

Options Strategies

<u>QUICK GUIDE</u>

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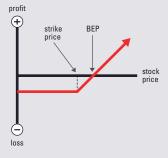
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ABOUT OIC

The Options Industry Council (OIC) was formed in 1992 as a unified industry effort to educate individual investors about the benefits and risks of exchange-traded options. OIC conducts hundreds of seminars, distributes educational brochures, maintains a website and offers live help from options professionals. The goal of OIC, comprised of the U.S. options exchanges and OCC, is to increase the awareness, knowledge and responsible use of exchange-listed equity options among a global audience of investors—including individuals, financial advisors and institutional managers—by providing independent, unbiased education and practical knowledge.



HOW TO USE THIS BOOK



- Each strategy has an accompanying graph showing profit and loss at expiration.
- The vertical axis shows the profit/loss scale.
- When the strategy line is below the horizontal axis, it assumes you paid for the position or had a loss. When it is above the horizontal axis, it assumes you received a credit for the position or had a profit.
- The dotted line indicates the strike price.
- The intersection of the strategy line and the horizontal axis is the break-even point (BEP) not including transaction costs, commissions, or margin (borrowing) costs.
- These graphs are not drawn to any specific scale and are meant only for illustrative and educational purposes.
- The risks/rewards described are generalizations and may be lesser or greater than indicated.

TERMS AND DEFINITIONS

Break-Even Point (BEP): The stock price(s) at which an option strategy results in neither a profit nor loss.

Call: An option contract that gives the holder the right to buy the underlying security at a specified price for a certain, fixed period of time.

In-the-money: A call option is in-the-money if the strike price is less than the market price of the underlying security. A put option is in-the-money if the strike price is greater than the market price of the underlying security.

Long position: A position wherein an investor is a net holder in a particular options series.

Out-of-the-money: A call option is out-of-the-money if the strike price is greater than the market price of the underlying security. A put option is out-of-the-money if the strike price is less than the market price of the underlying security.

Premium: The price a put or call buyer must pay to a put or call seller (writer) for an option contract. Market supply and demand forces determine the premium.

Put: An option contract that gives the holder the right to sell the underlying security at a specified price for a certain, fixed period of time.

Ratio Spread: A multi-leg option trade of either all calls or all puts whereby the number of long options to short options is something other than 1:1. Typically, to manage risk, the number of short options is lower than the number of long options (i.e. 1 short call: 2 long calls).

Short position: A position wherein the investor is a net writer (seller) of a particular options series.

Strike price or exercise price: The stated price per share for which the underlying security may be purchased (in the case of a call) or sold (in the case of a put) by the option holder upon exercise of the option contract.

Synthetic position: A strategy involving two or more instruments that has the same risk/reward profile as a strategy involving only one instrument.

Time decay or erosion: A term used to describe how the time value of an option can "decay" or reduce with the passage of time.

Volatility: A measure of the fluctuation in the market price of the underlying security. Mathematically, volatility is the annualized standard deviation of returns.



bull strategy | LONG CALL

Example: Buy call

Market Outlook: Bullish

Risk: Limited

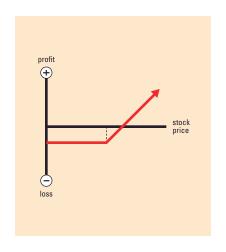
Reward: Unlimited Increase in Volatility:

Helps position

Time Erosion: Hurts position

BEP: Strike price plus

premium paid



Example: Buy 1 call; sell 1 call at higher strike

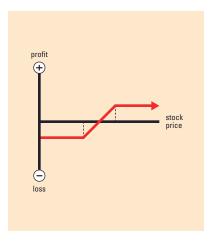
Market Outlook: Bullish

Risk: Limited
Reward: Limited

Increase in Volatility: Helps or hurts depending on strikes chosen

Time Erosion: Helps or hurts depending on strikes chosen

BEP: Long call strike plus net premium paid



Example: Sell 1 put;

buy 1 put at lower strike with same expiry

Market Outlook:

Neutral to bullish

Risk: Limited

Reward: Limited

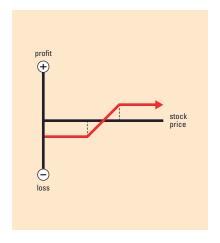
Increase in Volatility:

Typically hurts position slightly

Time Erosion: Helps position

BEP: Short put strike minus

credit received



Example: Buy stock; sell calls on a share-for-share basis

Market Outlook: Neutral to slightly bullish

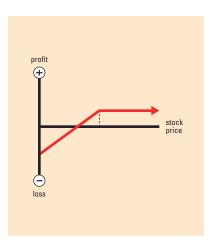
Risk: Limited, but substantial (risk is from a fall in stock price)

Reward: Limited

Increase in Volatility: Hurts position

Time Erosion: Helps position

BEP: Starting stock price minus premium received



bull strategy | PROTECTIVE/MARRIED PUT

Example: Own 100 shares of

stock; buy 1 put

Market Outlook: Cautiously

bullish

Risk: Limited

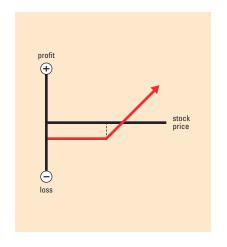
Reward: Unlimited

Increase in Volatility: Helps position

Time Erosion: Hurts position

BEP: Starting stock price

plus premium paid



Example: Sell 1 put; hold cash equal to strike price x 100

Market Outlook: Neutral to slightly bullish

Risk: Limited, but substantial

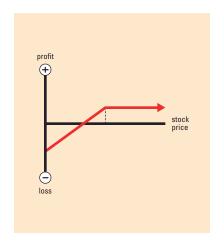
Reward: Limited

Increase in Volatility:

Hurts position

Time Erosion: Helps position

BEP: Strike price minus premium received



Example: Buy put

Market Outlook: Bearish

Risk: Limited

Reward: Limited, but substantial

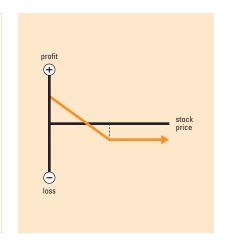
Increase in Volatility:

Helps position

Time Erosion: Hurts position

BEP: Strike price minus

premium paid



Example: Sell 1 put; buy 1 put at higher strike

Market Outlook: Bearish

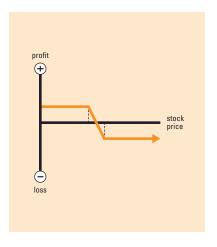
Risk: Limited

Reward: Limited

Increase in Volatility: Helps or hurts depending on strikes chosen

Time Erosion: Helps or hurts depending on strikes chosen

BEP: Long put strike minus net premium paid



Example: Sell 1 call; buy 1 call at higher strike

Market Outlook: Neutral to bearish

Risk: Limited

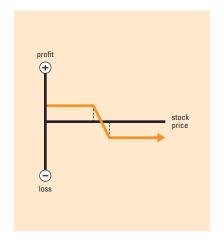
Reward: Limited
Increase in Volatility:

Typically hurts position slightly

Time Erosion: Helps position

BEP: Short call strike plus

credit received





Example: Own stock, protect by purchasing 1 put and selling 1 call with a higher strike

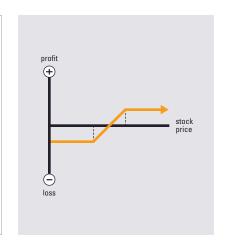
Market Outlook: Neutral

Risk: Limited
Reward: Limited

Increase in Volatility: Effect varies, none in most cases

Time Erosion: Effect varies

BEP: In principle, breaks even if, at expiration, the stock is above/(below) its initial level by the amount of the debit/(credit)



neutral strategy | SHORT STRADDLE

Example: Sell 1 call;

sell 1 put at same strike

Market Outlook: Neutral

Risk: Unlimited

Reward: Limited

Increase in Volatility:

Hurts position

Time Erosion: Helps position

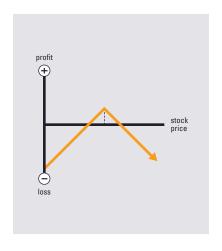
BEP: Two BEPs

1. Call strike plus premium

received

2. Put strike minus premium

received



neutral strategy | SHORT STRANGLE

Example: Sell 1 call with higher strike; sell 1 put with lower strike

Market Outlook: Neutral

Risk: Unlimited
Reward: Limited

Increase in Volatility:

Hurts position

Time Erosion: Helps position

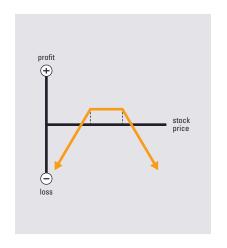
BEP: Two BEPs

1. Call strike plus premium

received

2. Put strike minus premium

received



Example: Sell 1 call; buy 1 call at higher strike; sell 1 put; buy 1 put at lower strike; all options have the same expiry. Underlying price typically between short call and short put strikes.

Market Outlook: Range bound

or neutral

Risk: Limited

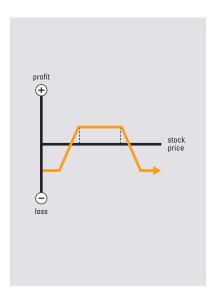
Reward: Limited

Increase in Volatility: Typically hurts position

Time Erosion: Helps position

BEP: Two BEPs

- 1. Short call strike plus credit received
- 2. Short put strike minus credit received



Example: Sell 1 call; buy 1 call at same strike but longer expiration; also can be done with puts

Market Outlook: Near term neutral (if strikes = stock price); can be slanted bullish (with OTM call options) or bearish (with OTM put options)

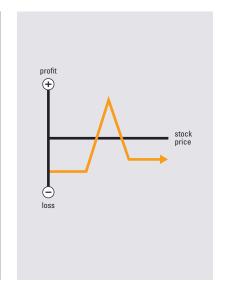
Risk: Limited

Reward: Limited; substantial after near term expiry

Increase in Volatility: Helps position

Time Erosion: Helps until near term option expiry

BEP: Varies; after near term expiry long call strike plus debit paid or (if done with puts) short put strike minus debit paid



Example: Own stock; sell one call; sell one put; underlying price typically between short call and

Market Outlook: Range bound or neutral, moderately bullish; willing to buy more shares and sell existing shares

Risk: Limited, but substantial

Reward: Limited

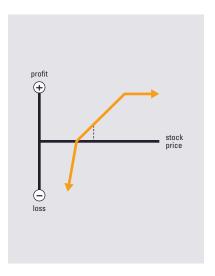
short put strikes

Increase in Volatility: Typically hurts position

Time Erosion: Typically hurts position

BEP: Two BEPs

- 1. Short call strike plus total credit
- 2. Short put strike minus total credit



Example: Sell 2 calls;

buy 1 call at next lower strike; buy 1 call at next higher strike (the strikes are equidistant)

Market Outlook: Neutral around strike

Risk: Limited

Reward: Limited

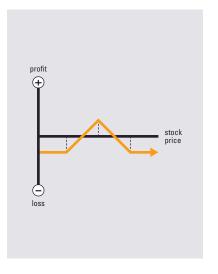
Increase in Volatility: Typically hurts position

Time Erosion: Typically helps position

BEP: Two BEPs

1. Lower long call strike plus net premium paid

2. Higher long call strike minus net premium paid



Example: Buy 1 call; buy 1 put at same strike

Market Outlook: Large move

in either direction

Risk: Limited

Reward: Unlimited

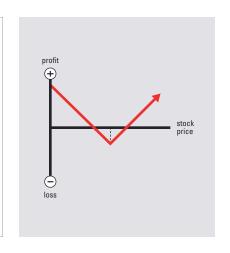
Increase in Volatility:

Helps position

Time Erosion: Hurts position

BEP: Two BEPs

- 1. Call strike plus premium paid
- 2. Put strike minus premium paid



Example: Buy 1 call with higher strike; buy 1 put with lower strike

Market Outlook: Large move in either direction

Risk: Limited

Reward: Unlimited

Increase in Volatility:

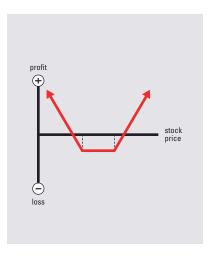
Helps position

Time Erosion: Hurts position

BEP: Two BEPs

1. Call strike plus premium paid

2. Put strike minus premium paid



volatility strategy | CALL BACKSPREAD

Example: Sell 1 call; buy 2 calls at higher strike

Market Outlook: Bullish

Risk: Limited

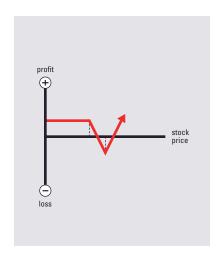
Reward: Unlimited

Increase in Volatility: Typically helps position

Time Erosion:

Typically hurts position

BEP: Varies, depends if established for a credit or debit. If done for a credit, two BEP's with the lower BEP being the short strike plus the credit



Example: Sell 1 put; buy 2 puts at lower strike

Market Outlook: Bearish

Risk: Limited

Reward: Limited, but substantial

Increase in Volatility: Typically

helps position

Time Erosion: Typically hurts position

BEP: Varies, depends if established for a credit or debit. If done for a credit, two BEP's and the lower BEP is the short strike minus the credit

