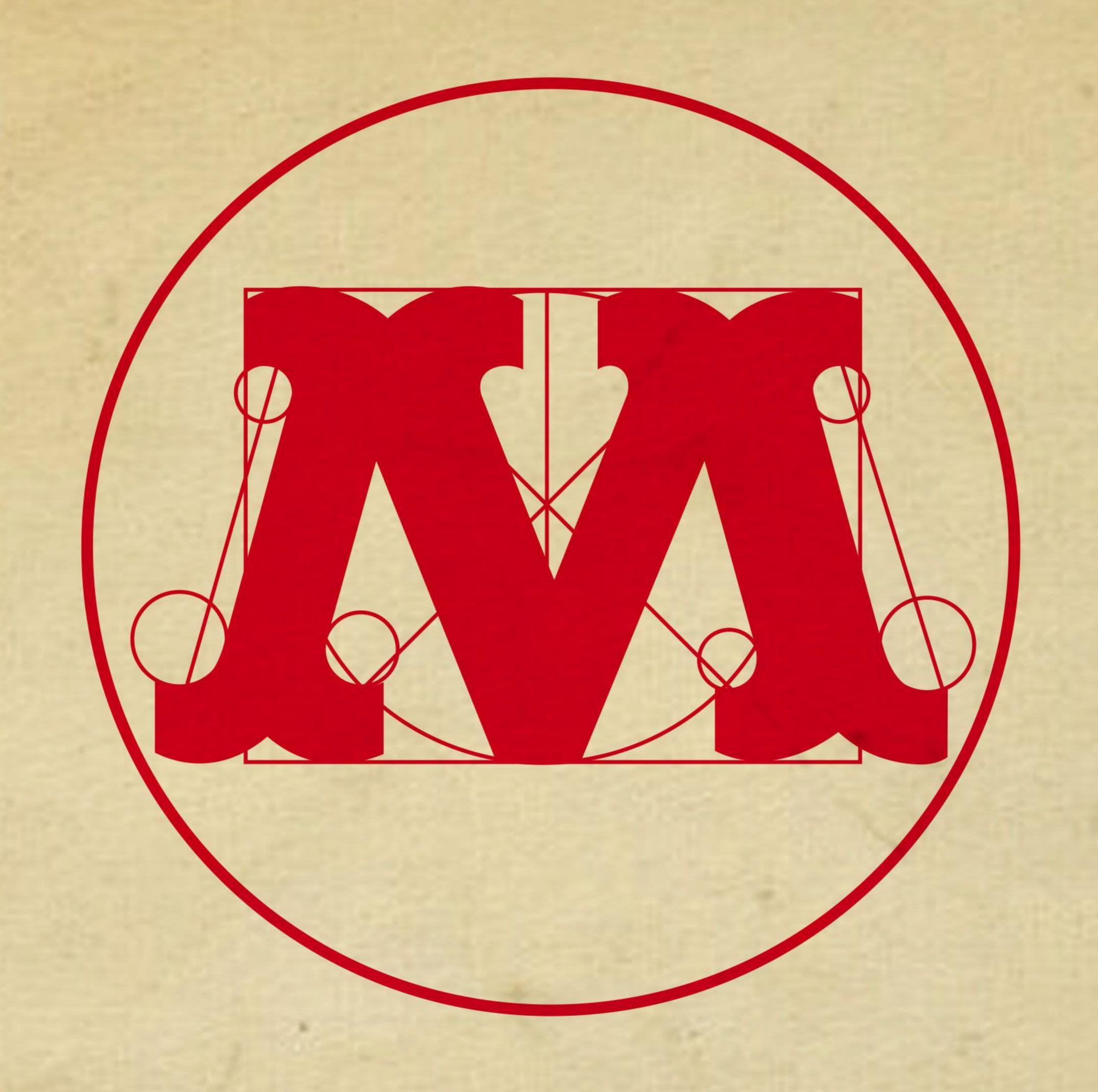




WRITER AND ARTIST: PETER KUPER

KUPER





## THE MADROPOLITAN MISEUM OF ART

THE TRUMP COLLECTION 2017





To we we we we we we will the will will the The Blue Spokes-Boy
by Alejandro Rivas, after Thomas Gainsborough









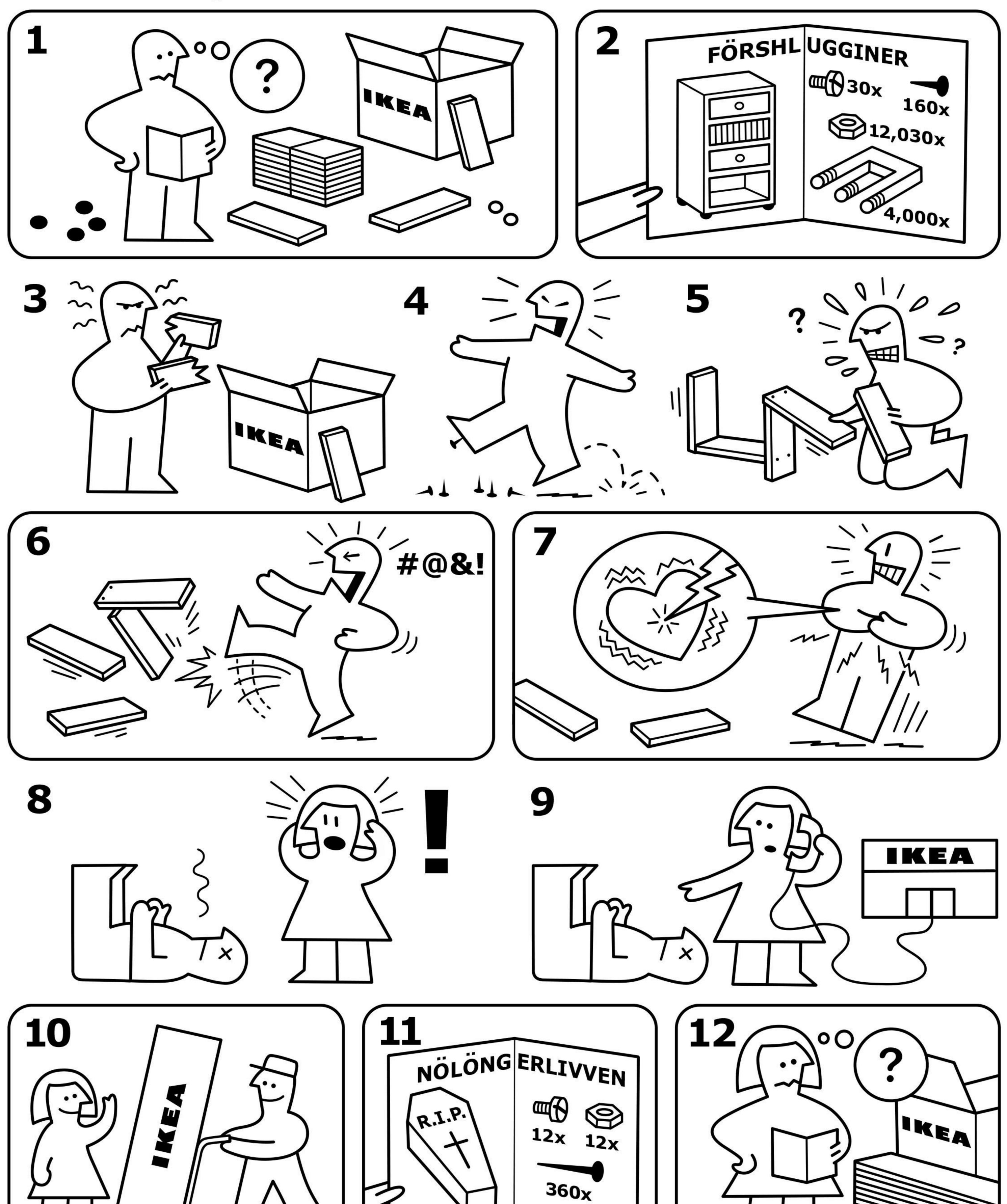


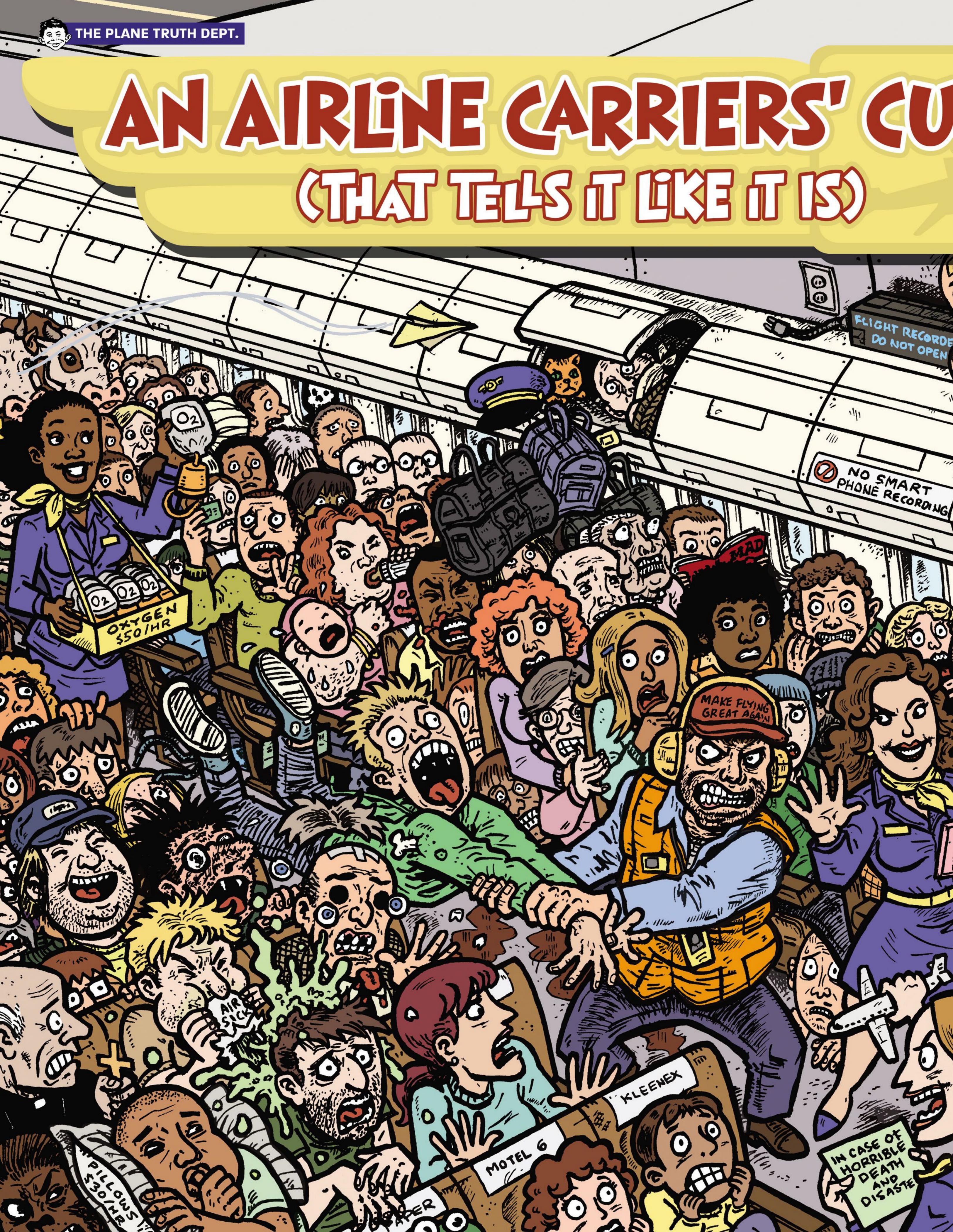


by Mark Fredrickson, after Andrew Wyeth



### Saturday Afternoon with the IKEA Man





# SIOMER SERVICE PLEDGE



By signing this official-looking, totally meaningless document, we, the CEOs of the four major American air carriers, hereby pledge the following:

- Overbooking is a thing of the past! We will sell only as many tickets as there are seats on the plane, plus a
  handful more to the hard-of-hearing, who we're betting won't hear the "last boarding call" announcement
  and miss the flight.
- Effective immediately, no one will be "bumped" from a flight. A few passengers, however, may be issued an exciting "alternate boarding pass" which guarantees they will earn many, many more frequent flyer miles than they might have otherwise, had they flown nonstop as previously planned.
- An absolute maximum of five passengers per airline, per flight, may be removed from a plane once they've been seated. To ensure safety and comfort, passengers will be dragged off by the arms only, and by specially-trained baggage handlers. Note: To ensure passenger privacy while being dragged, the captain will turn on the "No Smart Phone Recording" light.
- When passengers are asked to give up seats, greatly increased compensation will eventually be offered.
   Please note: If passengers refuse our initial lowball offer, the crew or even the pilots may accept our higher offer and leave the plane, resulting in a canceled flight.
- Effective immediately, if the overhead bins are full by the time you board, we will, at no charge, "gate-check" your bag meaning that we will leave it at the gate for you to conveniently pick up on your return trip. This is our way of demonstrating to you the great value of our \$50-per-bag check fee.
- To show appreciation to our loyal customers, we're delaying the implementation of our \$35 seatbelt fee indefinitely — though our \$25 seatbelt buckle fee slated for next month will proceed as planned.

We understand that as travelers, you have a choice! After all, we, the four major U.S. airlines, control just 98.2% of all domestic flights. So if you're unhappy with the way we treat you, you do have almost a two percent chance of finding another airline to get you to your destination. Good luck with that!

Remember, we're working together toward a single, monopolistic, consumer-friendly airline. We're just battling over the official name of it!

Sincerely,

"Your friends at American, United, Delta and Southwest"

American Airlines





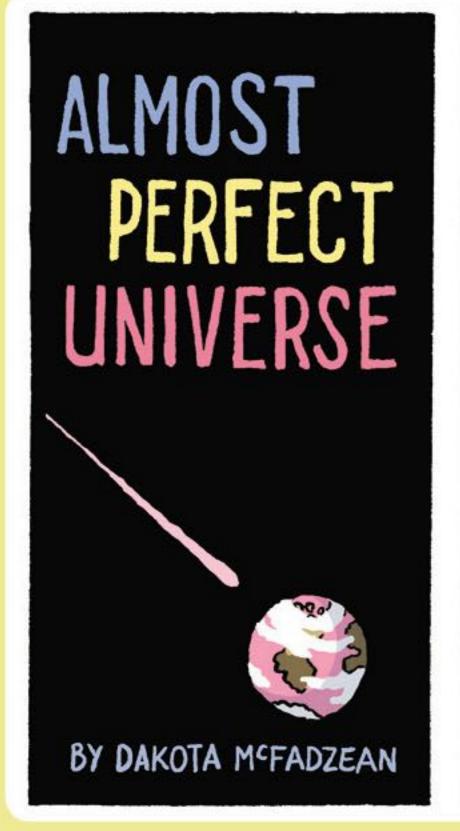
Southwest' >





CHARLES BRUBAKER 5

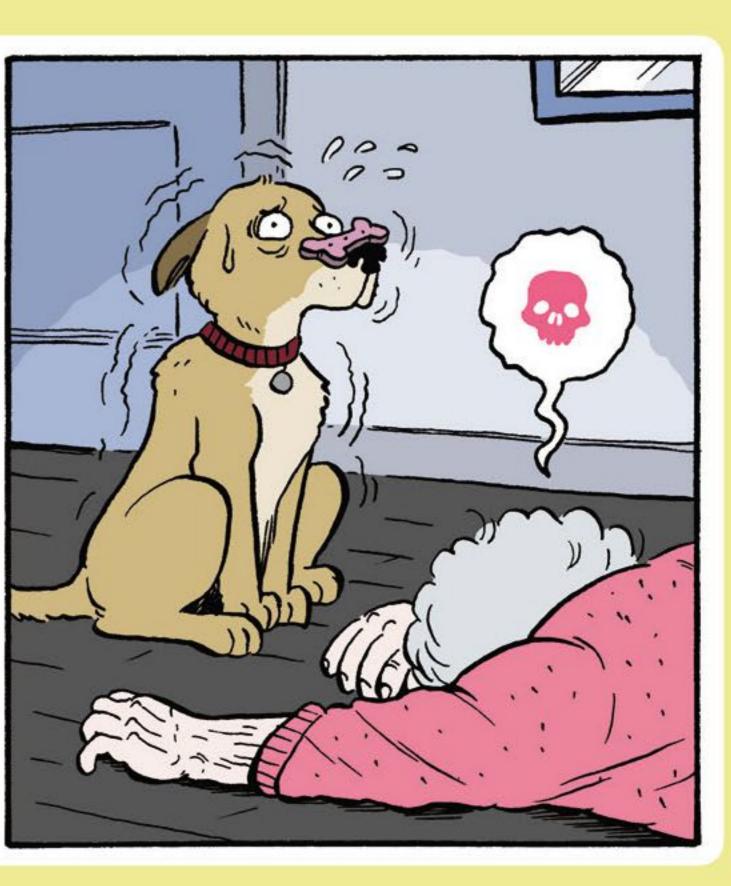


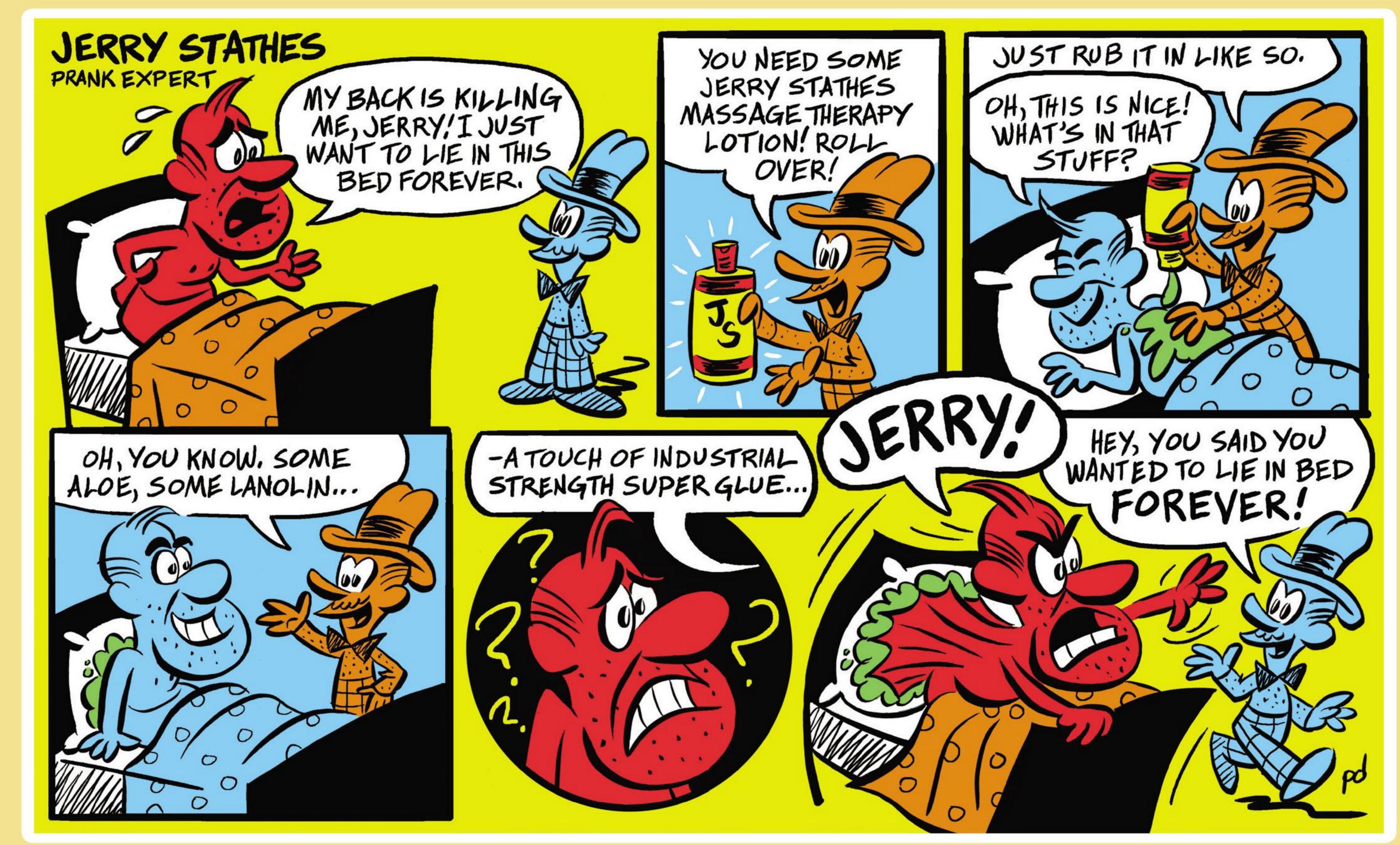


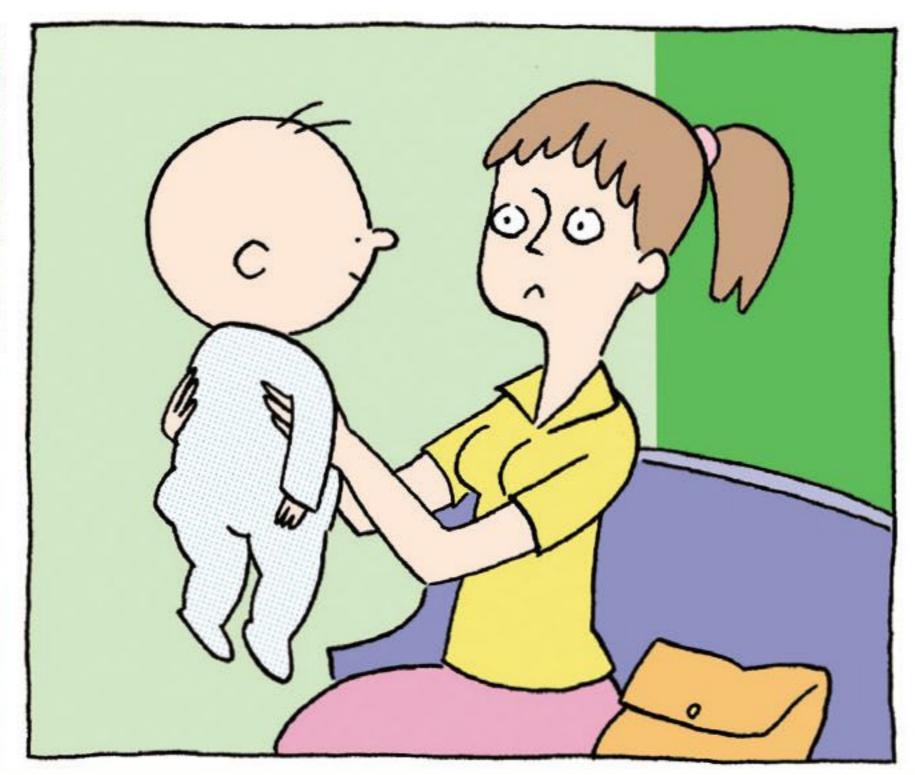




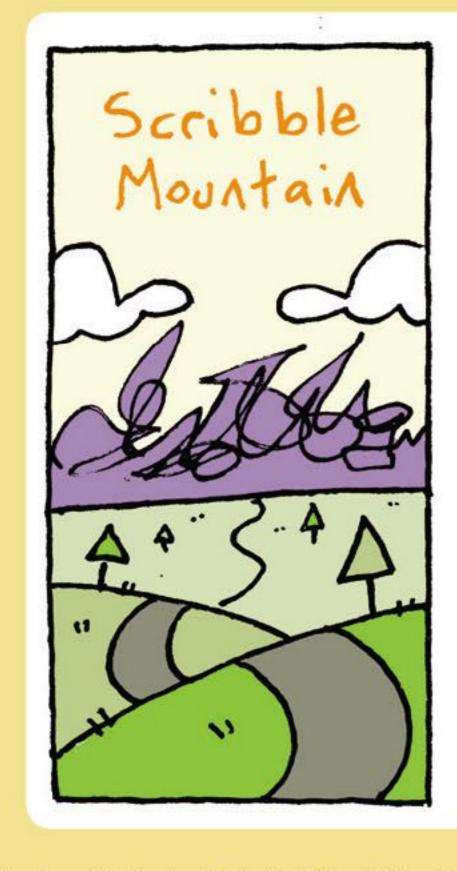










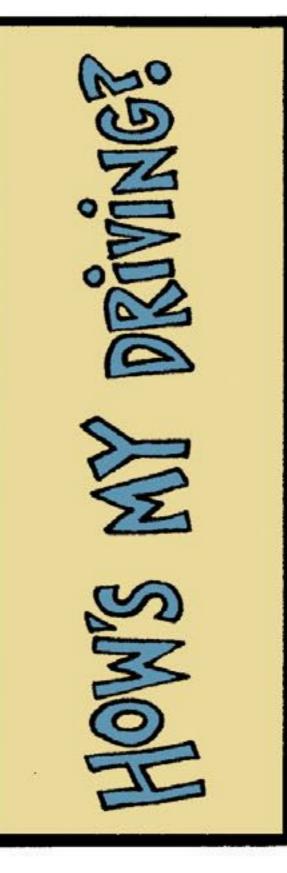






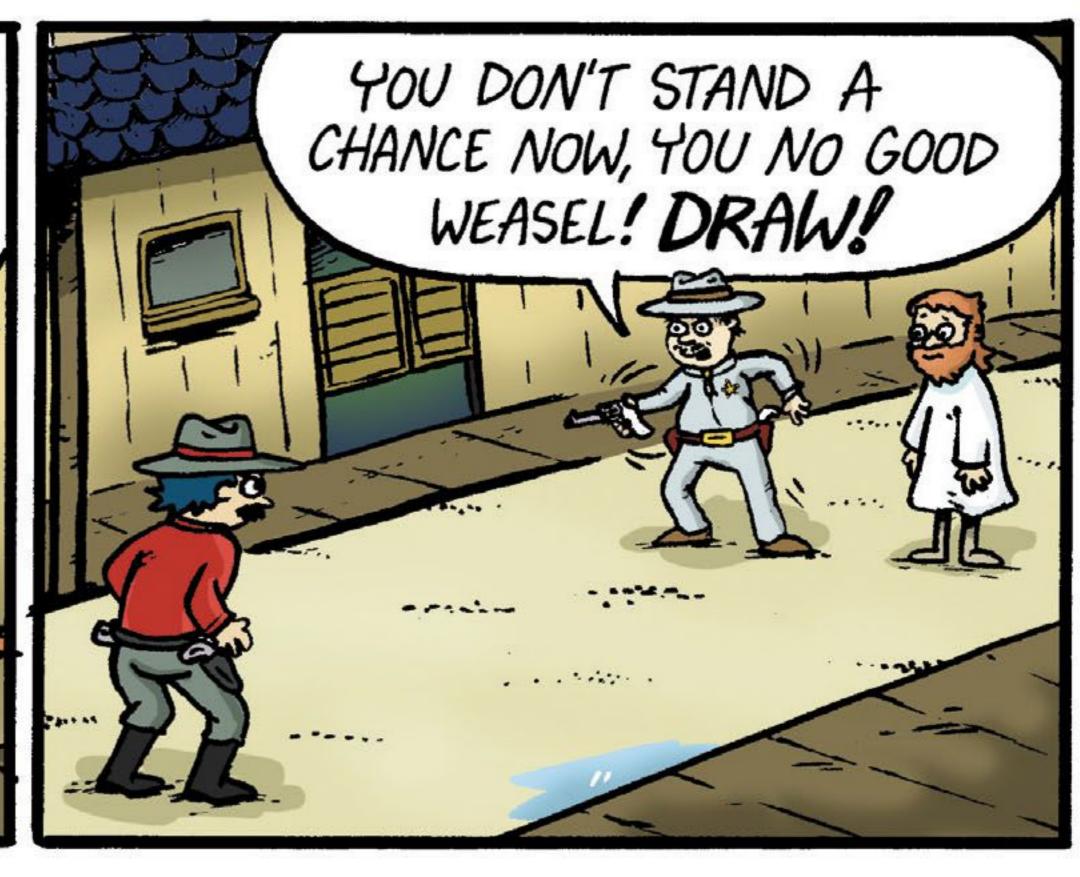




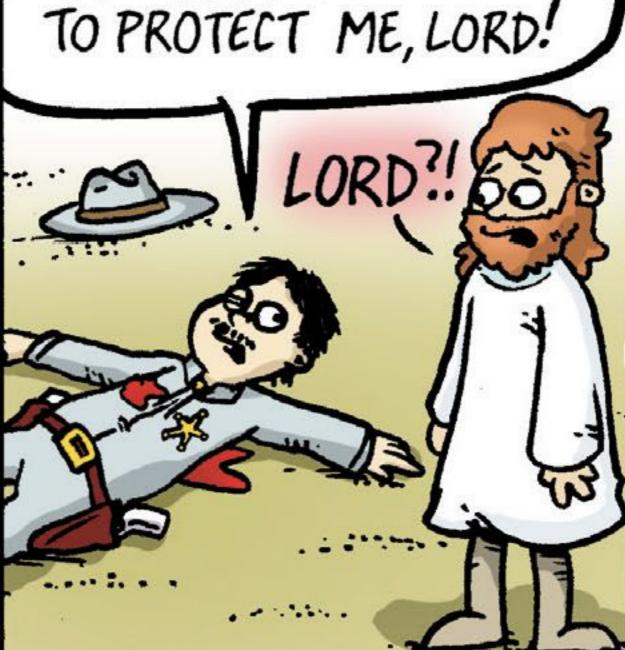












UGH. WHAT HAPPENED?

YOU WERE SUPPOSED.



ZEKE, YOU COMIN' BACK

IN FOR YOUR HAIRCUT?



#### ALL DEBTS ARE OFF DEPT.

There's an old saying: "If you think education is expensive, try ignorance." Well, we DO think college is expensive, so we WILL be trying ignorance, thank you very much! (In fact, that's our approach to every topic...) So it's with that directive in mind (and not much else) that we present this highly ignorant take on the costs of higher education!



Abstain from alcohol. It will save you money now AND help your kidney fetch a higher price should you need to sell it on the black market later.



Textbook prices have increased a whopping 82% in the past decade. Remove them from your budget completely and just ask Siri everything instead.

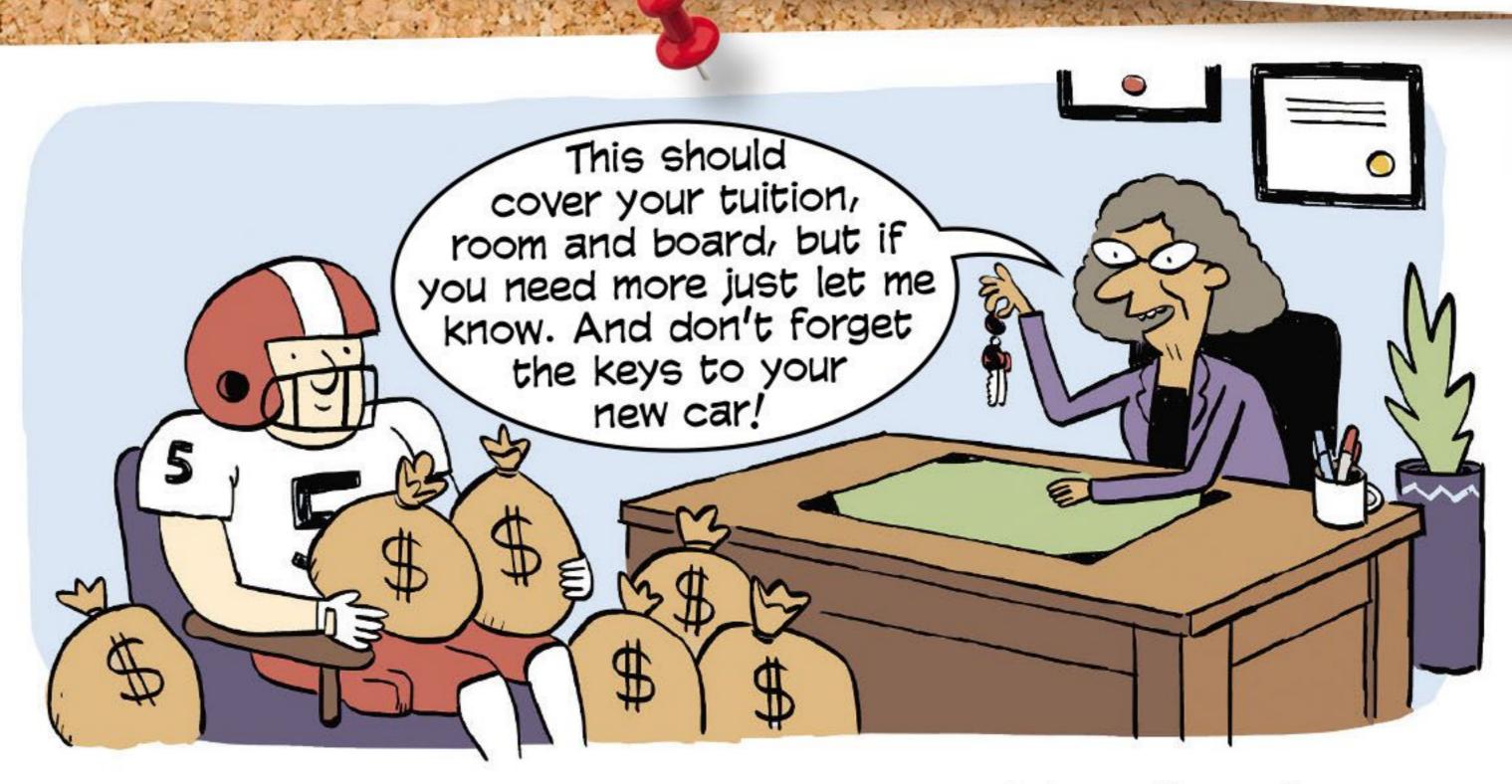
# HOW TORED COLLE



Avoid unnecessary spending by talking to your roommate in advance about which one of you will be in charge of buying *Pulp Fiction* posters, and which one of you will be in charge of buying Bob Marley posters.



Attend a student protest. You'll be helping to make the world a better place, but more importantly, sometimes there's free pizza.



Here's a little lifehack the admissions board doesn't want you to know about: you can score extra scholarship money simply by becoming a world-class athlete with a 4.0 GPA.

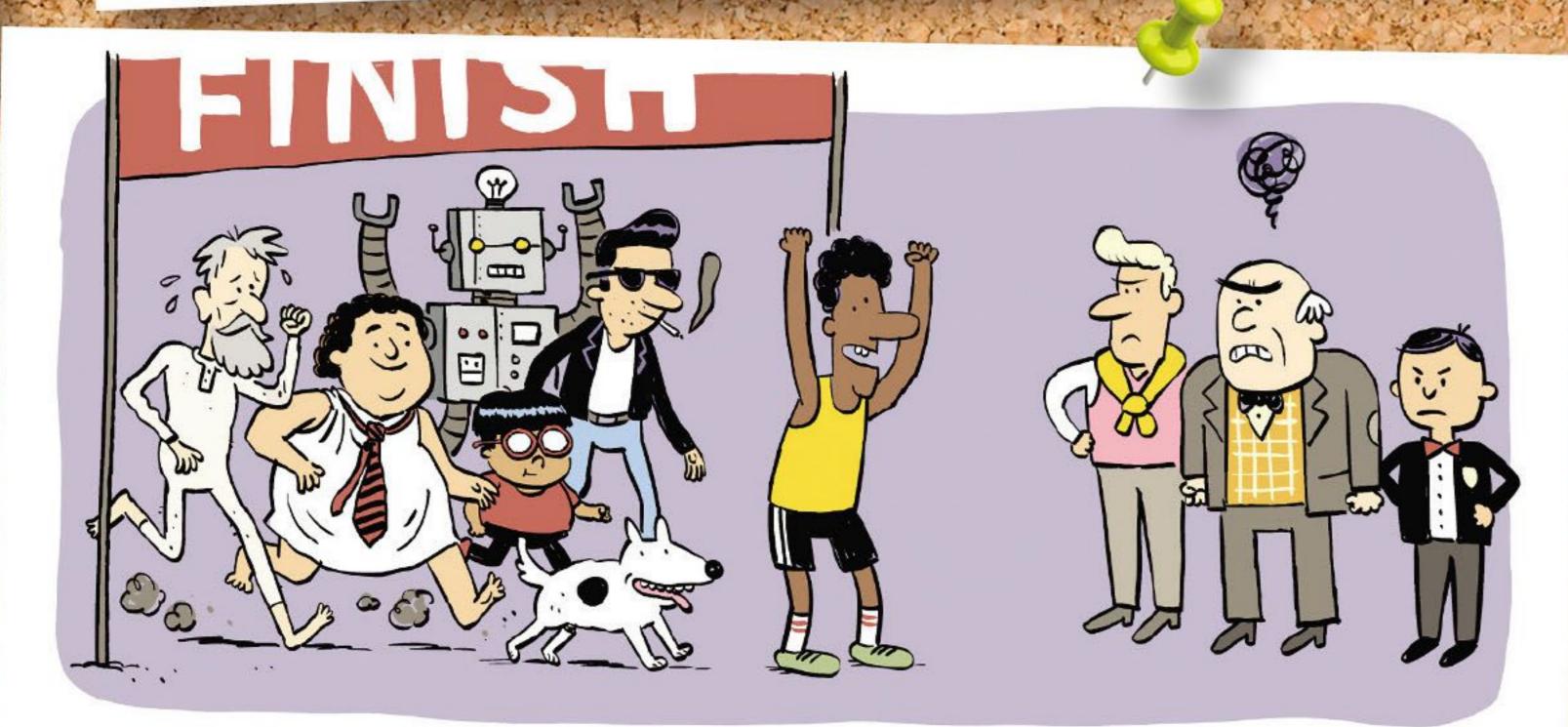
# ICE YOUR COSTS



Save money and water by doing all your laundry in that big fountain in the middle of the quad.



Try not to change your major more than twice a semester.



In danger of losing your scholarship? First, join a ragtag fraternity of slackers and outcasts against whom the dean holds a bitter grudge, then find an obscure loophole in the campus bylaws and, finally, win a high-stakes intramural competition. Hey, it always works in the movies!



Shop for used school supplies on Craigslist. Better yet, just shop for used diplomas and cut out the middleman entirely.



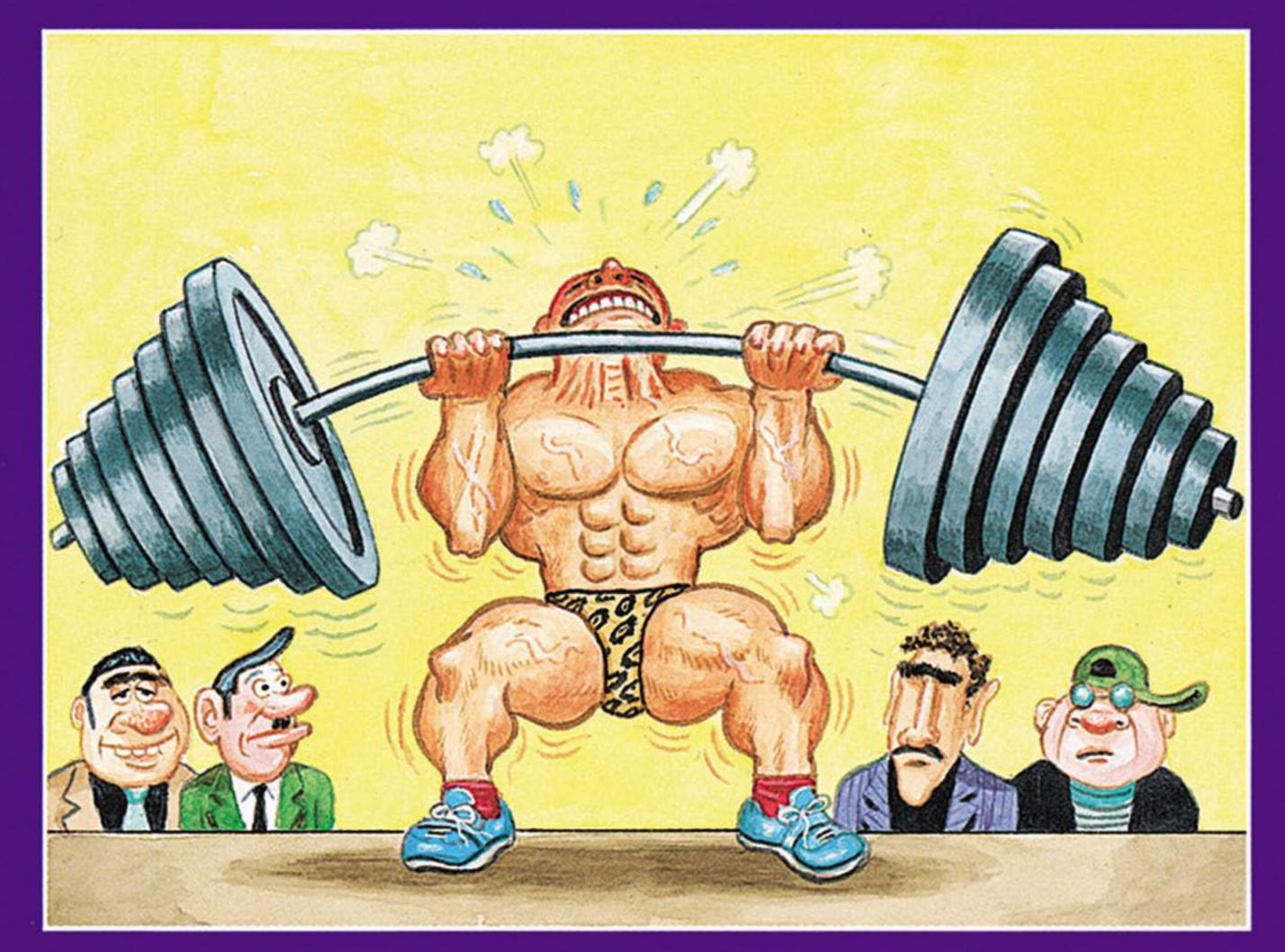
Many campus dining halls have salad bars with the condiments and croutons lying out completely unsupervised. Boom, there's your meal plan!



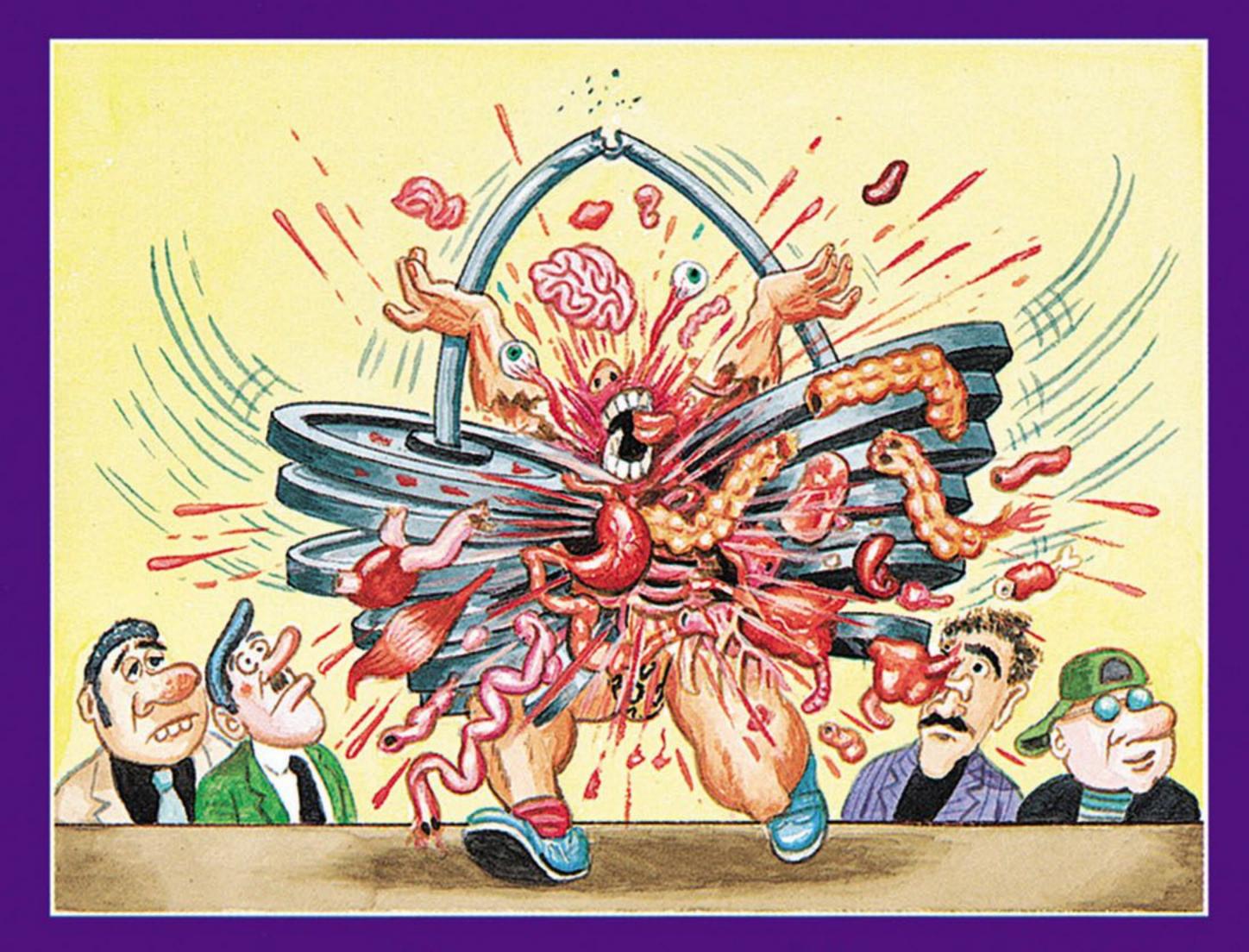
Don't get suckered into pricey graduation packages on your big day. A shower cap and a hospital gown are as good a "cap and gown" as any.

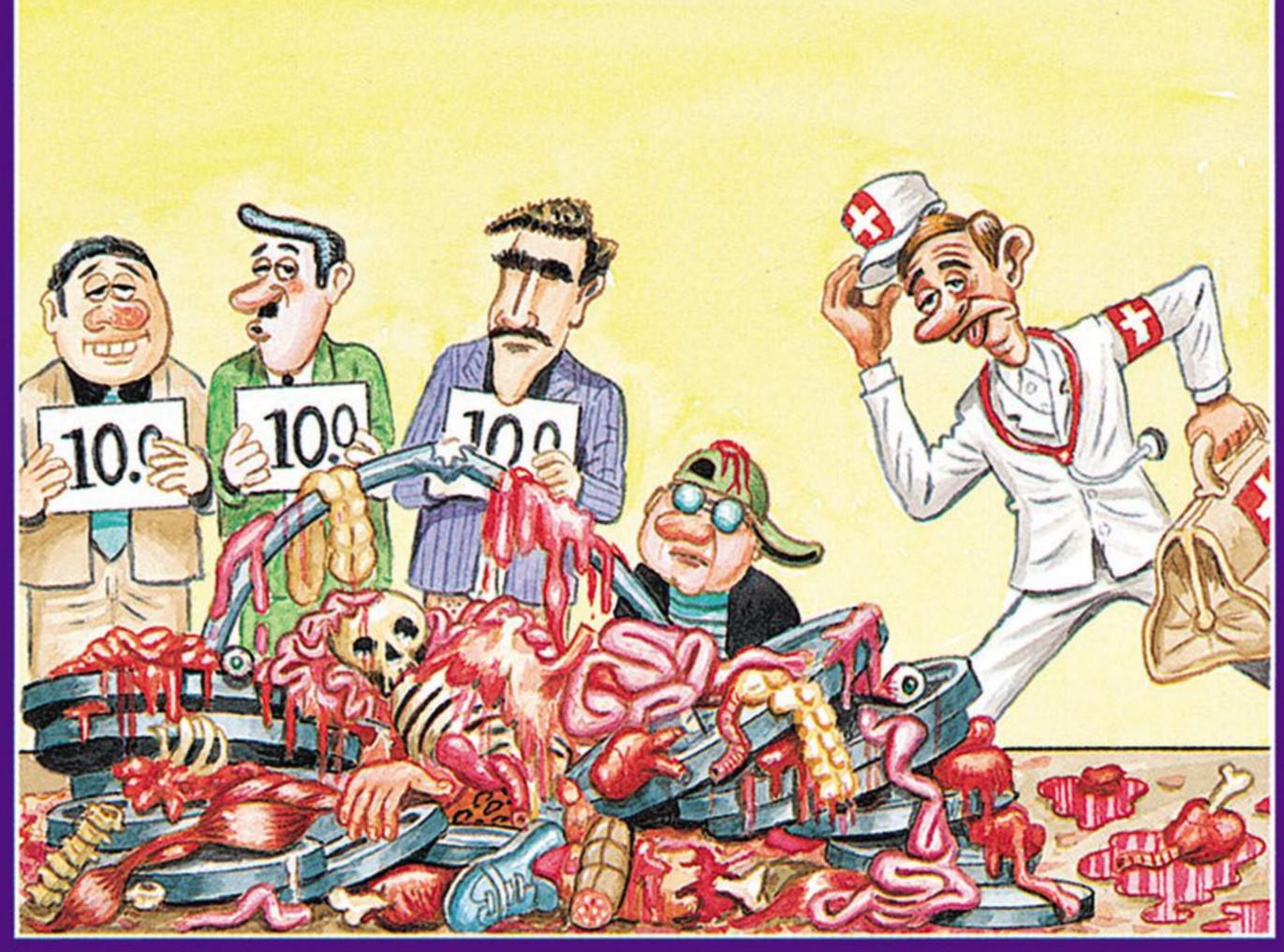
Three classics illustrated by Tom Bunk MAD #380 • April 1999

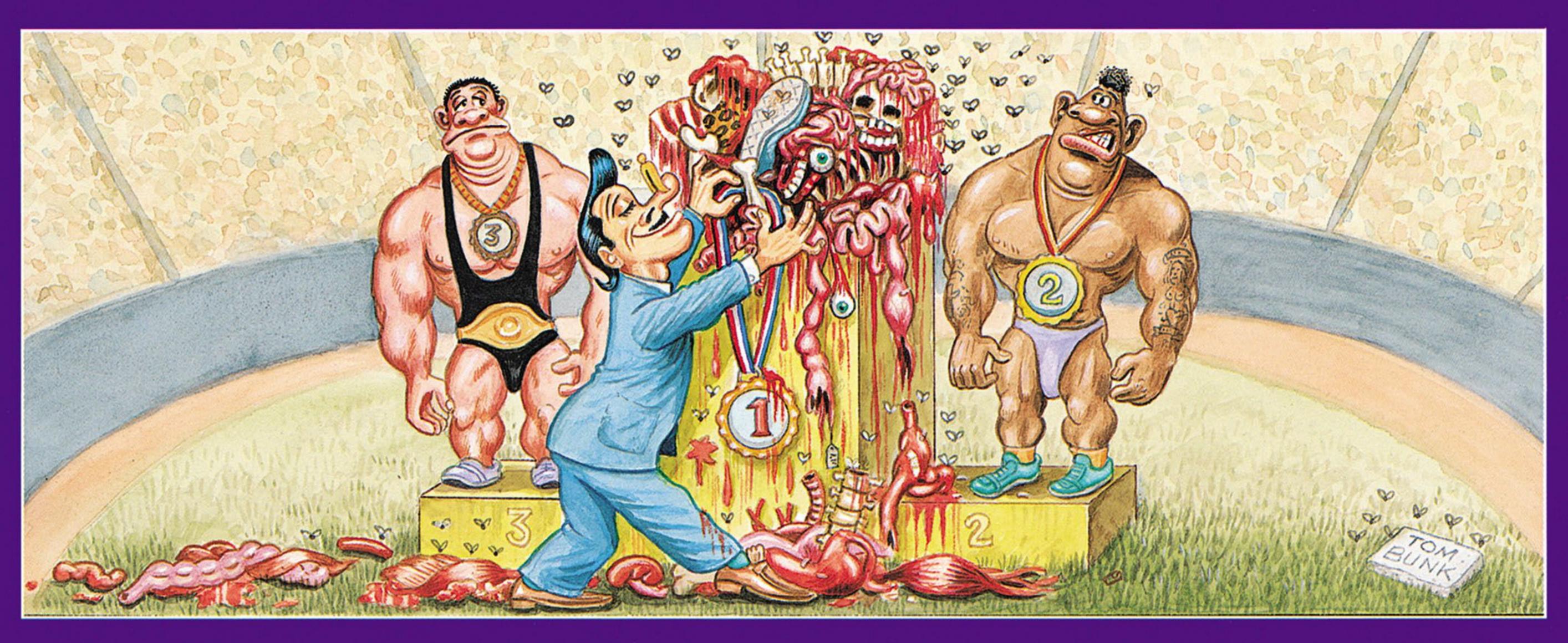
## WHATAJERS











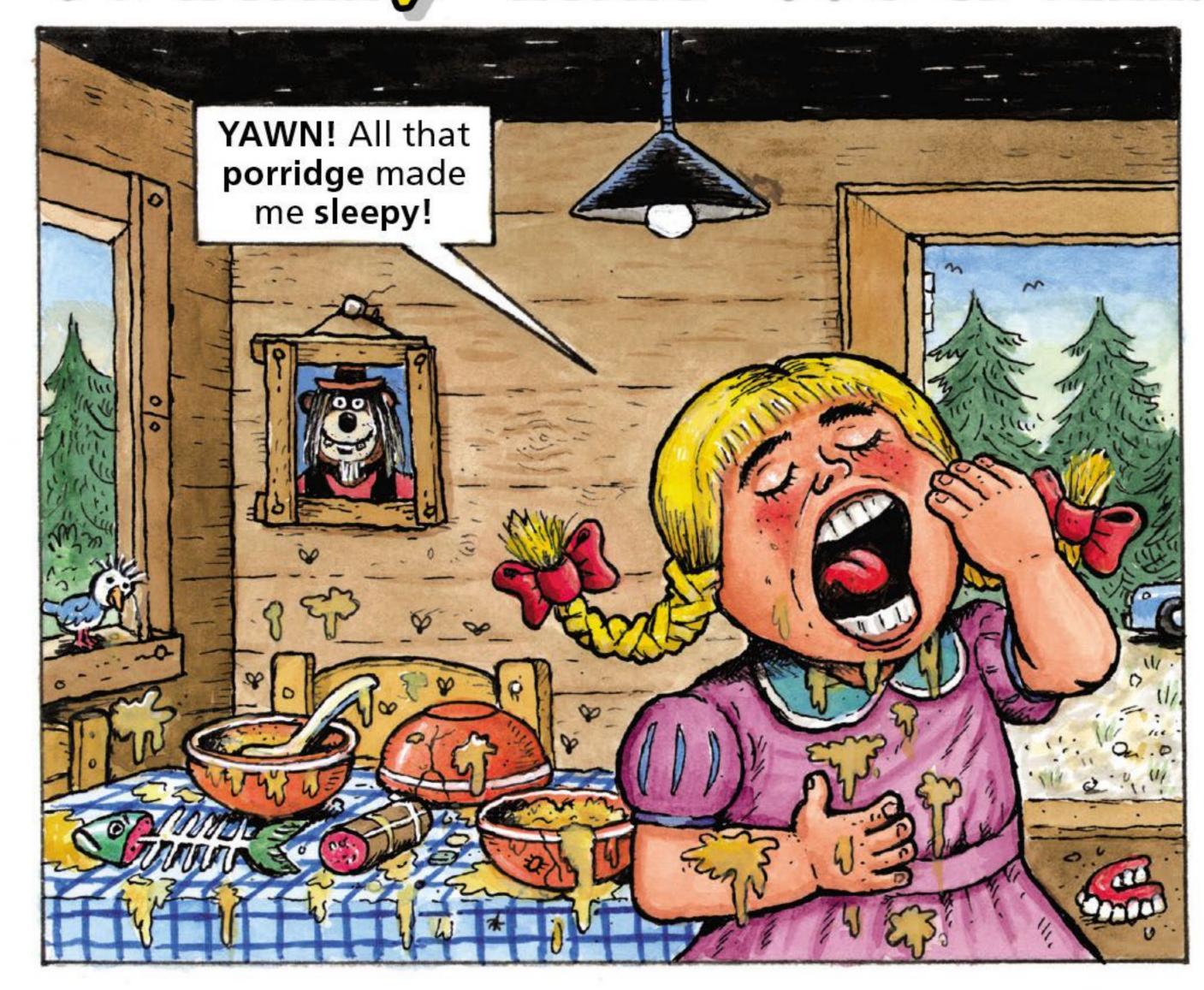
ARTIST: TOM BUNK

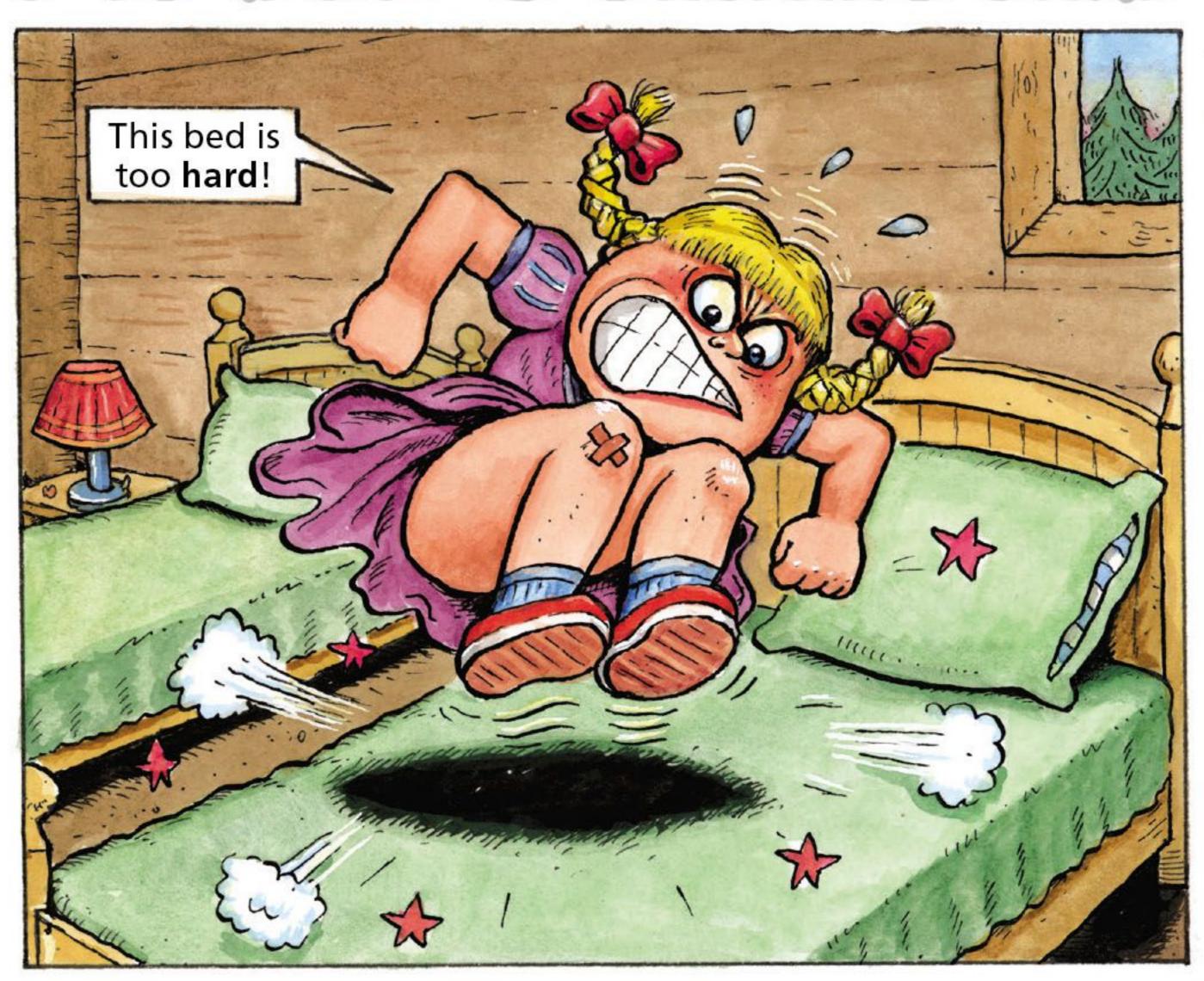
WRITER: MICHAEL GALLAGHER





### A Fairy Tale We'd Like to See Goldilocks













WRITER: MATT LASSEN

ARTIST: TOM BUNK

The villainous mastermind Dr. Heinous — trapped in his awkward teenage past! I.P. Studios presents...

# DESTROYS THE WORLD!

"APP-ETITE FOR DESTRUCTION"

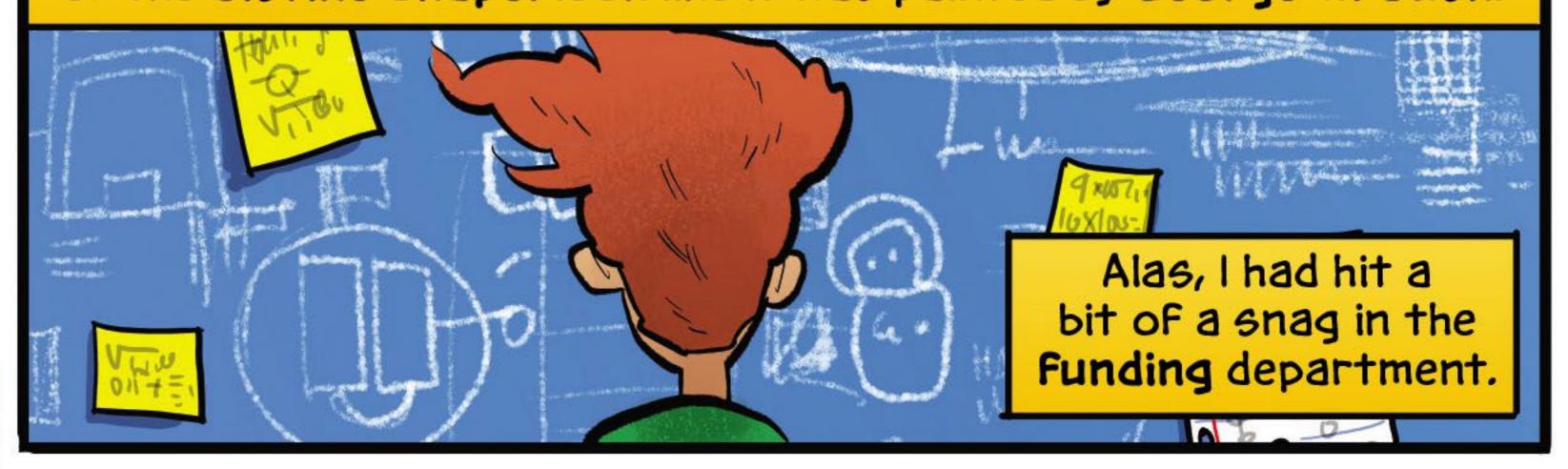
My name is **Dr. Heinous**. I am the **greatest supervillain** of all time. Or at least I **was**, until a time-travel mishap sent me hurtling backwards down the **waterslide** of **spacetime**, belly flopping into the **bacteria-filled swimming pool** of **adolescence**. Yes, fate had served me a **big fat** slice of **humble pie** – and without so much as 30 minutes to digest it, I was about to be thrown into the **deep end**.

EXCLISE
LIS, MA'AM.

WE'RE
LOOKING
FOR DEWEY
DERWIN.

Let's rewind a
bit, shall we?

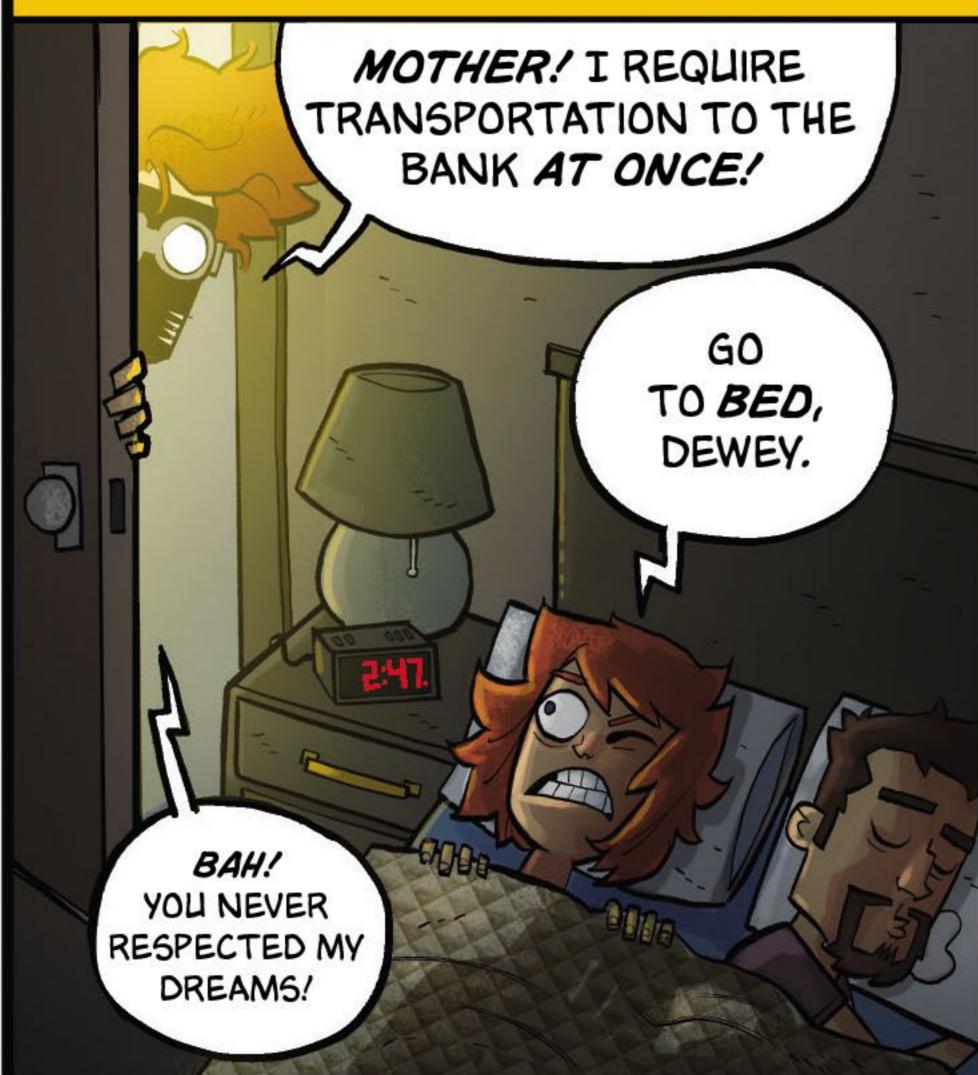
My plans for building a time machine that would return me to the Future were proceeding splendidly. (How else would you have expected them to proceed, Fool?) My calculations were impeccable. My engineering, superb. My analysis, exquisite. My blueprints so masterfully drawn that they made the ceiling of the Sistine Chapel look like it was painted by George W. Bush.



Projects of this magnitude don't run on brilliant ingenuity alone—they require money! Money that I, at my current allowance rate, wouldn't possess for another I9 to 20,000 years!



Being a criminal mastermind, my first instinct was to supplement my income with a little **grand larceny**. But I no longer had a driver's license, and finding a suitable **getaway driver** proved infeasible.



One might assume owning a teleporting hamster would solve my mobility woes. However, training one of those things is almost as difficult as finding black market buyers for stolen alfalfa pellets.



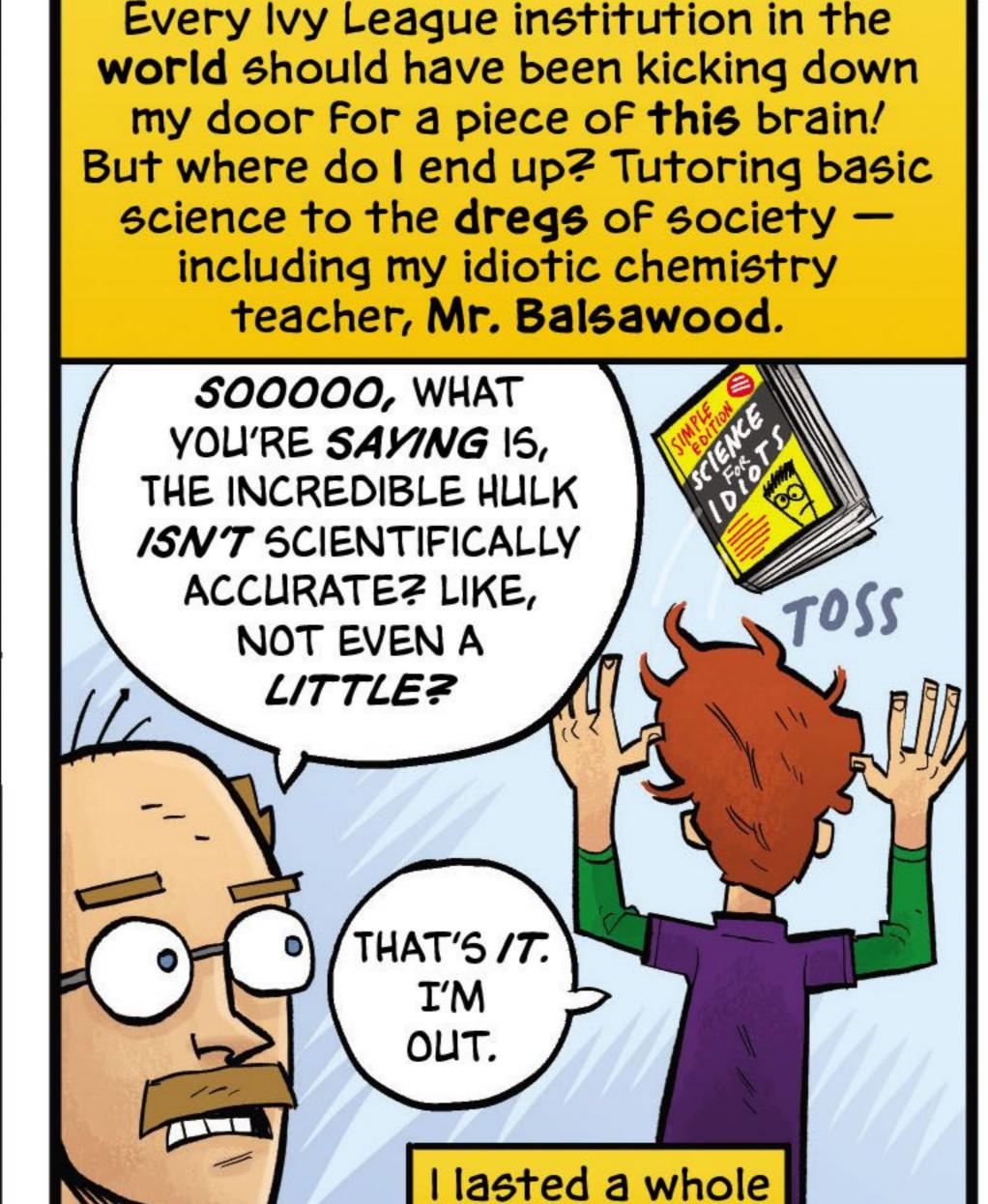
WRITER: KENNY KEIL ARTIST: JUSTIN PETERSON

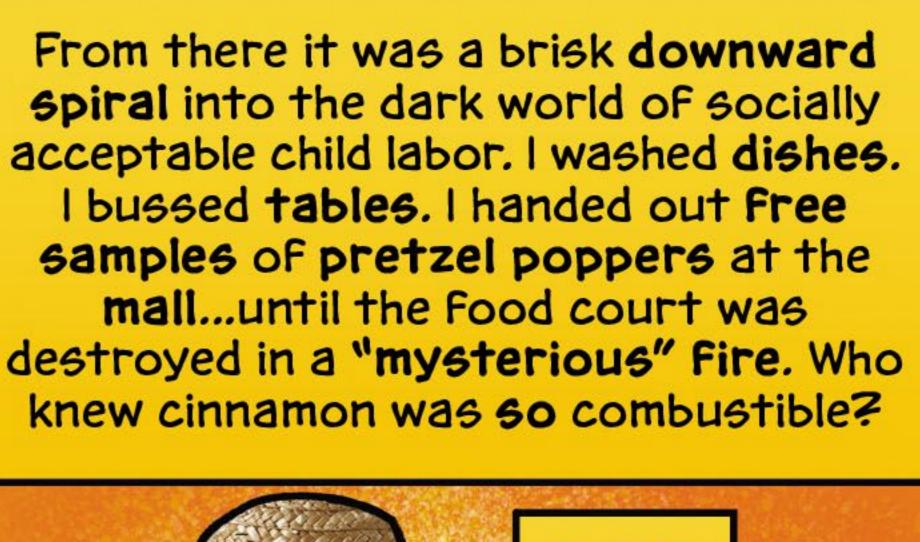
And so, in a rare moment of desperation, I, Dr. Heinous, did the unthinkable.













The only job I even **remotely** enjoyed was at the local cineplex. There's something **deeply gratifying** about charging hapless buffoons I5 bucks for a soggy paper sack of room-temperature popcorn kernels. Unfortunately, the manager **didn't appreciate** my unique zeal for customer service, and banned me **for life**.



Within a week I had exhausted all my employment options — each more humiliating than the last, resulting in little more than burned bridges and scorched pretzel carts. It wasn't Fair! Why should adults be the only ones who get to lie and cheat their way to the top?

20 minutes.

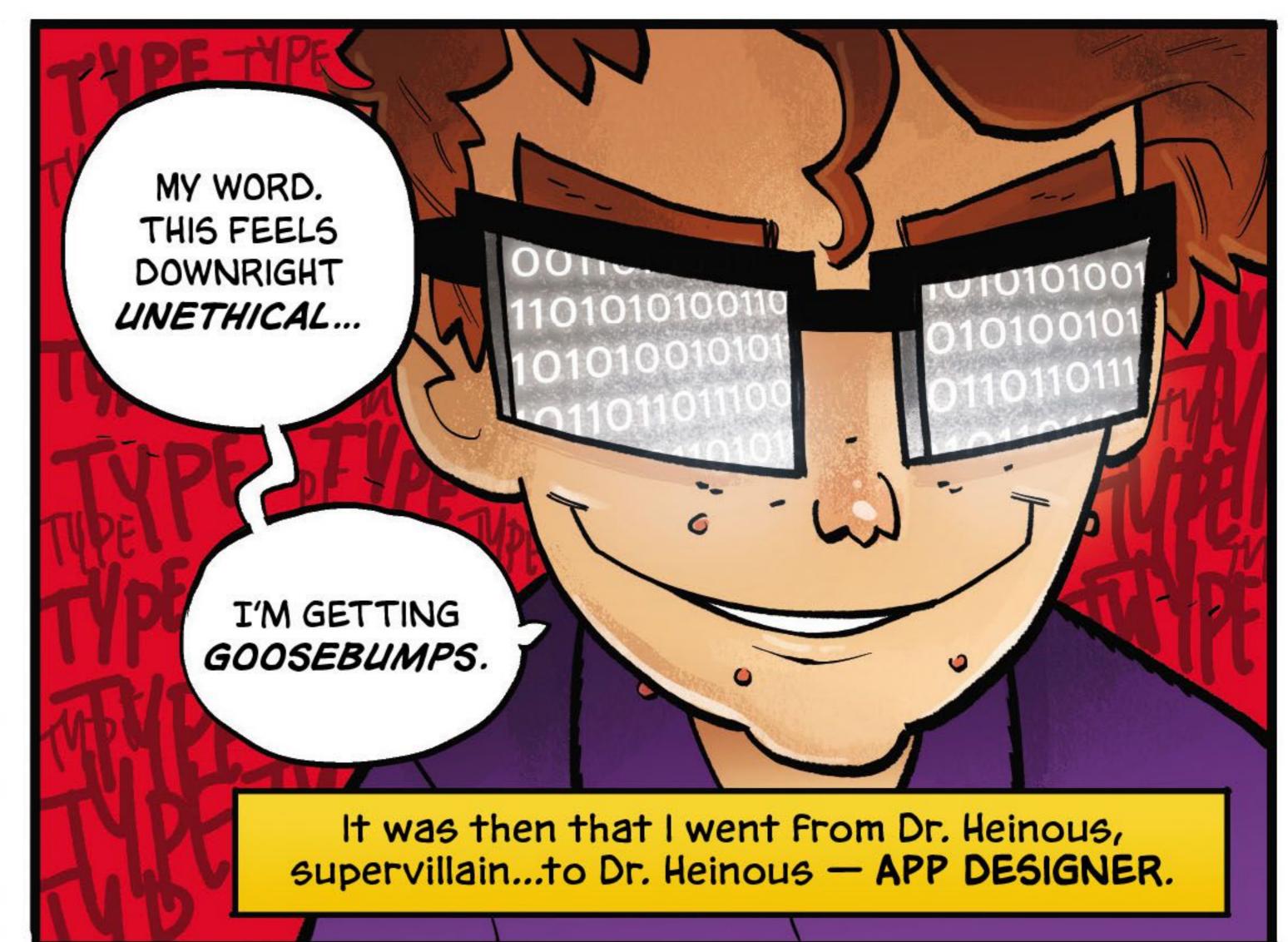


And then, like a United Airlines attendant on an overbooked flight...it hit me.

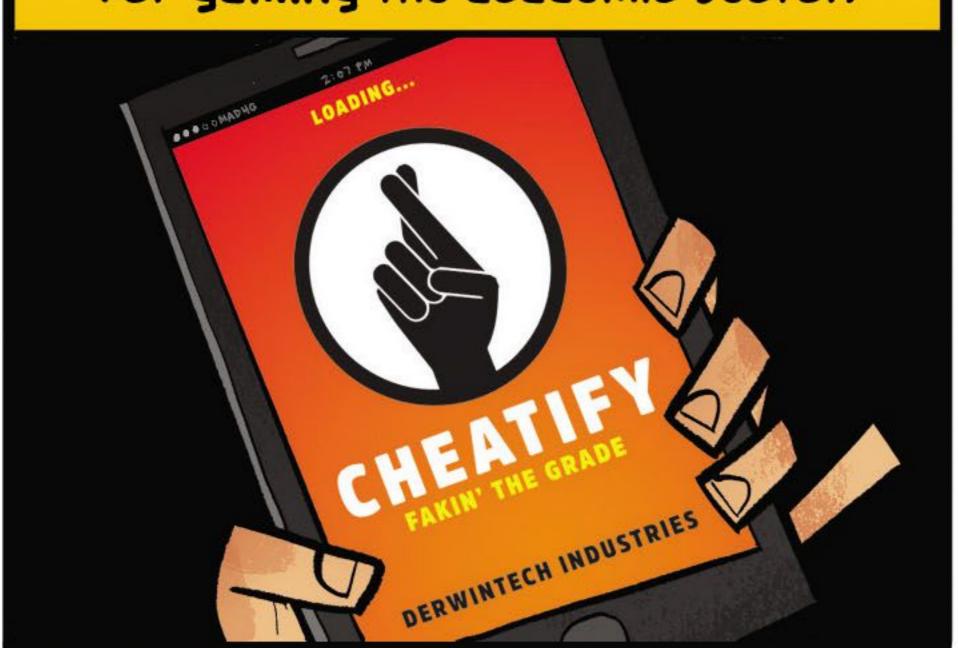


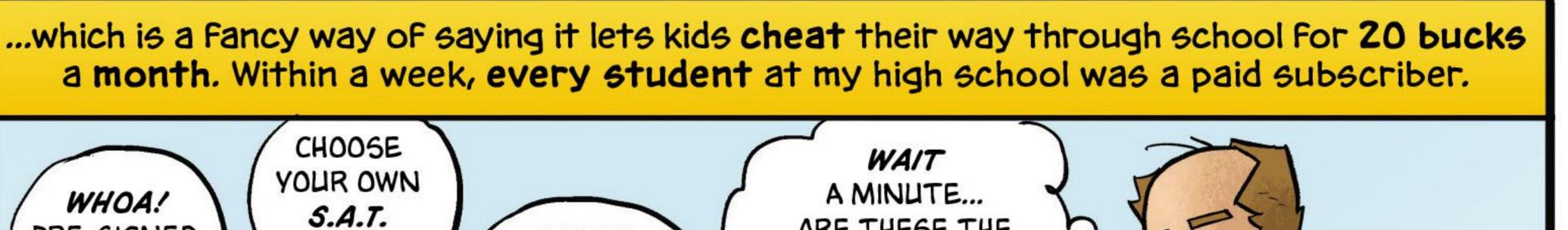
What was I doing wasting my time trying to get a real job?
It's 2017 — Fake jobs are where all the money is!
Why, one could contrive an entire career out of little more than an overinflated ego and a broken moral compass!
Life coach, social media influencer, President of the United States! Or, most lucrative of all...tech start-up founder.





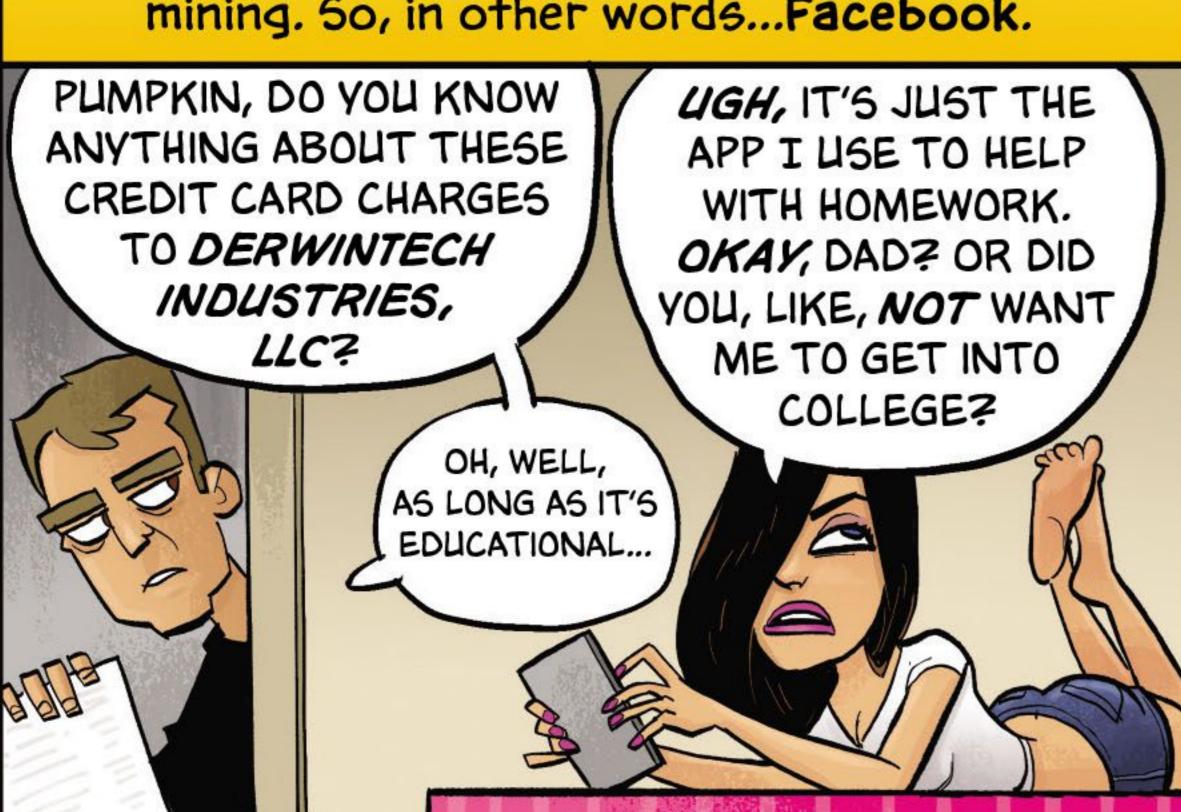
Within hours, I had created an app that would disrupt the online learning industry by creating a fully-integrated, mutli-tiered, cloud-based strategy for gaming the academic sector.







I'd created the Uber of plagiarism. The Grubhub of truancy. The Facebook of unethical data mining. 50, in other words...Facebook.



Cheatify was selling like fidget spinner-shaped hotcakes. Kids everywhere were scamming their parents. And I, in turn, was scamming them. It was beautiful.

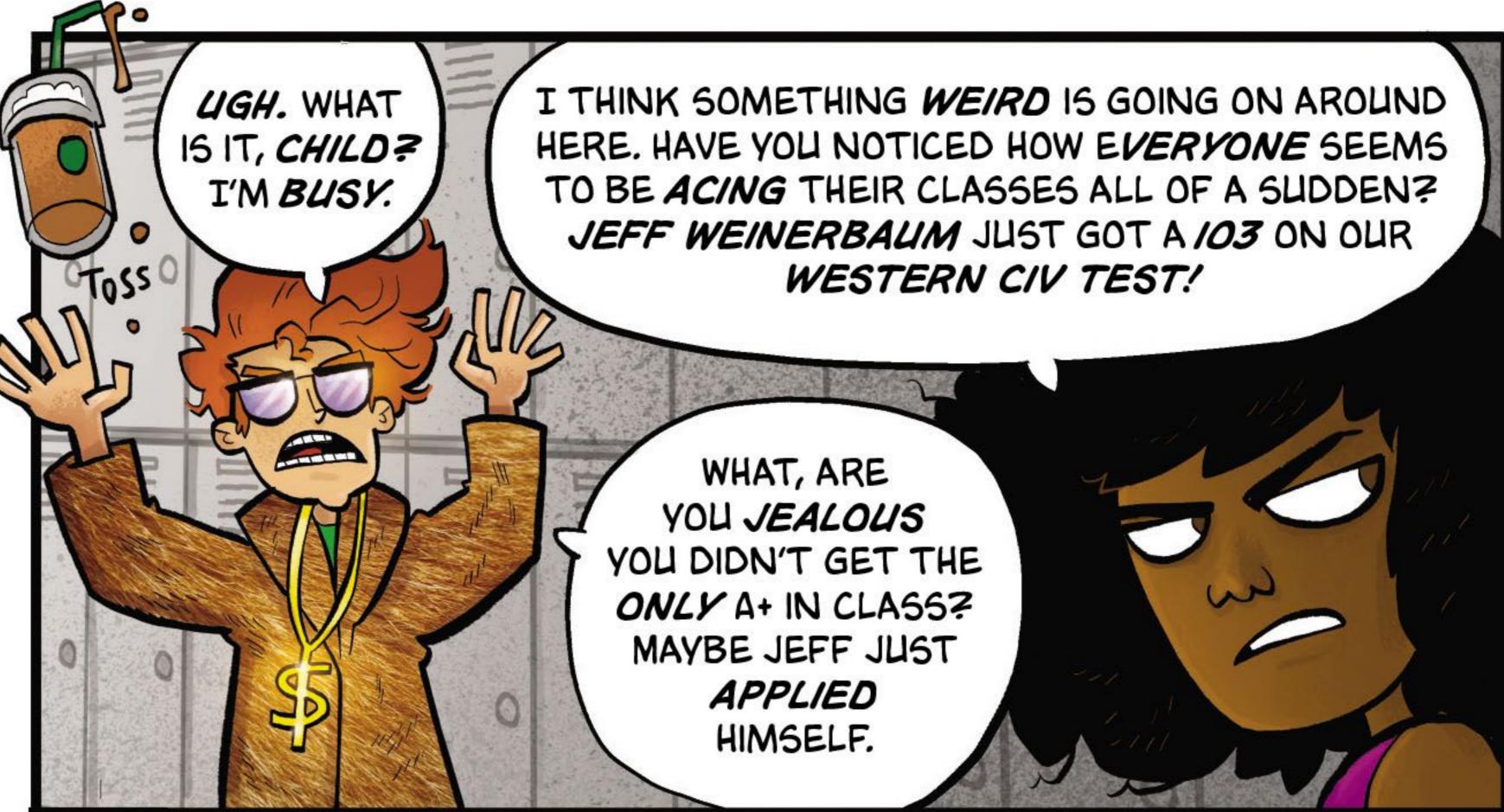


All those pathetic rubes getting hosed. All that glorious credit card information coursing through my modem! My time machine would be funded in no time...



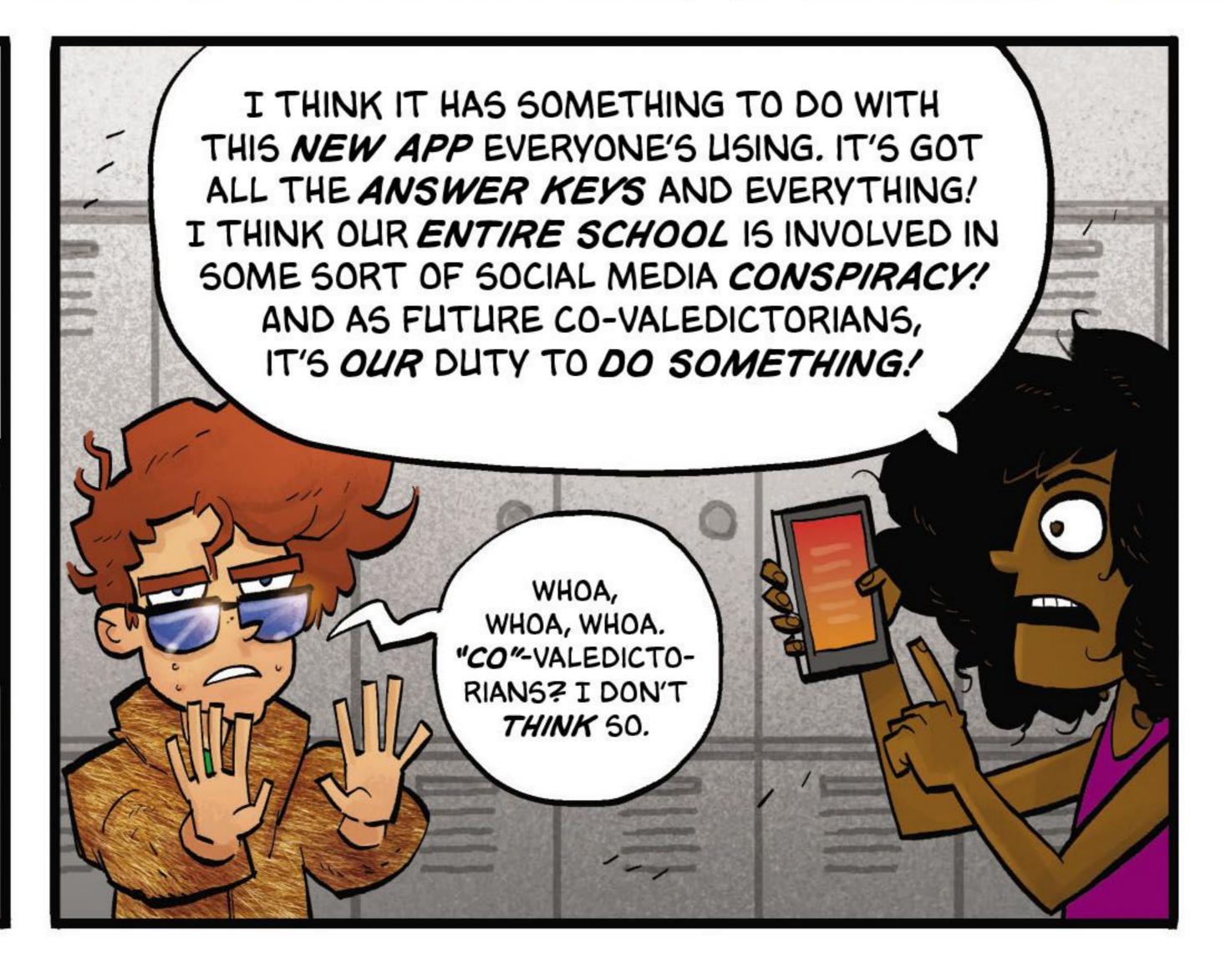
I might even have a little left over to stash in a Swiss bank account as a "welcome home" gift to myself once I arrive back in the future. As long as I avoided any Frivolous expenses...





LAST WEEK IN SHOP CLASS, JEFF "APPLIED" A BIRDHOUSE TO HIS BUTT WITH GORILLA GLUE. THEY HAD TO CALL THE FIRE



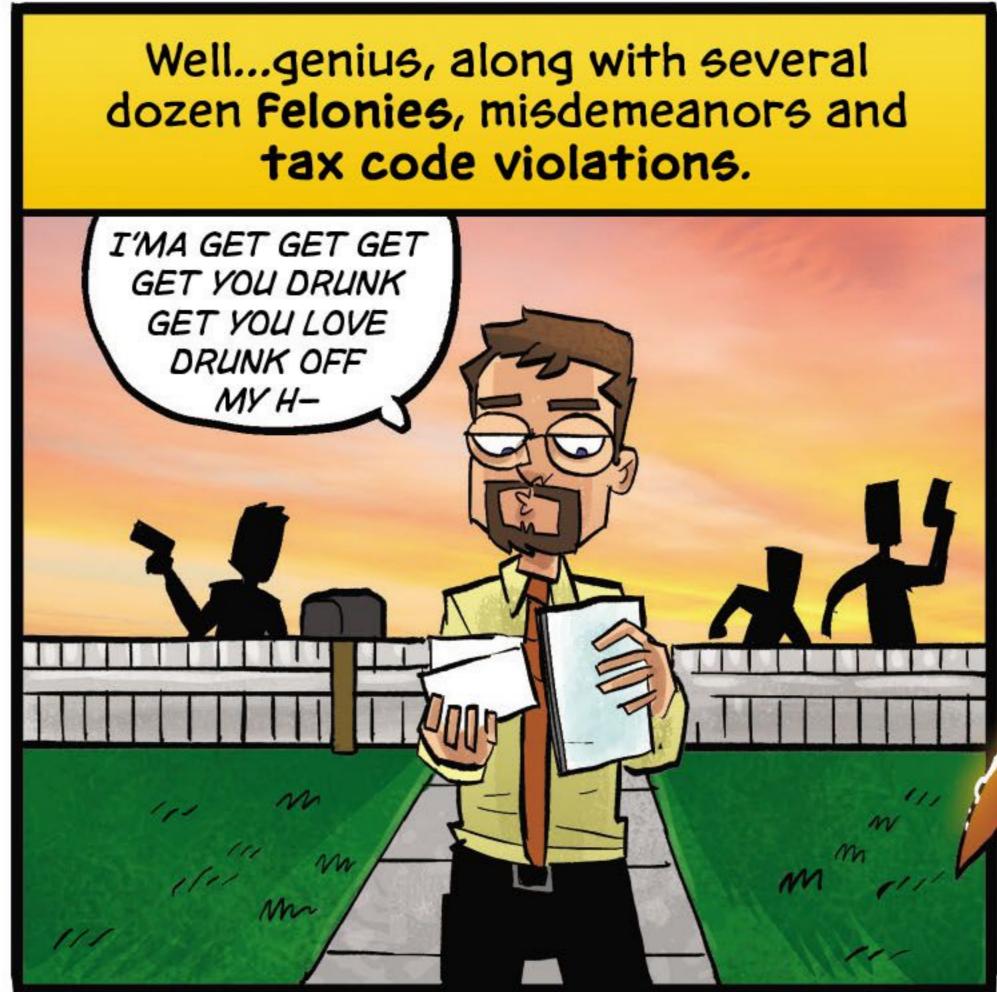


CAREFUL, NANCY DREW. FALLING INTO RABBIT HOLES IS A GOOD WAY TO FIND SNAKES. BESIDES, NOBODY LIKES A PLAYER HATER. NOW IF YOU'LL EXCLISE ME, I HAVE A MEETING WITH SOME SILICON VALLEY FAT CATS ABOUT LAUNCHING MY IPO.



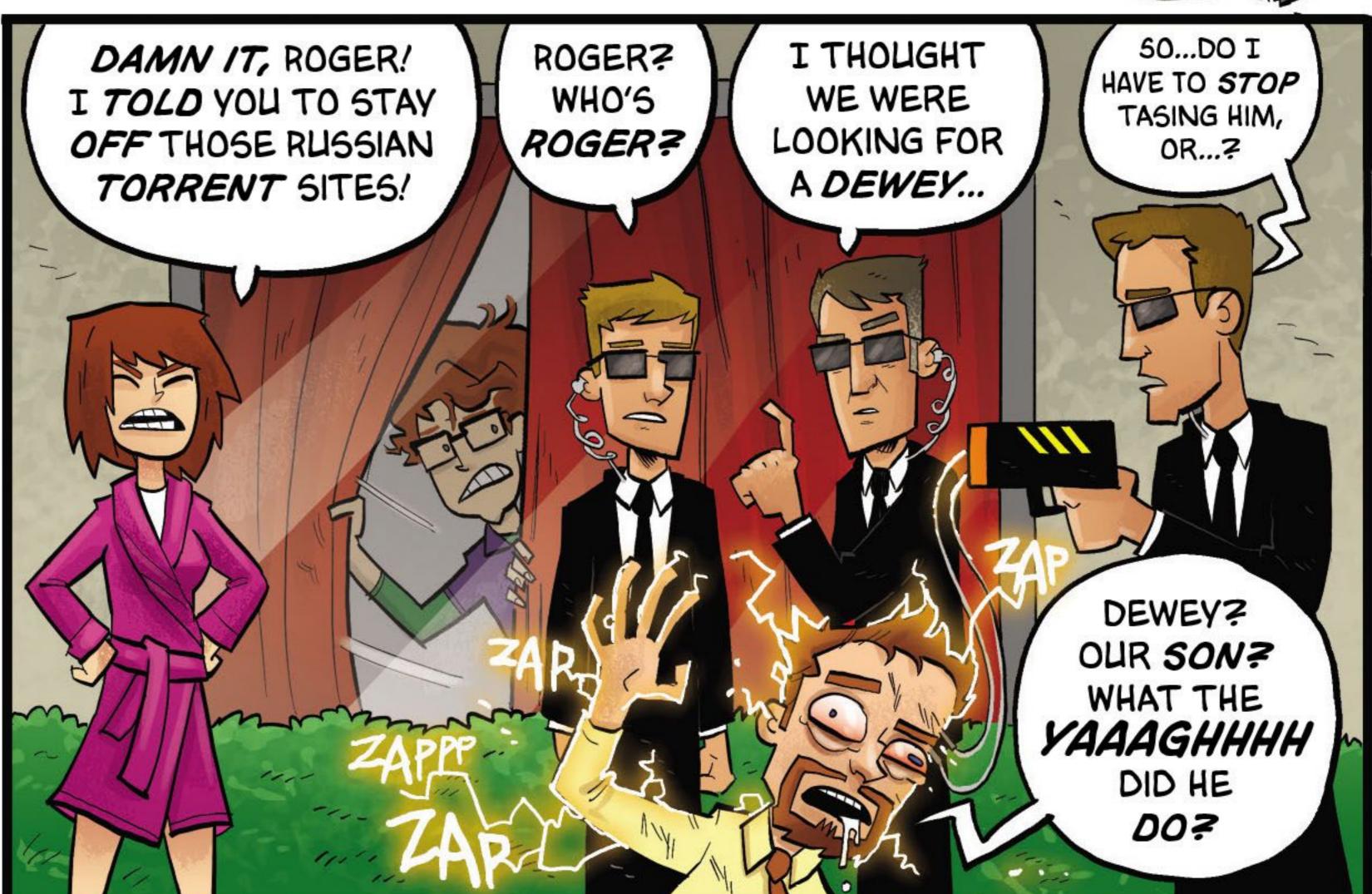
Like Icarus, I had Flown too close to the sun. Unlike Icarus, my crime wasn't hubris...but rather, genius!

WHATCHA GONNA DO WITH ALL THAT JUNK, ALL THAT JUNK INSIDE YOUR TRUNK...









And so, it was the end of the road for me and my little social experiment.

My app was deleted. My tools were impounded. My riches were sequestrated.

And I would have been facing serious jail time, had I not had one remaining ace tucked firmly up my sleeve! Though it pained me greatly to do so, I was forced to use the one advantage being a kid actually afforded me.

FOR NO ONE TO GET HURT. SCOUT'S HONOR! PLEASE DON'T TORTURE ME EXTRAJUDICIALLY LIKE Y'ALL DID TO MY PAW!

SNIFFLE! 'SPECIALLY WHAT WITH MY MAW BEIN SO

LITIGIOUS AN' ALL...

I played dumb.

EDUCATION FRAUD
15 A CRIME, DEWEY.
ONE WITH SERIOUS
CONSEQUENCES. BUT
SINCE YOU'RE FROM SUCH
A NICE FAMILY...

(WHO SURELY
WOULDN'T SUE THE
GOVERNMENT OVER A
LITTLE TASING
INCIDENT),

WE'LL LET YOU OFF WITH A WARNING THIS TIME. OF COURSE, WE
STILL HAVE TO CONFISCATE
YOUR ELECTRONIC DEVICES AND
BAN YOU FROM USING ANY
TECHNOLOGY DEVELOPED AFTER
1978. THERE'S ALSO A HEFTY FINE
INVOLVED, WHICH YOUR PROFITS
FROM THE APP SHOULD JUST
ABOUT COVER.

OTHER THAN
THAT, WHAT
SAY WE FORGET
THE WHOLE
THING?

ESPECIALLY THE TASING PART. I outsmarted them all, of course.
But my victory was Pyrrhic at best.
I'd lost my empire, my fortune and even my computer privileges.
But at least I still had my dignity.

They can't take THAT away.



# The Gigantic Gardening Catalog







Dress your scarecrow in something sexier than a floppy hat and overalls! Choose from bra, g-string, teddy, fishnet stockings and bustier. All previously-owned; one size fits most scarecrows. (Our choice of colors, please.)

**\$9.95** each #SL-9696



Just a few sprays of this cat saliva compound will be enough to ward off wrens, finches, sparrows and other obnoxious little loudmouths who insist on filling your garden with melodies. \$19.94/24 oz. bottle #SBR-178



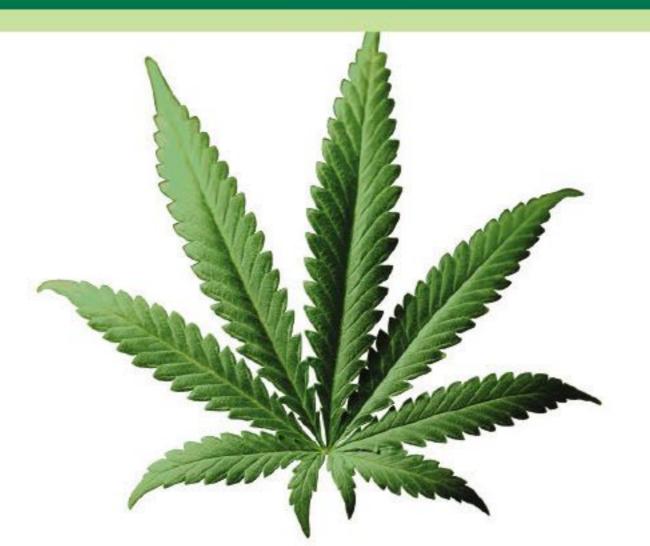
#### **TUMBLEWEEDS**

Whether you work on the set of a Western film or simply need to tell someone that his or her joke bombed, tumbleweeds are the perfect choice. No need to grow them, as they're shipped whole. **5 weeds/\$29.99** #TW-0098



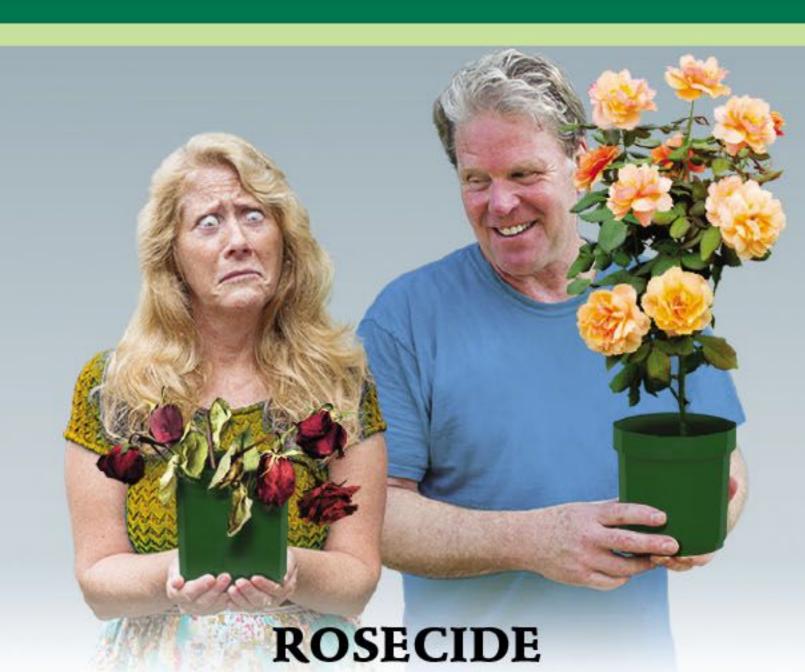
Dung beetles not only help out in your garden, but they make great pets for certain personality types.

Box of 200-250/\$44.99 #DBS-3579



#### **FAUX HEMP**

Our exclusive strain looks exactly like cannabis sativa, but does not produce a high. Won't your local police department be embarrassed when you sue them for false arrest! \$5.99/pack #420-NOT



Get rid of American Beauties and other pesky roses grown by your highfalutin' competitors at the annual flower show. (Specify spray or pellets) \$16.95 #RCD-8686



#### LOVE-ME-NOT BULBS

This hardy annual is guaranteed to have an even-number of petals, resulting in maximum disappointment for prospective lovers.

\$12.95 #LMN-9696



#### PARSLEY SEEDS

From restaurant plates to salad bars, parsley is one of the most widely grown and ignored herbs on earth. Now you can grow your own sprigs and not eat them. 10 seed packs/\$2.99 #PS-0003



#### LAPELLUS JESTERUS

This showy perennial squirts water at any potential "marks" who get close enough, saving you the trouble of wearing a cheap plastic "gag" version on your coat. **4 bulbs/\$15.99** #LJ-4321

#### GARDEN SLUG WARNING SIGNS

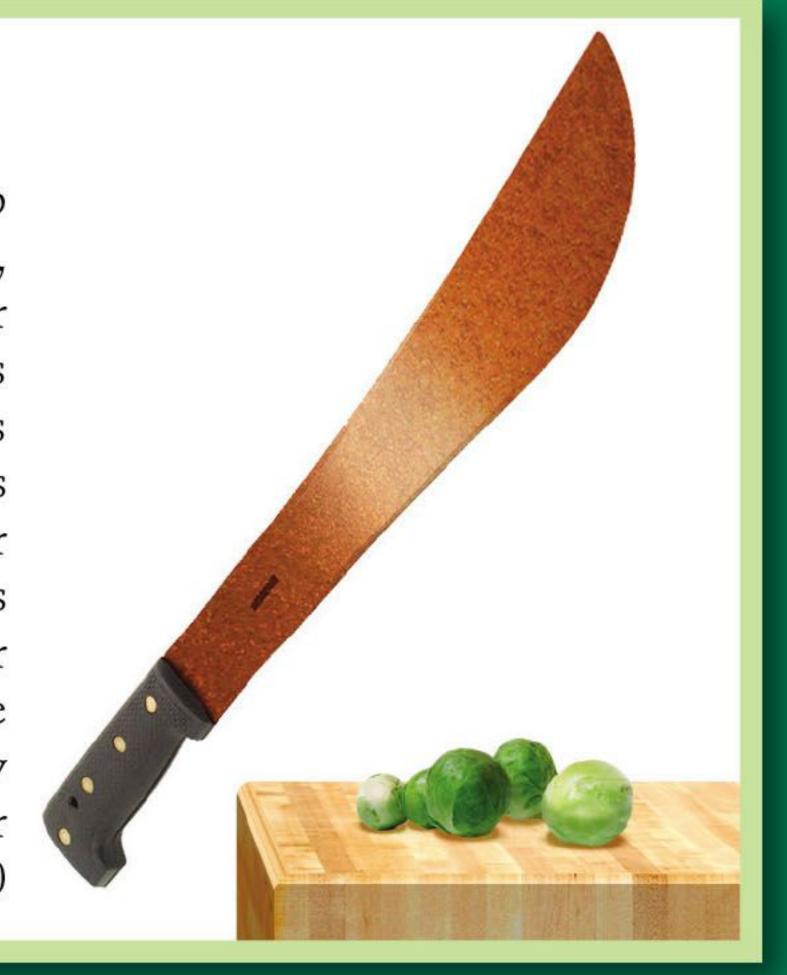
The humane way to keep pesky slugs out of your garden, these cute, mini balsa wood signs send a firm, yet dignified warning to and and all shell-less terrestrial gastropod mollusks!

**\$7.99, set of ten** #GSW-86



#### BRUSSELS SPROUT MACHETE

You wouldn't use a turnip trowel to harvest eggplants, so why use anything other than an authentic Brussels sprout machete for Brussels sprouts? Copper blade is designed specifically for Brussels sprout stalks, and is not recommended for other varieties of cabbage. For the full line of over 4,000 highly specific tools, visit our website. \$29.95 #BSM-9900



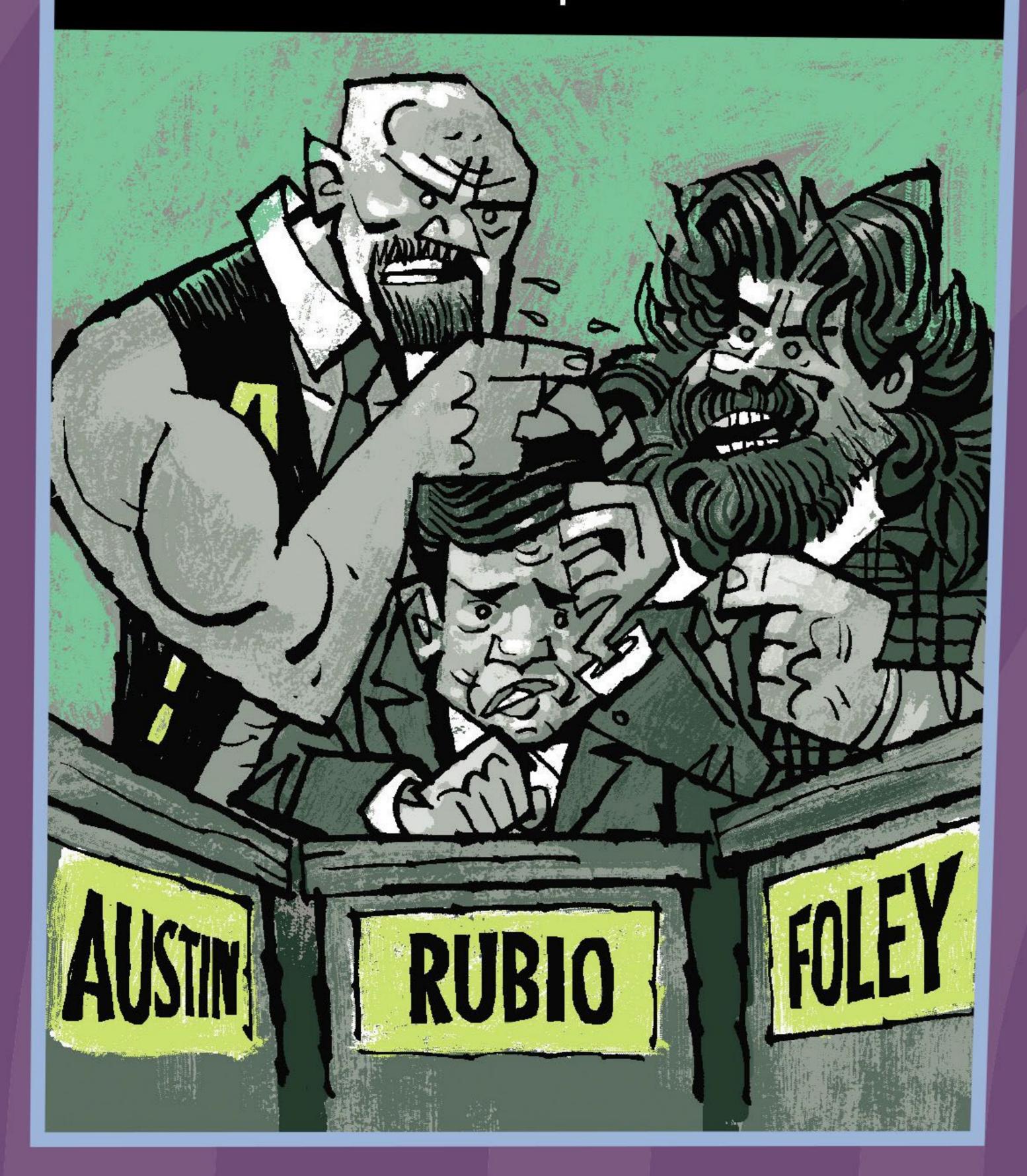


People all over the advertising industry are discovering the power of TrendyFruit! Found in the exotic jungles of Brazil or Africa or someplace, where they live to, like, 120 or so, TrendyFruit is the hottest thing since last year's Fadberry craze. Said to boost immunity, increase sexual desire and burn fat — but we can't confirm any of that. We do know that these fruits look sort of like blueberries and grow best when planted during a crescent moon and fertilized with ostrich dung (sold separately). \$49.95 for vine starter kit #TFV-1112





Now that a member of the WWE Hall of Fame has been elected President for the first time, it will be a much easier path for the second.



At the amusement park, that indifferent stoner doing a cursory tug check on your restraints stopped thinking about his job performance 16,000 seatbelts ago.





Driverless cars are just a tease for where the REAL money is going to come from: driverless ambulances and driverless hearses.



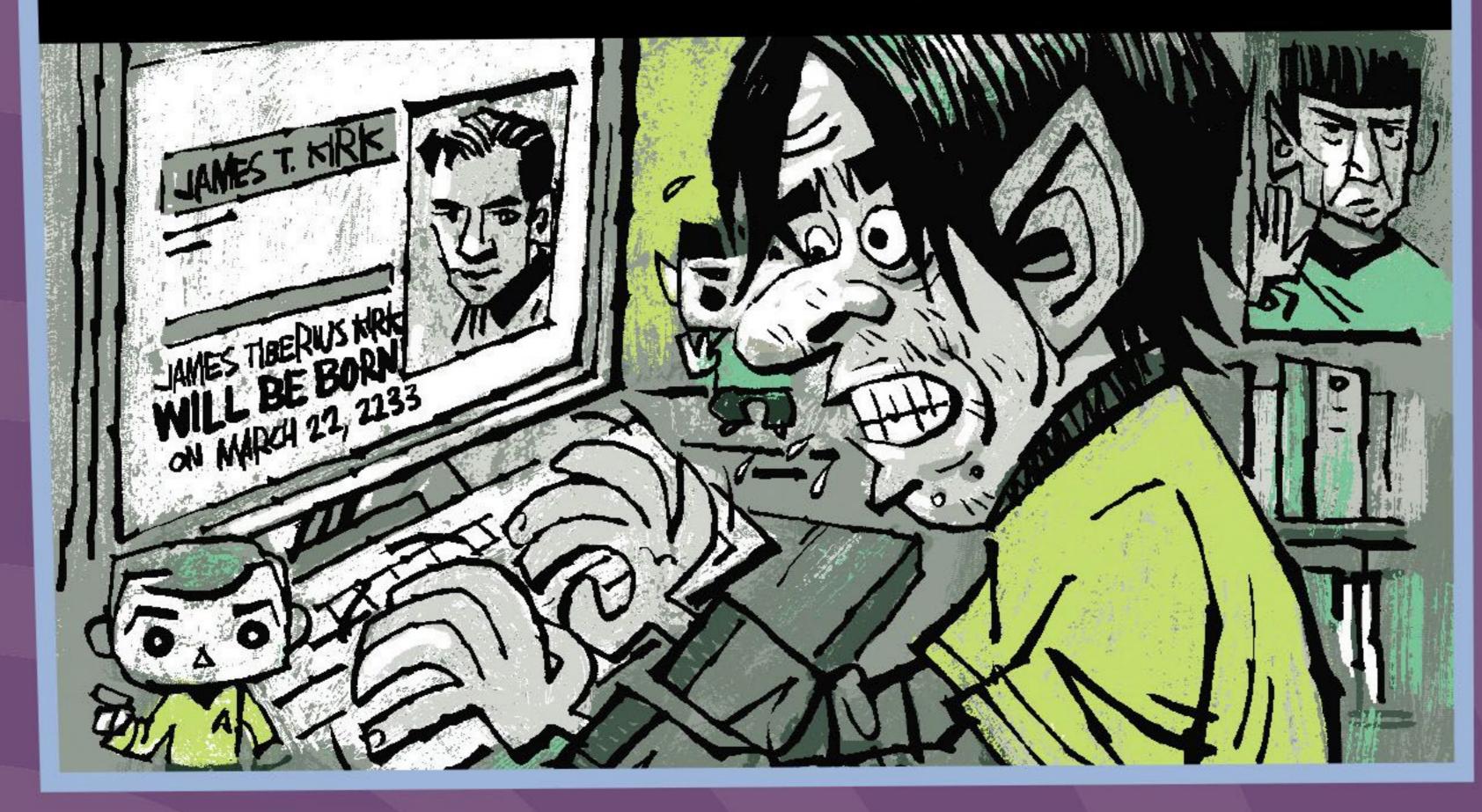
#### THE FRIGHT STUFF DEPT.

Most people we know "sleep like a baby" — thanks to their nightly ritual whose doctors have suddenly decided to crack down on the number of Ambien letter from the New York Attorney General's office, don't "sleep like a baby." are wrong with this miserable world and how it's only a matter of time until

Whenever a magician dies alone in his apartment, police eventually find his half-eaten remains, surrounded by plump doves and rabbits.



Right this moment on Wikipedia, hundreds of hairsplitting pedants are ruthlessly re-editing pages about *Star Trek*, *The Hunger Games* and *Cowboy Bebop* by changing every "is" and "says" to the future tense. Because technically, none of the events have happened yet!



of popping an Ambien a half hour before bedtime. But some of us, prescriptions they write just because of one measly, semi-threatening No, we lay there awake, dwelling on the infinite number of things that we are all screwed. You'll know exactly what we mean once you read...

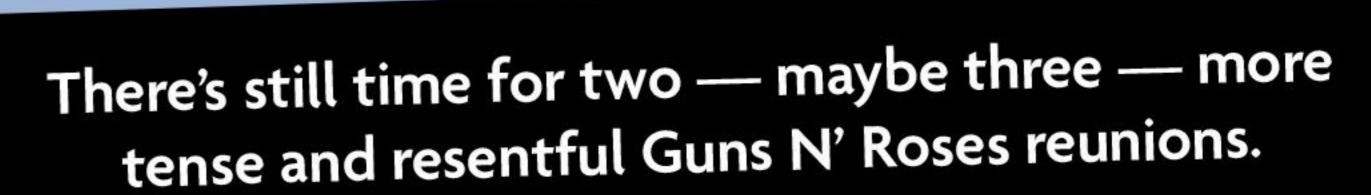
2017 EDITION

You will spend one-third of your life sleeping, one-third of your life working and one-third of your life trying to pick the squiggly loose hairs off your bars of soap.



Incredibly, Nickelodeon is taking no precautions to prevent a tween-savvy psycho from sneaking sulfuric acid into the formula for their goopy, neon-green slime the night before the next Kids' Choice Awards.











# DRAWN OUT DRAMAS



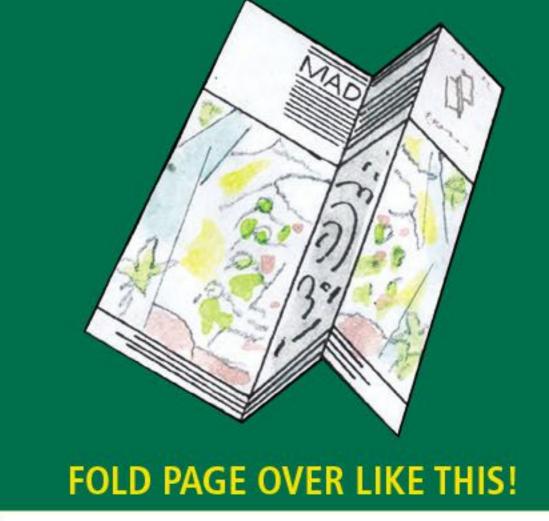
## WARNING: DO NOT READ THIS! MOVE ON TO THE NEXT PAGE.



WHO STANDS
TO BENEFIT
MOST FROM
TRUMPCARE?

### HERE WE GO WITH ANOTHER RIDICULOUS TO LED - IN

Many people are worried that their lives will be negatively affected by President Trump's healthcare plan. But there are those who will thrive under it, even though it's a lot to undertake. To find out what group will thrive, despite the grave concerns of others, fold page in as shown.



FOLD BACK SO THAT "A" MEETS "B" **FOLD PAGE OVER LEFT** 

THERE ARE ALWAYS WINNERS AND LOSERS WHEN FUNDAMENTAL CHANGES ARE MADE IN CONGRESS BY FEDERAL DIRECTIVES. LOSERS SUFFER AS BENEFITS GO TO ALL THE VICTORS



WHO STANDS
TO BENEFIT
MOST FROM
TRUMPCARE?



FOLD BACK SO THAT "A" MEETS "B"

FUNERAL DIRECTORS

A
B

# KEEP YOURSELF MOSQUITO-SAJE

## FOLLOW THESE SIMPLE HEALTH TIPS:

- A number of diseases and viruses spread through infected mosquitoes. If you are a mosquito, GET TESTED!
- To reduce your chances of being bitten, avoid being outdoors — or indoors, if there is a way to go outdoors from the indoor location, such as a door.
- Mosquitoes are attracted to bodies of water. If you have an outdoor swimming pool, be sure to fully drain it after each use.
- Never drink from any of those transparent laboratory petri dishes filled with mosquitoes seen in every news story about mosquitoes.
- Mosquito repellents come in many forms: sprays, candles, bath oils, lotion sticks, ultrasonic zappers and portable traps. Be sure to pick the worthless and ineffective method that best suits your needs.
- When all else fails, you can always roll up this poster and swat the buzzy little turds.

#### \* DID YOU KNOW? \*

- Worldwide, mosquitoes kill more people than sharks and plane crashes — and almost as many as the Taco Bell Gordita Supreme.
- Last year, an estimated 725,000 to 1,000,000
  people died from mosquitoes. (The precise number is not known because the guy who was counting died. A mosquito cut the brakes on his car.)

#### REMEMBER:

Mosquito-borne diseases can take up to 14 days to develop. So there is no need to panic, unless you have no symptoms whatsoever.