December 2005 - vol 21 - no 5

every two months ISSN 0268-540X



Front cover caption (see back cover)

DAVID H. PRICE 1

America the ambivalent: Quietly selling anthropology to the CIA

NANCY SCHEPER-HUGHES 2

Katrina: The disaster and its doubles

GAVIN DOUGLAS 5

Burmese music and the world market

IAN HARPER, ALBERTO CORSÍN JIMÉNEZ 10

Towards interactive professional ethics

NARRATIVE

Emma Tarlo 13

Reconsidering stereotypes: Anthropological reflections on the *jilbab* controversy

BOOKS

Devi Sridhar 17

Ethics and development: Some concerns with David Mosse's *Cultivating development*

COMMENT

Roderick Stirrat 19

Ethics and development

Nicolas Langlitz, Stefan Helmreich 20

Biosecurity

Director of the RAI: Hilary Callan

Editor: Gustaaf Houtman

Editorial Consultant: Sean Kingston

Sub-Editor: Rachel Gomme

Copy Editor (Editorials): Mandy Garner

Photo Editor: Stefanie Lotter News Editor: Anouska Komlosy Design Consultant: Peter Jones

Production Consultant: Dominique Remars

Editorial Panel: Robert Foley, Alma Gottlieb, Karl Heider, Michael Herzfeld, Solomon Katz, John Knight, Jeremy MacClancy, Danny Miller, Howard Morphy, Monique Borgerhoff Mulder, Stephen O. Murray, Judith Okely, Jarich Oosten, Nigel Rapport, Nancy Scheper-Hughes, Masakazu Tanaka, Christina Toren, Patty Jo Watson

Editorial address: Please read Notes to Contributors before making submissions (www. therai.org/anthtoday.html). Correspondence (except subscriptions, changes of address etc) preferably via at@therai.org.uk to: The Editor, ANTHROPOLOGY TODAY, Royal Anthropological Institute, 50 Fitzroy Street, London W1T 5BT, UK, tel. +44 (0)20 7387 0455, fax +44 (0)20 7388 8817.

Copy dates: 15th of even months (February, April, June, August, October, December).

Publisher: Blackwell Publishing Ltd, 9600 Garsington Road, Oxford OX4 2DQ, UK, phone: +44 (0)1865 776868, fax: +44 (0)1865 714591

Disclaimer: The Publisher, RAI and Editors cannot be held responsible for errors or any consequences arising from the use of information contained in this journal; the views and opinions expressed do not necessarily reflect those of the Publisher, RAI and Editors, neither does the publication of advertisements constitute any endorsement by the Publisher, RAI and Editors of the products advertised.

Information for subscribers: Six issues of bimonthly ANTHROPOLOGY TODAY are mailed free of charge per annum to Fellows and Members of the Royal Anthropological Institute (registered charity no. 246269). Subscription prices for 2006: Premium Institutional: £69 (UK/rest of world except N America), US\$116 (N America). Member:

LETTERS

Beverley C. Rowe, Keith Hart 21

London bombings

George T. Nurse 21

The G/wi, and G//ana-speaking Bushmen

EXHIBITIONS

Anouska Komlosy 22

Amazon to Caribbean

OBITUARY

Thomas H. Eriksen, Marit Melhuus 23 Eduardo P. Archetti (1943-2005)

CONFERENCES

Roger Just 24

Eastern Christianities in anthropological perspective

Eleni Bizas 25

The human body as a universal sign: Rhythms and steps of Africa

Anouska Komlosy 25 Shifting boundaries

NEWS 26 CALENDAR 28 CLASSIFIED 29

€31, £22, or US\$35. Single copy: £9 UK, or \$21 overseas. 5% VAT applicable in the EU and 7% GST in Canada. Premium institutional price includes online access to the current and all available previous year electronic issues. For further options, visit www.blackwellpublishing.com/journals/anth.

Back issues: Single issues from current and recent volumes are available at the current single issue price from Blackwell Publishing Journals. Earlier issues may be obtained from Swets & Zeitlinger, Back Sets, Heereweb 347, PO Box 810, 2160 Lisse, The Netherlands

Periodical ID: ANTHROPOLOGY TODAY, 0268-540X (formerly 0307-6776) (print), ISSN 1467-8322 1467-8322 (online) is published bimonthly.

Postage paid at Rahway, NJ and additional offices. Postmaster: Send all address changes to Anthropology Today, c/o Mercury Airfreight International Inc., 365 Blair Road, Avenel, NJ 07001. USA.

Journal Customer Services: For ordering information, claims and any enquiry concerning your journal subscription please contact your nearest office: UK (customerservices@oxon. blackwellpublishing.com; Tel: +44 (0)1865 778315); USA (subscrip@bos.blackwellpublishing.com; Tel: +1 781 388 8206 or 1 800 835 6770; Asia (subs@blackwellpublishingasia.com; Tel: +61 3 8359 1011).

Visit www.blackwell-synergy.com to do full-text searches and register for e-mail alerts.

Advertising: Managed from atads@therai.org. uk. 2005: Full page: £487.67. 1/2 page £263.70. 1/3 page col. £180.95. 1/2 col. £91.58, plus VAT if applicable. Repeat discounts. Copy date: 7th of odd months. www.therai.org.uk/pubs/advertising.html.

© RAI 2005. Copyright statement on page 31.

Printed in the UK by Henry Ling Limited, at the Dorset Press, Dorchester DT1 1HD.

America the ambivalent

Quietly selling anthropology to the CIA

Guest editorial by David H. Price

The Pat Roberts Intelligence Scholars Program (PRISP) is only one of a number of programmes in the US that are quietly shifting the recruitment of intelligence employees to the front end of the educational process by secretly sponsoring students studying languages, cultures and special skills of interest to intelligence agencies. Though this received timely press attention and criticism in anthropology publications in the UK, in particular through AT (20[4], 21[3-5]), in America coverage has been subdued and comparatively late (Gusterson et al. 2005, Price 2005a). However, the newly created Intelligence Community Scholars Program (ICSP) has escaped public notice even though it relies on the same basic levels of classroom secrecy as PRISP - though ICSP imposes much stiffer penalties for drop-outs, who must pay back scholarships with fines totalling three times the prevailing interest rate (see Price 2005b).

This shift in funding from programmes requiring no future commitment to government work (programmes like Fulbright, Title VI etc.) towards programmes requiring years of government employment affords American intelligence agencies new powers to force participants to conform.

The required summer internships at places like CIA headquarters coax young scholars to narrow their focus prematurely, and induce them to engage in agency groupthink that binds rather than broadens their field of academic enquiry, so that participants can better conform to the necessary limits of governmental analysis.

The declared aim of programmes like PRISP and ICSP is to meet the growing needs of the intelligence community. However, these programmes also fulfil the hidden function of curbing the creative range of future analysts even before they are exposed to the critical environments of independent higher education. If students can be captured and indentured before they are let loose to (relatively) free academic enquiry then the CIA is no longer facing a deficit of area scholars willing to limit their analysis and donate their skills in support of Bush's wars of empire.

However, this is just the beginning. Since October, the American Anthropological Association's jobs database has listed an advertisement for post-doctoral anthropology positions at the Central Intelligence Agency.1 Under the motto 'The work of a nation: The center of intelligence', the CIA seeks anthropologists to study the 'social, organizational, and contextual factors affecting the functioning of political, terrorist and criminal groups, as well as societies' responses to medical crises such as pandemics and mass migration... [Anthropologists] will produce papers and briefings delivered directly to senior policy-makers and military commands.' It also says that '[m]aintaining and broadening your professional ties through continuing education and attendance at professional meetings is encouraged.' Covert researchers will thus be encouraged to attend your professional academic conferences. They must 'show a high tolerance for ambiguity' – a euphemism for not worrying too much about the high academic and ethical standards that our profes-

In accepting this advertisement, is the AAA overlooking the CIA's history of torture, terror and covert global support for anti-democratic movements? Encroachments by intelligence agencies into American anthropology are multiplying and have had some noticeable success. This David Price is Associate Professor in Anthropology at Saint Martin's University, Lacey, Washington. His email is dprice@stmartin.edu

1. See: http://aaanet. jobcontrolcenter.com/ jobdetail.cfm? job=2220502& keywords=CIA.

DARPA 2003: 'DARPA SBIR 2003.1 Phase I Award Winners' http:// www.darpa.mil/sbir/ 20031SBIR Awards html Harrison, A. 2005. Machines not lost in translation. Wired News, 9 March. http://www.wired. com/news/ technology/ 0.1282.66816.00.html Gusterson, H. et al. 2005. What does PRISP mean to the academy and anthropology? (including FAOs by P. Nuti). Anthropology News 46(6): 39-41

Price, D. 2000.
Anthropologists as spies. *The Nation* 271(16):
24-27.

- 2003. Subtle means and enticing carrots: The impact of funding on American Cold War anthropology. Critique of Anthropology 23(4): 373-401
- 2005a. The CIA's university spies. CounterPunch 12(1): 1-6.
- 2005b. From PRISP to ICSP: Skullduggery among the acronyms. CounterPunch 12(5): 3-4.

is the logical outcome of decisions made by the AAA in 1990 to remove prohibitions against covert research in the Association's 'Principles of Professional Responsibility' (PRP) (see Price 2000). While the AAA downgraded its ethics code for reasons more economic than political (essentially giving in to concerns that some applied anthropologists might not be able to conduct proprietary research if prohibitions on secret research remained), the long-term political outcomes of these decisions now take on increasing significance as intelligence agencies bring their recruiting efforts into the open.

The silence surrounding these brazen recruiting efforts is startling, but this response is in keeping with the US's growing culture of fear and compliance with the desires of state. Even the *AAA Newsletter* provided an extensive helpful FAQ explaining the PRISP scheme, based on information provided by unnamed CIA personnel (Gusterson et al. 2005). The PRISP and ICSP schemes, and the many other current recruiting efforts, demonstrate that US military and intelligence agencies want to buy a piece of anthropology. But few anthropologists are examining just which pieces of American anthropology are being sold, and which pieces are being discarded like so much other military surplus.

At a minimal level, armies need to communicate with captured soldiers, to translate captured communications and manage occupations, while more sophisticated militaries try to understand the cultural nuances of enemies or use cultural and linguistic knowledge to engage in propaganda against enemies. Thus there are already programmes under way, like the Defense Advanced Research Projects Agency (DARPA)-funded project awarded to Daniel Serfaty which uses 'theoretical predictions from cultural anthropology on how cultural context affects organizational evolution' in order to 'predict likely terrorist actions and terrorist targets in the U.S.' (DARPA 2003; cf. Price 2003). In an odd essay in Military Review (March-April 2005) entitled 'Anthropology and counterinsurgency', trained anthropologist Montgomery McFate attempts to demonstrate this, but laments that codes of ethics stand in the way of the military application of anthropology.

But there are also many aspects of anthropological knowledge that military and intelligence agencies *don't* want to know about, and thus anthropologists present identifiable risks. Chief among these are empathy for other cultures, critical historical perspectives, ethical commitments to protect those we study, analysis of power relations, and a culture concept which rejects principles of ethnocentrism.

Anthropologists' loyalties tend to be suspect from the point of view of military and intelligence agencies. As DARPA-funded researcher Ace Sarich states, '[t]he problem with reliable translators is that they have to be knowledgeable in English and the target languages and not have their own political agenda. Sometimes the military forces are frustrated because the translator does not want to offend people, but the military forces want to get their point across' (Harrison 2005). This is one reason for harvesting anthropologists as young as possible, and embedding recruitment into the discipline from high up.

American military forces seem absurdly intent upon automating language translations by means of a portable translation machine known as 'the Phraselator' (see www. phraselator.com). The Phraselator looks like a chunky scifi communicator prop from the Tom Baker generation of Dr Who. It's slightly larger and clumsier than a PDA, and while it may have its own shortcomings, at least it comes without the problems associated with using anthropologists. Phraselators store about 12,000 phrases in four languages, but the range of expressions goes beyond the usual tourist phrases used for greetings, shopping and hovercraft parking. Stock Phraselator phrases include: 'Get out of the vehicle'; 'Everyone stop talking'; 'Put your hands on the wall'; 'Space your feet'; 'We must now search you' (Harrison 2005). The Phraselator does not question the wisdom or colonial roots of such orders, complies without question, and so is surely much better suited to these tasks than an anthropologist would be.

Do anthropologists really want to collaborate in conquest and occupation? Should members stand by while membership organizations permit themselves to become the recruiting grounds for a last-minute boost to flagging wars? Here in the US, even as the AAA rank and file voted overwhelmingly to un-censor Franz Boas for his opposition to such intelligence work a century ago, they nevertheless silently permit the CIA to harvest their association's membership. The CIA today is claiming hitherto unprecedented access to American anthropology with few anthropologists protesting or even, apparently, noticing. The AAA's weakened ethics code offers little rebuttal to resist such encroachments. So was the vote to un-censor Boas a mere sentimental gesture?