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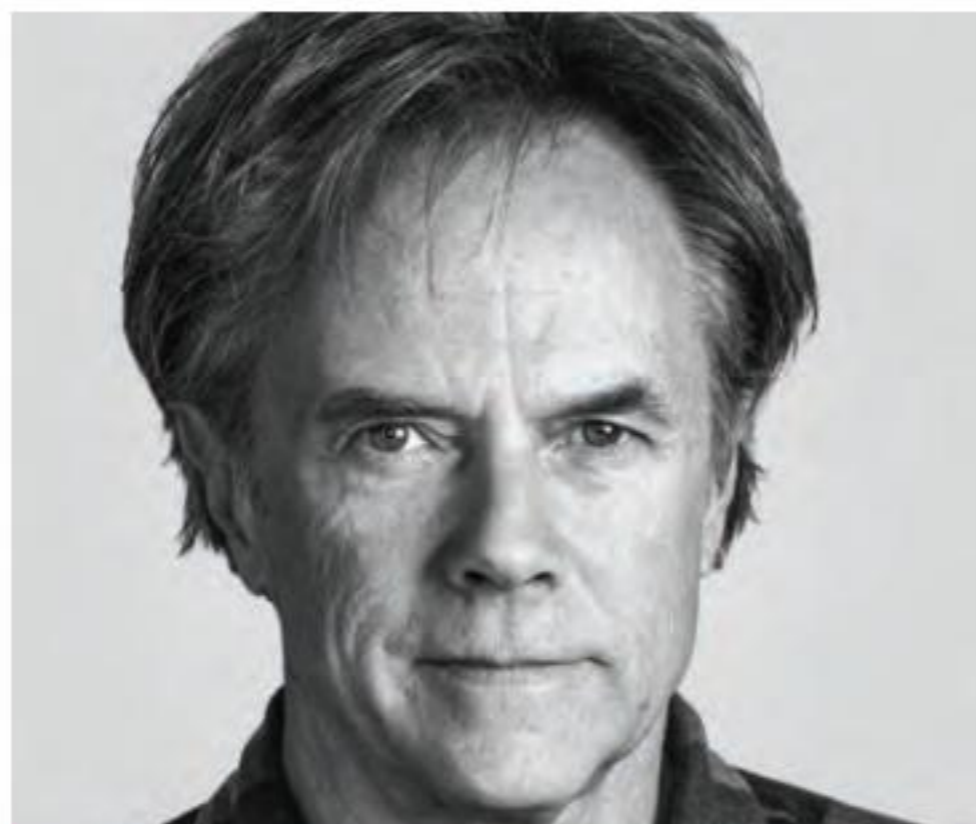
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• **It takes a great deal of energy** to make the laptops, tablets and smart phones that consumers use to access digital communication.<sup>1</sup>

**91**  
billion kWh

• **In 2013 U.S. data centers consumed** an estimated 91 billion kilowatt-hours of electricity, equivalent to the annual output of 34 large (500-megawatt) coal-fired power plants.<sup>2</sup>

**1.7%**  
CO<sub>2</sub>

• **Information and communication technologies**, including computer and peripheral equipment, telecommunication equipment and networks, and data centers, account for 1.7% of global carbon dioxide emissions.<sup>3</sup>

**1.0%**  
CO<sub>2</sub>

• **The global print and paper industry** accounts for only 1% of global carbon dioxide emissions.<sup>4</sup>

## And share these resources from the [ChoosePrint.org](http://ChoosePrint.org) website:

<sup>1</sup> *How and Why Paper is More Green than Digital* (article from Archives page)

<sup>2</sup> *America's Data Centers Consuming and Wasting Growing Amounts of Energy* (article from Archives page)

<sup>3</sup> *The Impact of Information Technology on Energy Consumption and Carbon Emissions* (article from Archives page)

<sup>4</sup> *Paper's carbon footprint isn't as high as you think* (fact sheet from Downloads page)





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## LETTER FROM THE PUBLISHER | WELCOME TO THE 2016 GDUSA DESIGN ANNUAL



GORDON KAYE IS THE  
PUBLISHER OF GDUSA

Comments, suggestions and letters  
can be sent to [gkaye@gdusa.com](mailto:gkaye@gdusa.com).

Welcome to the 53rd GDUSA Design Annual. For decades, this edition is a celebration of graphic design and a mirror on a profession that has grown in sophistication and recognition beyond the dreams of its early practitioners.

There has been a lot to celebrate. Effective graphic design has become increasingly prized and respected by business and society. Changing technologies have placed designers and other content creators in the center of the process. Smart agencies and departments have transformed themselves into strategic thinkers, savvy masters of multiple media, “go-to” resources for services beyond the core, and cultural synthesizers who reflect and even shape business and society, products and services, commerce and culture. And designers are making a difference in the broader world by embracing social responsibility writ large.

It's all good, but hardly a linear path. There are always zigs and zags, and 2017 is hardly the exception. From my vantage point, today's headwinds arise from the fact that we live in a culture that too often confuses price with value. Broad with deep. Loud with effective. Different with innovative. Celebrity with quality. Slick with sophisticated. Analytics with reality. Facebook with fundamentals. Quality with crap. Fake with real. Fast with efficient. Messaging with meaning.

This, in my (very) humble view, leads to two challenges heading into 2017 — one is practical, one philosophical. The practical one is that, given the blur of price and value, graphic designers still must be prepared to fight to be fully appreciated, integrated and compensated. You would think this nonsense would be behind us, but no; readers constantly tell me that every day is a battle for the money and resources to do the job right.

The philosophical issue is staying committed to finding and communicating the truth and essence of a brand, a project, an organization, an idea, a cause. This is where professional graphic designers have the unique talent to excel; not just to reveal what something looks like but what something is. But again, this is an uphill battle in a shallow and vacuous world. There is much talk today about how designers should respond to the divisiveness generated by the presidential election. Again, my (very) humble view is that identifying truth and making meaning plain is the best contribution designers of all political stripes can make.

In this spirit, we present the 2016 GDUSA Design Annual. The numbers and diversity are prodigious: nearly 10,000 entries in two dozen categories leading to a showcase of more than 800 projects reflecting the varied ways in which graphic design informs commerce and culture. Moreover, the winning pieces come from many of the established creative minds and organizations of our time, and many more who are striving to excel, to gain recognition, and find a place in the sun. This is a particularly satisfying mix since GDUSA is temperamentally welcoming and accessible in an industry that is often insular and, dare I say it, elitist.

The winners are among the best and brightest of the creative community. You will come away hopeful that value, in the broadest sense, will triumph.



A photograph of a modern interior space with large windows, a table, and chairs. The text 'PRINT STILL MATTERS' is overlaid in large, colorful, stylized letters. The letters are composed of various colors and patterns, including orange, purple, black, and white. The background is a bright, yellowish-green color.

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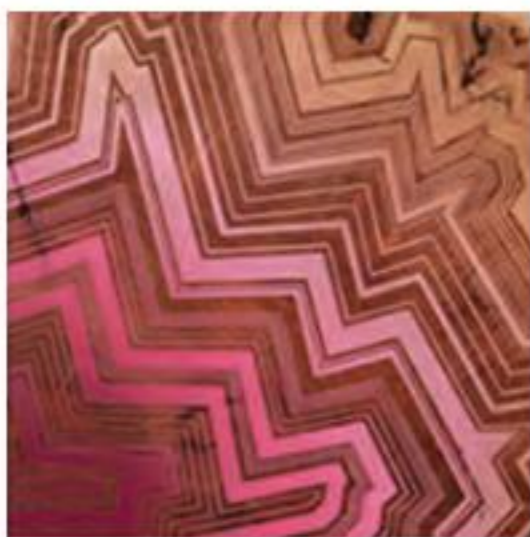
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## CONTENTS | DECEMBER



10 THANKS TO THE SPONSOR

12 AMERICAN GRAPHIC DESIGN AWARDS

16 | Index of Firms

40 | Annual Reports

47 | Announcements, Invitations + Cards

53 | Advertising

57 | Brochures + Collateral

74 | Calendars

75 | Catalogs

78 | Creative Use of Color

91 | Direct Mail + Direct Response

92 | Editorial Design

Books, Newsletters + Publications

105 | Identity Design

Branding + Identity Programs

Letterhead + Stationery

Logos, Trademarks and Symbols

127 | Infographics

129 | Internet Design

141 | Packaging

162 | P-O-P, Sign Design, Displays +

Environmental Graphics

168 | Posters

174 | Presentations

175 | Public Service + Pro Bono

177 | Sales Promotion + Self Promotion

181 | Surface Graphics

182 | Television + Video Design

183 | Student Design

200 FREE INFORMATION

**GDUSA - Graphic Design USA Volume 53 / No. 6 November/December 2016**  
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To help launch Fathom, a member of the Carnival Cruise line that specializes in social impact travel, Hornall Anderson developed the look and feel of the brand across nearly 100 individual touch points on and off the ship.



**COVER PAPER CREDIT:** The cover of this special edition of GDUSA is printed on FSC-certified Kallima Coated Cover C2S 8pt, part of the Kallima Paper family of FSC-certified coated cover paperboard, manufactured by the Tembec Paper Group. A leading advocate of sustainability, Kallima has a distinct low-density high-bulk construction resulting in less trees used and significant cost savings to the customer. Contact: [www.kallimapaper.com](http://www.kallimapaper.com) and <http://kallima.com/blog1-Storyboard>

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# AMERICAN GRAPHIC DESIGN AWARDS

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This year's showcase of more than 800 projects from nearly 10,000 entries reflects the increasingly expansive ways in which graphic design shapes business and society, products and services, commerce and culture. Winning projects run the gamut from traditional print and packaging to non-traditional internet and interactive, from dream assignments to bread and butter endeavors, from large creative departments to independent design studios and freelancers, from established stars to rising newcomers, from red states to blue. You can see it here as well as on our responsive website and digital magazine.

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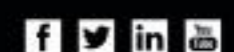
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## AMERICAN GRAPHIC DESIGN AWARDS | INDEX OF FIRMS



[x]cube	129
2 Fish Company, LLC	75, 92, 98, 115
2k Design	40, 57, 98
3M Design	141
502 Media Group	175
AARP Brand Creative Services	57, 105, 162
Academy of Art University	183
Access Emanate	57
Achates 360 Pte Ltd	92
ADESA Marketing Department	181
Adri Torres	182
Alison Caron Design	40
Altitude Design Office	161
American Bar Association	40, 46, 47, 58, 92, 98
American College of Cardiology	78
American Museum of Natural History	78, 162
American Psychological Association	58
Anda Creative	58, 105
Andra Design LLC	40
Angelique Markowski	115
Anne Arundel Community College	53, 58, 75, 78, 168
Anne Ink, LLC	40, 46, 47, 78, 91, 98
Aon Hewitt	59, 96, 98, 129
Argus, LLC	41
Art Center College of Design	183
Auburn University	183
Aurora Design	78, 141
Azer Creative	101
Babilon Arts, Inc	129, 174
BAD Creative	115
Barnett Design, Inc.	47, 96, 177
Baseman Design Associates	79
Bawek Creative Services	115

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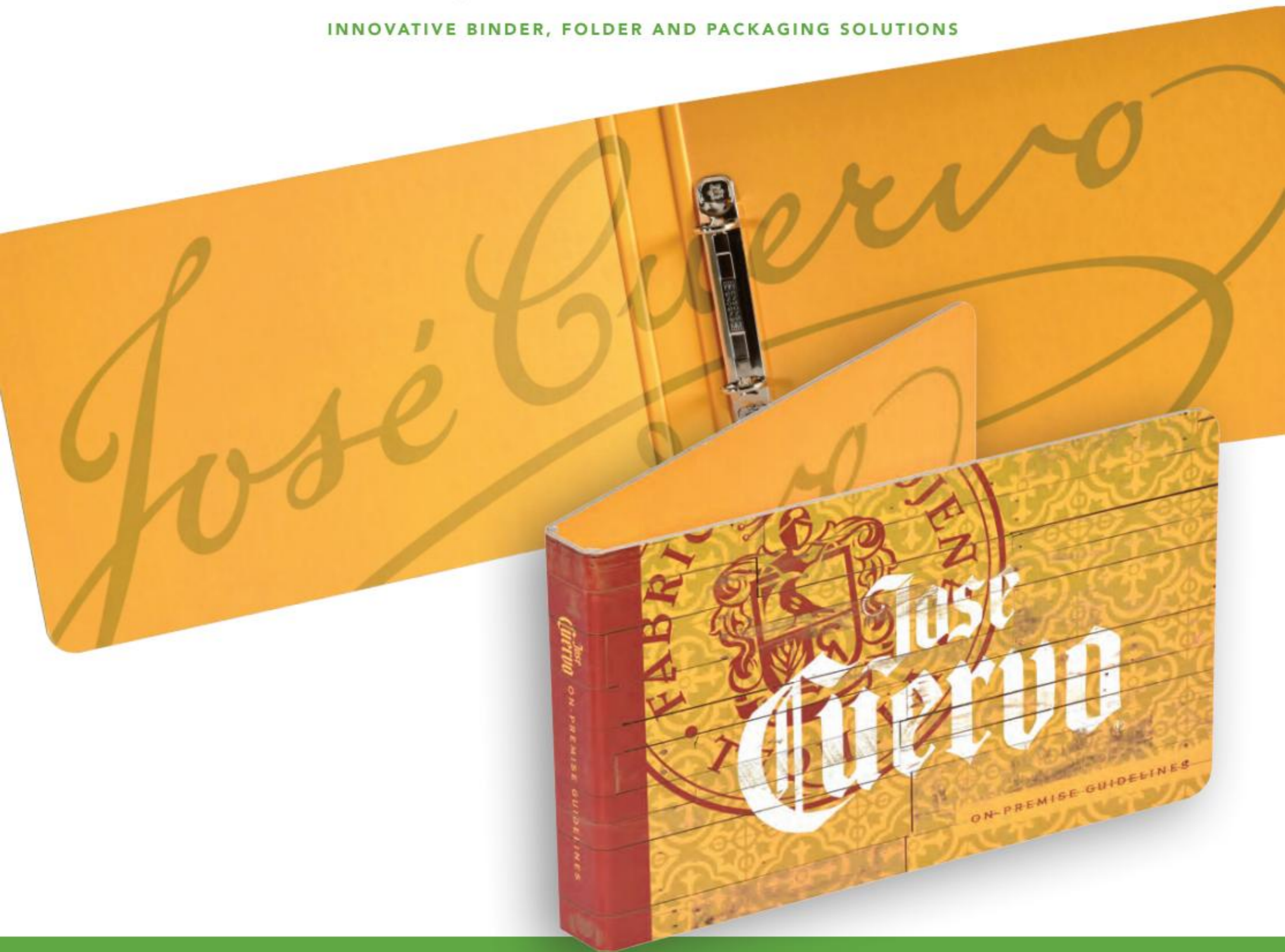
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## AMERICAN GRAPHIC DESIGN AWARDS | INDEX OF FIRMS



Berkley Publishing Group	79
BexBrands	79, 141
BlackRock	79, 162
Blossom Creative	141
Blue Star Design	101, 163
Bonavita Design LLC	59, 114, 115
Boston University College of Fine Arts	75
Bottomline Technologies	47, 127
Boxer Brand Design	79, 141
Boxwood	142
Brandimage	79, 142
Bridgemark	80
Brightstar Device Protection	74
Brosco-Bartley Graphic Design	75, 101, 115, 116
BTX Technologies, Inc.	105, 129
Built Creative	80, 116, 181
Bulletproof	80, 142
Cadence Design Systems, Inc.	130
CallisonRTKL	59
Cantabridgia Design	116
Capizzi Designs	116
Carol Sullivan Design	143
cb designs, LLC	59
CBX	80, 143, 177
CCI Health & Wellness Services	105
Cepheid	80
cfk Creative	59
Chicago Fire Soccer Club	168
Christian Morin Studio	168
Christiansen Creative	105, 106
Citi	41, 48, 59, 60, 81, 101, 127, 163, 182
Citizen Cider	81, 144
City of Glendale CA	60



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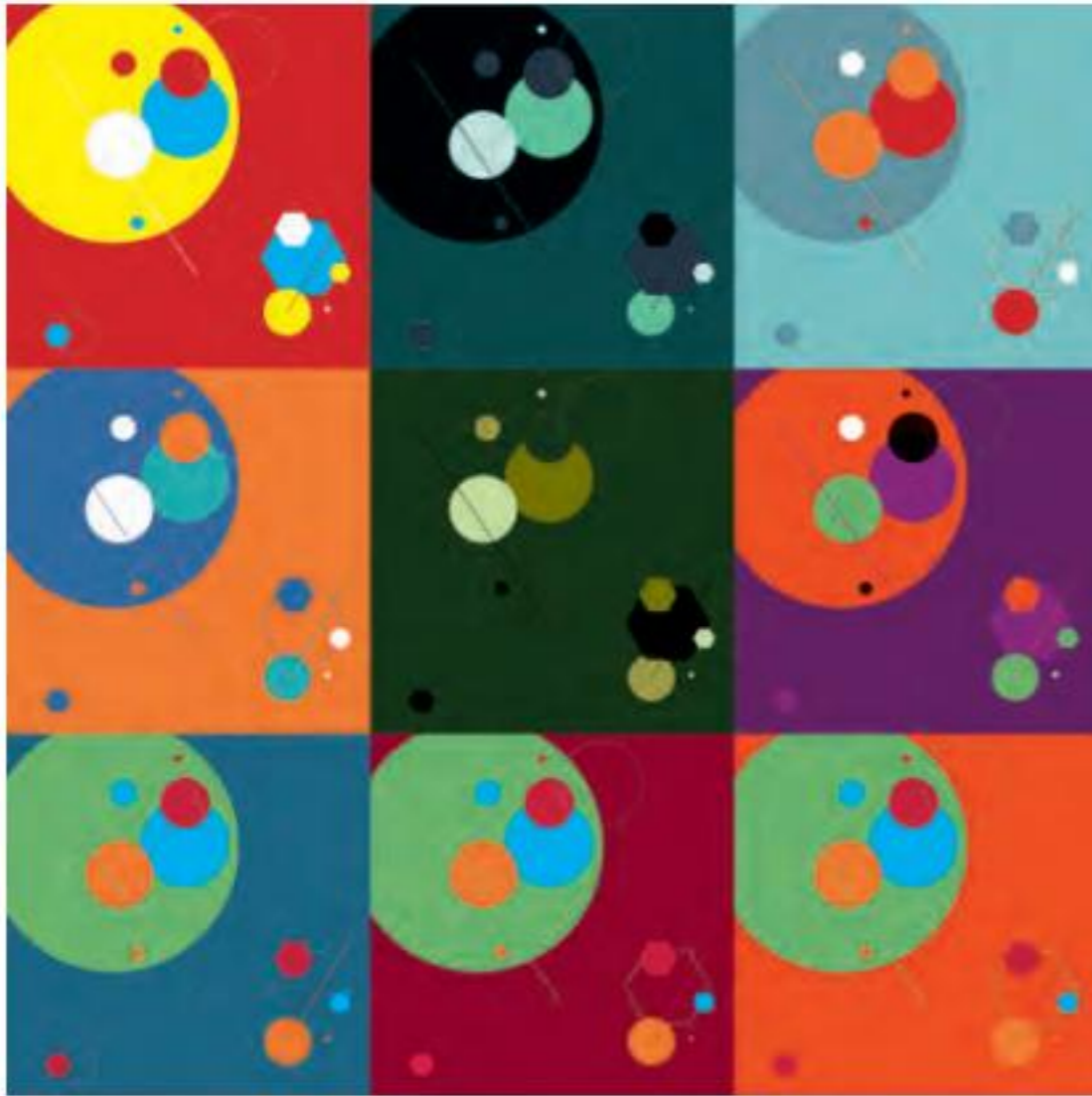
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## AMERICAN GRAPHIC DESIGN AWARDS | INDEX OF FIRMS



Clever Creative	93
COE Design	106
Conair Corporation	53
Consumer Product Branding, LLC	144
ContrerasDesign	60
Corporate Visions Inc.	127
Corse Design Factory	130
Craig Calsbeek Graphic Design	144
Cre8tiveFocus	117
CSE Identity Design	48, 60, 61, 106, 16, 177
DAEKI & JUN	74, 163, 168, 169
DAEKI & JUN and Korea National University	169
Damen Jackson	144
Dando Projects	144
Daniel Gale Sotheby's International Realty	53, 102
Daniele Politini	145
Dark Horse Design	81, 117, 145
David Weekley Homes	81, 106, 117, 177
Davis	74, 107
Daymark Designs, LLC	48, 61
DDW SF	145
DeadLizard	174, 178
Decker Design	41
Design North	145
Design Perspective	93
Design Resource Center	145
Design Tree Studios	61
DesignDMA, LLC	175
DeSimoni Graphic Design, LLC	96
Devarj Branding Agency	61
Digital Hive Mind	175
Diogo Montes	81
Disc Graphics, Inc.	82, 146



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AMERICAN GRAPHIC DESIGN AWARDS | **INDEX OF FIRMS**



Domino's Pizza, Communications Team	107
domo domo International Marketing Group	146
Dot Matrix Design Group	146
DPL Jones Design	169
Drexel University, Antoinette Westphal College of Media Arts & Design	183, 184
dso creative	82
Dulin Design	107
Edgard Barbosa Design	117, 146
Elements LLC	61, 62, 163
Eleven19	118
Elias/Savion Advertising	41, 62, 102, 130
Ellen Bruss Design	82, 146, 147
Emma O'Keefe   Brand Stylist	107
Eric de Llamas Studios	118
Evolution Marketing	82
Extra Credit Projects	169, 175
Farmingdale State College, Visual Communications	169
FedScoop	82
Fifth Letter	48, 62, 130, 163, 170, 181
Figmint's Digital Creative Marketing	118
Fine Design, Inc.	74
Firmseek	130
Flood Creative	147
Franke+Fiorella	41, 118, 130
Free the Slaves, Department of Communications	164
Freedom Mortgage Corporation	170
Freeform Agency, LLC	131
Fuzion Design	107, 108
Gabe Diaz Graphic Design	131
GAF	48, 53, 62, 63, 131, 164
Gary Wong Designs	118, 132
Gaslight	132





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# AMERICAN GRAPHIC DESIGN AWARDS | INDEX OF FIRMS



Gauger + Associates	48, 49, 54, 63, 108, 118, 147, 148, 178
GDLOFT	75, 82
Gear Patrol	102
Gee + Chung Design	170
Gelcommunications, LLC	148
Gerard	54, 63, 64, 119, 127, 132, 135, 182
Giant Eagle Advertising Department	54, 96, 108
GinneFine.Art	119
GM Financial	64, 108
GO2 Advertising	91, 169
GoodThree	42
GPO Creative Services, U.S. Government Publishing Office	42, 64, 93, 102, 119, 178
Graphcom	64
Grayscale Studio	135
Green Room Creative	135
Handwriting Without Tears	64
Harland Clarke/Go To Market	84
HazTek, Inc.	54
HBO Digital Social Media	84
HeatherADesign/HeatherADesign.com	108
Heidesign Creative Studio	64
Hillsborough Area Regional Transit Authority (HART)	119
HMSDesign	148
Hornall Anderson	108, 148, 149
Howard University	184
Hudson Global	67, 135
Hudson Valley Graphic Design, LLC	149
Hybrid Design	84, 102, 135, 164
Ideas That Kick	149
IMAGEHAUS	178
Imagination The Americas Inc.	42

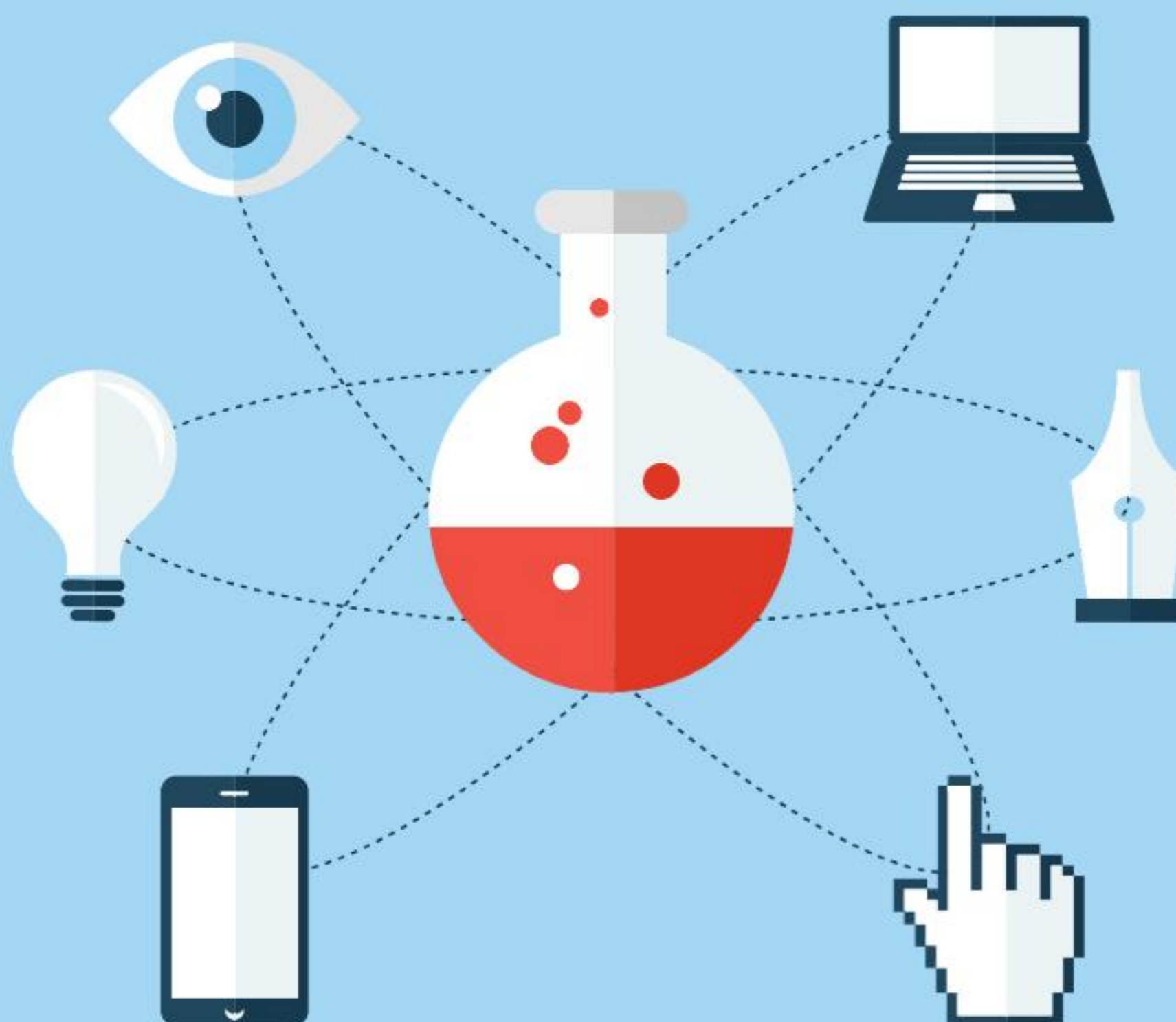
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AMERICAN GRAPHIC DESIGN AWARDS | **INDEX OF FIRMS**



Interbrand	149, 164, 178
Irene Z Design	119
j.riley creative LLC	120
James Robert Creative	169
Jarrold Michael Studios	120
Jason Absher Creative	84
JB Design	120
JE Dunn Construction	49, 67
Jenn Stucker/SiSU Design	67
Jess Glebe Design	120
Jeunesse Global	67, 135, 149, 150, 164
Joe White Design Group	120
John McNeil Studio	93, 150
John Townsend Graphic Design	85
Johnson and McGreevy, Inc. (JAM)	150
Joseph Caserto Art Direction + Design	178
Julia Balfour, LLC	85
Kansas City Art Institute	42
Karen Skunta & Company	164, 165
Kathy Mueller Design & Art Direction	114
Katz Media Group Creative Department	109
Kay James Design	85, 150
KBCDCO - Kate Borman Creative Design Co.	49, 76, 120
Keenan	179
Keyword Design	49
Kingsborough Community College	185
Kitchen, Lind & Associates	93
Kor Group	67
Korzenowski Design	121, 165
Kristine Hyejung Hwang	85
KUDOS Design Collaboratory	68, 136, 165
L.S. Boldsmith	68
La Panzanella® Artisanal Foods Co.	85

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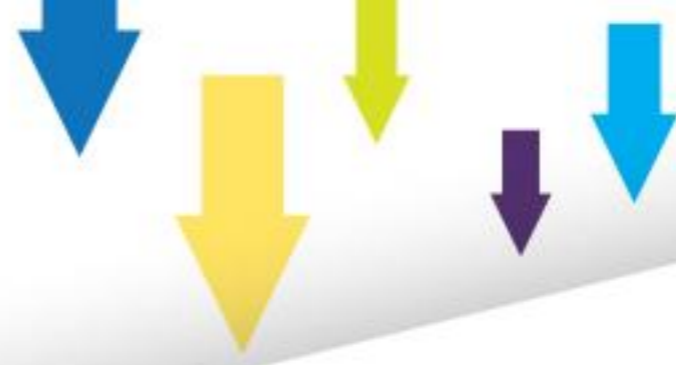
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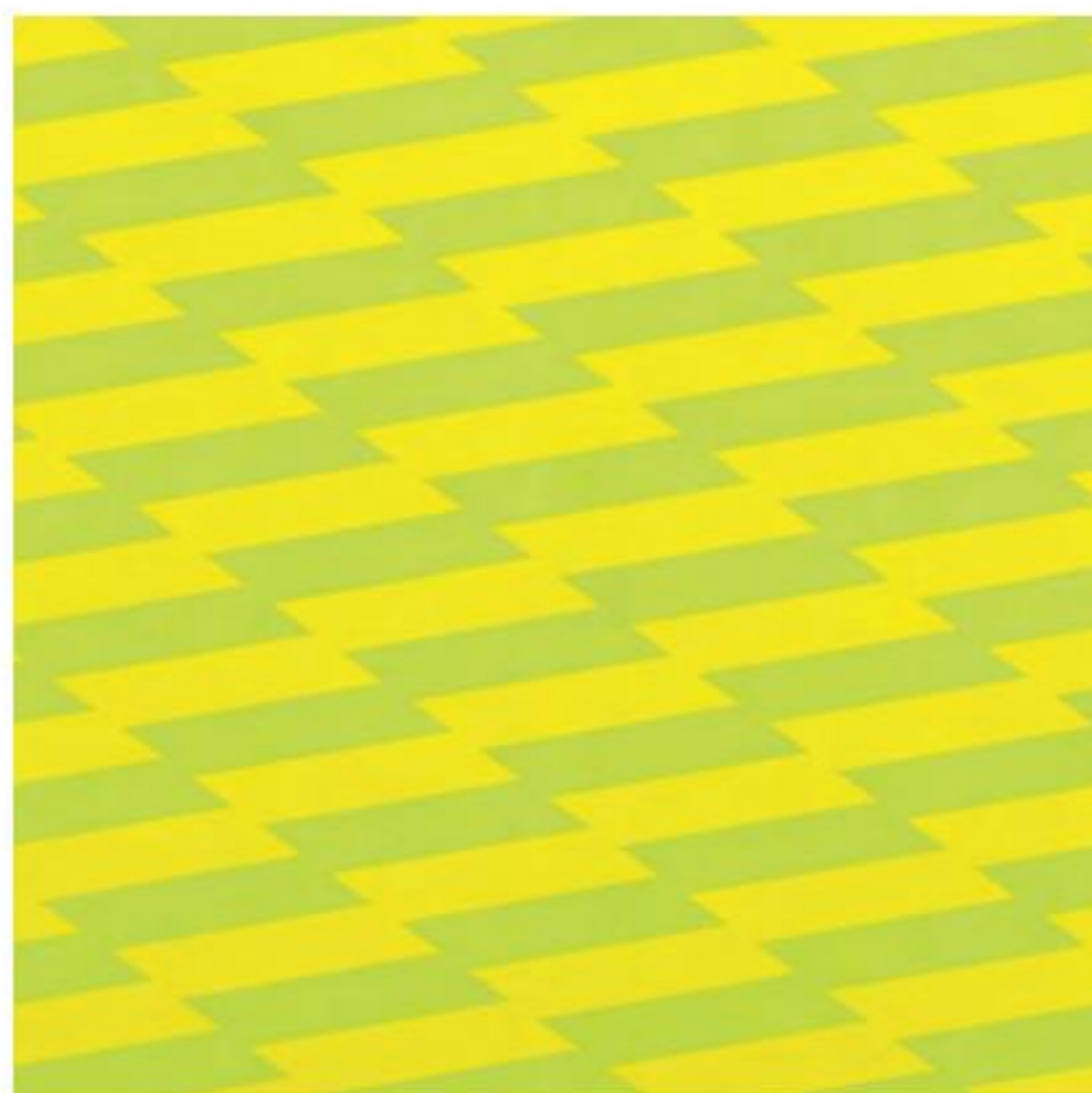
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## AMERICAN GRAPHIC DESIGN AWARDS | INDEX OF FIRMS



Lacia Design	165
LAM Design	151
Langton Cherubino Group	42, 68, 127
Laurel Black Design	121
Leibowitz Branding & Design	68, 103, 109, 136
Lemonaid/Carahna Magwood	86, 121
Lentini Design & Marketing, Inc.	136
Level Design Group	121
Levitskie Creative	151
Liaison Design Group	68, 96, 121, 136
Lightner Design	68
LIK USA	94
Lippincott	109, 122
Lisa Cain Design	69, 122
Little Big Brands	151
LRXD	151
M&R Marketing Group	42
Mad Dog Graphx	43, 50, 122
Malouf	50
ManpowerGroup	69
Marc Hedges	123
Marena Studios/Cosmos	137
Marine Corps History Division	103
Marine Lane	94, 109, 181
Marinoff Design LLC	103
Mark Duebner Design	50, 69
Mark Willie Graphic Design	170
Maryland Institute College of Art (MICA)	185
Mattel, Inc.	152, 153
Max Marketing Communications	43
Mazique Design Services	74
MB Creative	110
Megan E Gannon	94



# AMERICAN GRAPHIC DESIGN AWARDS | INDEX OF FIRMS



Mermaid, Inc.	69, 114, 137
Mermaid, Inc. + Pace Advertising	69, 114, 123
Methodist University Art Department	171
Metropolis Branding	54, 86, 96
Miami Ad School	185
Michael Courtney Design	179
Michael Mann Design	123
MiDESIGN & Marketing Consultancy	70
MileyHallen Design	86
Ministry of Defence, Singapore, Defence Media Centre	103
Miskowski Design LLC	123
Monna Morton Design	50
My Design Booth	123
Native Design & Brand Communications	110, 123, 137
Neoscape, Inc.	55, 94
Nesnadny + Schwartz	43, 137
New Leaf Graphic Design	43
Nishihara/Wilkinson Design	153
NJ Designs	50, 171
NJCU's Office of Marketing	50, 153, 185
Nourison Industries	55, 76
Odgis + Company	44
OneLevel Studios, LLC	110
Organi Studios	153
Pakaste-Warner Design	171
Pamela's Products	86
Paradigm Marketing and Design	91
Parsons Corporation	86
Parsons School of Design	185, 186
Patrick Hatfield	110
Pearlfisher	154
Penn State University, Graphic Design Program	171
PepsiCo Design & Innovation	110, 154, 165, 166



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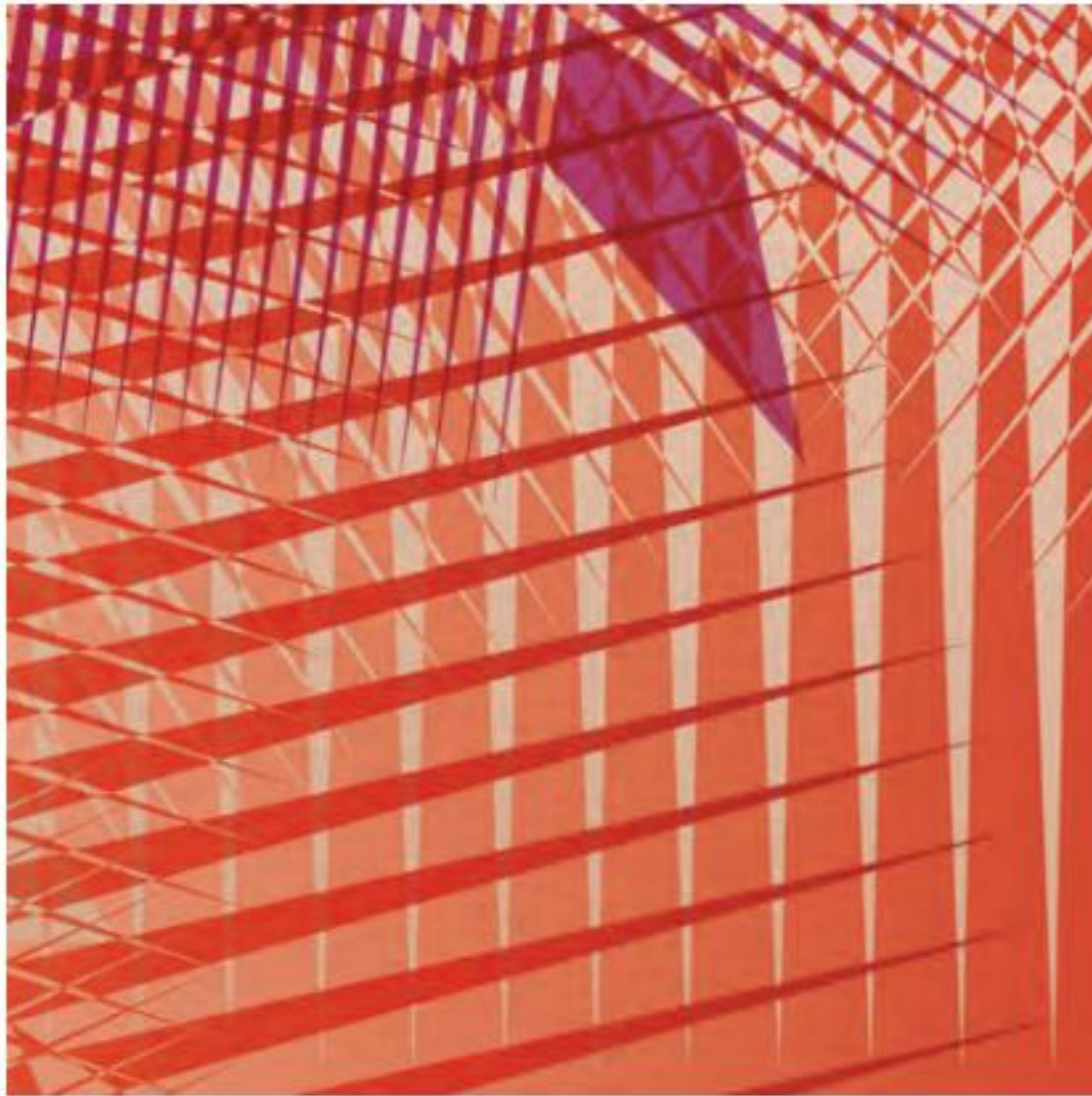
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## AMERICAN GRAPHIC DESIGN AWARDS | INDEX OF FIRMS



PepsiCo Design & Innovation and Holmes & Marchant	86, 154
PepsiCo Design & Innovation and Karim Rashid	155
PepsiCo Design & Innovation and Malika Favre	155
PepsiCo Design & Innovation and Pepsi Foodservice	166
Perspective: Branding	155
Peter Hill Design	155
Pettypiece & Co.	87
Pie in the Sky Designs	44
Plumblin Creative	156
Pomp Creative	51
Porchlight	44
Pratt Institute	186
PrattMWP College of Art and Design	186, 187, 188
Premier Communications Group	156, 179
Proactive Packaging & Display	156
ProAmpac	156, 157
Prosek Partners	44, 137, 157
PSCU	70, 166
PVH Corporation and Calibre Design	44
R-N-R Showprint	171
R&J Strategic Communications	55
RandyRichardsDesign	55, 76, 124, 137
Ready366	111
RF Timberlake & Company	124
Rhode Island School of Design (RISD)	187
Robert Bosch Tool Corporation	70, 157
Rochester Institute of Technology (RIT)	187
ROESCHMANNdesign	87, 124, 176
Roland Foods, LLC Creative Department	71, 111, 157
Roni Lagin & Co.	138
Roycroft Design	51, 111
RSM Design	166

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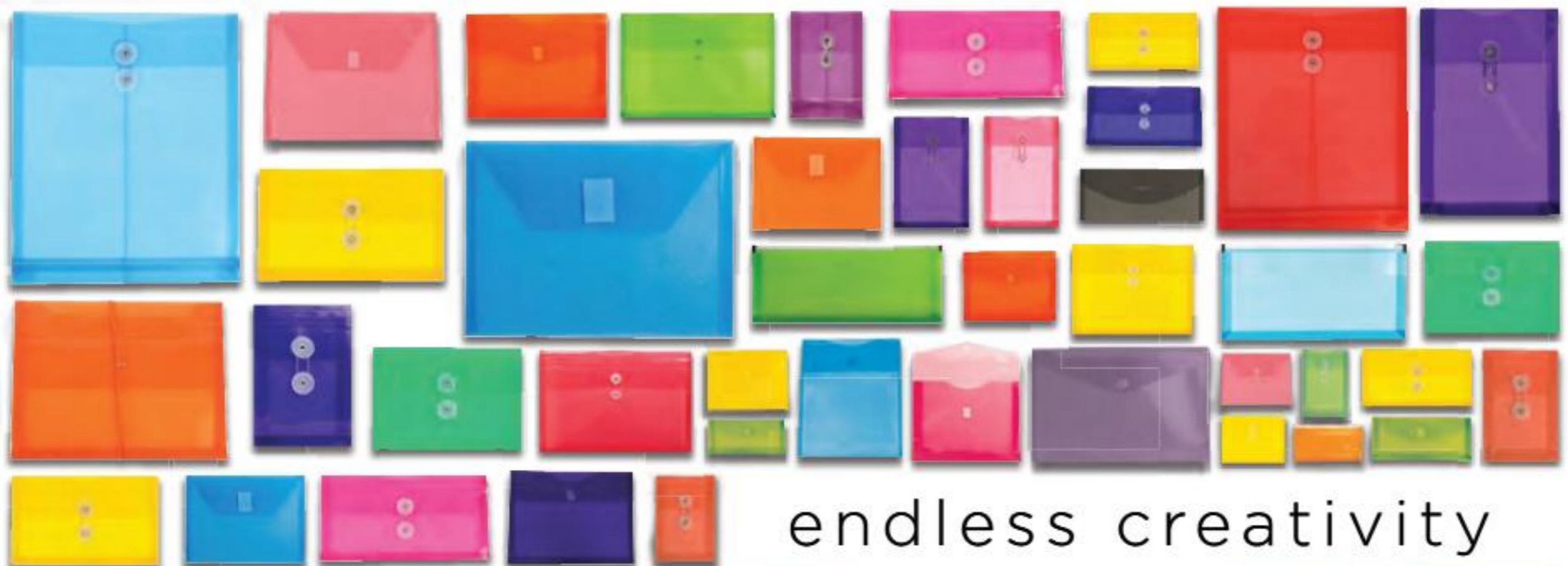
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## AMERICAN GRAPHIC DESIGN AWARDS | INDEX OF FIRMS



RTI International	87, 111
Rubicon Project	87
Rule29 Creative	138
Rutgers Center for Advanced Infrastructure and Transportation (CAIT)	97, 166
Ruzow Graphics Inc.	71, 124, 128
S Design Inc.	44, 87
S2 Design Group	87, 157, 158
Sarah Berends	158
School of Advertising Art	188, 189, 190, 193, 194
School of the Art Institute of Chicago	44, 88
Seaberry Design & Communications	88, 171
Seed Company	51
SEVEN® haircare	88
Sharon and Guy	158
Shikatani Lacroix	125
SixAbove Studios	111
Skeggs Design	71, 125
Sloat Design Group	158
Smiley Graphix Studio	76
Sokal Media Group	88
Songer Design	179
Southern Company	51
SpeakerBox Communications	88
Spectrum Brands - Pet, Home & Garden Division	71, 76, 159
Spectrum Creative LLC	94
Spectrum Marketing Companies	89
Stan Gellman Graphic Design	51, 97, 104, 125, 138, 172
Stapley Hildebrand	159
Stauber Design Studio	72
Sterling Brands	112, 159



I am

I am **InHouse**

Bob Calvano is the VP of Design and UX at A+E Networks – a global entertainment media company with six original brands: A&E, HISTORY, Lifetime, LMN, FYI, and VICELAND.

He began to pursue his love for design somewhere around the time he let go of his childhood dream of being a rock star. He's been designing long enough to know how to use a wax machine, which has nothing to do with bikini lines or hair removal, and is currently focused on digital media across various platforms. Chances are, you've visited a website or used one of the apps he and his team have designed.

Bob has spent the majority of his career working in New York City, but he's technically a "Jersey boy". He never totally gave up on his first love, and can still be heard banging on his drums in the burbs of historical Morristown. His wife would like you to know he is an amazing, wonderful, and interesting person. If you don't believe her, you can ask his mother.

## AMERICAN GRAPHIC DESIGN AWARDS | INDEX OF FIRMS



Strategia Design	159
Stressdesign	138
studio of KUNG PIK LIU	104
Studio Spear	138
Sun Graphics Media	72, 77, 125, 167, 179
Symbiotic Solutions	125
Taproot Foundation	176
TCA Architects	167
Ted Stoik / Woz Design / Hartford Design	45
Test Monki	112, 160, 180
TFI Envision, Inc.	45, 55, 138, 139, 172, 180
The Agency @ Centrifuge Media	180
The Creative Pack	89, 160
The Designers	72
The Good Bean	89
The Hartford Creative Services	128
The InfoWEST Group / Baudisch Design	94
The JVP Group	139
The Leverage Marketing Group	89
The Merz Group	89, 139
The Official Office of W. Anthony Watkins	125
The Partners	112, 113
The Seattle Times	55, 176
The Wyant Simboli Group	89
ThinkDesign Group	171
Third Planet Global Creative	90
Tielemans Design	126
Tminus1 Creative	72
Towson University	45, 72, 91, 128, 172
TracyLocke	160
TRC	113, 128
Tufts Medical Center	73, 104

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## AMERICAN GRAPHIC DESIGN AWARDS | INDEX OF FIRMS



U.S. Department of State, Diplomatic Security, Office of Public Affairs	94, 113, 167
U.S. State Department, Bureau of International Information Programs	90, 172
UC Berkeley Extension	195
UCLA Anderson School of Management	73
UF/IFAS Communications	90
Vanguard	73, 139, 176
Vanguard Communications	139, 173
VHB	73, 90
Vinicius Lima	51
Wallace Church & Co.	180
Warkulwiz Design Associates	56, 95
Web Solutions, Inc.	126, 139
Weiman Design, LLC	52
West 7th Design Studio	173
What Design, Inc.	95
WIAN Branding	45, 113
Wilmington Design Company	113
Woo Design	95
Woodbury University, Graphic Design Department	195
Woodlands Church	113
Working Dog Press	104
World Synergy	140
WOW Tours Interactive/BTM Team	182
Woz Design, Inc.	46, 114
York & Chapel	114, 140
Z&R Design	160, 161
Zinc	90
Zoa Martinez LLC	90

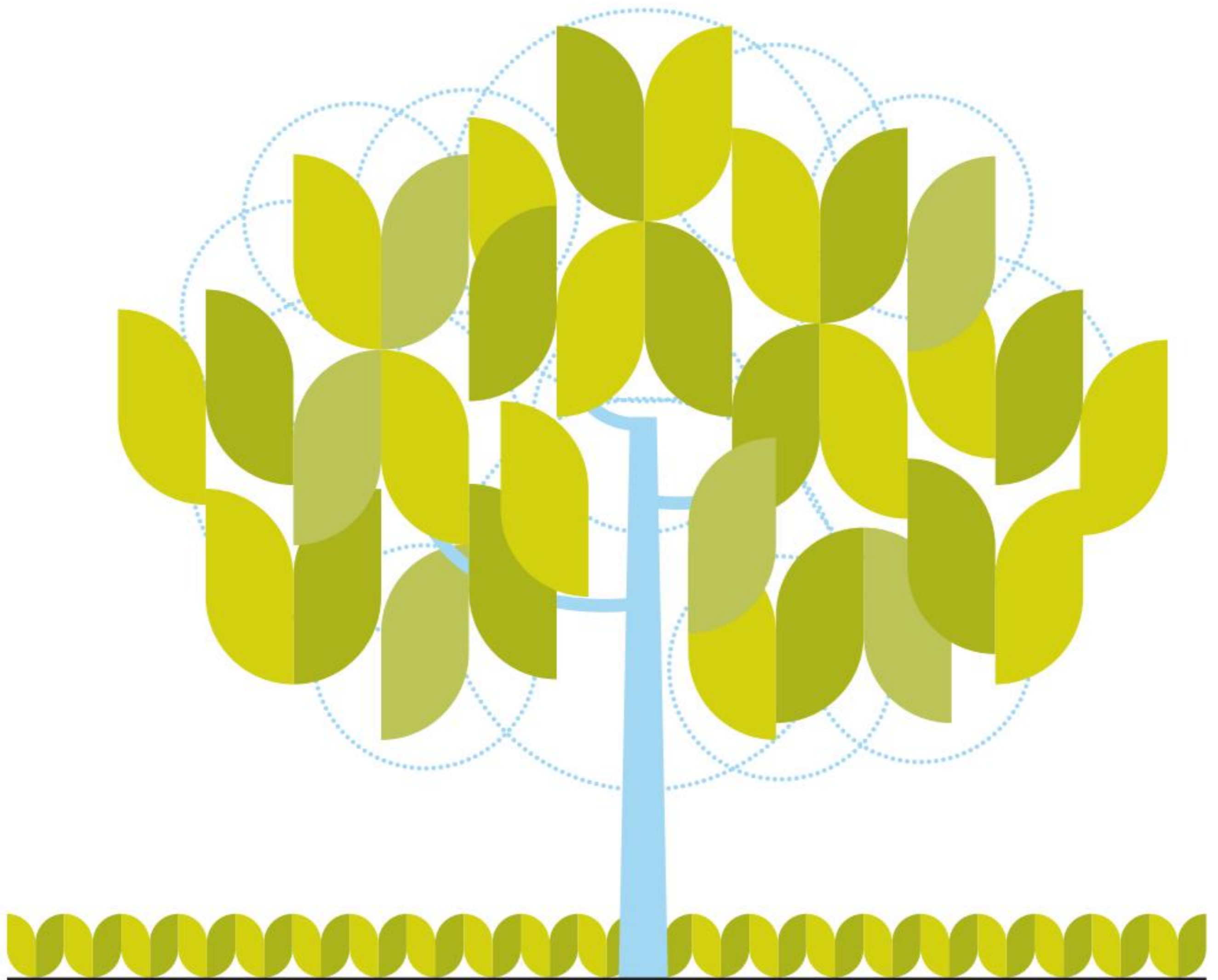


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Design Firm: 2k Design, Clifton Park NY Client: Skidmore College  
Title: Skidmore Acceptance Package Designer: Kris Fitzgerald  
Photographers: Mark McCarty, Kris Qua



Design Firm: Alison Caron Design, Hyannis MA Client: International Fund for Animal Welfare  
Title: Annual Report 2015 Art Director: Alison Caron



Design Firm: American Bar Association, Chicago IL Client: ABA Fund for Justice and Education  
Title: 2014-2015 Annual Report Art Director: Tamara Kowalski  
Designer: Elmarie Jara



Design Firm: Andra Design LLC, New York NY Client: Altria Group, Inc.  
Title: Altria 2015 Annual Report Art Director: Andra Hoffman  
Designer: Andra Hoffman Photographer: Casey Templeton



Design Firm: Anne Ink, LLC, Bloomfield Hills MI Client: Mercy High School  
Title: 2014-2015 Annual Report Art Director: Anne Owsinek Brucker  
Designer: Anne Owsinek Brucker Photographer: Anne Owsinek Brucker



Design Firm: Argus, LLC, Emeryville CA Client: BRIDGE Housing Corporation  
 Title: 2014/15 Annual Report Art Director: Jeff Breidenbach  
 Designer: Jeff Breidenbach



Design Firm: Argus, LLC, Emeryville CA Client: Opportunity Fund Title: 2015  
 Annual Report Art Director: Jeff Breidenbach Designer: Jeff Breidenbach



Design Firm: Citi Business Communications, New York NY Client: Citi Title: Citi  
 2015 Annual Report Creative Director: Melita Sussman  
 Designers: Carla Magazino, Michael Edwards



Design Firm: Decker Design, New York NY Client: Mutual of America Title: 2015  
 Annual Report Millennials Reshape Retirement Art Director: Lynda Decker  
 Designer: Susanne Adrian Photographer: Aaron Kotowski



Design Firm: Elias/Savion Advertising, Pittsburgh PA Client: Center for  
 Organ Recovery & Education Title: CORE Annual Report 2015  
 Art Director: Ronnie Savion Designer: Jim Kashak



Design Firm: Franke+Fiorella, Minneapolis MN Client: Valspar Title: Valspar  
 2015 Annual Report Art Director: Todd Monge Designer: Todd Monge

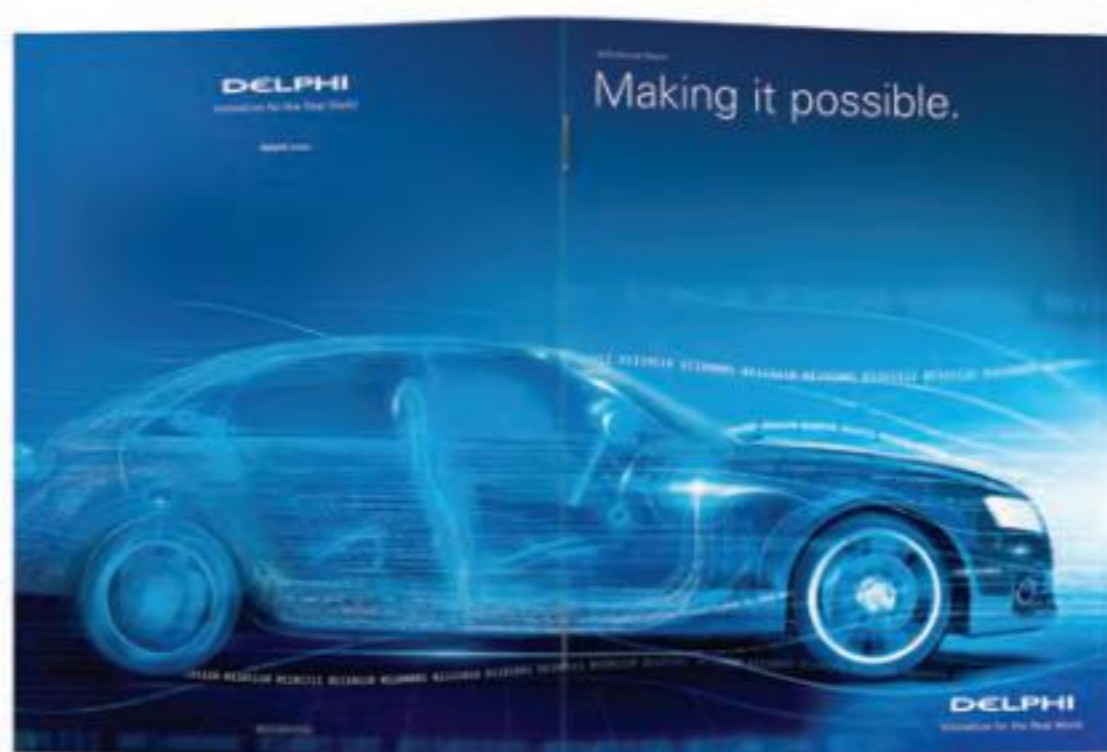
# ANNUAL + CORPORATE REPORTS



Design Firm: GoodThree, Lancaster PA Client: 2 Seconds Or Less  
 Title: 2014 Annual Report Art Director: Matt Hannigan Designer: Matt Hannigan



Design Firm: GPO Creative Services, U.S. Government Publishing Office, Washington DC Client: U.S. Commission on International Religious Freedom  
 Title: 2016 Annual Report Art Director: Amanda Greene Designer: Jamie Harvey



Design Firm: Imagination The Americas Inc., New York NY Client: Delphi Automotive Title: 2015 Delphi Annual Report Creative Director: Kyle Boynton Designers: Christine Aaron, Maria Jaramillo, Ryan Larish



Design Firm: Kansas City Art Institute, Kansas City MO Title: 2014-15 President's Report Art Director: Caitlin Knoll Lead Designer: Caitlin Knoll Cover Design: Sam Yates Photographer: Tal Wilson



Design Firm: Langton Cherubino Group, New York NY Client: Reading Health System Title: Reading Health Annual Report Art Director: David Langton Designer: Jim Keller Photographer: Bob Polett



Design Firm: M&R Marketing Group, Macon GA Client: Macon-Bibb County Title: Forward Together Strategic Plan Art Director: Nick Rios Designer: Heather Waldron



Design Firm: Mad Dog Graphx, Anchorage AK Client: Anchorage Project Access  
 Title: New Paths to our Destination Art Director: Michael Ardaiz  
 Designer: Michael Ardaiz



Design Firm: Mad Dog Graphx, Anchorage AK Client: Food Bank of Alaska  
 Title: You Make MORE Possible Art Director: Kris Ryan-Clarke  
 Designer: Kris Ryan-Clarke



Design Firm: Max Marketing Communications, Eden Prairie MN  
 Client: United Bankers' Bank Title: Annual Report 2015 - 40 Years Forward  
 Art Director: Max Allers Designer: Max Allers Photographer: Stan Waldhauser  
 Copywriter: Steve Miller



Design Firm: Nesnadny + Schwartz, Cleveland OH Client: The Progressive Corporation  
 Title: 2015 Annual Report Art Director: Michelle Moehler  
 Designers: Michelle Moehler, Keith Pishnery, Shawn Beatty  
 Artist: Jason Middlebrook Writer: Glenn Renwick



Design Firm: Nesnadny + Schwartz, Cleveland OH Client: Eaton  
 Title: 2015 Annual Report Art Director: Greg Oznowich Designers: Shawn Beatty,  
 Greg Oznowich, Kim Hall Photo Illustrations: Nesnadny + Schwartz  
 Writer: Gay Eyerman



Design Firm: New Leaf Graphic Design, Fairfield CT Client: Greenwich United Way  
 Title: Spring 2016 Annual Report Designer: Kim Barron

# ANNUAL + CORPORATE REPORTS



Design Firm: Odgis + Company, New York NY Client: Vornado Realty Trust  
 Title: Vornado 2015 Sustainability Report Art Director: Janet Odgis  
 Designer: Rhian Swierat Writer: Mark Svenvold



Design Firm: Pie in the Sky Designs, Southaven MS Client: Hope House  
 Title: Hope House 2015 Annual Report Art Director: Jennifer Massey  
 Designer: Jennifer Massey Photographer: Greg Campbell



Design Firm: Porchlight, Atlanta GA Client: The Home Depot  
 Title: 2015 Sustainability Report Art Directors: Greg Corey, Lynnette Pope  
 Designer: Lynnette Pope Photographer: Peter Hobbs Copywriter: Brittany Hege  
 Account Manager: Natalie Moffett



Design Firm: Prosek Partners, Fairfield CT Client: Hillwood  
 Title: Hillwood Quarterly Report Designer: Bernardo Torres



Design Firm: PVH Corporation and Calibre Design, New York NY  
 Client: PVH Corporation Title: 2015 Annual Report Art Directors: Adam Weiss,  
 Anthony Trama Designers: Adam Weiss, Lindsey Messenger, Calibre Design



Design Firm: S Design Inc., Oklahoma City OK Client: Oklahoma Indian Gaming  
 Association Title: OIGA 2015 Summary Annual Impact Report  
 Art Director: Sarah Sears Designer: Tim Brown Illustrator: Tim Brown



Design Firm: School of the Art Institute of Chicago, Chicago IL Client: School of the Art Institute of Chicago Title: SAIC Annual Report 2014-15  
 Art Director: Patrick Jenkins Designer: Patrick Jenkins Photographer: Sarah Condo Copyeditor: Jeremy Ohmes Executive Director: Scott Hendrickson  
 Production: Travis Saunders Branding: Plural



Design Firm: Ted Stoik / Woz Design / Hartford Design, Chicago IL Client: Abbott Laboratories Title: 2015 Annual Report Art Directors: Ted Stoik, David Wozniak, Tim Hartford Designers: David Wozniak, Tim Hartford, Ted Stoik, Chloe Reibold Photographer: Tom Maday



Design Firm: TFI Envision, Inc., Norwalk, CT Client: Guiding Eyes for the Blind Title: Guiding Eyes for the Blind Annual Report 2015 Creative Director: Elizabeth P. Ball Art Director: Mary Ellen Butkus Designer: Mary Ellen Butkus Copywriter: Guiding Eyes for the Blind Production Artists: Cindy Emmert, Richard Wall



Design Firm: TFI Envision, Inc., Norwalk, CT Client: Standard Motor Products, Inc. Title: Standard Motor Products, Inc. Annual Report 2014 Creative Director: Elizabeth P. Ball Art Director: Mary Ellen Butkus Designer: Clare Zisek Production Artists: Cindy Emmert, Richard Wall



Design Firm: Towson University, Towson MD Client: Division of Innovation & Applied Research Title: Making An Impact Art Director: Rick Pallansch Designer: Michelle Stidham



Design Firm: WIAN Branding, Vancouver BC Client: Children of the Street Society Title: Annual Report 2014-2015 Art Director: Coromoto Diaz Designer: Coromoto Diaz

# ANNUAL + CORPORATE REPORTS

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Design Firm: Woz Design, Inc., Chicago IL Client: JBT Corporation  
Title: JBT Corporation 2015 Annual Report Art Director: David Wozniak  
Designer: David Wozniak Photographer: James Schnepf Writer: Ted Stoik



# ANNOUNCEMENTS, INVITATIONS + CARDS



Design Firm: American Bar Association Creative Group, Chicago IL  
 Title: The ABA Creative Group's Thank You Card Art Director: Nick Panos  
 Designer: Nick Panos



Design Firm: Anne Ink, LLC, Bloomfield Hills MI Client: Mercy High School  
 Title: Grand Reunion Invitation Art Director: Anne Owsinek Brucker  
 Designer: Wolfgang Brucker Photographer: Anne Owsinek Brucker



Design Firm: Anne Ink, LLC, Bloomfield Hills MI Client: Detroit Catholic Central Mother's Club  
 Title: 2016 Fashion Show Invitation Art Director: Anne Owsinek Brucker  
 Designer: Anne Owsinek Brucker Illustrator: Wolfgang Brucker  
 Photographer: Wolfgang Brucker



Design Firm: Barnett Design, Inc., Ramsey NJ Client: Jewish Home Family  
 Title: Gala! Invitation Creative Director: Debbie Barnett  
 Art Director: Jefferson Ramos Designers: Valerie Haymes, Tara Maratea



Design Firm: Bottomline Technologies, Portsmouth NH Title: Bottomline Holiday and Occasion Cards  
 Designer: Bottomline Technologies Creative Team

# ANNOUNCEMENTS, INVITATIONS + CARDS



Design Firm: Citi Business Communications, New York NY Client: Citi  
 Title: Voice of the Employee/Operation Gratitude for The Military Greeting Card  
 Creative Director: Melita Sussman Designers: Carla Magazino, Michael Edwards



Design Firm: CSE Identity Design, Reston VA Client: Vaca-Brady  
 Title: Vaca-Brady Wedding Stationery Art Director: Charlotte Edelen  
 Designer: Charlotte Edelen



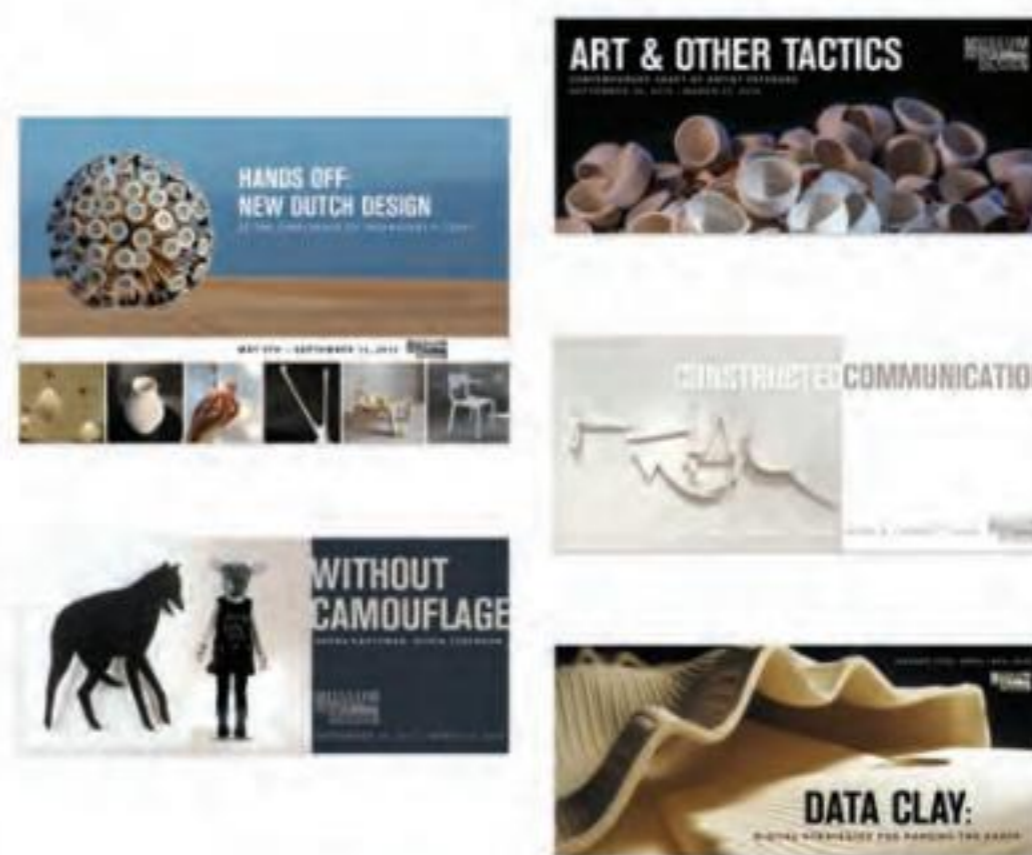
Design Firm: Daymark Designs, LLC, Duluth MN Client: Glensheen Mansion  
 Title: Glensheen Gala Invitation and Save The Date Art Director: Scottie Gardonio  
 Designer: Scottie Gardonio



Design Firm: Fifth Letter, Winston-Salem NC Client: Providence Restaurant  
 Title: Breaking Bread Reception Invitation Art Director: Elliot Strunk  
 Designer: Valecia Hopper



Design Firm: GAF, Parsippany NJ Title: Executive Summit Invitation  
 Creative Director: Carlos Caicedo Designer: David Shin  
 Copywriter: Tracey O'Rourke



Design Firm: Gauger + Associates, San Francisco CA Client: Museum of Craft and Design  
 Title: MCD Exhibition Announcements Creative Director: David Gauger  
 Art Director: Jenna Pile



Design Firm: Gauger + Associates, San Francisco CA Client: The Peninsula Regent Title: Lunch & Learn Invitation Creative Director: David Gauger Art Director: Lori Murphy



Design Firm: JE Dunn Construction, Kansas City MO Title: American Royal BBQ Invitation Art Director: Cindy Barber Designer: Cindy Barber



Design Firm: JE Dunn Construction, Kansas City MO Title: Artfully Dunn Invitation Art Director: Susan McCullick Designer: Susan McCullick



Design Firm: KBCDCO - Kate Borman Creative Design Co., Ridgefield CT Client: Kayne Anderson Real Estate Advisors Title: Join The Experience Invitation & Special Event Materials Art Director: Kate Borman



Design Firm: KBCDCO - Kate Borman Creative Design Co., Ridgefield CT Client: Kayne Anderson Real Estate Advisors Title: KAREA 2.0 Invitation & Special Event Materials Art Director: Kate Borman



Design Firm: Keyword Design, Chicago IL Client: South Shore Arts Title: Bowie Ball Invitation Designer: Judith Mayer Illustrator: Judith Mayer

# ANNOUNCEMENTS, INVITATIONS + CARDS



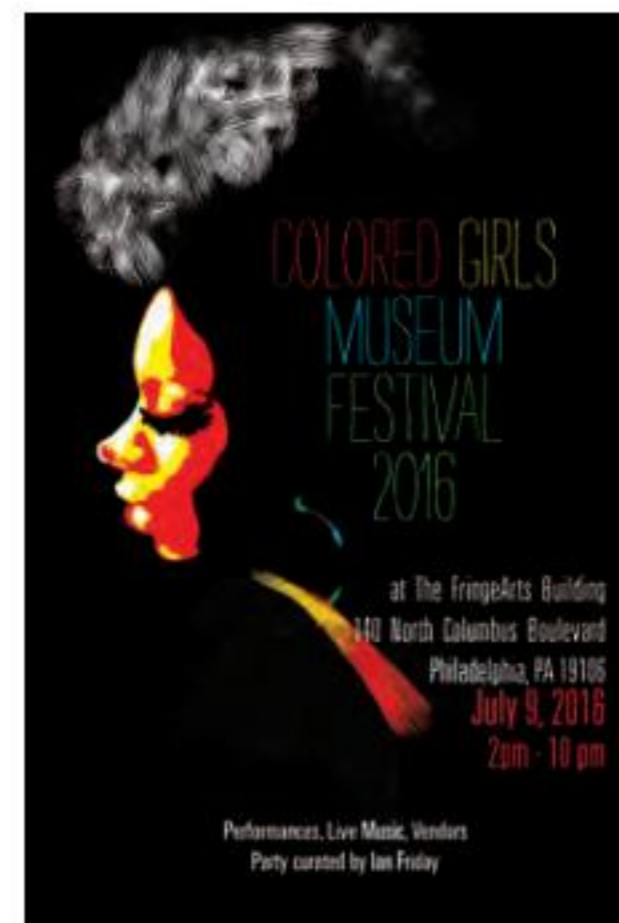
Design Firm: Mad Dog Graphx, Anchorage AK Client: The Salmon Project  
 Title: Holiday Ornament Cards Art Director: Kris Ryan-Clarke  
 Designer: Kris Ryan-Clarke



Design Firm: Malouf, Logan UT Title: Las Vegas Showroom Invitations  
 Art Director: Emily Bunnell Designer: Emily Bunnell  
 Photographer: Jennifer Meyers



Design Firm: Mark Duebner Design, Palm Springs CA Client: Kristen & Matthew Cornell  
 Title: Wedding Invitation Art Director: Mark Duebner  
 Designer: Mark Duebner



Design Firm: Monna Morton Design, Philadelphia PA Client: The Colored Girls Museum  
 Title: The Colored Girls Museum Festival Art Director: Monna Morton  
 Designer: Monna Morton Illustrator: Monna Monna



Design Firm: NJ Designs, Sparks NV Client: Navellier  
 Title: Happy Holidays Cards Designer: Natalie Ede



Design Firm: NJCU's Office of Marketing, Jersey City NJ Client: Office of Alumni Relations  
 Title: Alumni Day Art Director: Madelynne Dela Rama  
 Designer: Robert Gonzalez

# ANNOUNCEMENTS, INVITATIONS + CARDS



Design Firm: Mad Dog Graphx, Anchorage AK Client: The Salmon Project  
 Title: Holiday Ornament Cards Art Director: Kris Ryan-Clarke  
 Designer: Kris Ryan-Clarke



Design Firm: Malouf, Logan UT Title: Las Vegas Showroom Invitations  
 Art Director: Emily Bunnell Designer: Emily Bunnell  
 Photographer: Jennifer Meyers



Design Firm: Mark Duebner Design, Palm Springs CA Client: Kristen & Matthew Cornell  
 Title: Wedding Invitation Art Director: Mark Duebner  
 Designer: Mark Duebner



Design Firm: Monna Morton Design, Philadelphia PA Client: The Colored Girls Museum  
 Title: The Colored Girls Museum Festival Art Director: Monna Morton  
 Designer: Monna Morton Illustrator: Monna Monna



Design Firm: NJ Designs, Sparks NV Client: Navellier  
 Title: Happy Holidays Cards Designer: Natalie Ede



Design Firm: NJCU's Office of Marketing, Jersey City NJ Client: Office of Alumni Relations  
 Title: Alumni Day Art Director: Madelynne Dela Rama  
 Designer: Robert Gonzalez



Design Firm: Pomp Creative, Arnold MD Client: Food and Friends  
 Title: Chef's Best 2016 Event Branding Art Director: Elizabeth Imber  
 Designer: Elizabeth Imber Illustrator: Elizabeth Imber



Design Firm: Roycroft Design, Boston MA Client: The Children's Hospital  
 Montefiore Title: Wine Tasting Event Invitation Art Director: Jennifer Roycroft Pires  
 Designer: Jennifer Roycroft Pires



Design Firm: Seed Company, Arlington TX Title: Illuminations Invitation  
 Art Director: Rick Dembicki Designer: Rick Dembicki  
 Photographer: Esther Havens Writer: Jim Killam



Design Firm: Southern Company, Atlanta GA Title: Southern Power Customer  
 Summit Invitation Art Director: Jennifer Higgins Designer: Jennifer Higgins



Design Firm: Stan Gellman Graphic Design, St. Louis MO Title: Stan Gellman  
 Graphic Design Holiday Card Art Director: Teresa Thompson  
 Designer: Laura Shoemaker



Design Firm: Vinicius Lima, Allendale MI Client: Grand Valley State University  
 Title: Re:Sampling Event Announcement Art Director: Vinicius Lima  
 Designer: Vinicius Lima

## ANNOUNCEMENTS, INVITATIONS + CARDS

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Design Firm: Weiman Design, LLC, Randolph NJ Title: Hani Weiman Bas Mitzvah  
Invitation Art Director: Jon Weiman Designer: Jon Weiman  
Illustrator: Jon Weiman

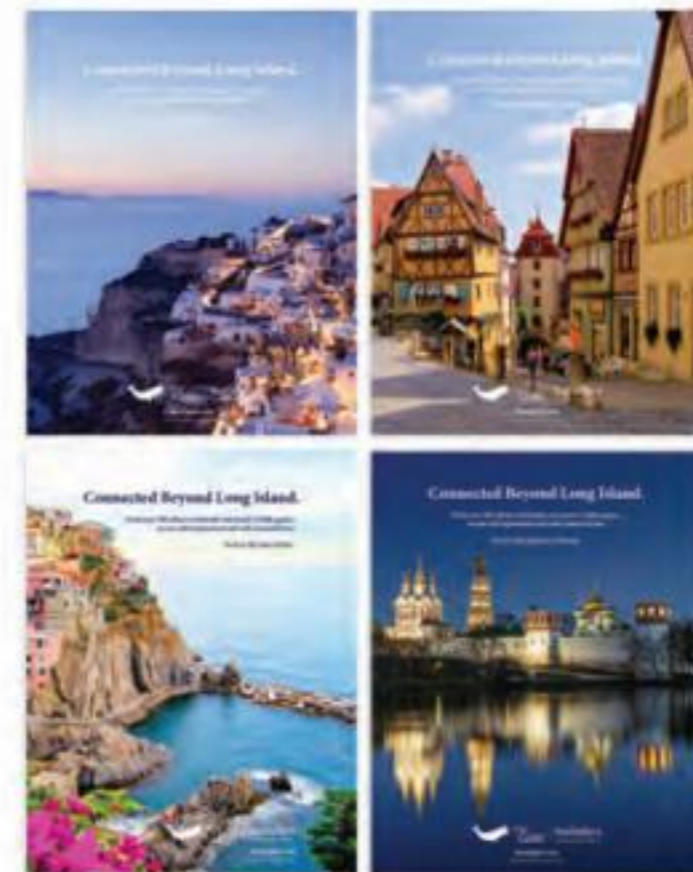
# ADVERTISING



Design Firm: Anne Arundel Community College, Creative Services, Arnold MD  
 Client: Anne Arundel Community College Title: Redefine Yourself Advertisements  
 Designers: Allison Baumbusch-Ernst, Ben Pierce Creative Team: Creative Services and Media Services Concept: Dan Baum Advertising: Sue Donaldson  
 Video: Tim McGowan, Amanda Behrens



Design Firm: Conair Corporation, Stamford CT Client: Waring Commercial  
 Title: Don't Blend In. Stand Out. Art Director: Melissa Zelenz Lee



Design Firm: Daniel Gale Sotheby's International Realty, Cold Spring Harbor NY  
 Title: Connected Beyond Long Island Campaign Art Director: Tara Poli  
 Designer: Allison Conte



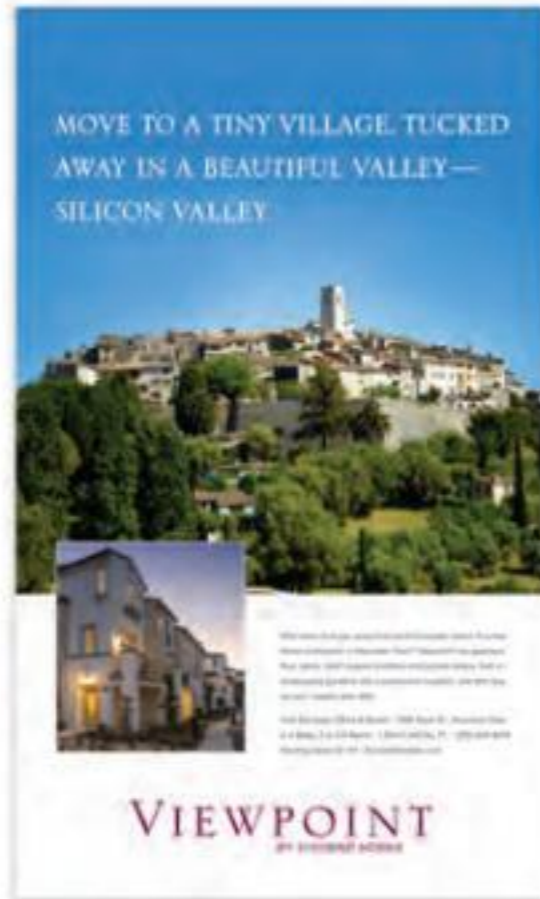
Design Firm: GAF, Parsippany NJ Title: Transparency Advertisement Creative Director: Carlos Caicedo Designer: Carlos Caicedo Copywriter: Dawn Barnes



Design Firm: GAF, Parsippany NJ Title: Turn Your Home Inside Out Advertisement Creative Director: Carlos Caicedo Designer: Carlos Caicedo Photographer: Jeff Herbert Retoucher: Matt Wells



# ADVERTISING



Design Firm: Gauger + Associates, San Francisco CA Client: Dividend Homes  
 Title: Viewpoint Grand Opening Print Advertisement  
 Creative Director: David Gauger Art Director: Jenna Pile



Design Firm: Gerard, Warrenville IL Client: CDK Global Title: Service Connect  
 Anywhere Ad Series Art Director: Patrick Schab Designer: Patrick Schab  
 Photographer: Robert Randall Writer: Laura Patten



Design Firm: Gerard, Warrenville IL Client: Follett Higher Education Group  
 Title: Follett Managed Stores Ad Series Designer: Lisa Johnson  
 Writer: Mark Manzo



Design Firm: Giant Eagle Advertising Department, Pittsburgh PA Client: Giant Eagle  
 Title: Giant Eagle Tomatoes Advertising Art Director: Nick Comack  
 Designer: Matt Casale Illustrator: Matt Casale Contributor: Bob Capalbo



Design Firm: HazTek, Inc., Medford NJ Title: HazTek Print Advertising  
 Art Director: E. June Ellaway-Lunn Designer: E. June Ellaway-Lunn



Design Firm: Metropolis Branding, Charlotte NC Client: Grainda Builders  
 Title: Grainda Builders Print Advertising Art Director: Denise Lorraine Davis  
 Designer: Denise Lorraine Davis Photographer: Metropolis Iconic Shots



Design Firm: Neoscape, Inc., Boston MA Client: Urban Visions Title: "S" Advertising Campaign Design: Neoscape, Inc.



Design Firm: Nourison Industries, Saddle Brook NJ Client: Nourison Title: Nourison Annual Sale Campaign Art Director: Emma O'Keefe Designer: Emma O'Keefe Photographers: Christopher Kelly, Arthur Adams, Anna Villar Director of Marketing: Giovanni Marra Product Artist: Dave Dikun



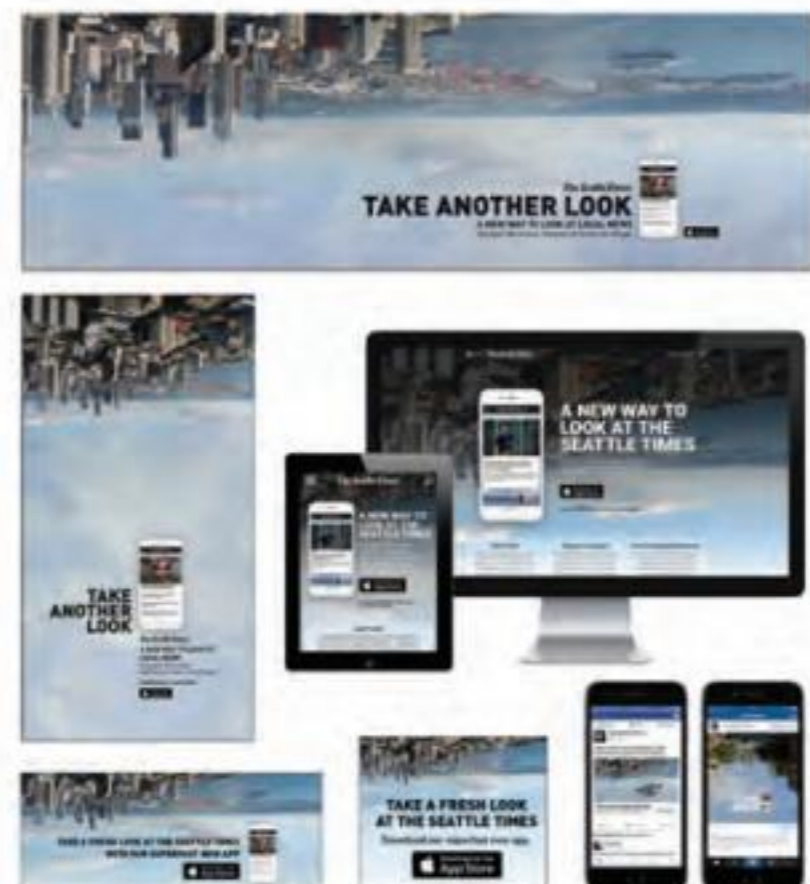
Design Firm: R&J Strategic Communications, Bridgewater NJ Client: Picatinny Federal Credit Union Title: ApplePay Campaign Art Director: Steve Guberman Designer: Jenn Rothschild



Design Firm: RandyRichardsDesign, Noank CT Client: Cordova Gloves/Stanley Gloves Licensee Title: Stanley Gloves P-O-P Display Art Director: Randy Richards Designer: Randy Richards Photographer: Randy Richards



Design Firm: TFI Envision, Inc., Norwalk, CT Client: Standard Motor Products, Inc. Title: Standard TPMS The Original Replacement Print and Digital Campaign Creative Director: Elizabeth P. Ball Art Directors: Roy Barker, Mary Ellen Butkus Designer: Mary Ellen Butkus Illustrator: Mark Hatfield Photographer: Russell Smith Copywriter: Aimee Silk Production Artists: Cindy Emmert, Richard Wall



Design Firm: The Seattle Times, Seattle WA Title: The Seattle Times App Campaign Art Directors: Laura McAdoo, Linda Bell Designers: Bryan Fell, Jesse Snyder Writer: Bree Coven Brown

# ADVERTISING

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Design Firm: Warkulwiz Design Associates, Merion Station PA Client: Clean Air Council Title: GoPhillyGo Public Transit Campaign Art Director: Bob Warkulwiz Designer: Emily Zuwiala Illustrator: Michael Rogalski

# BROCHURES + COLLATERAL



Design Firm: 2k Design, Clifton Park NY Client: New York Battery Energy Storage Technology Consortium Title: Energy Storage Roadmap Designer: Kris Fitzgerald Copywriter: Writer: Randy Simon



Design Firm: 2k Design, Clifton Park NY Client: Erie Canalway National Heritage Corridor Title: 2017 Map & Guide Designer: Kris Fitzgerald Copywriter: Writer: Jean Mackay



Design Firm: AARP Brand Creative Services, Washington DC Client: AARP Jacksonville Title: 2015 Jacksonville Jazz Hero Cards Creative Director: Mike Hilker Designer: Debra Hinkle



Design Firm: AARP Brand Creative Services, Washington DC Client: AARP Life Reimagined Title: AARP Life Reimagined Conference Program Creative Director: Mike Hilker Art Director: Michelle Hoopes Designer: Matt Rosser



Design Firm: Access Emanate, New York NY Client: California Closets Title: California Closets Look Book Art Director: Keith Hart Designer: Carolyn Smith

# BROCHURES + COLLATERAL



Design Firm: American Bar Association, Chicago IL Client: ABA Meetings & Travel  
Title: 2015 Annual Meeting Program Book Art Director: Kelly Book



Design Firm: American Psychological Association, Washington DC  
Client: APA Book Sales and Marketing Title: Play Therapy Brochure Fall 15  
Designer: Devon Janney



Design Firm: American Psychological Association, Washington DC  
Client: APA Book Sales and Marketing Title: Educational Psychology Brochure  
Fall 15 Designer: Devon Janney



Design Firm: American Psychological Association, Washington DC  
Client: APA Book Sales and Marketing Title: ADD & ADHA Brochure Fall 15  
Designer: Angela Dyson



Design Firm: Anda Creative, Kirkwood MO Client: Plast-O-Matic Valves  
Title: Brochure Series Creative Director: Miranda Summers  
Art Director: Tim Holdmeier



Design Firm: Anne Arundel Community College, Creative Services, Arnold MD  
Client: Anne Arundel Community College Title: Corporate Training Group  
Collateral Materials Designer: Ben Pierce



Design Firm: Aon Hewitt, Islip NY Client: NASDAQ Title: EVP Launch Campaign  
 Creative Director: Jill Raffkin Art Director: Victoria Cook Designer: Victoria Cook  
 Client Lead: Erika Iliano Project Manager/Writer: Eric Schwes  
 Production Editor: Meredith Yolles



Design Firm: Bonavita Design LLC, Montclair NJ Client: Theorem, Inc.  
 Title: Leveraging Omnichannel Data Creative Director: Donna Bonavita  
 Designers: Donna Bonavita, Rose Valentine Vice President, Marketing: Lisa Meyer



Design Firm: CallisonRTKL, Seattle WA Client: Haseko Development Inc.  
 Title: Wai Kai Brochure Art Director: Marissa Pirog Designers: Rich Tugade,  
 Noel Rivard Illustrator: Leah Kucera



Design Firm: cb designs, LLC, South Riding VA Client: KR Construction, LLC  
 Title: KR Construction Brochure Package Designer: Christy Borbidge



Design Firm: cfk Creative, St. Louis MO Client: Anthem Lakes Waterview Senior  
 Living Title: Trifold Brochure Art Director: Connie Fry Designer: Peggy Nehmen



Design Firm: Citi Business Communications, New York NY Client: Citi  
 Treasury and Trade Solutions Title: Taking Tax Into A New Era  
 Creative Director: Melita Sussman Designers: Carla Magazino, Luis Merced

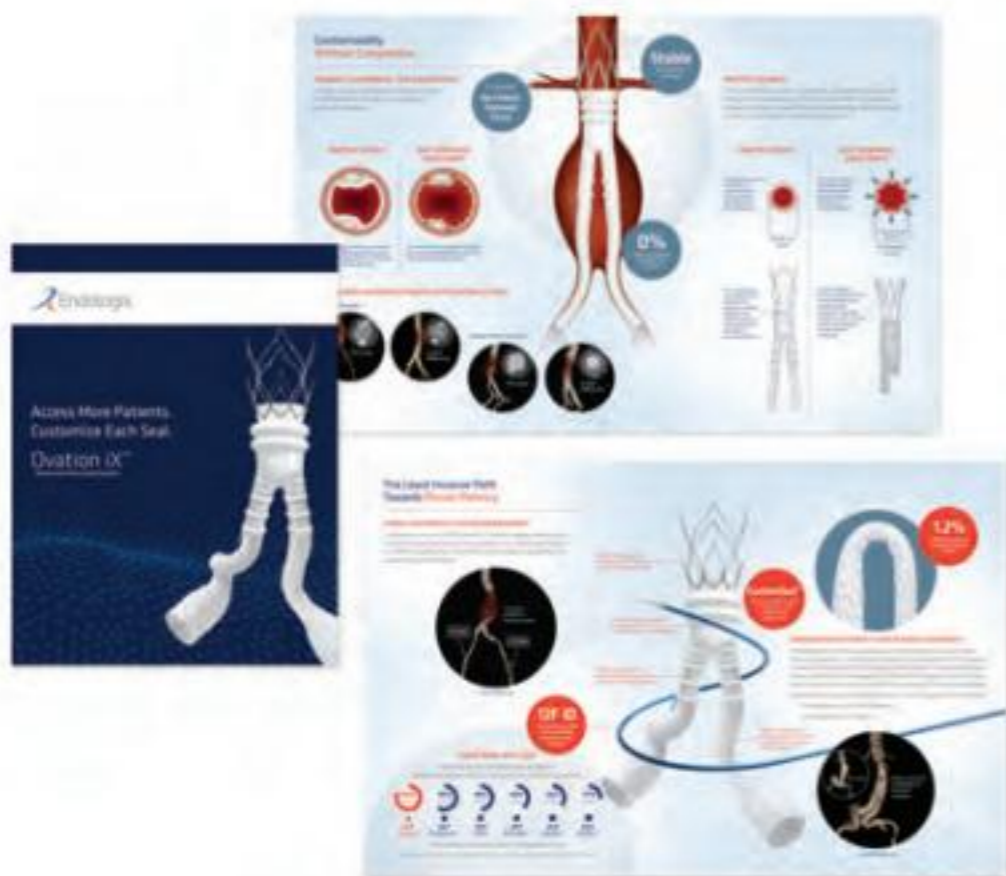
# BROCHURES + COLLATERAL



Design Firm: Citi Business Communications, New York NY Client: Citi Treasury and Trade Solutions Title: Treasury Americas Creative Director: Melita Sussman Designer: Carla Magazino



Design Firm: City of Glendale, Glendale CA Client: City of Glendale Filming Office Title: Film Glendale Brochure Art Director: Dean Lopez Designer: Erica Chavez



Design Firm: ContrerasDesign, Alameda CA Client: Endologix, Inc. Title: Ovation iX USA Brochure Art Director: Steven Contreras Designer: Steven Contreras Illustrator: Cyndie Wooley Photographer: David Hodges, DNK Digital



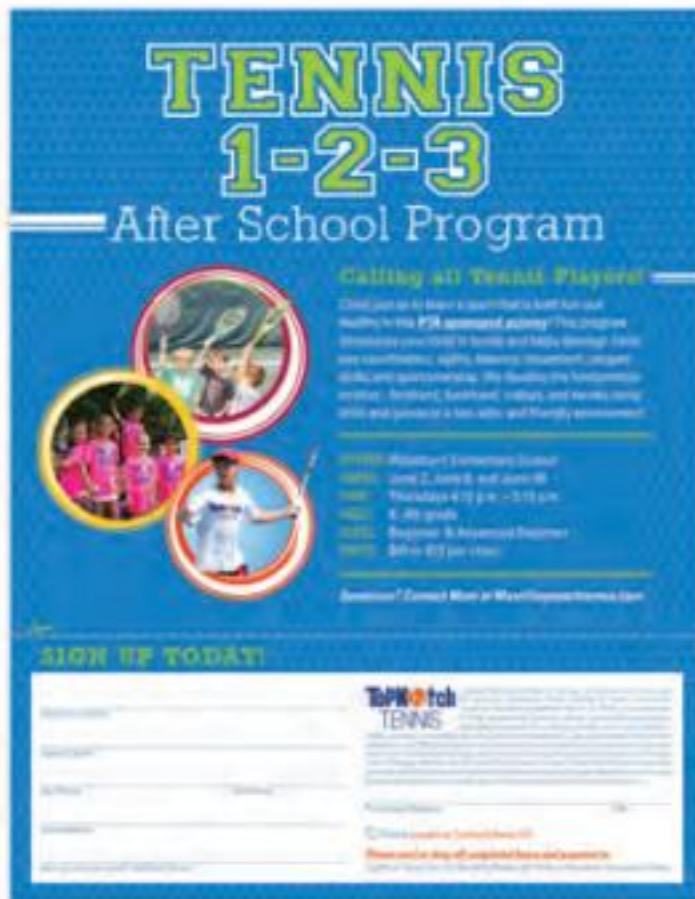
Design Firm: CSE Identity Design, Reston VA Client: Camp Tuckahoe Title: Camp Tuckahoe Flyer Art Director: Charlotte Edelen Designer: Charlotte Edelen



Design Firm: CSE Identity Design, Reston VA Client: Doyle Construction Title: Doyle Construction Brochure Art Director: Charlotte Edelen Designer: Charlotte Edelen



Design Firm: CSE Identity Design, Reston VA Client: TopNotch Tennis Title: TopNotch Tennis Destination Getaways Flyer Art Director: Charlotte Edelen Designer: Charlotte Edelen



Design Firm: CSE Identity Design, Reston VA Client: TopNotch Tennis  
 Title: TopNotch Tennis After School Flyer Art Director: Charlotte Edelen  
 Designer: Charlotte Edelen



Design Firm: Daymark Designs, LLC, Duluth MN Client: Glensheen Mansion  
 Title: Glensheen Mansion Brochure Art Director: Scottie Gardonio  
 Designer: Scottie Gardonio



Design Firm: Design Tree Studios, Denver CO Client: Gold Crown Foundation  
 Title: Fundraising Brochure Art Director: Sara Marker  
 Designer: Sara Marker



Design Firm: Design Tree Studios, Denver CO Client: Denver University Sturm College of Law  
 Title: Sustainable Energy Event Collateral Art Director: Sara Marker Designer: Sara Marker



Design Firm: Devarj Branding Agency, Munster IN Client: Kotys Wealth Professionals  
 Title: Brochure and Folder Creative Director: Silva Devarj  
 Art Director: Shanoor Devarj



Design Firm: Elements LLC, Branford CT Client: Yale MacMillan Center  
 Title: Joseph C. Fox Retrospective Booklet Art Director: Amy Graver  
 Designer: Kathryn Erb Account Manager: Chelsea Lancaster



# BROCHURES + COLLATERAL



Design Firm: Elements LLC, Branford CT Client: Schimenti Construction  
 Title: Join Our Team HR Brochure Art Director: Amy Graver Designer: Kathryn Erb  
 Copywriter: Karen Schader Account Manager: Chelsea Lancaster



Design Firm: Elias/Savion Advertising, Pittsburgh PA Client: The Tapco Group  
 Title: Clubhouse Deck & Rail Brochure Art Director: Ronnie Savion  
 Designer: Nicole Armstrong Photographer: Dave Emery



Design Firm: Fifth Letter, Winston-Salem NC Client: Sterile Link  
 Title: Sterile Link Presentation and Sales Brochure Art Director: Elliot Strunk  
 Designer: Valecia Hopper



Design Firm: GAF, Parsippany NJ Title: President's Club Award  
 Creative Director: Carlos Caicedo Designer: Heather Weissman  
 Copywriter: Dawn Barnes



Design Firm: GAF, Parsippany NJ Title: Glenwood Brochure  
 Creative Director: Carlos Caicedo Art Director: Samuel Ballard  
 Designers: David Shin, Samuel Ballard Photographer: Jeff Herbert  
 Copywriter: Dawn Barnes Retoucher: Matt Wells



Design Firm: GAF, Parsippany NJ Title: Master Select Brochure  
 Creative Director: Carlos Caicedo Designer: David Shin



Design Firm: GAF, Parsippany NJ Title: Rockin & Roofin  
 Creative Director: Carlos Caicedo Designer: Heather Weissman  
 Copywriter: Dawn Barnes



Design Firm: GAF, Parsippany NJ Title: Executive Summit Collateral  
 Creative Director: Carlos Caicedo Designer: David Shin  
 Copywriter: Tracey O'Rourke



Design Firm: Gauger + Associates, San Francisco CA Client: Shea Homes  
 Title: The Dunes on Monterey Bay Brochure Creative Director: David Gauger  
 Art Director: Isabelle Laporte



Design Firm: Gerard, Warrenville IL Client: CDK Global Title: Dedicated to Dealer Success Brochure  
 Art Director: Christina Steva Writer: Ted Stoik



Design Firm: Gerard, Warrenville IL Client: Innova EV Title: 2015 AASHE Conference Collateral  
 Art Director: Patrick Schab Designer: Patrick Schab  
 Writers: Mark Manzo, Brannon Smith



Design Firm: Gerard, Warrenville IL Client: CTI Paper USA Title: Swatchbooks  
 Art Director: Christina Steva Designer: Christina Steva

# BROCHURES + COLLATERAL



Design Firm: Gerard, Warrenville IL Client: DeVry University Title: Discover DeVry University Brochure Art Director: Christina Steva Photographer: Robert Randall Writer: Ted Stoik Initial Branding: Leo Burnett Chicago



Design Firm: GM Financial, Irving TX Title: 2016 Products & Services Guide Art Director: Mark Hernandez Designer: Steven Palmer



Design Firm: GPO Creative Services, U.S. Government Publishing Office, Washington DC Client: U.S. National Park Service Title: Asian American/Pacific Islander Theme Study Art Director: Eleni Swengler



Design Firm: Graphcom, Gettysburg PA Client: Mt. Washington Pediatric Hospital Title: Welcome To Our Family Intake Binder & Materials Art Director: Jessica Dean Designer: Jenna Zelkowski Project Managers: Alexis Grant, Missy Utz



Design Firm: Handwriting Without Tears, Cabin John MD Title: Summer Professional Development Catalog Art Director: Shannon Rutledge Designer: Samantha Simon Illustrators: Jan Z. Olsen, Julie Koborg Photographer: Howard Korn



Design Firm: Heidesign Creative Studio, Cross Lake ME Client: The University of Maine at Fort Kent Title: UMFK University Guide Art Director: Heidi Carter Designer: Heidi Carter Photographer: Gerald Jalbert

# BROCHURES + COLLATERAL



Design Firm: Hudson Global, Tarrytown NY Client: Pfizer Inc.  
 Title: Ibrance Broadcast Collateral VP Creative Director: Mark Mascolo  
 Art Directors: Carlos Arias, Cindy Richardson



Design Firm: JE Dunn Construction, Kansas City MO Title: Dunn Diversity Brochure  
 Art Director: Susan McCullick Designer: Susan McCullick



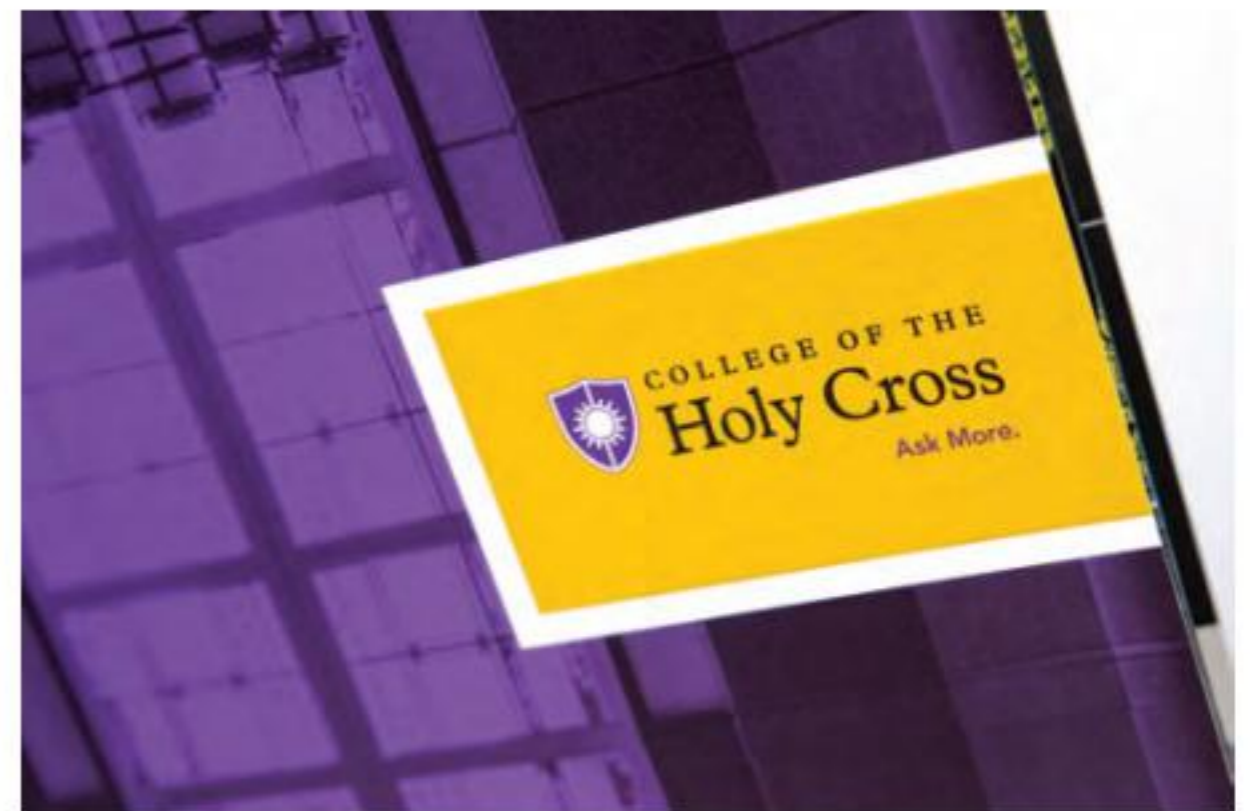
Design Firm: Jenn Stucker/SiSU Design, Bowling Green OH Client: The Toledo Arts Commission  
 Title: Toledo Strategic Plan for Arts & Culture  
 Art Director: Jenn Stucker Designer: Jenn Stucker Illustrator: Jenn Stucker



Design Firm: Jeunesse Global, Lake Mary L Client: Jeunesse Global  
 Title: Unite Singapore Welcome Booklet Art Director: Vivian Lund  
 Designer: Janessa Barrios



Design Firm: Jeunesse Global, Lake Mary FL Client: Jeunesse Global  
 Title: Zen Project 8 Brochure Art Director: Vivian Lund  
 Designer: Tia Phillips Carrizzo



Design Firm: Kor Group, Bennington NH Client: College of the Holy Cross  
 Title: Ask More View Book Art Directors: MB Jarosik, Anne Callahan  
 Designer: James Gibson Photographers: Russ Schleipman, Michael Malyszko,  
 Greg Hren Printing and Paper: 40-inch UV press at Flagship Press,  
 paper from Monadnock Paper Mills

# BROCHURES + COLLATERAL



Design Firm: KUDOS Design Collaboratory, New York NY Client: City as Health Policy Title: City as Health Policy Brochure and Folder Art Directors: Hitomi Yasuda, Brienne Jones

Design Firm: L.S. Boldsmith, Emeryville CA Client: University of California, Berkeley - Theater, Dance & Performance Studies Title: 2015-16 Season Brochure Art Director: Leila Singleton Designer: Leila Singleton Photographers: Pak Han, Ryan Montgomery, Veronica Reinert Communications & Development Director: Melissa Schultz, UC Berkeley Theater, Dance & Performance Studies



Design Firm: Langton Cherubino Group, New York NY Client: Olstein Capital Management Title: 20: Our Second Decade in Review Art Director: Jim Keller Designer: Jim Keller Editor: Tim Ermi

Design Firm: Leibowitz Branding & Design, New York NY Client: Syracuse University School of Visual and Performing Arts Title: SU:VPA Overview Brochure Creative Director: Paul Leibowitz Designer: Alex Perle



Design Firm: Liaison Design Group, Raleigh NC Client: Wake County Economic Development Title: Municipal Fact Sheets Art Director: Seamus Duerr Designers: Julie Mainville, Sara Soto Copywriter: Jeff Denny

Design Firm: Lightner Design, Beaverton OR Client: University of Portland Title: Admissions Brochures Creative Director: Rachel Barry-Arquit, University of Portland Art Director: Connie Lightner Designer: Connie Lightner Illustrator: Linda Eliason Photographers: Adam Guggenheim, Jeff Kennel, Carlos Leon, Bob Kerns, Steve Hambuchen Printer: Bridgetown Printing Company



Design Firm: Lisa Cain Design, Glenwood IL Client: A.J. Drexel Autism Institute - Drexel University Title: National Autism Indicators Report: Vocational Rehabilitation Art Director: Lisa Cain Designer: Lisa Cain



Design Firm: ManpowerGroup, Milwaukee WI Title: Millennial Careers: 2020 Vision Art Director: Brenda Keller Designer: Brenda Keller



Design Firm: Mark Duebner Design, Palm Springs CA Client: McCallum Theatre Title: Behind the Scenes Brochure Art Director: Mark Duebner Designer: Mark Duebner Photographer: Jack Hartin



Design Firm: Mermaid, Inc., New York NY Client: National Resources Title: National Resources Investor Brochure Creative Director: Sharon Lloyd McLaughlin Marketing Managers: Lauren Calabria, Adrian Bonvento



Design Firm: Mermaid, Inc., New York NY Client: National Resources Title: The Oyster Brochure Creative Director: Sharon Lloyd McLaughlin Marketing Manager: Lauren Calabria



Design Firm: Mermaid, Inc. + Pace Advertising, New York NY Client: Red Apple Real Estate Title: The Giovanni Brochure Creative Director: Sharon Lloyd McLaughlin Photographers: Sharon McLaughlin, Ed Lederman Copywriter: Randy Kershner Account Manager: Cara Fask

# BROCHURES + COLLATERAL



Design Firm: MiDESIGN & Marketing Consultancy, El Dorado Hills CA  
 Client: El Dorado Hills Arts Association Title: El Dorado Fine Arts Studio Tour  
 Brochure Art Director: Marco Ippaso Designer: Marco Ippaso  
 Illustrator: Marco Ippaso



Design Firm: PCSU, St. Petersburg FL Title: PCSU Engagement Builder Brochure  
 Creative Director: Tim Bogardus Art Director: Kyle Steif  
 Copywriter: Myles Bristowe



Design Firm: PCSU, St. Petersburg FL Title: PCSU Advisors Plus Wheel of  
 Success Creative Director: Tim Bogardus Art Director: Kyle Steif  
 Copywriter: Sherry Toplyn



Design Firm: Robert Bosch Tool Corporation, Mt. Prospect IL Client: Bosch  
 Title: GLM Mini Booklet for National Association of Realtors Show  
 Art Director: Amy C. Moushon Designer: Amy C. Moushon  
 Photographers: Blackbox Studios, Lyon Studios



Design Firm: Robert Bosch Tool Corporation, Mt. Prospect IL Client: Bosch  
 Title: Reaxx Table Saw Sell Sheet Art Director: David Merk  
 Designer: David Merk Photographers: Blackbox Studios, Lyon Studios



Design Firm: Robert Bosch Tool Corporation, Mt. Prospect IL Client: CST/berger  
 Title: CST/berger 2015 Product Catalog Art Director: Amy C. Moushon  
 Designer: Amy C. Moushon Photographers: Blackbox Studios, Bosch Europe



Design Firm: Roland Foods, LLC Creative Department, New York NY  
 Client: Roland Foods Title: Roland® Pastry Mixes Brochures & Collateral  
 Art Director: Heather Stewart Designer: Kristina Fox  
 Photographer: David Steinvurzel



Design Firm: Roland Foods, LLC Creative Department, New York NY  
 Client: Roland Foods Title: Roland® Pizza Recipes Booklet Art Director:  
 Heather Stewart Designers: Heather Stewart, Kristina Fox  
 Photographers: Arthur Way, Away We Go Photography



Design Firm: Roland Foods, LLC Creative Department, New York NY  
 Client: Roland Foods Title: Roland® Global Wings! Booklet  
 Art Director: Heather Stewart Designer: Kristina Fox  
 Photographer: David Steinvurzel



Design Firm: Ruzow Graphics Inc., Westport CT Client: New York Building  
 Congress Title: Construction Outlook Brochure Art Director: Nancy Ruzow  
 Designer: Nancy Ruzow Photographer: Gigi Altarejos



Design Firm: Skeggs Design, New York NY Client: BrainJuicer Title: Five Things  
 Every Modern Marketer Knows Booklet Art Director: Gary Skeggs  
 Designer: Gary Skeggs Illustrator: Tom Fishburne



Design Firm: Spectrum Brands - Pet, Home & Garden Division, Earth City MO  
 Title: Pet Tradeshow Brochure Art Director: Eric Ejchler  
 Design: Spectrum Brands - Pet, Home & Garden Division



# BROCHURES + COLLATERAL



Design Firm: Stauber Design Studio, Chicago IL Client: 800-CEO-READ  
 Title: Move Forward: In the Books 2015 Art Director: Joy Panos Stauber  
 Designer: Joy Panos Stauber Photographers: Dylan Schleicher, Kat Schleicher,  
 Blyth Meier Writing: 800-CEO-READ Printer: CrossTech



Design Firm: Sun Graphics Media, Plymouth WI Client: Andrea & Francis  
 Title: Adoption Profile Designer: Tim Wiverstad



Design Firm: Test Monki, The Woodlands TX Client: Hello Ortho  
 Title: Hello Ortho Office Playbook Art Director: Suzy Simmons  
 Designer: Gabby Nguyen Contributor: Brad Petak



Design Firm: The Designers, Tyngsboro MA Client: Boston University  
 Title: Nanotechnology Innovation Center Brochure  
 Art Director: Zohrab Donabedian Designer: Zohrab Donabedian



Design Firm: Tminus1 Creative, Exton PA Client: Penn Medicine  
 Title: Simply Because, A 2016 Community Benefit Report Art Director: Terry  
 Scullin Designer: Jackie Bofinger Photographer: Peggy Peterson Photography



Design Firm: Towson University, Towson MD Title: Arts & Culture Fall 2015  
 Art Director: Rick Pallansch Designer: David Calkins Photographer: Kanji Takeno  
 Copywriter: Heather Sorenson Editor: Ginny Cook



Design Firm: Tufts Medical Center, Boston MA Title: Cancer Center Patient Guide  
 Art Director: Marcia Ciro Designer: Angelique Markowski



Design Firm: UCLA Anderson School of Management, West Hollywood CA  
 Title: Master of Financial Engineering Brochure Creative Director: Britt Benston  
 Art Director: Lark London Designer: Lark London Photographer: Robert Downs



Design Firm: Vanguard, Valley Forge PA Client: Vanguard Title: Combining  
 Exceptional Personal Attention With Powerful Technology Brochure Art Director:  
 Vivian Ghazarian Designer: Michelle James Illustrator: Michelle James  
 Photographers: Carlos Alejandro, Yvonne Chang Marketing Manager: Mitch Pratta  
 Writer: Kevin O'Rourke



Design Firm: Vanguard, Valley Forge PA Client: Vanguard Title: Life Is A Journey  
 Brochure Art Director: Vivian Ghazarian Designer: Michelle James  
 Illustrator: Mike Hurley Photographer: Lisa Godfrey Marketing Manager:  
 Davis Gray Writer: Greg Lloyd



Design Firm: VHB, Watertown MA Title: Aviation: Making Connections Brochure  
 Art Director: Eliana Southworth Designer: Eliana Southworth

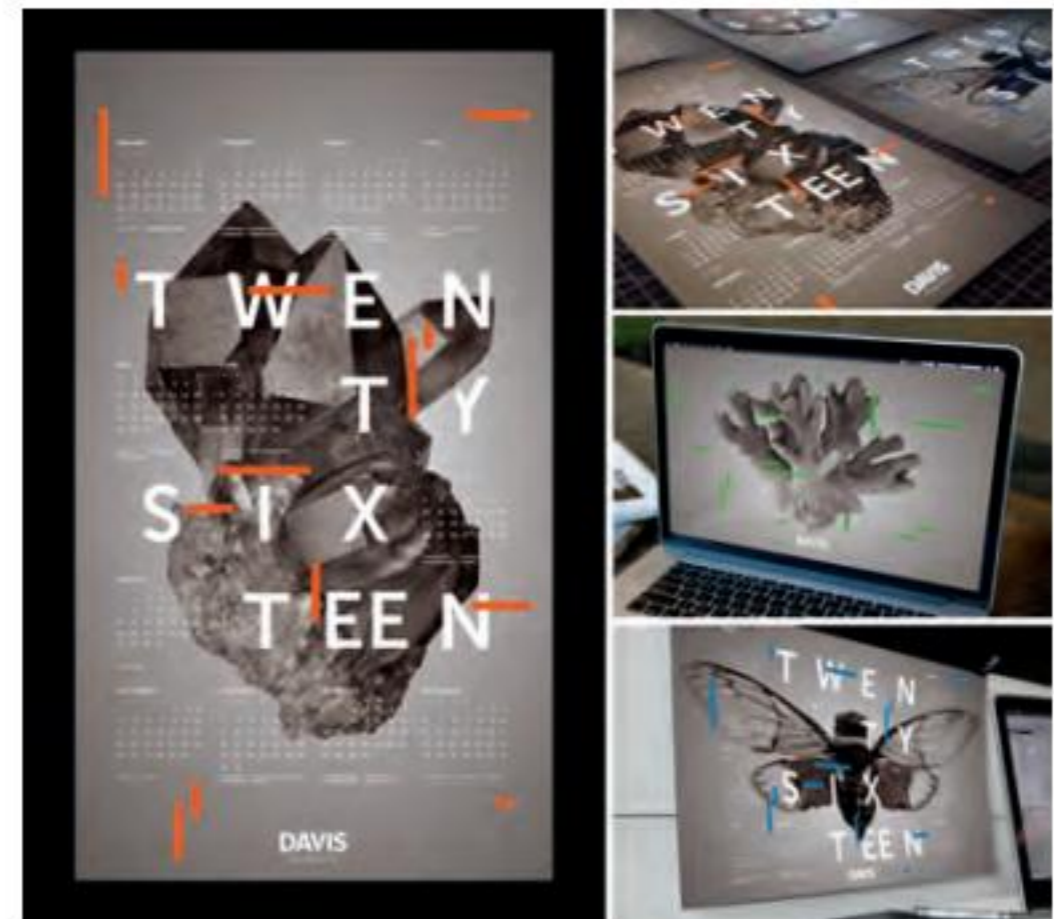
# CALENDARS



Design Firm: Brightstar Device Protection, Alpharetta GA Title: Brightstar Device Protection 2016 Calendar Art Directors: Jeremy Jones, Daniel Shub Designers: Jeremy Jones, Daniel Shub Photographer: John Haigwood, Haigwood Studios Printer: Bennett Graphics



Design Firm: DAEKI & JUN, Seoul Korea Client: DAandCOMPANY Title: DA 2016 Calendar Design Art Directors: Daeki Shim, Hyojun Shim Designers: Daeki Shim, Hyojun Shim Design Intern: Eunji Han



Design Firm: Davis, Mississauga ON Client: Davis Title: Davis Agency Calendar Art Director: Erick Nielsen Designer: Marianne Mastrofini



Design Firm: Fine Design, Inc., New York NY Client: Sid Kaplan Photography Title: Flatiron Building Retro Calendar Art Director: Stan Fine Designer: Stan Fine



Design Firm: Mazique Design Services, Chicago IL Client: Village of Bellwood Title: 2016 Annual Community Calendar Art Director: Karen R. Mazique Designers: Karen R. Mazique, Julie Fragoso Photographer: Johnny Boston Sr. Editors: Derrick K. Baker, Tonita LeShore

# CATALOGS



Design Firm: 2 Fish Company, LLC, Holland MI Client: Ferno, Inc.  
 Title: Ferno Solutions Guide Fall 2015 Art Director: Scott Millen  
 Designers: Scott Millen, Kwade Joslin Photographers: Barry Elz,  
 Dan Van Duinen, Jerry Socha



Design Firm: Anne Arundel Community College, Creative Services, Arnold MD  
 Client: Anne Arundel Community College Title: Noncredit Class Catalog  
 Designer: Robin Ward



Design Firm: Boston University College of Fine Arts, Boston MA  
 Client: School of Visual Arts Title: 2016 BU MFA Catalog Design  
 Art Directors: Brooke Yarborough, Emily Wade, Evan Smith  
 Designer: Alicia Dewitt



Design Firm: Brosco-Bartley Graphic Design, Fort Worth TX Client: SOCI  
 Title: SOCI 2016 Catalog Art Director: Margaret Brosco  
 Designer: Boyd Bartley Production Artist: Boyd Bartley



Design Firm: GDLOFT, Philadelphia PA Client: PEW Center for Arts and Heritage  
 Title: No Idea Is Too Ridiculous Catalog Art Director: Allan Espiritu  
 Designer: Allan Espiritu

# CATALOGS



Design Firm: KBCDCO - Kate Borman Creative Design Co., Ridgefield CT  
 Client: Randolph Rose Collection Title: Art of Bronze Catalog  
 Art Director: Kate Borman



Design Firm: Nourison Industries, Saddle Brook NJ Client: Nourison Title: High End Collective Catalog  
 Art Director: Emma O'Keefe Designer: Krystal Pratt Photographers: Christopher Kelly, Anna Villar, Arthur Adams  
 Director of Marketing: Giovanni Marra Product Manager: Dave Dikun Color Correction and Retouching: Jason Knight Marketing Coordinator: Kristina Ilkovski



Design Firm: Nourison Industries, Saddle Brook NJ Client: Mina Victory by Nourison Title: Mina Victory Couture Catalog  
 Art Director: Emma O'Keefe Designer: Christopher Kwon Photographers: Arthur Adams, Christopher Kelly  
 Executive Coordinator: Megan Walsh Director of Marketing: Giovanni Marra Production Artist: Dave Dikun



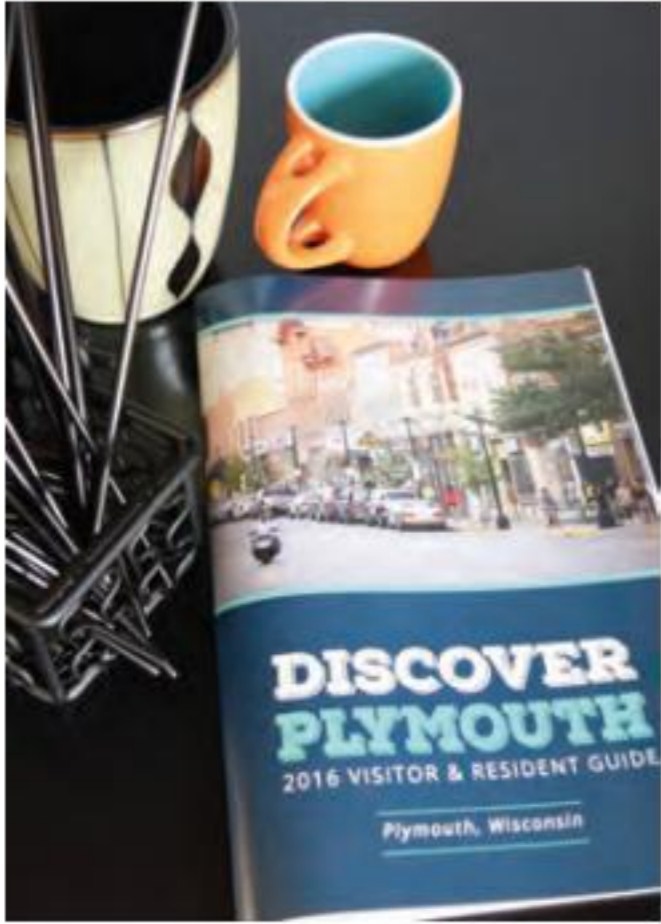
Design Firm: RandyRichardsDesign, Noank CT Client: Stanley Workwear  
 Title: Stanley Workwear 2016 Fall & Winter Catalog Art Director: Randy Richards  
 Designer: Randy Richards Photographer: Randy Richards



Design Firm: Smiley Graphix Studio, Germantown Hills IL Client: Alluvian Aquatic Botanical Grooming  
 Title: Look Book Vol. 1 Art Director: De Ingles Designer: De Ingles Photographers: Mike Anschuetz, Seth Lowe  
 Copywriter: Rosemary Communications Printer: Cedar Graphics Printing



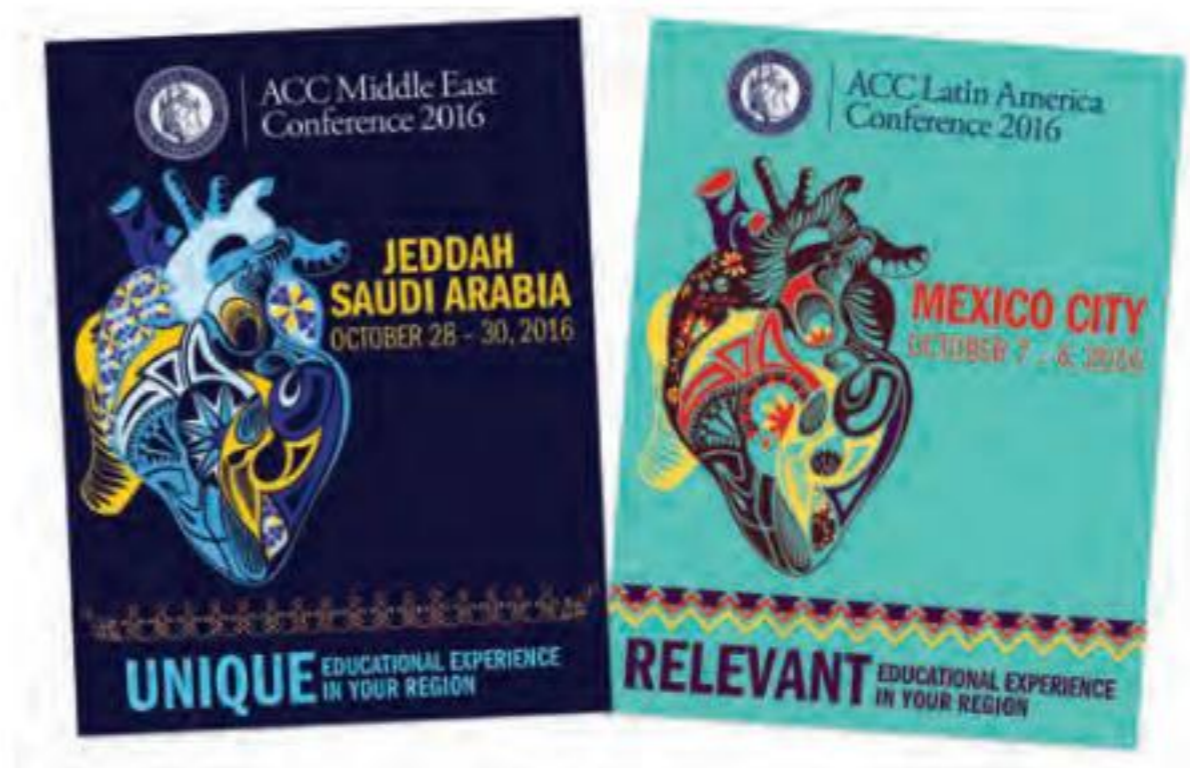
Design Firm: Spectrum Brands - Pet, Home & Garden Division, Earth City MO  
 Title: Home & Garden Catalog Art Director: Eric Ejchler Design: Spectrum Brands - Pet, Home & Garden Division



Design Firm: Sun Graphics Media, Plymouth WI Client: Plymouth Chamber of Commerce Title: Discover Plymouth 2016 Visitor & Resident Guide Designer: Liza Mulloy

# CREATIVE USE OF COLOR

SPONSORED BY PANTONE



Design Firm: American College of Cardiology, Washington DC Title: International Conference Branding Designer: Caroline Leibowitz Illustrator: Caroline Leibowitz Marketing Managers: Alex Bickel, Janet Ondatje Production Manager: Kristen Moyer Traffic Manager: Samantha Fraser



Design Firm: American Museum of Natural History, New York NY Title: The Secret World Inside You Exhibit Art Director: Catharine Weese Designers: Elizabeth Anderson, Eleanor Kung, Joshua Marz, Gloria Mendez (intern) Graphics Production Manager: Toni Gabor



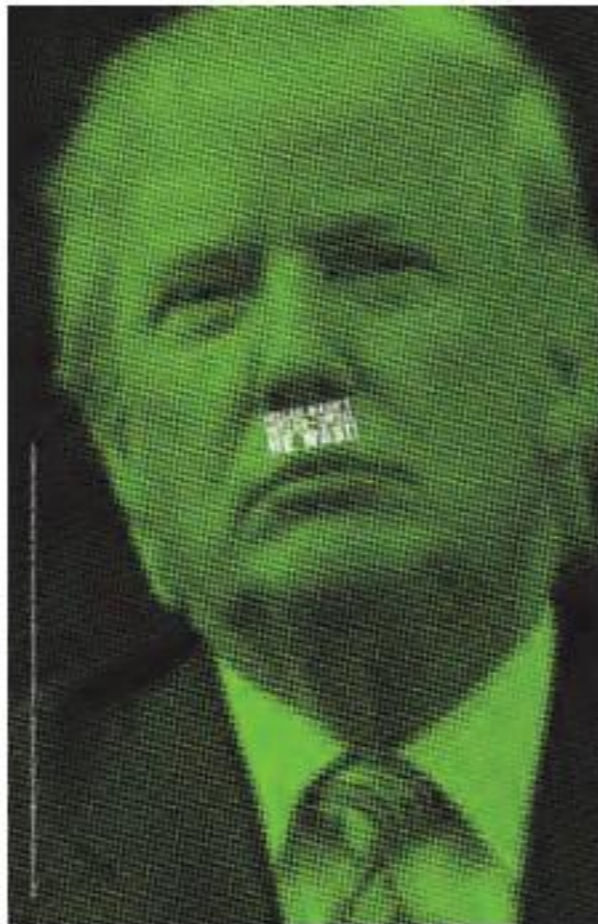
Design Firm: Anne Arundel Community College, Creative Services, Arnold MD Client: Anne Arundel Community College Title: Jazz Ensemble Poster Creative Director: Allison Baumbusch-Ernst Designer: Charlie West



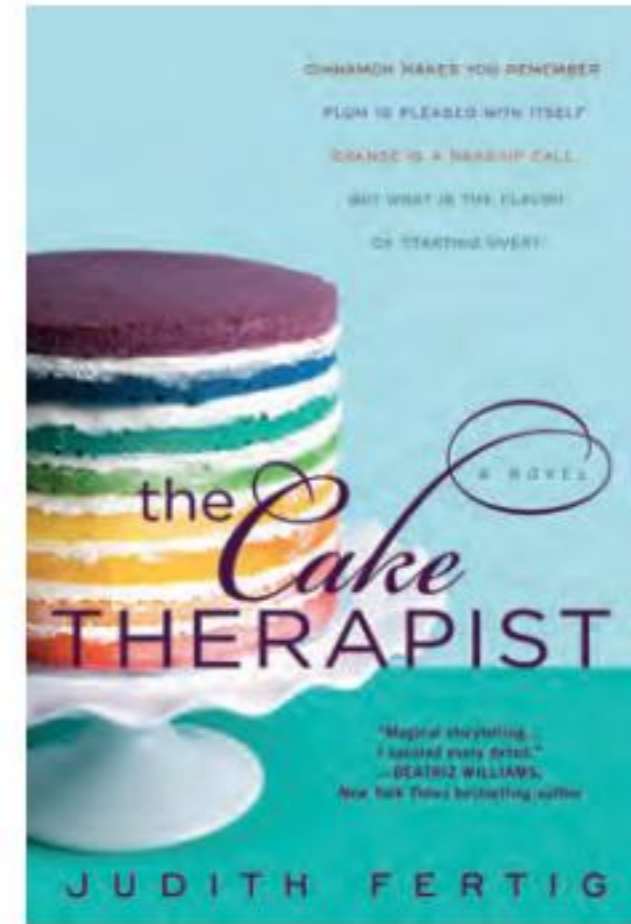
Design Firm: Anne Ink, LLC, Bloomfield Hills MI Client: Gerreck Pistachio Company Title: Monster Mash Art Director: Anne Owsinek Brucker Designer: Wolfgang Brucker Illustrator: Wolfgang Brucker Photographer: Anne Owsinek Brucker



Design Firm: Aurora University, Aurora IL Client: Community Relations Title: Aurora University Senior Memories Art Director: Jessi Scurte Multimedia Producer: Sylvia Springer



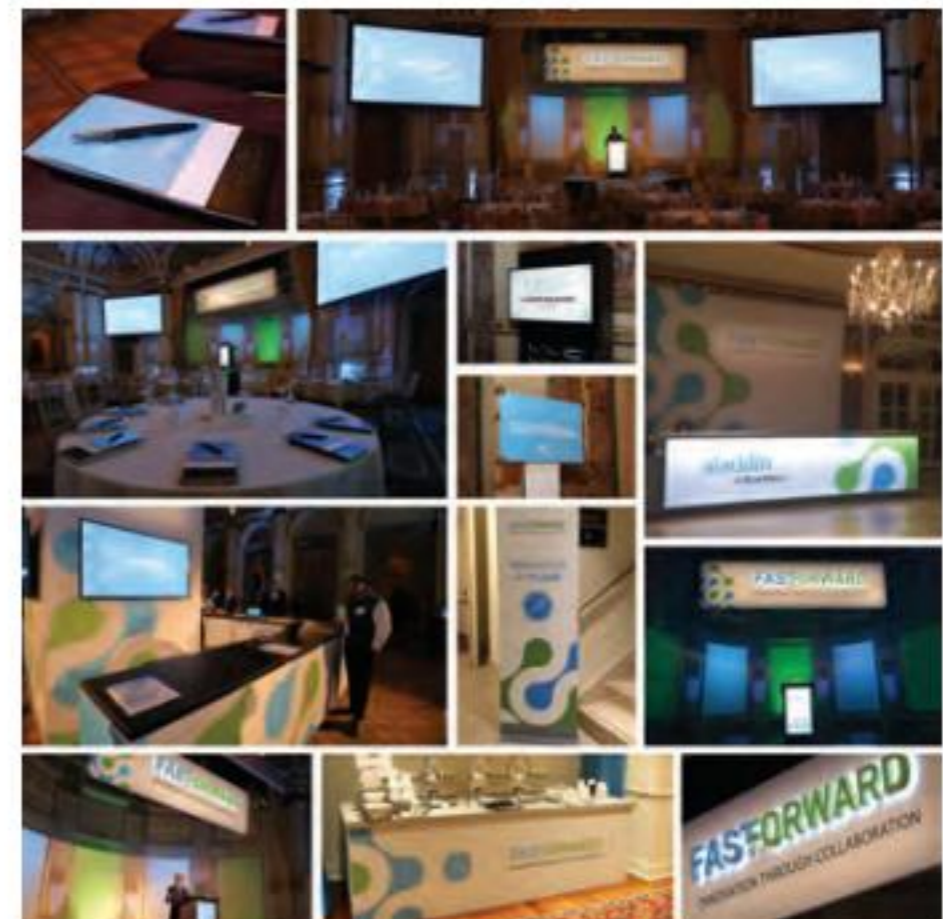
Design Firm: Baseman Design Associates, Jenkintown PA Title: Trump Poster  
 Art Director: Frank Baseman Designer: Frank Baseman  
 Illustrator: Frank Baseman



Design Firm: Berkley Publishing Group, New York NY Client: Penguin Random House  
 Title: The Cake Therapist Cover Design Art Director: Rita Frangie  
 Designer: Rita Frangie Photographer: Edward Djendrono



Design Firm: BexBrands, San Diego CA Client: Chameleon Cold-Brew  
 Title: Chameleon Cold-Brew Packaging Designers: Becky Nelson, Jeremy Dahl,  
 Daniela Anderson Strategy: Greg Fleishman Marketing: Rachel Kusin



Design Firm: BlackRock, Princeton NJ Title: Aladdin Conference Art Directors:  
 Lisa Atkinson, Laura Zavetz Designers: Mike Siessel, Kellyann Kanaley,  
 Jonathan Chessare, Ivy Cox Copywriter: Account Manager: Sue Cocchimiglio



Design Firm: Boxer Brand Design, Chicago IL Client: Schuman Cheese Company  
 Title: Cello Cheese Portfolio Rebrand Chief Creative: Paul Castledine  
 Art Director: Kevin Thomas Designer: Jolly Hanspal



Design Firm: Brandimage, Cincinnati OH Client: Pittsburgh Paints & Stains  
 Title: Paramount Paint Package Design Executive Creative Director: Don Childs  
 Art Director: Michael McCuskey Designer: Jen Langdon



# CREATIVE USE OF COLOR



Design Firm: Bridgemark, Mississauga ON Client: Bridgemark  
 Title: Bridgemark Business Cards VP Creative Director: Cory Roberts  
 Designer: Alyssa Murphie



Design Firm: Bridgemark, Mississauga ON Client: Bridgemark  
 Title: Bridgemark Agency Calendar VP Creative Director: Cory Roberts  
 Designers: Alyssa Murphie, Jeff Boulton Illustrator: Tim Murray



Design Firm: Built Creative, Apex NC Client: Javesca Title: Coffee Brochures  
 Designer: Shane Poteete Illustrator: Shane Poteete



Design Firm: Bulletproof, New York NY Client: Mondelez International  
 Title: Swedish Fish Package Design Creative Director: Steve Dunphy  
 Design Director: Tet Marti



Design Firm: CBX, New York NY Client: Kimberly-Clark  
 Title: Kotex Style 'n Store Package Design Design: CBX



Design Firm: Cepheid, Sunnyvale CA Title: Ribbon Wall Graphics  
 Art Director: Jared Tipton Designers: Kristin Bialaszewski, Tessa Faul  
 Illustrator: Rob McLay Photographers: John Harrison, Philippe Lee, Jeff Lewis,  
 Phil Hawkins, Matthew Roth, Jeff Tangen, Ryan Bialaszewski, Kent Clemenco



Design Firm: Citi, New York NY Client: Citi Treasury and Trade Solutions  
 Title: Citi Treasury and Trade Solutions What's New 2016 Brochure  
 Creative Director: Melita Sussman Designer: Carla Magazino



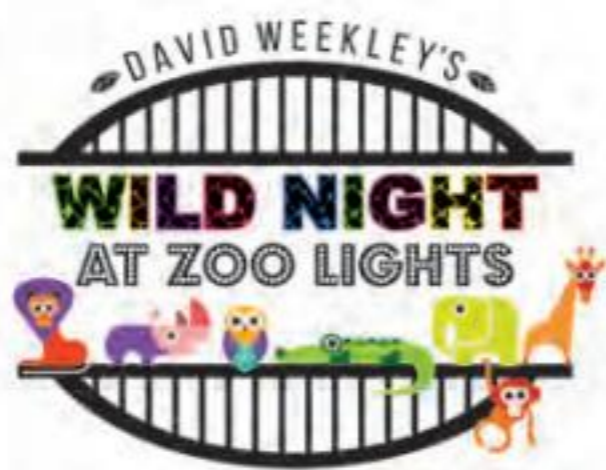
Design Firm: Citi Business Communications, New York NY Client: Citi  
 Title: Voice of The Employee 2016 Infographic Creative Director: Melita Sussman  
 Designer: Carla Magazino



Design Firm: Citizen Cider, Burlington VT Title: Citizen Cider Variety 8-Pack  
 Art Director: Raychel Severance Designer: Raychel Severance  
 Illustrator: Raychel Severance Photographer: Raychel Severance



Design Firm: Dark Horse Design, Neptune NJ Client: Ansell Healthcare  
 Title: Encore Global Packaging Art Directors: Christine Rusin, Ronald Carlucci Jr.



Design Firm: David Weekley Homes, Houston TX Title: Wild Night at Zoo Lights  
 Art Directors: Aimee Kishell, Celeste Rodriguez  
 Copywriter: Ann Holdsworth



Design Firm: Diogo Montes, Long Island City NY Client: Casuarina  
 Title: Casuarina 7 Package Design Art Director: Diogo Montes  
 Designer: Diogo Montes Illustrator: Diogo Montes

# CREATIVE USE OF COLOR



Design Firm: Disc Graphics, Inc., Hauppauge NY Client: Pulp Riot  
 Title: Pulp Riot Semi-Permanent Color Packaging Designers: Amanda Wall, David Thurston, Aaron Jasinski



Design Firm: dso creative, Rio Rancho NM Client: The Catholic Foundation  
 Title: 2015 Annual Report Art Director: DeAnn Sena OConnor Designer: DeAnn Sena OConnor Illustrator: DeAnn Sena OConnor Photographer: DeAnn Sena OConnor Writer: The Catholic Foundation Cover Artist: Arlene Cisneros Sena



Design Firm: Ellen Bruss Design, Denver CO Client: Museum of Contemporary Art Denver Title: MCA Denver 2015 Luminosity Invite Creative Director: Ellen Bruss Art Director: Ken Garcia Designer: Ken Garcia Production: Matt Kistler



Design Firm: Evolution Marketing, Oconomowoc WI Client: Green & Healthy Schools Wisconsin Title: Growing A Green & Healthy School, A Guide For Schools Art Director: Lisa Geason-Bauer Designer: Michael Bauer Illustrator: Michael Bauer Copywriter: Green & Healthy Schools



Design Firm: FedScoop, Washington DC Title: Lowering The Cost of Government General Session Agenda Designer: Emma Whitehead



Design Firm: GDLOFT, Philadelphia PA Client: Philadelphia Mural Arts Program Title: Psychylustro Promotional Materials Art Director: Allan Espiritu Designers: Allan Espiritu, Chelsea Majuri



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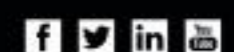
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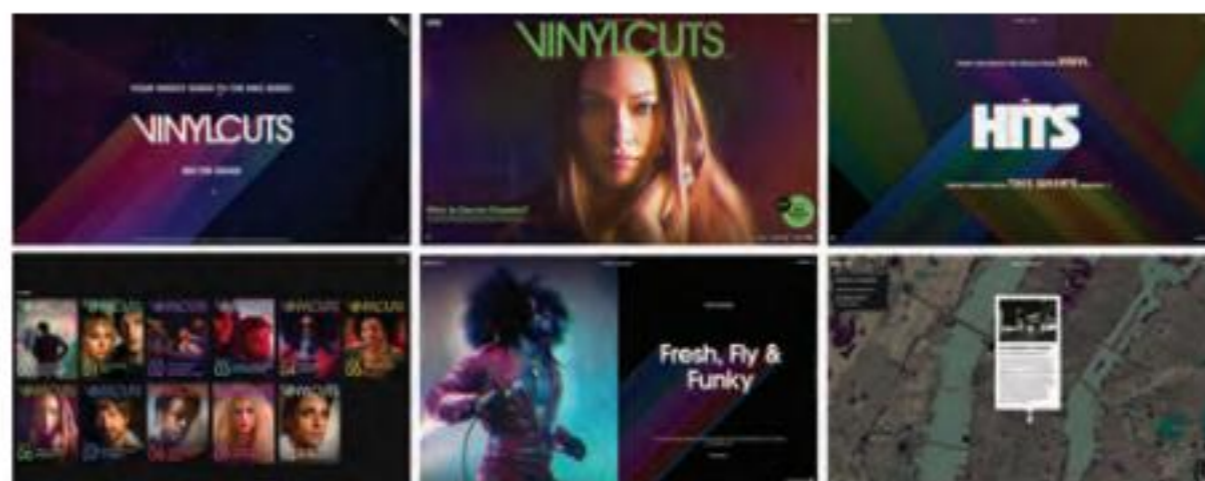
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Suite 400  
Memphis, TN 38115  
800-258-8852  
[versoco.com](http://versoco.com)



# CREATIVE USE OF COLOR



Design Firm: Harland Clarke/Go To Market, Atlanta GA Client: Harland Clarke Corporation Title: HC Fuel Summit 2015 Logo Designer: Mary Dubois



Design Firm: HBO Digital Social Media, New York NY Client: HBO Title: Vinylcuts Website Art Directors: Catherine Lee, Lynn Kim, Eddie Chu Designer: Miro Yoon SVP: Sabrina Caluori VP: Jim Marsh Director of Marketing: Dana Flax Marketing: Kathryn Allen Director of Production: Sean Gardner Senior Producer: Sohyang Kim Senior Producer: Meagan Wilson Producer: Becky Rho Director Editorial: Kevin Pearce Senior Editor: Tanner Stransky Associate Editor: Diana Bard Production Coordinator: Allison Cohen



Design Firm: Hybrid Design, San Francisco CA Title: Hybrid Portfolio Work & Play Volume 3 Art Directors: Dora Drimalas, Brian Flynn, Caleb Kozlowski Designer: Audrey Gould Wagner Illustrator: Patchara Charoensiri Photographer: Henrik Kam Project Manager: Truc Luong



Design Firm: Hybrid Design, San Francisco CA Client: TED Title: TED DREAM Conference Guide Art Directors: Dora Drimalas, Caleb Kozlowski Designer: Brett Newman Illustrator: Brett Newman Project Manager: Kim Yokers



Design Firm: Hybrid Design, San Francisco CA Client: Mohawk Fine Papers Title: Mohawk Field Guide Art Directors: Dora Drimalas, Caleb Kozlowski Designer: Luise Gnizak Project Manager: Kim Yokers



Design Firm: Jason Absher Creative, Miami FL Client: Jody Dolphin Title: Dolfin Cannabis Packaging Creative Director: Jason Absher



Design Firm: John Townsend Graphic Design, Kalamazoo MI  
 Title: New Year's Card 2016 Art Director: John Townsend  
 Designer: John Townsend



Design Firm: Julia Balfour, LLC, East Haddam CT Client: High Hopes Therapeutic Riding  
 Title: Newman's Own Challenge Brochure Art Director: Julia Balfour  
 Designer: Holly Johnson Illustrator: Holly Johnson Printer: GHP



Design Firm: Julia Balfour, LLC, East Haddam CT Client: Connecticut Art Directors Club  
 Title: Annual Award Show Invitation Art Director: Julia Balfour  
 Designer: Julia Balfour Photographer: Ania Simpson



Design Firm: Kay James Design, Appleton WI Client: Kimberly-Clark Corporation  
 Title: Kleenex Back-to-School - Target Specific Designers: Nick Neuman, Darcey McCormick, Kay James Design Team

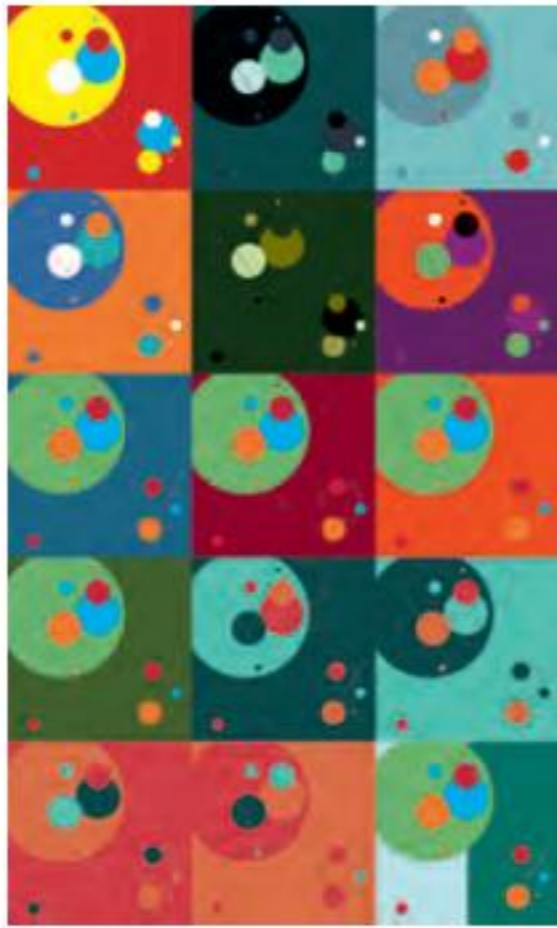


Design Firm: Kristine Hyejung Hwang, Acworth GA Client: mEssentials, Inc.  
 Title: mEssentials Bottle Labels Art Director: Kristine Hyejung Hwang  
 Designer: Kristine Hyejung Hwang



Design Firm: La Panzanella® Artisanal Foods Co., Tukwila WA  
 Title: Croccantini® Bites, Italian-Style Snack Cracker Art Director: Tera M. Trihey  
 Designer: Tera M. Trihey Marketing Director: Steve Lorenz

# CREATIVE USE OF COLOR

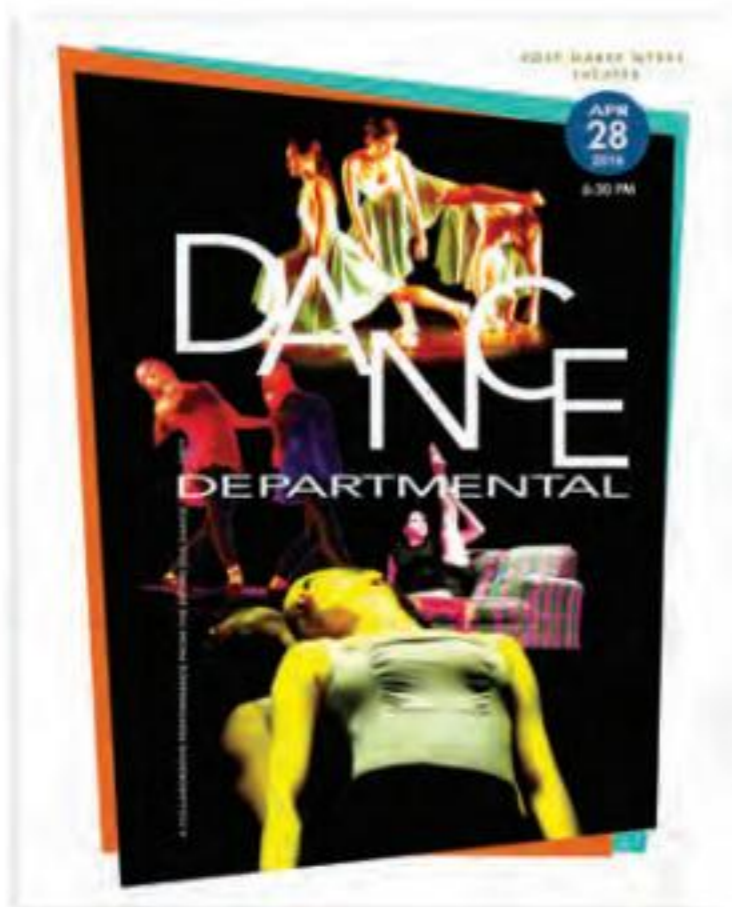


Design Firm: Lemonaid, Silver Spring MD Client: Hyung Park, Corcoran College of Art + Design Title: Chickadee in Gestalt Art Director: Carahna Magwood



## WATERS BUILDERS

Design Firm: Metropolis Branding, Charlotte NC Client: Waters Building Title: Waters Builders Logo Art Director: Denise Lorraine Davis Designer: Denise Lorraine Davis



Design Firm: MileyHallen Design, Charleston SC Client: CCSD School of the Arts Dance Department Title: Departmental Performance Poster 2016 Art Director: Kathy Miley Hallen Designer: Kathy Miley Hallen



Design Firm: Pamela's Products, Redwood City CA Title: Pamela's Products SimpleBite Cookie Boxes Art Director: Deborah Shea Designer: Shanan Vasquez Illustrator: Deborah Shea Photographer: Shanan Vasquez



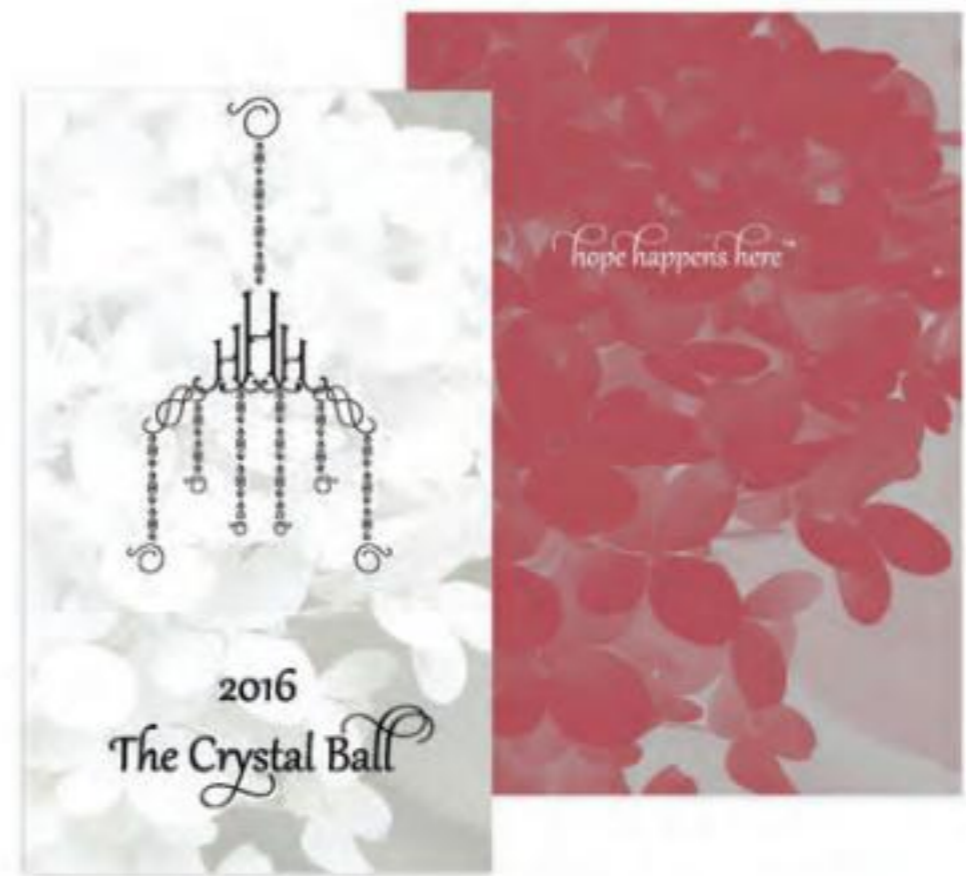
Design Firm: Parsons, Pasadena CA Client: LAX Los Angeles World Airports Title: HireLAX Local Worker Hiring Program Presentation Art Director: Sophie Phillips



Design Firm: PepsiCo Design & Innovation and Holmes & Marchant, New York NY Client: PepsiCo Title: Pepsi Challenge China Design: PepsiCo Design & Innovation and Holmes & Marchant



Design Firm: Pettypiece & Co., Brooklyn NY Client: 826NYC  
 Title: 826NYC Review Designer: Suzanne Pettypiece



Design Firm: ROESCHMANNdesign, Austin TX Client: Helping Hand Home for Children  
 Title: Crystal Ball 2016 Invitation Design Art Director: Claudia Roeschmann Designer: Claudia Roeschmann



Design Firm: RTI International, Research Triangle Park NC Client: RTI Wellness  
 Title: RTI Wellness Campaign Art Director: Shari Lambert  
 Lead Designer: Temitayo Jolaoso Designers: Ally Elspas, John Theilgard,  
 Mikayla Eason, Susan Redmond Writer: Laura James  
 HR Wellness Team: Noelle Ybarra, Marjorie Williamson, Chris Conway



Design Firm: Rubicon Project, Playa Vista CA Title: Consumer Pulse 2016:  
 Back-to-School Art Director: Saata Bangura Designer: Saata Bangura



Design Firm: S Design Inc., Oklahoma City OK Client: Oklahoma Indian Gaming Association  
 Title: OIGA 2015 Summary Annual Impact Report  
 Art Director: Sarah Sears Designer: Tim Brown Illustrator: Tim Brown



Design Firm: S2 Design Group, New York NY Client: Pepperidge Farm  
 Title: Goldfish Organic and Whole Grain Snack Crackers  
 Creative Director: Eileen Strauss Design Director: Lauretta Worm Ahlstrand





Design Firm: Spectrum Marketing Companies, Manchester NH  
 Client: Planet Fitness Title: Holiday Card Designer: Alisa Andrusiak



Design Firm: The Creative Pack, Manhattan Beach CA Client: Sierra Del Sol  
 Title: Paletas Range Packaging Art Director: Danielle Kidney  
 Designer: Corey Czer



Design Firm: The Good Bean, Berkeley CA Title: The Good Bean - Bean Chips  
 Package Design Art Director: Suzanne Slatcher



Design Firm: The Leverage Marketing Group, Newtown CT Client: Sealed Air  
 Title: Sealed Air Product Care Pillar Icons Art Director: Karin Fox



Design Firm: The Merz Group, West Chester PA Client: The Malvern School  
 Title: Blue Bell School Opening Banner Ad Designer: Paul Barrera



Design Firm: The Wyant Simboli Group, Norwalk CT Client: The Wyant Simboli  
 Group Title: WSG Holiday Card - 2016 A Colorful Year Art Director: Julia Wyant  
 Designers: Julia Wyant, Kelly Morgan Illustrator: Kelly Morgan

# CREATIVE USE OF COLOR



Design Firm: School of the Art Institute of Chicago, Chicago IL  
 Client: School of the Art Institute of Chicago Title: SAIC Annual Report 2014-15  
 Art Director: Patrick Jenkins Designer: Patrick Jenkins Photographer:  
 Sarah Condo Copyeditor: Jeremy Ohmes Executive Director: Scott Hendrickson  
 Production: Travis Saunders Branding: Plural



Design Firm: Seaberry Design & Communications, Washington DC  
 Title: The United State of DNA Art Director: Monica Seaberry  
 Designer: Nicole Reimer



Design Firm: SEVEN@ haircare, Mercer Island WA Title: SEVEN@ haircare  
 Package Redesign Designer: Nicole Boston Photographer: Erik Skaar



Design Firm: Sokal Media Group, Raleigh NC Client: Sheehy Lexus of Annapolis  
 Title: Out Drive The Competition Golf Ad Art Director: Emily Simpson Sabol  
 Designer: Oscar Garcia



Design Firm: Sokal Media Group, Raleigh NC Client: Snug Harbor  
 Title: Snug Harbor Benji Hughes Poster Art Director: Emily Simpson Sabol  
 Designer: Pete Hurdle



Design Firm: SpeakerBox Communications, Vienna VA Client: HighPoint Global  
 Title: The Journey to CX Maturity Art Director: Jonathan Katz  
 Designer: Brandon Lickey

# CREATIVE USE OF COLOR



Design Firm: Third Planet Global Creative, Pittsburgh PA Client: McCrossin Foundations Title: McCrossins Foundations Folder Designers: Richard Hooper, Tim Bronder, Brian Campbell



Design Firm: U.S. State Department, Bureau of International Information Programs, Washington DC Client: U.S. State Department Title: Preserve the Earth 2016 Poster Design Art Director: Diane Woolverton Designer: Diane Woolverton Illustrator: Phil Parks



Design Firm: UF/IFAS Communications, Gainesville FL Client: UF/IFAS Title: UF/IFAS Flavors of Florida Poster Designer: Tracy Bryant



Design Firm: VHB, Watertown MA Title: VHB Holiday Card and Video Art Director: Terri Eisenberg Designers: Eliana Southworth, Terri Courtemarche Video: Eliana Southworth, Victor Cabrera



Design Firm: Zinc, Hackensack NJ Client: Hudson Title: The Parkline Brochure Art Director: Felicia Zekauskas Designer: Peter Maloney Illustrator: David Cain



Design Firm: Zoa Martinez LLC, New York NY Client: LIC ARTS OPEN Title: 2016 Garden Party Invitation Art Director: Zoa Martinez Designer: Zoa Martinez Illustrator: Zoa Martinez

# DIRECT MAIL + DIRECT RESPONSE



Design Firm: Anne Ink, LLC, Bloomfield Hills MI Client: Mercy High School  
 Title: Then. Now. Forever. Capital Campaign Art Director: Anne Owsinek Brucker  
 Designer: Wolfgang Brucker Illustrator: Wolfgang Brucker  
 Photographer: Anne Owsinek Brucker



Design Firm: GO2 Advertising, Twinsburg OH Client: EyeMed  
 Title: Changing Reality Direct Mailer Art Director: Peter Roth  
 Copywriter: Mark Thompson



Design Firm: Paradigm Marketing and Design, Mount Tabor NJ  
 Client: 70 South Gallery Title: 70 South Gallery Brochure and Direct Mail  
 Creative Director: Rachel Durken Art Director: Casey Masterson  
 Copywriter: Monique DeMaio, OnDemand CMO



Design Firm: Towson University, Towson MD Client: Department of Art  
 Title: Pottery Sale Postcard Art Director: Rick Pallansch  
 Designer: David Calkins

# EDITORIAL DESIGN

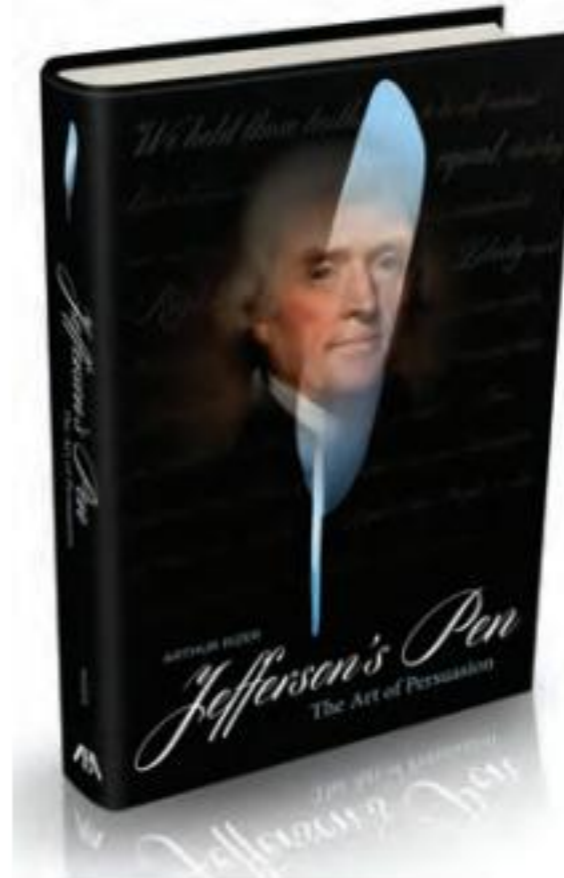
BOOKS  
NEWSLETTERS  
PUBLICATIONS



Design Firm: 2 Fish Company, LLC, Holland MI Client: West Olive Press  
Title: As Real As It Gets Book Design Art Director: Scott Millen  
Designer: Scott Millen Illustrator: Joel Schoon Tanis  
Photographer: Barry Elz Writers: Amanda Barton, Natalie Hart



Design Firm: Achates 360 Pte Ltd, Singapore Client: National Library Board  
Title: Building Memories Art Book Creative Director: Chuan Yeo Illustrator: Koh Hong Teng  
Writer: Lai Chee Kien Photo Research and Editing: Joseph Chan, Lai Chee Kien  
Layout Designer: Henny Tjemerlang, Cover Design and Infographics: Jin Xiang Yang Map Illustration: Norsyafiqah Sabaruddin



Design Firm: American Bar Association, Chicago IL Client: ABA Publishing  
Title: Jefferson's Pen - The Art of Persuasion Art Director: Andrew Alcalá  
Illustrator: Andrew Alcalá



Design Firm: American Bar Association, Chicago IL Client: ABA Publishing  
Title: Discovering Agreement Art Director: Tahiti Spears



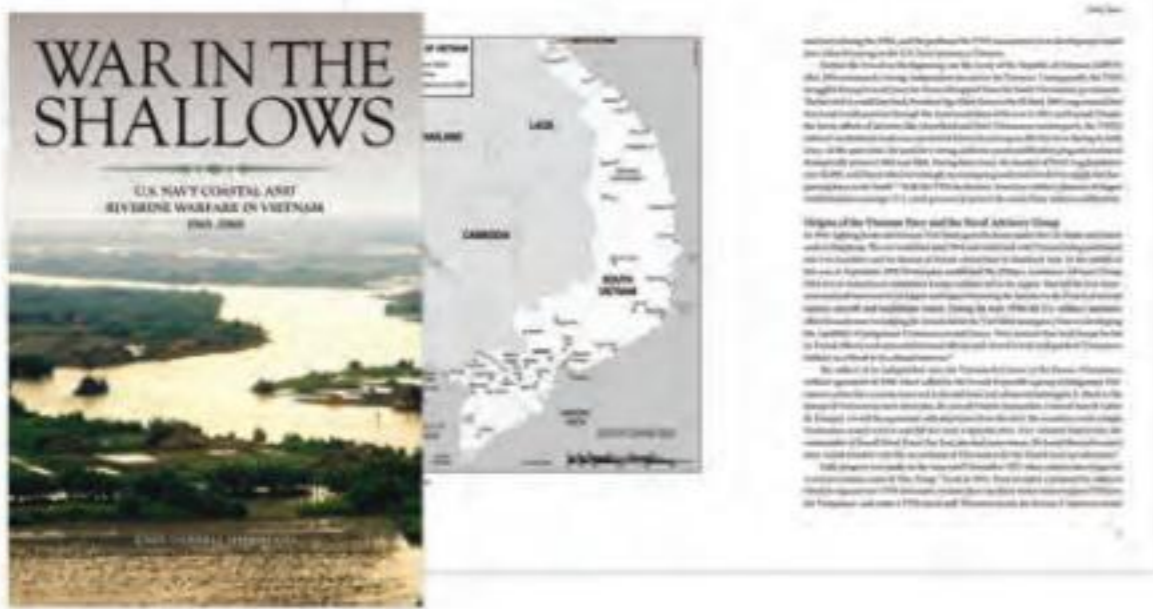
Design Firm: American Bar Association, Chicago IL Client: ABA Publishing  
Title: The Lawyer's Guide to Succession Planning Art Director: Kelly Book



Design Firm: Clever Creative , Los Angeles CA Title: Clever CrEATive Cookbook  
 Art Director: Jeff Giniewicz Designers: Kimmie Perl, Elise Carlton  
 Photographer: Jiff Giniewicz Copywriter: Ian Alda Project Manager:  
 Elana Altmann Strategy: Shannon Gabor Food Styling: Kristen Johnson



Design Firm: Design Perspective, San Diego CA Client: San Diego Zoo Global  
 Title: The San Diego Zoo - The First Century 1916-2016 Art Director: Cheryl Dine  
 Designers: Jessica Baskett, Sandi Whitaker Photographers: San Diego Zoo Global  
 Photo Archive, Mindy Scott Private Collection Writer: Lynda Rutledge Stephenson  
 Printing Consultant: Dirk Swisher Printing and Binding: RR Donnelley



Design Firm: GPO Creative Services, U.S. Government Publishing Office,  
 Washington DC Client: Naval History and Heritage Command Title: War in the  
 Shallows Book Design Art Directors: Maureen Nugent, Amanda Green  
 Designer: Jamie Harvey



Design Firm: John McNeil Studio, Berkeley CA Client: John McNeil Studio  
 Title: 2K at 15 Book Design ECD/Designer: Kim Le Liboux ADC/Copywriter:  
 Lital Mehr Copywriter: Elizabeth Seng CCO/CW/Photographer/Director: John  
 McNeil Assistant Photographer: Robert Lewis Print Production: Bill Lewis



Design Firm: Kitchen, Lind & Associates, Northampton MA Client: Kitchen Sink  
 Books/Dark Horse Books Title: REALMS: The Roleplaying Game Art of Tony  
 DiTerlizzi Designer: John Lind Illustrator: Tony DiTerlizzi  
 Editor: John Lind Publisher: Mike Richardson



Design Firm: LIK USA, Las Vegas NV Title: Equation of Time  
 Book and Portfolio Design Creative Director: Peter Lik

# BOOKS



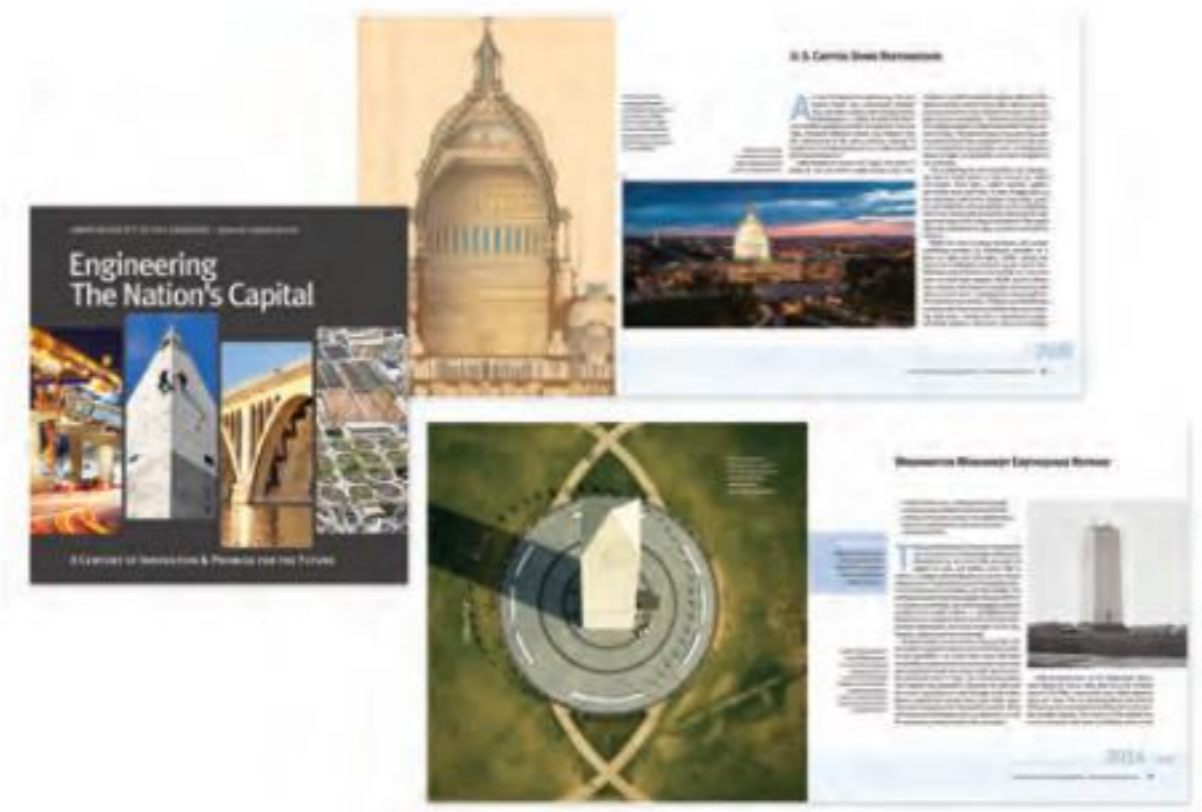
Design Firm: Marine Lane, New York NY Client: No Labels Title: No Labels Policy Playbook Art Directors: Megan Flood, Hannah Hillier Designers: Kiera Hoefle, Yejin Shin



Design Firm: Megan E Gannon, Chardon OH Title: State Champion Trees of Ohio Art Director: Megan E Gannon Designer: Megan E Gannon



Design Firm: Neoscape, Inc., Boston MA Client: Rockrose Development Corporation Title: Alexander Court Lookbook Art Directors: Neoscape, Inc. Designers: Neoscape, Inc. Photographers: Neoscape, Inc.



Design Firm: Spectrum Creative LLC, Fairfax VA Client: American Society of Civil Engineers/National Capital Section Title: Engineering the Nation's Capital Book Art Directors: Andi Harris, Marcella Drula-Johston Designer: Andi Harris



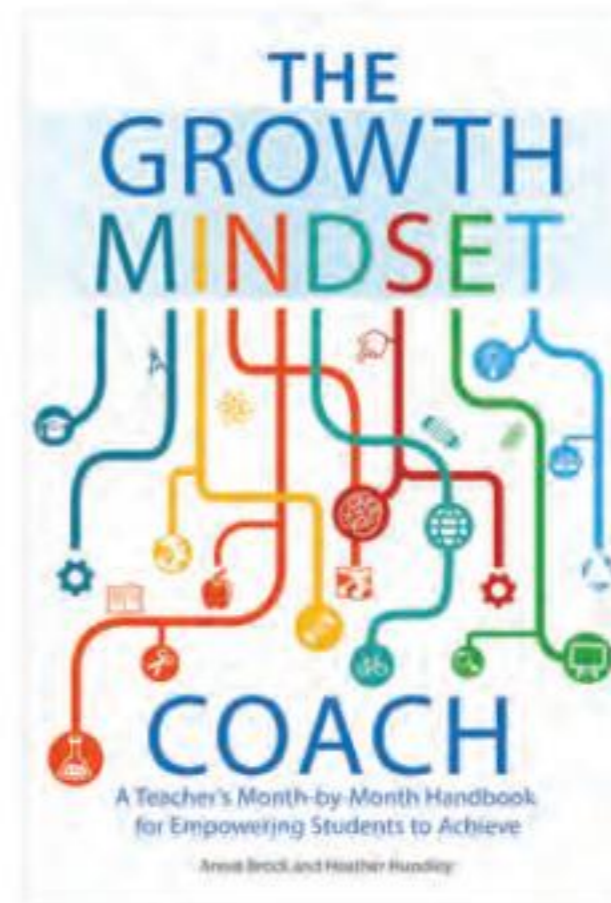
Design Firm: The InfoWEST Group/Baudisch Design, Fairfax VA Client: Airbus Group Corporate Technical Office Title: Electrifying Aviation Designers: Corinne Baudisch, Astrid Gottfried, Jeffrey Lenorovitz Photographers: Larry Fisher, Jeffrey Lenorovitz Writer: Jeffrey Lenorovitz Editor: Richard Kleebauer Publisher: Lawrence Stein



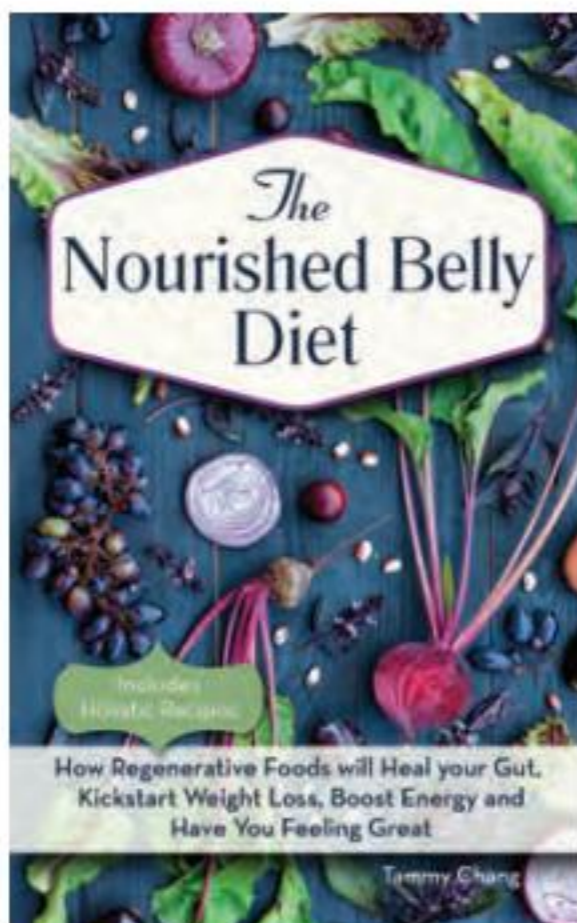
Design Firm: U.S. Department of State, Diplomatic Security, Office of Public Affairs, Arlington VA Client: Bureau of Diplomatic Security Title: Diplomatic Security Service, Then & Now Book Art Director: Stephanie Archuleta Designer: Stephanie Archuleta Writer/Editor: Vincent Crawley



Design Firm: Warkulwiz Design Associates, Merion Station PA  
 Client: Children's Hospital of Philadelphia Title: A Passion for Teaching  
 Art Director: Bob Warkulwiz Designer: Emily Zuwiala Photographers:  
 Caroline Laschenski, Peter Olson Writers: Jane Shannon, Jim Warkulwiz



Design Firm: What Design, Inc., Somerville MA Client: Ulysses Press  
 Title: The Growth Mindset Coach Book Cover Art Director: Damon Meibers  
 Designer: Chloe Marr-Fuller



Design Firm: What Design, Inc., Somerville MA Client: Ulysses Press  
 Title: The Nourished Belly Diet Book Cover Art Director: Damon Meibers  
 Designer: Chloe Marr-Fuller Illustrator: Kovac Tamas  
 Photographer: Kateryna Sednieva



Design Firm: Woo Design, Newton MA Client: Perkins School for the Blind  
 Title: Global Vision Book Design Art Directors: Karen Woo, Rebecca Fater,  
 Brian Messenger Designer: Karen Woo Photographers: Perkins International  
 Staff, Perkins Archives, Anna Miller, Meg Majors, Dave Power, Brian Mesenger,  
 Conrad N. Hilton Collection Writer: Brian Messenger  
 Additional Writing: Bill Winter Printer: Emerald Graphics



# NEWSLETTERS



Design Firm: Aon Hewitt, Islip NY Client: PepsiCo Title: Inspire eNewsletters  
 Creative Director: Jill Rafkin Art Directors: Victoria Cook, Cristine Giannotti  
 Designer: Victoria Cook Client Lead: Jill Rafkin Writers: Ken Mastro, David Stuart  
 Production Editor: Randall Van Vynckt Project Manager: Kristin Peacock



Design Firm: Barnett Design, Inc., Ramsey NJ Client: Holy Name Medical Center  
 Title: MS Links Newsletter Creative Director: Debbie Barnett  
 Art Director: Jefferson Ramos Designer: Valerie Haymes



Design Firm: DeSimoni Graphic Design, LLC, Northfield OH Client: Oswald Companies Title: Oswald Magazine Cleveland  
 Art Director: Ann McNeeley Designer: Ann McNeeley  
 Photographer: Cheryl Dibono, Michaelangelo Photography



Design Firm: Giant Eagle Advertising Department, Pittsburgh PA Client: Market District Marketing Department Title: Newsletter Covers  
 Art Director: Darcy Mahaffey Designer: Justin Guerino  
 Illustrator: Justin Guerino Copywriter: Leslie McIlroy



Design Firm: Liaison Design Group, Raleigh NC Client: BASF Title: Grow Smart Newsletter Art Director: Seamus Duerr  
 Designer: Julie Mainville Copywriter: Jeff Denny



Design Firm: Metropolis Branding, Charlotte NC Client: Grainda Builders Title: Grainda Builders Paragon Newsletter Art Director: Denise Lorraine Davis  
 Designer: Denise Lorraine Davis Photographer: Metropolis Iconic Shots



Design Firm: Rutgers Center for Advanced Infrastructure and Transportation (CAIT), Piscataway NJ Client: Rutgers CAIT Title: Rutgers CAIT Transportation Today Newsletters Art Director: Allison Thomas Designer: Allison Thomas Illustrators: Chris Maghintay, Allison Thomas Photographer: Drew Noel Photography Printer: Brilliant Graphics



Design Firm: Stan Gellman Graphic Design, St. Louis MO Client: Villa di Maria Montessori School Title: Newsletter Design Art Director: Teresa Thompson Designer: Laura Shoemaker

# PUBLICATIONS



Design Firm: 2 Fish Company, LLC, Holland MI Client: Southwest Michigan First Title: 269 Magazine Publication Design Art Director: Scott Millen Designers: Scott Millen, Tia Tamminga, Kwade Joslin Illustrator: Joel Schoon Tanis Photographers: Barry Elz, Matt Carouso Editor-In-Chief: Heather Smith Baker



Design Firm: 2k Design, Clifton Park NY Client: New York State Archives Partnership Trust Title: New York Archives Magazine, Fall 2015 Designer: Kris Fitzgerald Copywriter: Editor: Josie Madison



Design Firm: 2k Design, Clifton Park NY Client: Avon Old Farms School Title: The Avonian, Fall 2015 Designer: Ruth Sadinsky



Design Firm: American Bar Association, Chicago IL Client: ABA Solo Firm and General Practice Division Title: GP SOLO Publication Design Art Director: Tamara Kowalski



Design Firm: Anne Ink, LLC, Bloomfield Hills MI Client: Detroit Catholic Central High School Title: Aluminator Winter 2016 Art Director: Anne Owsinek Brucker Designer: Wolfgang Brucker Photographer: Anne Owsinek Brucker



Design Firm: Aon Hewitt, Islip NY Client: PepsiCo Title: insight Magazine Winter 2016 Creative Director: Jill Rafkin Art Directors: Victoria Cook, Cristine Giannotti Designers: Victoria Cook, Cristine Giannotti Client Lead: Jill Rafkin Writers: Ken Mastro, David Stuart Production Editor: Randall Van Vynckt Project Manager: Kristin Peacock

# PUBLICATIONS



Design Firm: Azer Creative, Washington DC Client: The Washington Blade Newspaper Title: Enough - Orlando Attack Special Edition - June 17, 2016 Art Director: James Neal Designer: Rick Skippon



Design Firm: Blue Star Design, Cleveland OH Client: Western Reserve Academy Title: WRA Magazine Art Director: Julia Briggs Designer: Sue Harris Photographer: Western Reserve Academy



Design Firm: Boston University College of Fine Arts, Boston MA Title: Spark, Volume 1 Publication Design Art Directors: Brooke Yarborough, Emily Wade Designer: Marshall Lambert



Design Firm: Brosco-Bartley Graphic Design, Fort Worth TX Client: ACH Child and Family Services Title: reACH Magazine Art Director: Margaret Brosco Designer: Margaret Brosco Production Artist: Boyd Bartley



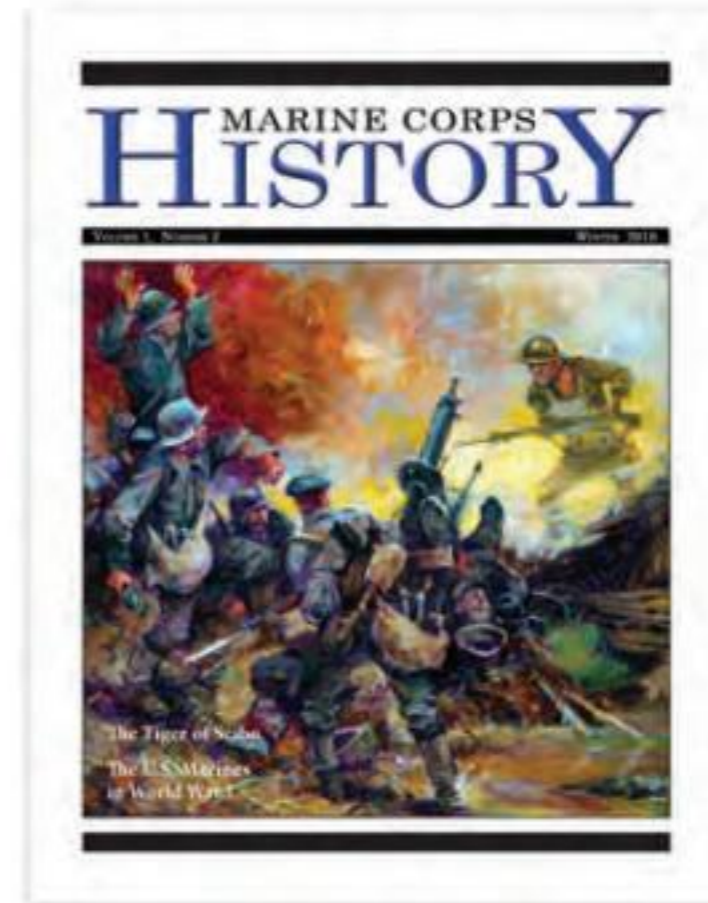
Design Firm: Brosco-Bartley Graphic Design, Fort Worth TX Client: Girl Scouts of Texas Oklahoma Plains Title: Spirit Magazine Art Director: Margaret Brosco Designer: Margaret Brosco Production Artist: Boyd Bartley



Design Firm: Citi Business Communications, New York NY Client: Citi Treasury and Trade Solutions Title: Perspectives Q3/Q4 2015 Magazine Creative Director: Melita Sussman Designer: Carla Magazino



Design Firm: Leibowitz Branding & Design, New York NY Client: Syracuse University College of Engineering & Computer Science Title: Syracuse Engineer Magazine Creative Director: Dana Reinke Art Director: Claudia Mark Designer: Matt Peters



Design Firm: Marine Corps History Division, Editing & Design Section, Quantico VA Client: United States Marine Corps History Division Title: Marine Corps History, Vol. 1 No. 2 Winter 2016 Art Director: Angela Anderson Designer: W. Stephen Hill Managing Editor: Greg Macheak



Design Firm: Marinoff Design LLC, Pawleys Island SC Client: American Orthotic & Prosthetic Association Title: O&P Almanac, December 2015 Art Director: Catherine Marinoff



Design Firm: Ministry of Defence, Singapore, Defence Media Centre, Singapore Client: Ministry of Defence, Singapore Title: Pioneer April 2016 - Never Take Peace For Granted Art Director: Bernard Chia Designers: Bryan Loo, Jennifer Teng, Elsin Seow, Wong Kah Hoe, Dennis Chua Photographers: Chua Soon Lye, Chai Sian Liang, Kenneth Lin, Shaun Ng Chief Editor: Angelina Low Editor (Publications): Kok Wah Chuen Sub-Editor: Sherlyn Quek Editorial Consultant: Michael Chiang Journalists: Ong Hong Tat, Teo Jing Ting, Koh Eng Beng, Benita Tea, Tan Jun An Circulation Executive: Chew Keng Sun



Design Firm: Ministry of Defence, Singapore, Defence Media Centre, Singapore Client: Ministry of Defence, Singapore Title: Pioneer June 2016 - Leading With Pride Art Director: Bernard Chia Designers: Bryan Loo, Jennifer Teng, Elsin Seow, Wong Kay Hoe, Dennis Chua Photographers: Chua Soon Lye, Chai Sian Liang, Kenneth Lin, Shaun Ng, James Ng Chief Editor: Angelina Low Editor (Publications): Kok Wah Chuen Sub-Editor: Sherlyn Quek Journalists: Ong Hong Tat, Teo Jing Ting, Koh Eng Beng, Benita Teo, Tan Jun An Circulation Executive: Chew Keng Sun



Design Firm: Ministry of Defence, Singapore, Defence Media Centre, Singapore Client: Ministry of Defence, Singapore Title: Pioneer September 2015 - In High Gear Art Director: Bernard Chia Designers: Bryan Loo, Jennifer Teng, Elsin Seow, Wong Kah Hoe, Dennis Chua Photographers: Chua Soon Lye, Chai Sian Liang, Kenneth Lin, James Ng

# PUBLICATIONS



Design Firm: Daniel Gale Sotheby's International Realty, Cold Spring Harbor NY  
 Title: Premier Properties Magazine Design Art Director: Tara Poli  
 Designer: Allison Conte



Design Firm: Elias/Savion Advertising, Pittsburgh PA Client: Duquesne Club  
 Title: Avenue 6 Spring 2016 Issue Art Director: Ronnie Savion  
 Designer: Jim Kashak



Design Firm: Elias/Savion Advertising, Pittsburgh PA Title: Elias/Savion  
 Capabilities and Corporate Profile Art Director: Ronnie Savion  
 Designer: Jim Kashak



Design Firm: Gear Patrol, New York NY Title: Gear Patrol Magazine: Issue 2  
 Art Director: Andrew Haynes Designer: Andrew Haynes Illustrators: Luke Wilson,  
 Herb Lester Photographers: Chris DeLorenzo, Henry Phillips, Eric Yang, Sung Han,  
 J. Travis Smith, Michael Somoroff, Gishani Ratnayake, Jack Seemer, John Zeintek



Design Firm: GPO Creative Services, U.S. Government Publishing Office,  
 Washington DC Client: National Defense University (NDU) Title: Joint Force  
 Quarterly Magazine (JFQ) Designer: Marco Marchegiani



Design Firm: Hybrid Design, San Francisco CA Client: Mohawk Fine Papers  
 Title: Mohawk Maker Quarterly Issue Q9 Art Directors: Dora Drimalas,  
 Caleb Kozlowski Designers: Mike Anderson, Brett Newman  
 Project Manager: Kim Yokers

# PUBLICATIONS



Design Firm: Stan Gellman Graphic Design, St. Louis MO Client: Kenrick Glennon Seminary Title: The Herald Magazine Art Director: Teresa Thompson Designer: Laura Shoemaker



Design Firm: studio of KUNG PIK LIU, Alta Loma CA Client: Dubai Islamic Economy Development Centre and Thomson Reuters Title: State of the Global Islamic Economy 2015-16 Report Art Director: Kung Pik Liu Designers: Alvaro Belez, Juliana Victoria



Design Firm: studio of KUNG PIK LIU, Alta Loma CA Client: Mohammed Webb Foundation Title: Creating Culture Gala Program Art Director: Kung Pik Liu



Design Firm: Tufts Medical Center, Boston MA Title: Healthy Futures Fall 2015 Art Director: Marcia Ciro Designer: Angelique Markowski



Design Firm: Tufts Medical Center, Boston MA Title: Healthy Futures Summer 2016 Art Director: Marcia Ciro Designer: Angelique Markowski



Design Firm: Working Dog Press, Allentown PA Client: The Auxiliary of St. Luke's University Hospital Title: Venetian Masquerade 2016 Ball Journal Designer: Joelyn Peifly

# IDENTITY DESIGN

BRANDING + IDENTITY PROGRAMS  
 LETTERHEAD + STATIONERY  
 LOGOS, TRADEMARKS + SYMBOLS



Design Firm: AARP Brand Creative Services, Washington DC Client: AARP Brand  
 Title: AARP Local Community Seals Creative Director: Mike Hilker  
 Art Director: Michelle Hoopes Designers: Matthew Hlubny, Matt Rosser



Design Firm: Anda Creative, Kirkwood MO Client: CASE Europe  
 Title: Annual Conference 2016 Branding Creative Director: Miranda Summers  
 Art Director: Tim Holdmeier Digital Director: Amanda Potts



Design Firm: BTX Technologies, Inc., Hawthorne NY Title: BookIT  
 Logo and Identity Art Director: Erick Puentes Designer: Erick Puentes



Design Firm: CCI Health & Wellness Services, Silver Spring MD Title: CCI Health  
 & Wellness Services Corporate Identity Art Director: Jose Luiz Diaz



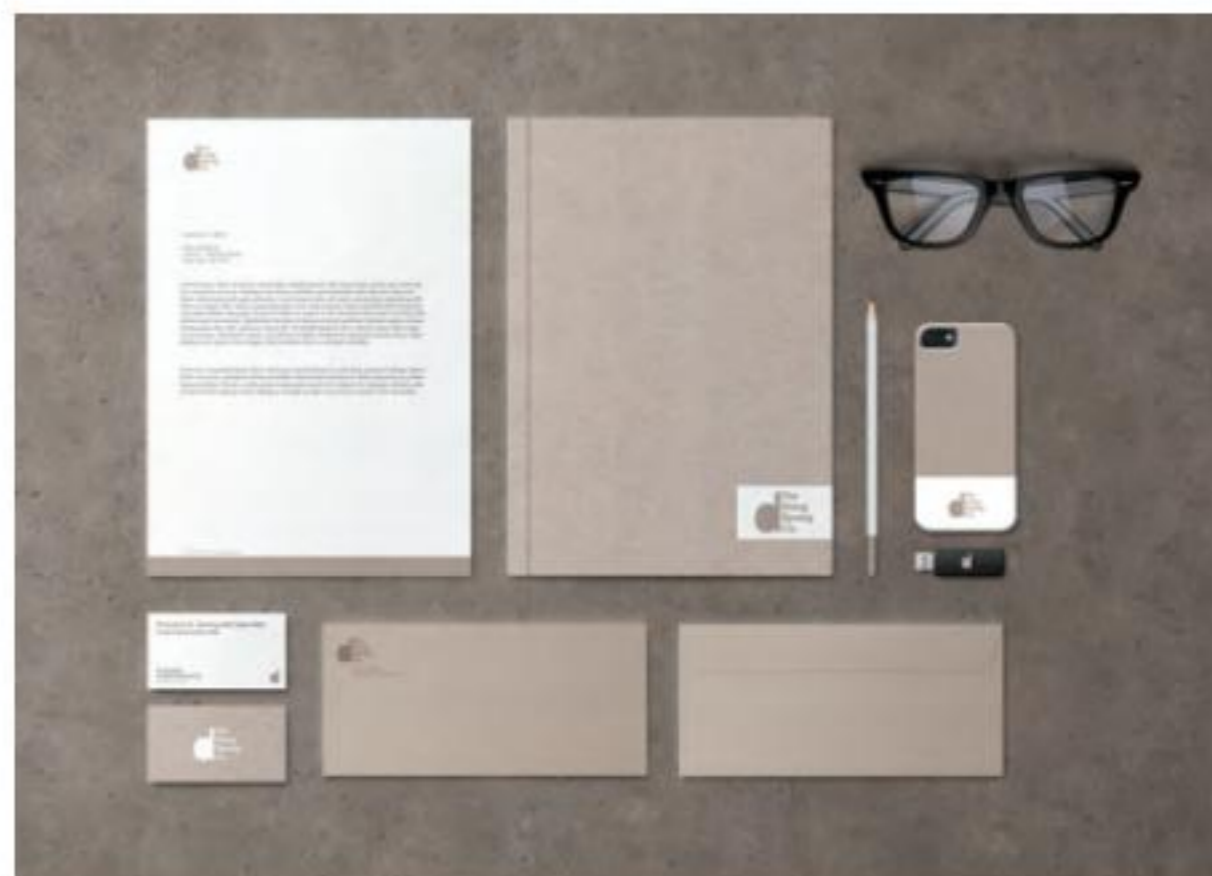
Design Firm: Christiansen Creative, Hudson WI Client: First Street Station  
 Title: First Street Station Branding Art Director: Tricia Christiansen  
 Designer: Vincent Nigro



# BRANDING + IDENTITY PROGRAMS



Design Firm: Christiansen Creative, Hudson WI Client: Hudson School District  
 Title: Hudson School District Branding Art Director: Tricia Christiansen



Design Firm: Christiansen Creative, Hudson WI Client: The Doug Spong Company  
 Title: The Doug Spong Company Branding Art Director: Tricia Christiansen  
 Designer: Connor Blacksher



Design Firm: Christiansen Creative, Hudson WI Client: The Wilder Scratch Kitchen  
 Title: The Wilder Scratch Kitchen Branding Art Director: Tricia Christiansen Designer: Ellie Alexander



Design Firm: COE Design, San Diego CA Client: Cornerstone Mortgage  
 Title: Cornerstone Mortgage Branding and Collateral Art Director: Laura Coe Wright Designer: Tracy Castle



Design Firm: CSE Identity Design, Reston VA Client: BumpBall Title: BumpBall  
 Branding Art Director: Charlotte Edelen Designer: Charlotte Edelen  
 Photographer: Sydney Sweat



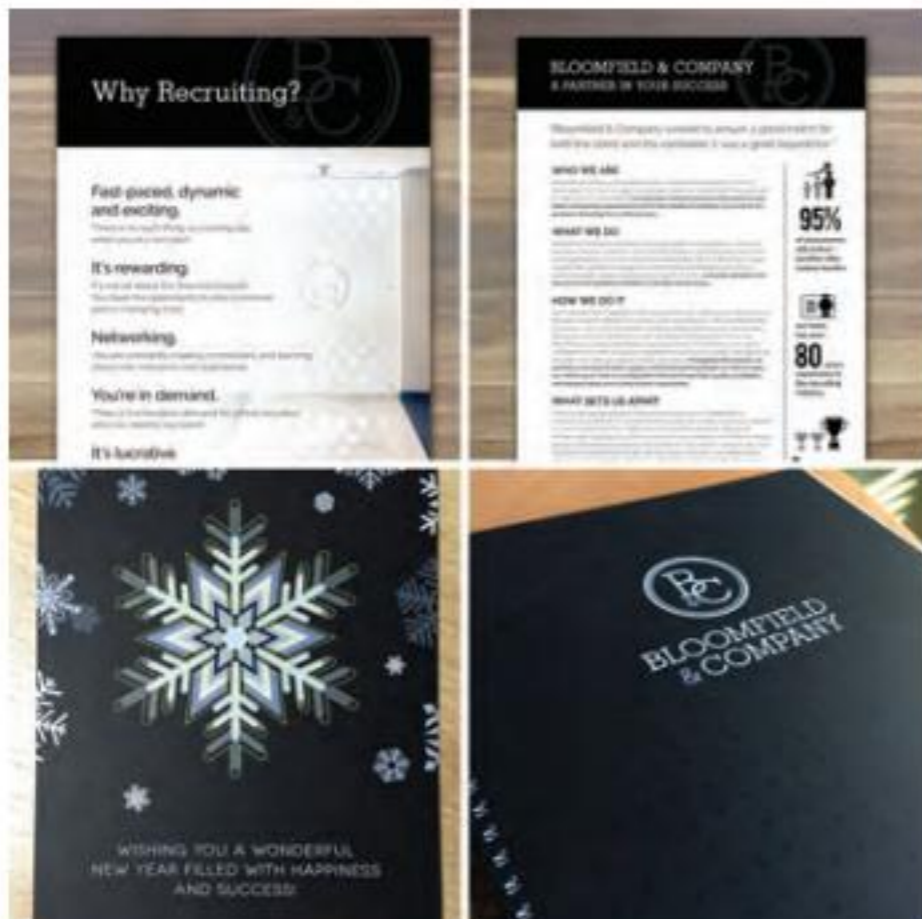
Design Firm: David Weekley Homes, Houston TX  
 Title: MS150 2015 Branding Program Art Director: Desiree Mutia



Design Firm: Davis, Mississauga ON Client: WildRoots Foods LLC  
 Title: Buck Wild VP Creative Director: Mark Roberts Design Directors:  
 Erick Nielsen, Luba Pushkar Designer: Michelle Luk



Design Firm: Domino's Pizza, Communications Team, Ann Arbor MI Client: Domino's Pizza  
 Title: ONE - 2016 Worldwide Rally Art Director: Lynnda Hepler  
 Designers: Dawn Chura, Dane Cooper, Rachel Krumm



Design Firm: Dulin Design, Columbia MD Client: Bloomfield & Company  
 Title: Branding & Print Collateral Art Director: Deb Dublin  
 Designer: Deb Dublin Copywriter: Val Brkich



Design Firm: Emma O'Keefe | Brand Stylist, Oakland NJ Client: Barneys Bone Broth  
 Title: Barneys Bone Broth Logo and Branding Art Director: Emma O'Keefe  
 Designer: Emma O'Keefe Owner: Mark Fox



Design Firm: Emma O'Keefe | Brand Stylist, Oakland NJ Client: Virginia Wolf  
 Title: Virginia Wolf Brand Identity Art Director: Emma O'Keefe  
 Designer: Emma O'Keefe Photographer: Chris Miggels  
 Owners: Marcy Benner, Kari Edwards, Lindsay Walker



Design Firm: Fuzion Design, Pawtucket RI Client: First Start Holdings  
 Title: Nosh Brand Identity Art Directors: Wayne Blatchley, Esther Tseng  
 Designers: Esther Tseng, Nikki Schermerhorn, Justin Wilkie  
 Photographer: Coppola Studios Brand Strategist: Sandy Upham

# BRANDING + IDENTITY PROGRAMS



Design Firm: Fuzion Design, Pawtucket RI Client: Baby's Journey  
 Title: AT&T mhealth Branding Art Director: Wayne Blatchley Designers: Esther Tseng, Nikki Schermerhorn, Justin Wilkie Photographer: Hot Shot Studios



Design Firm: Gauger + Associates, San Francisco CA Client: Brio Ice Cream  
 Title: Brio Ice Cream Branding Creative Director: David Gauger Art Director: Lori Murphy



Design Firm: Giant Eagle Advertising Department, Pittsburgh PA  
 Client: Giant Eagle Title: Giant Eagle Chicken Truck Art Director: Jim Bainbridge  
 Designers: Matt Casale, Justin Guerino Illustrators: Matt Casale, Justin Guerino



Design Firm: GM Financial, Irving TX Title: Elevate | 2016 GM Financial  
 Leadership Summit Branding Art Directors: Steven Palmer, Mark Hernandez  
 Designers: Melissa Massie, Brian Kyle, Chris Rotenberry, Chris Slusser



Design Firm: HeatherADesign/HeatherADesign.com, Raleigh NC Client: Oak City  
 Engineering Title: Logo and Brand Identity Design Art Director: Heather  
 Albertson Designer: Heather Albertson Illustrator: Heather Albertson



Design Firm: Hornall Anderson, Seattle WA Client: Fathom Travel  
 Title: Fathom Brand Launch Creative Director: Rahmin Eslami Design Director:  
 Julie Hoppner Designers: Madison Schneider, Damien Bertels Director of  
 Experience Design: Mark Buchalter Experience Designers: Julia Jueckstock,  
 Katie Polenick Interactive Designer: Brandon Waterman Copywriter: Dani Bell  
 Strategy Director: Euan Fraser Production: Amy Sigmar  
 Account Services: April Melchiorde, Carly Schlenker

# CIS»»



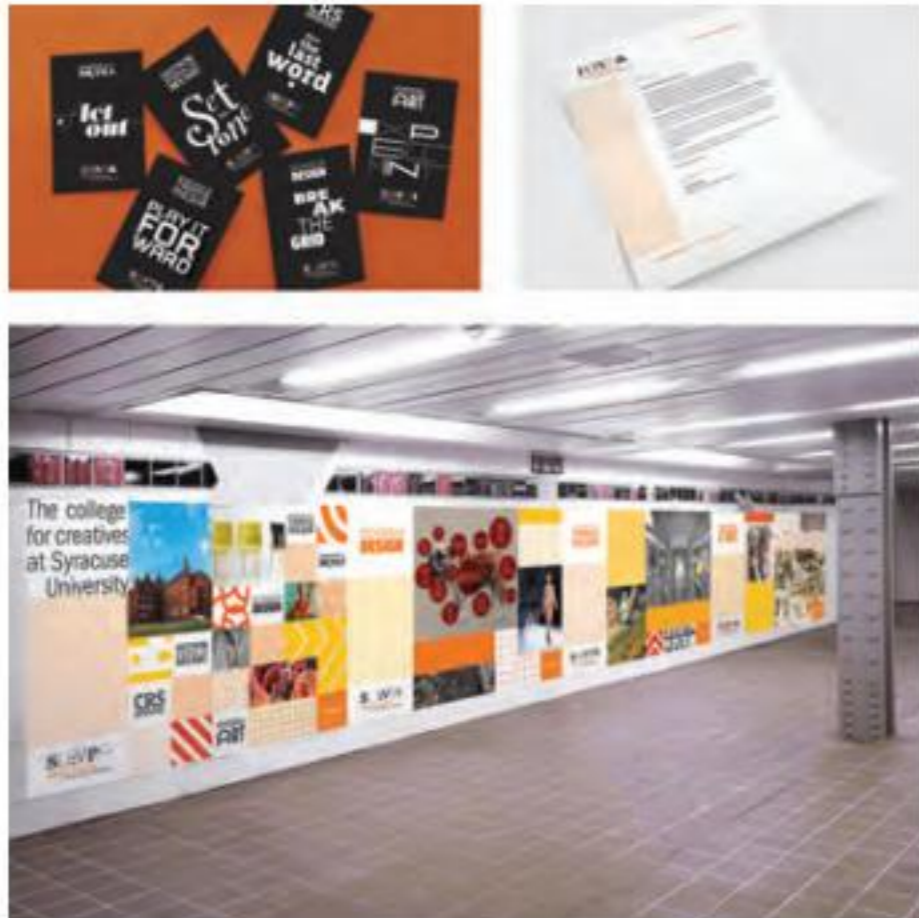
Design Firm: Katz Media Group Creative Department, New York NY  
 Title: CIS Branding and Identity Creative Director: Leslie Leventman  
 Designer: Kylie Mulladjanov CAO, EVP Business Operations: Joseph Brewer  
 CEO: Mark Rosenthal

# KATZ MEDIA GROUP

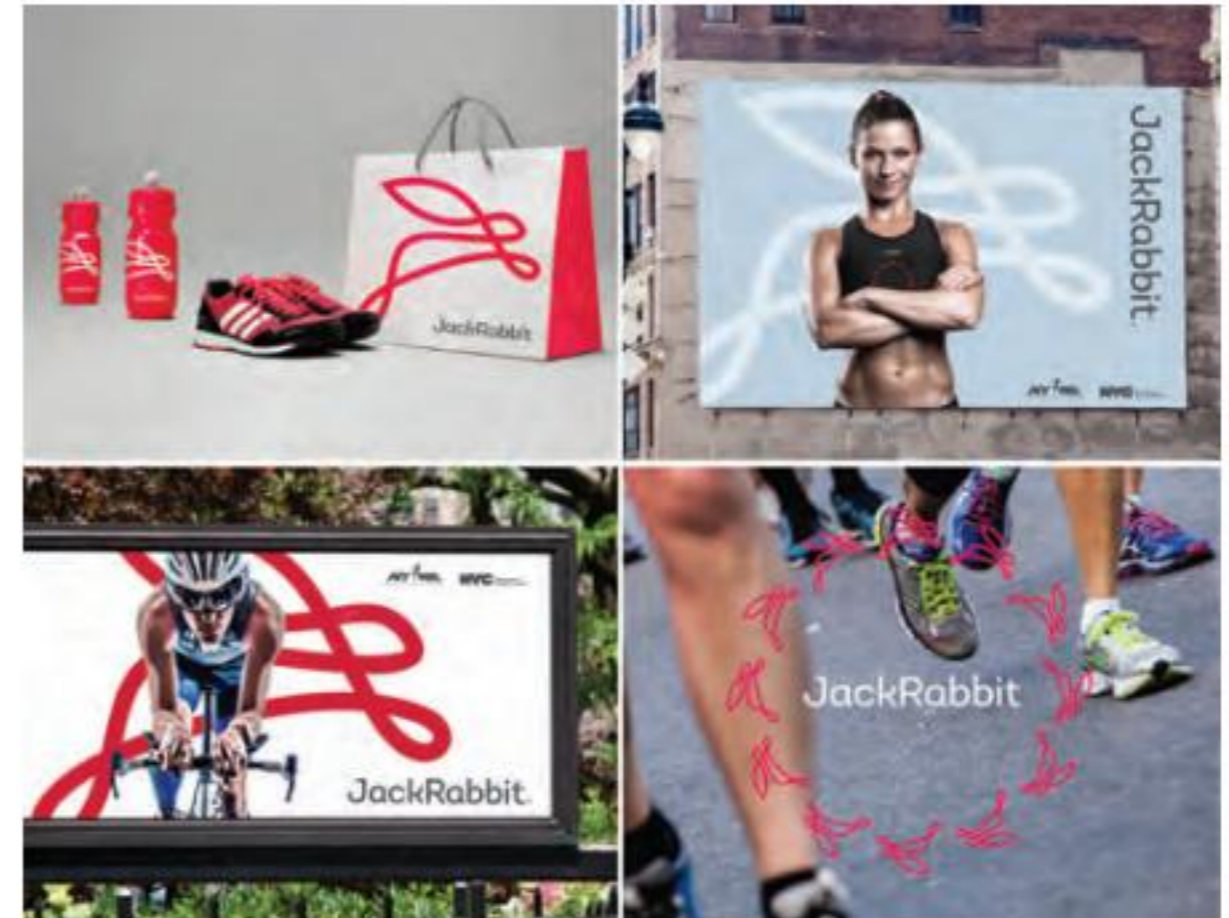
KATZ TELEVISION  
 KATZ RADIO  
 KATZ DIGITAL



Design Firm: Katz Media Group Creative Department, New York NY  
 Title: Katz Media Group Branding and Identity Creative Director: Leslie Leventman  
 Art Director: Ryan Haigh, iHeartMedia Design Director: Nathan Jones, iHeartMedia  
 Designer: Simon Jones, iHeartMedia CEO: Mark Rosenthal  
 Contributor: Michael Gerbino, Archigrafika



Design Firm: Leibowitz Branding & Design, New York NY Client: Syracuse University School of Visual and Performing Arts  
 Title: SU:VPA Branding Creative Director: Dana Reinke  
 Art Director: Claudia Mark Designer: Matt Peters



Design Firm: Lippincott, New York NY Client: JackRabbit Title: Finish Line's Running Specialty Group Retail Identity  
 Art Director: Su Mathews Hale Designers: Peter Chun, Sam Ayling, Hyun Auh, Nijel Taylor  
 Strategy: Joey Rippole, Ann Zhang Experience Innovation: Randall Stone, Ryan Kovalak



Design Firm: Lippincott, New York NY Client: Principal Title: Principal Financial Services Branding  
 Art Directors: Adam Stringer, Connie Birdsall Designers: Binja Kijmedee, Sam Ayling, Michael Guerin, Kaito Gengo, Coco Han, Lizzie Harris, Riu Maekawa, Aurelio Saiz  
 Brand Strategy: Michael D'Esopo, Liz Green, Dan Clay, Valerie Kuznik, Pascale Tam  
 Experience Innovation: Fabian Diaz, Aya Fujimori, Keagan Kirk-Singer Organizational Engagement: Gordon Rudow, Mary Beth Belka



Design Firm: Marine Lane, New York NY Client: The Aaron Group  
 Title: The Aaron Group Branding Art Directors: Megan Flood, Hannah Hillier  
 Designers: Kiera Hoeffle, Yejin Shin

# BRANDING + IDENTITY PROGRAMS



Design Firm: MB Creative, Kansas City MO Client: Kansas City Film Society  
 Title: Brand Identity Development Creative Director: Tom Morse-Brown  
 Designer: Tom Morse-Brown Brand Strategy: Lyn Morse-Brown



Design Firm: MB Creative, Kansas City MO Client: Reconciliation Services  
 Title: Brand Identity Development Creative Director: Tom Morse-Brown  
 Brand Strategy: Lyn Morse-Brown



Design Firm: Native Design & Brand Communications, Hedgesville WV  
 Client: Jeff Molenda Mediation Title: Jeff Molenda Mediation Identity  
 Art Director: Laurel Webster Designer: James Hersick



Design Firm: OneLevel Studios, LLC, Miami FL Title: OneLevel Studios 3D  
 Corporate Identity Art Director: Julio C. Falu Photographer: Hector Chacon



Design Firm: Patrick Hatfield, Union Lake MI Client: I Like Pie Bake Shop  
 Title: I Like Pie Branding Solution Art Director: Patrick Hatfield  
 Designer: Patrick Hatfield Illustrator: Patrick Hatfield  
 Photographer: Patrick Hatfield



Design Firm: PepsiCo Design & Innovation, New York NY Client: PepsiCo  
 Title: Pepsi x Shanghai Fashion Week 2016  
 Design: PepsiCo Design & Innovation



Design Firm: Ready366, New York NY Client: FreshDirect  
 Title: FoodKick Branding and Identity Art Director: John Witherow  
 Designer: Marissa Caputo Illustrator: Ray Mawst Photographer: Johnny Miller



Design Firm: Roland Foods, LLC Creative Department, New York NY  
 Client: Roland Foods Title: Roland® Culinary Branding & Identity  
 Art Director: Heather Stewart Photographer: David Steinvurzel  
 Catalog: Alyssa Santopadre Catalog Cover: Eling Lee Recipe Cards: Kristina Fox



Design Firm: Roland Foods, LLC Creative Department, New York NY  
 Client: Roland Foods Title: Roland® Eastern Mediterranean Pantry Line Branding  
 & Identity Art Director: Heather Stewart Photographer: David Steinvurzel  
 Collateral: Kristina Fox, Heather Stewart Packaging: Heather Stewart, Eling Lee  
 Pattern on Packaging: Eray Carbajo, LLC



Design Firm: Roycroft Design, Boston MA Client: Arbella Insurance Group  
 Title: Chairman's Circle 2016 Branding and Identity  
 Art Director: Jennifer Roycroft Pires Designer: Jennifer Roycroft Pires



Design Firm: RTI International, Research Triangle Park NC  
 Client: RTI International Creative Disruptors Title: Idea Kitchen  
 Art Director: Alisa Clifford Concept and Content Creators: Lisa Bistreich-Wolfe,  
 Andrea Mohamed, Ginger Rothrock



Design Firm: SixAbove Studios, Norwalk CT Client: Island Express  
 Title: Island Express Branding and Identity Art Director: Jason Larche  
 Designer: Jason Larche

# BRANDING + IDENTITY PROGRAMS



Design Firm: Sterling Brands, New York NY Client: Vermont Smoke & Cure  
 Title: Vermont Smoke & Cure Branding Art Directors: Phillippe Becker, Paul van den Berg  
 Designers: Jay Cabalquinto, Dylan Schepers Client Director: Lisa Eschmeyer  
 Executive VP, Director of Creative Strategy: Brody Hartman



Design Firm: Test Monki, The Woodlands TX Client: Crust Pizza Co.  
 Title: Crust Pizza Co. Brand Identity Art Director: Suzy Simmons  
 Designers: Yiwen Lu, Gabby Nguyen, Julie Pelosi, Allison Cortez  
 Contributor: Brad Petak



Design Firm: Test Monki, The Woodlands TX Client: Hello Ortho  
 Title: Hello Ortho Brand Identity Art Director: Suzy Simmons  
 Designers: Gabby Nguyen, Yiwen Lu Contributor: Brad Petak



Design Firm: Test Monki, The Woodlands TX Client: Hutti's 5 Free-Fire Grill  
 Title: Hutti's Brand Identity Art Director: Suzy Simmons Designers: Yiwen Lu,  
 Gabby Nguyen, Julie Pelosi Photographer: B-rad Photography  
 Contributor: Brad Petak



Design Firm: Test Monki, The Woodlands TX Client: Private Clothier  
 Title: Private Clothier Brand Identity Art Director: Suzy Simmons  
 Designers: Gabby Nguyen, Allison Cortez Photographer: Bianca Zaragoza  
 Contributor: Brad Petak



Design Firm: The Partners, London, Singapore, New York NY Client: Eversheds  
 Title: Eversheds International Law Firm Branding Art Director: Nick Eagleton  
 Designers: Keith Hancox, Miranda Bolter, Matthew Hill, Rosey Trickett

# BRANDING + IDENTITY PROGRAMS/LETTERHEAD + STATIONERY



Design Firm: The Partners, London, Singapore, New York NY Client: Run for America Title: Run for America Branding Executive Creative Director: Nick Clark Art Director: James Taylor Account Director: Jeremy Paredes Account Executive: Michelle Yeboah



Design Firm: TRC, Lowell MA Title: TRC Brand Guidelines Designer: Jessica Gasc



Design Firm: U.S. Department of State, Diplomatic Security, Office of Public Affairs, Arlington VA Client: U.S. Department of State, Bureau of Diplomatic Security Title: Diplomatic Security Law Enforcement Memorial Campaign Art Director: Stephanie Archuleta Designer: Stephanie Archuleta Copywriter: Writer/Editor: Vincent Crawley Librarian and Research Manager: Jennifer Froetschel Fabrication: The Saenz Group



Design Firm: WIAN Branding, Vancouver BC Client: Alley Theatre Title: Wordmark and Stationery Art Director: Coromoto Diaz Designer: Coromoto Diaz



Design Firm: Wilmington Design Company, Wilmington NC Client: Packaging 151 Co. Title: Packaging 151 Co. Branding Art Director: Carolyn Pikoulas Designer: Carolyn Pikoulas Project Manager: Bill Hunter



Design Firm: Woodlands Church, Spring TX Title: WDC I Branding Creative Director: Conrad Aleshire



# BRANDING + IDENTITY PROGRAMS/LETTERHEAD + STATIONERY



Design Firm: Woz Design, Inc., Chicago IL Client: 38 Bridges Title: 38 Bridges Identity Program Art Directors: David Wozniak, Jeff Miller Designer: David Wozniak



Design Firm: York & Chapel, Shelton CT Client: Dynacraft Title: Experiments in Fun Event Badges Designer: Tad Kimball Account Executive: Nicole Bonito



Design Firm: Bonavita Design LLC, Montclair NJ Client: Unimac Title: Unimac Stationery Creative Director: Donna Bonavita Designer: Donna Bonavita Vice President, Sales: Diana Flocco



Design Firm: Kathy Mueller Design & Art Direction, Philadelphia PA Client: Herrintown Wood Company Title: Brand Identity Designer: Kathy Mueller



Design Firm: Mermaid, Inc., New York NY Client: National Resources Title: The Oyster Business Cards Creative Director: Sharon Lloyd McLaughlin Marketing Manager: Lauren Calabria



Design Firm: Mermaid, Inc. + Pace Advertising, New York NY Client: Red Apple Real Estate Title: The Giovanni Stationery Creative Director: Sharon Lloyd McLaughlin Account Manager: Cara Fask

## LOGOS, TRADEMARKS + SYMBOLS



Design Firm: 2 Fish Company, LLC, Holland MI Client: Garen Huis Yarn Studio  
 Title: Garen Huis Logo Design Art Director: Scott Millen Illustrator: Scott Millen



Design Firm: Angelique Markowski, Boston MA Client: Lalone Marketing  
 Title: Lalone Marketing Logo Designer: Angelique Markowski



Design Firm: BAD Creative, Northridge CA Client: Elote  
 Title: Elote Logo Design Art Director: Bo Gheorghie



Design Firm: Bawek Creative Services, Rockville MD Client: NAVSEA  
 Title: Navy Enterprise Logo Art Director: Bradley Bawek  
 Designer: Bradley Bawek Illustrator: Bradley Bawek



Design Firm: Bonavita Design LLC, Montclair NJ Client: Unimac  
 Title: Unimac Logo Creative Director: Donna Bonavita Designer: Donna Bonavita  
 Vice President, Sales: Diana Flocco



Design Firm: Brosco-Bartley Graphic Design, Fort Worth TX Client: A&G  
 Enterprises Title: Company Logo Art Director: Margaret Brosco  
 Designer: Boyd Bartley Production Artist: Boyd Bartley

# LOGOS, TRADEMARKS + SYMBOLS



Design Firm: Brosco-Bartley Graphic Design, Fort Worth TX  
 Client: The Glam Room Title: Company Logo Art Director: Margaret Brosco  
 Designer: Margaret Brosco Production Artist: Boyd Bartley



Design Firm: Built Creative, Apex NC Client: Anchor&Oaks Title: Logo Design  
 Designer: Shane Poteete Illustrator: Shane Poteete



Design Firm: Built Creative, Apex NC Client: The Complex Bean Coffee Bar and Bakery  
 Title: Logo Design Designer: Shane Poteete Illustrator: Shane Poteete



Design Firm: Built Creative, Apex NC Client: Elm Street Builders  
 Title: Logo Design Designer: Shane Poteete Illustrator: Shane Poteete



Design Firm: Cantabridgia Design, Cambridge MA Title: Awesome Feats of Security Brand Campaign Logo  
 Art Director: Jim Welch Designer: Jim Welch Illustrator: Jim Welch



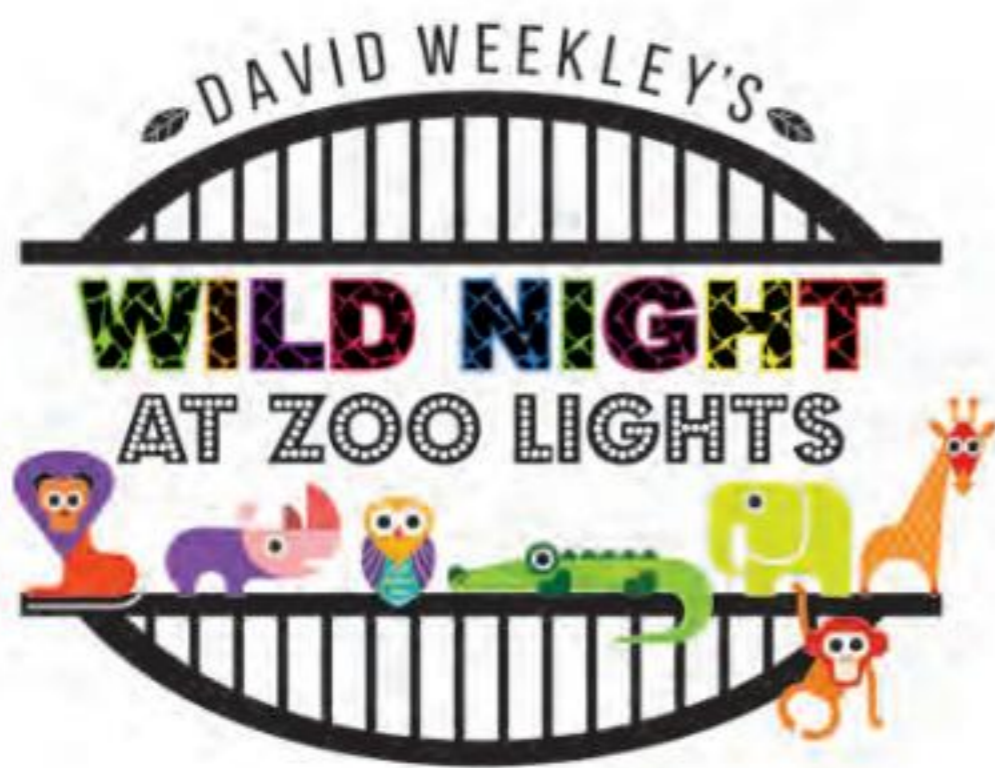
Design Firm: Capizzi Designs, Washington DC Client: Tara Lemerise Yoga  
 Title: Logo Design Art Director: Cara Capizzi Designer: Cara Capizzi



Design Firm: Cre8tiveFocus, Ocala FL Client: TshirtsByE2.com Title: Memorial Logo For Pulse Shootings in Orlando - #OnePulse Art Direction/Design: Beth Ponticello, Cre8tiveFocus/E2 Project Management: Elias Skourletos, E2



Design Firm: Dark Horse Design, Neptune NJ Client: Ansell Healthcare Title: Buy Condoms Online Logo Art Directors: Christine Rusin, Ronald Carlucci Jr.



Design Firm: David Weekley Homes, Houston TX Title: Wild Night at Zoo Lights Logo Art Director: Aimee Kishell Copywriter: Ann Holdsworth



Design Firm: David Weekley Homes, Houston TX Client: Fullwood Station Community Title: Fullwood Station Logo Art Director: Ashley Baker



Design Firm: Edgard Barbosa Design, Boynton Beach FL Client: Teola International Title: Teola Teas Branding Logo Art Director: Edgard Barbosa Designer: Edgard Barbosa



Design Firm: Edgard Barbosa Design, Boynton Beach FL Client: Truth Point Church Title: Truth Point Church Logo Art Director: Edgard Barbosa Designer: Edgard Barbosa

# LOGOS, TRADEMARKS + SYMBOLS



Design Firm: Eleven19, Omaha NE Client: Franco's Fresh Mexican  
Title: Franco's Logo Creative Director: Donovan Beery  
Designer: Dillon Wheelock



Design Firm: Eric de Llamas Studios, Frisco TX Client: Valville Sculpture School  
Title: Valville Sculpture School Logo Art Director: Eric de Llamas  
Designer: Eric de Llamas Illustrator: Eric de Llamas



Design Firm: Figmints Digital Creative Marketing, Pawtucket RI Client: Custom Built  
Title: Custom Built Logo Art Director: James Kwon Designer: Jesse Hoyos



Design Firm: Franke+Fiorella, Minneapolis MN Client: Cebu  
Title: Cebu Logo Design Designer: Craig Franke



Design Firm: Gary Wong Designs, East Brunswick NJ Client: cc: Words  
Title: cc: Words Logo Designer: Gary Wong



Design Firm: Gauger + Associates, San Francisco CA Client: Shea Homes  
Title: Sage Logo Creative Director: David Gauger Art Director: Isabelle Laporte



Design Firm: Gerard, Warrenville IL Client: Entelek Title: Entelek Logo  
Designer: Karen Bobbe



Design Firm: GinneFine.Art, Woodbridge VA Client: AliMax Enterprises, LLC  
Title: AliMax Restaurants Logo Designer: Ginnefine Jalloh



Motivational Interviewing  
TRAINING PROGRAM

Design Firm: GPO Creative Services, U.S. Government Publishing Office,  
Washington DC Client: U.S. Department of Veterans Affairs  
Title: Motivational Interviewing Training Program Logo Art Director: Maureen Nugent  
Designer: Chris Dunham



Design Firm: Hillsborough Area Regional Transit Authority, Tampa FL  
Title: HART AirPorter Logo Art Director: Kirk Mieczkowski



Design Firm: Hillsborough Area Regional Transit Authority, Tampa FL  
Title: HART Connect Logo Art Director: Kirk Mieczkowski



Design Firm: Irene Z Design, Olney MD Client: The National Philharmonic  
Title: Chords of Kindness Logo Designer: Irene Zevgolis Illustrator: Irene Zevgolis

LOGOS, TRADEMARKS + SYMBOLS



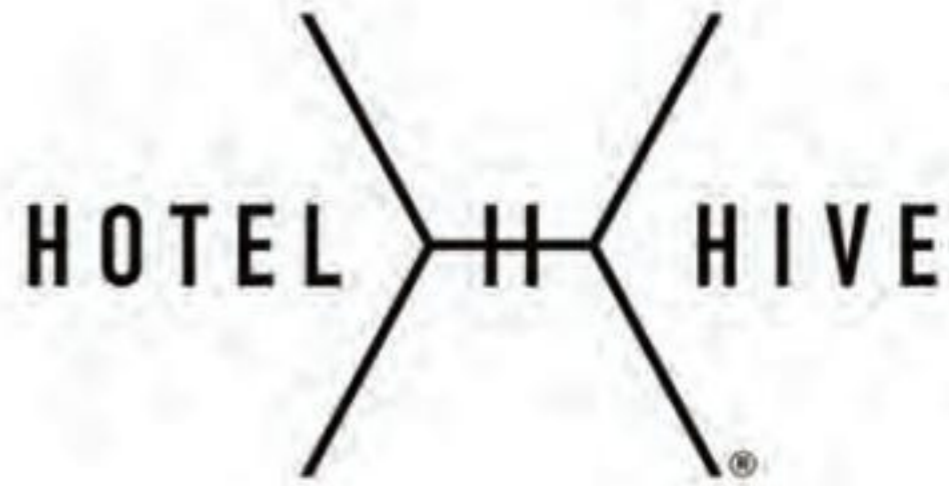
Design Firm: j.riley creative LLC, Pearland TX Client: Luna & Sol  
 Title: Luna & Sol Logo Design Designer: Julie Riley



Design Firm: Jarrod Michael Studios, Islip Terrace NY Client: Green Metro  
 Restoration Title: Green Metro Restoration Logo Design  
 Designer: Jarrod Michael Gordon



Design Firm: JB Design, South Norwalk CT Client: Southern Connecticut Wine  
 Company Title: Southern Connecticut Wine Company Identity  
 Art Director: J Berry Designer: Nic Casey



Design Firm: Jess Glebe Design, Huntingdon Valley PA Client: Abdo Development  
 Title: Hotel Hive Logo Design Designer: Jess Glebe



Design Firm: Joe White Design Group, Brooklyn NY Client: Women in Correction  
 NY Title: Organizational Logo Designer: Joe White Illustrator: Joe White



FEA HOME  
*the art of living*

Design Firm: KBCDCO - Kate Borman Creative Design Co., Ridgefield CT  
 Client: FEA Home Title: Logo Design Art Director: Kate Borman



Design Firm: Korzenowski Design, Elmhurst IL Client: Meet me at the Well Foundation Title: Meet me at the Well Foundation Logo  
Art Director: Gigi Korzenowski Designer: Jerry Clark Illustrator: Jerry Clark



Design Firm: Laurel Black Design, Port Angeles WA Client: Whole Body Lifestyle Solutions Title: Practice Identity Designer: Laurel Black



Design Firm: Laurel Black Design, Port Angeles WA Client: Rain Shadow Integrative Medicine Title: Rain Shadow Integrative Medicine Practice Identity  
Art Director: Laurel Black Designer: Laurel Black



Design Firm: Lemonaid, Silver Spring MD Client: Dr. Miriam Ahmed, Howard University Title: Lemonaid Logo Design  
Art Director: Carahna Magwood



Design Firm: Level Design Group, New York NY Client: RaceYa Title: RaceYa Logo Art Directors: Jennifer Bernstein, Nicholas Hubbard  
Designers: Jennifer Bernstein, Eva Surany



Design Firm: Liaison Design Group, Raleigh NC Client: York County Economic Development Title: Logo Design Art Director: Seamus Duerr  
Designer: Julie Mainville



LOGOS, TRADEMARKS + SYMBOLS



Design Firm: Lippincott, New York NY Client: Lumentum Title: Lumentum Identity Design Art Director: Rodney Abbot Designer: Bethany Lesko Strategy: Tim Cunningham, Emily Guilmette, Allison Zeilinger, Amaka Nineji, Adela Jaffe Organizational Engagement: Bria Martin, Paul Itchilcik Production: Jeremy Darty



Design Firm: Lippincott, New York NY Client: Viavi Title: Viavi Identity Design Art Director: Rodney Abbot Designers: Bogdan Geana, Jung Kwon, Michael Guerin Strategy: Tim Cunningham, Allison Zeilinger, Amaka Nineji, Adela Jaffe Organizational Engagement: Bria Martin, Paul Ichilcik, Production: Jeremy Darty



Design Firm: Lisa Cain Design, Glenwood IL Client: Organization for Autism Research Title: The Oaracle Monthly e-Newsletter Logo Art Director: Lisa Cain Designer: Lisa Cain



Design Firm: Mad Dog Graphx, Anchorage AK Client: Cultural Alaska Title: Cultural Alaska Logo Art Director: Aurora Hablett Designer: Aurora Hablett



Design Firm: Mad Dog Graphx, Anchorage AK Client: Denali National Park Title: Denali National Park Centennial Logo Art Director: Kris Ryan-Clarke Designer: Kris Ryan-Clarke



Design Firm: Mad Dog Graphx, Anchorage AK Client: Washington Alliance for Gender Equality Title: WAGE Logo Art Director: Kris Ryan-Clarke Designer: Kris Ryan-Clarke



Design Firm: Marc Hedges, San Diego CA Client: StealthGearUSA  
 Title: StealthGearUSA Logo and Logo Button Art Directors: Marc Hedges,  
 Nate Heckman Designer: Marc Hedges



Design Firm: Mermaid, Inc. + Pace Advertising, New York NY Client: Red Apple  
 Real Estate Title: The Giovanni Logo Creative Director: Sharon Lloyd McLaughlin  
 Account Manager: Cara Fask



Design Firm: Michael Mann Design, Myrtle Beach SC Client: Clearmind  
 Performance Title: Clearmind Performance Logo Art Director: Scott Mann  
 Designer: Scott Mann



Design Firm: Miskowski Design LLC, Hoboken NJ Client: Woof Social  
 Title: Woof Social Logo Design Designers: Justin Miskowski, Chris Mangan



Design Firm: My Design Booth, Franklin TN Client: Isuzu Commercial Truck of  
 America, Inc. Title: Run For The Isuzu Roses Identity Art Director: Jackie Ciulla  
 Designer: Jackie Ciulla



Design Firm: Native Design & Brand Communications, Hedgesville WV  
 Client: Martinsburg Farmers Market Title: Martinsburg Farmers Market Identity  
 Art Director: James Hersick Designer: James Hersick Illustrator: James Hersick



Design Firm: RandyRichardsDesign, Noank CT Client: Omicron Data Strategies  
 Title: Omicron Data Strategies Logo Art Director: Randy Richards  
 Designer: Randy Richards Illustrator: Randy Richards



Design Firm: RF Timberlake & Company Marketing Communications, Zebulon NC  
 Client: Sugarloaf Island Deli Title: Brand & Identity Logo  
 Art Director: Alberto Ramos Gutierrez Illustrator: Alberto Ramos Gutierrez  
 Agency President & Account Supervisor: Frank Timberlake



Design Firm: ROESCHMANNdesign, Austin TX Client: Lutheran Foundation of Texas  
 Title: Legacy Deo Identity Design Art Director: Claudia Roeschmann  
 Designer: Claudia Roeschmann



Design Firm: Ruzow Graphics Inc., Westport CT Client: Groton Alliance for Substance Abuse Prevention  
 Title: GASP Abuse Logo Art Director: Nancy Ruzow Designer: Nancy Ruzow  
 Illustrator: Nancy Ruzow



Design Firm: Ruzow Graphics Inc., Westport CT Title: Logo Logo  
 Art Director: Nancy Ruzow Designer: Nancy Ruzow



Design Firm: Ruzow Graphics Inc., Westport CT Client: Andrea Zaff Architecture  
 Title: Zaff Architecture Icon Art Director: Nancy Ruzow Designer: Nancy Ruzow



Design Firm: Shikatani Lacroix, Toronto ONT Client: York Region  
 Title: York Link Logo Art Director: Kim Yokota Designer: Lynn Giles  
 Lead Strategist: Jean-Pierre Lacroix



Design Firm: Skeggs Design, New York NY Client: Educated Artists  
 Title: Logo Design Art Director: Gary Skeggs Designer: Gary Skeggs



Design Firm: Stan Gellman Graphic Design, St. Louis MO Client: Friendship  
 Village Title: Friendship Foundation Logo Art Director: Teresa Thompson  
 Designer: Bryan Wakeland



Design Firm: Sun Graphics Media, Plymouth WI Client: Plexus  
 Title: Plexus Logo & Mobile App Icon Designer: Liza Mulloy



Design Firm: Symbiotic Solutions, East Lansing MI Client: The Vineyard Wine  
 Shop Title: The Vineyard Logo Art Director: Chris Corneal



Design Firm: The Official Office of W. Anthony Watkins, Huntsville TX  
 Client: Potato Shack Title: Potato Shack Logo Art Director: W. Anthony Watkins  
 Designers: Melissa Logan, W. Anthony Watkins

## LOGOS, TRADEMARKS + SYMBOLS

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Design Firm: Tielemans Design, Henderson NV Client: Ballard Consulting  
Title: Venture Catalysts Logo Art Director: Anton Tielemans  
Designer: Anton Tielemans



Design Firm: Web Solutions, Inc., Meriden CT Client: Lifeway Mobility  
Title: Lifeway Mobility Logo Art Director: Jon Fenwick  
Designer: Jon Fenwick

# INFOGRAPHICS



Design Firm: Bottomline Technologies, Portsmouth NH Title: Mind the Gap Infographic Art Director: Brian McLaughlin Designer: Alex Talbot



Design Firm: Citi Business Communications, New York NY Client: Citi Treasury and Trade Solutions Title: Academy Infographic Insert Creative Director: Melita Sussman Designer: Carla Magazino



Design Firm: Corporate Visions Inc., Doylestown PA Client: Infor Title: Finding Balance Between Service and Cost Infographic Art Director: Brent Alwood Designer: Brent Alwood Illustrator: Brent Alwood

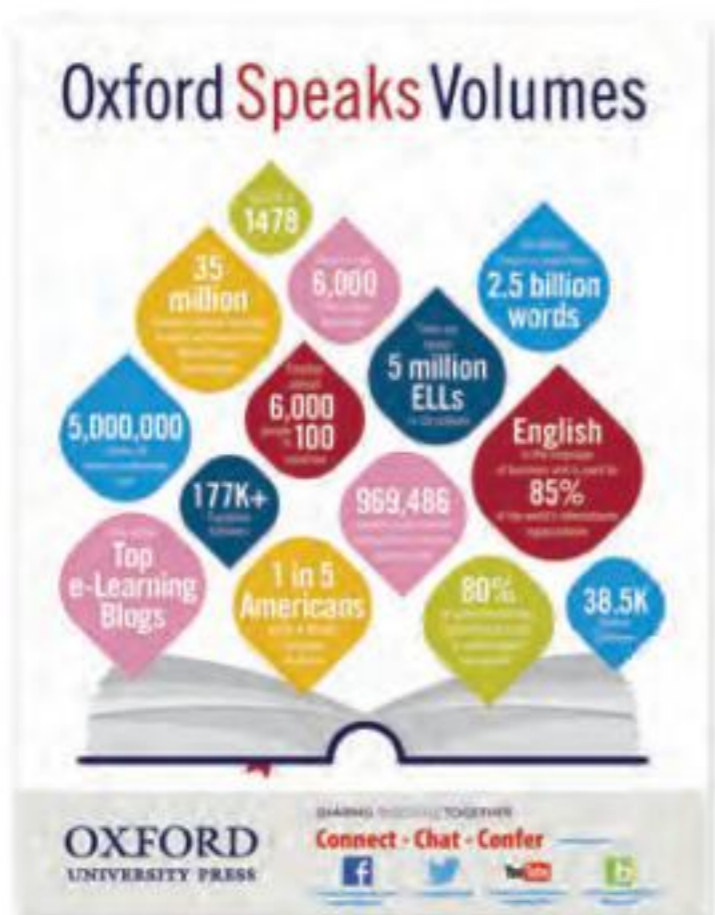


Design Firm: Gerard, Warrenville IL Client: Protect Your Home Title: Lesser Known Safety Hazards Infographic/Social Media Creative Director: Cory Schreiber Designer: Cory Schreiber Writer: Brannon Smith



Design Firm: Langton Cherubino Group, New York NY Client: Children's Aid Society Title: South Bronx Rising Together Art Director: David Langton Designer: Jim Keller Illustrator: Jim Keller

# INFOGRAPHICS



Design Firm: Ruzow Graphics Inc., Westport CT Client: Oxford University Press  
Title: Oxford Speaks Volumes Art Director: Nancy Ruzow Designer: Nancy Ruzow  
Illustrator: Nancy Ruzow



Design Firm: The Hartford Creative Services, Hartford CT Client: The Hartford  
Title: The Hartford Small Business Infographic Campaign Art Director: John Murphy  
Designers: William Cruz, Amanda Porritt Illustrator: Christopher Jagmin  
Copywriter: Steve Hindley



Design Firm: Towson University, Towson MD Client: Study Abroad  
Title: Getting Started Infographic Art Director: Lori Marchetti  
Designer: Lori Marchetti



Design Firm: TRC, Lowell MA Title: Power Generation Infographics  
Designer: Jessica Gasc

# INTERNET DESIGN



Design Firm: [x]cube, Dallas TX Client: Fisher-Price and Barefoot Foundation  
 Title: Grow Childhood Development App Art Director: Billy Zinzer  
 Designer: Alicia Lomas Content Strategist & Producer: Anne Lawrence



Design Firm: Aon Hewitt, Islip NY Client: Bank of New York Mellon Title: 2016 People Report  
 Creative Director: Jill Rafkin Art Director: Cristine Giannotti  
 Designers: Victoria Cook, Cristine Giannotti, Barbara Roldan Client Lead: Ken Robinson  
 Writers: Bob Peacock, David Stuart Production Editor: Randall Van Vynckt Project Manager: Kristin Peacock



Design Firm: Babilon Arts, Inc, San Juan Capistrano CA Client: Westward Expos  
 Title: San Diego Home/Garden Shows Site Redesign  
 Art Director: Brigette Callahan Designer: Kristina Snell



Design Firm: Built Creative, Apex NC Client: Reward Builders  
 Title: Website Design Designer: Shane Poteete Illustrator: Wendy Cernel



Design Firm: Built Creative, Apex NC Client: Wagoner Homes  
 Title: Website Design Designer: Shane Poteete Illustrator: Wendy Cernel



# INTERNET DESIGN



Design Firm: Cadence Design Systems, Inc., San Jose CA Title: Next Generation Cadence.com Website Creative Director: Suzie Im Designer: Lucy Xu Content Director: Paul Jones AEM Implementation: Cadence IT



Design Firm: Corse Design Factory, New York NY Client: Input Creative Studio Title: Input Creative Studio Website Art Director: Nigel Sielegar Designer: Nigel Sielegar



Design Firm: Elias/Savion Advertising, Pittsburgh PA Client: Cohen & Grigsby, PC Title: Cohen & Grigsby Website Art Director: Joseph Parente Designer: Joseph Parente



Design Firm: Fifth Letter, Winston-Salem NC Client: Fifth Letter Title: Fifth Letter Website Art Director: Elliot Strunk Designer: Kei Kato



Design Firm: Firmseek, Washington DC Client: Eastman & Smith Attorneys at Law Title: Eastman & Smith Website Designer: Firmseek Developer: Firmseek Project Director: Janice Ugaki



Design Firm: Franke+Fiorella, Minneapolis MN Client: Lifewise Title: Lifewise Website Design Art Director: Craig Franke Designer: Todd Monge



Design Firm: Freeform Agency, LLC, Jenks OK Client: Drive Adoption  
 Title: Drive Adoption Website Art Director: Julie Riley Designer: Julie Riley  
 Web Developers: Neil Luft, Bevin Ver Brugge



Design Firm: Gabe Diaz Graphic Design, Tampa FL Client: A. Harris Photography  
 Title: A. Harris Photography Website Redesign  
 Art Director: Gabe Diaz Designer: Gabe Diaz Photographer: Albert Harris  
 Copywriter: Gabe Diaz Programmer: Luthfur Miah



Design Firm: Gabe Diaz Graphic Design, Tampa FL Client: Bacco and Venere Italian Restaurant  
 Title: Bacco and Venere Italian Restaurant Website Redesign  
 Art Director: Gabe Diaz Designer: Gabe Diaz Photographers: Barry Wallace, Sam Root  
 Copywriter: Barry Wallace Brand Manager: Scott Hereford



Design Firm: GAF, Parsippany NJ Title: Facebook Holiday Posts  
 Creative Director: Carlos Caicedo Designers: David Shin, Matt Neilan,  
 Helen Azzinnari Photographer: Jeff Herbert Retoucher: Matt Wells

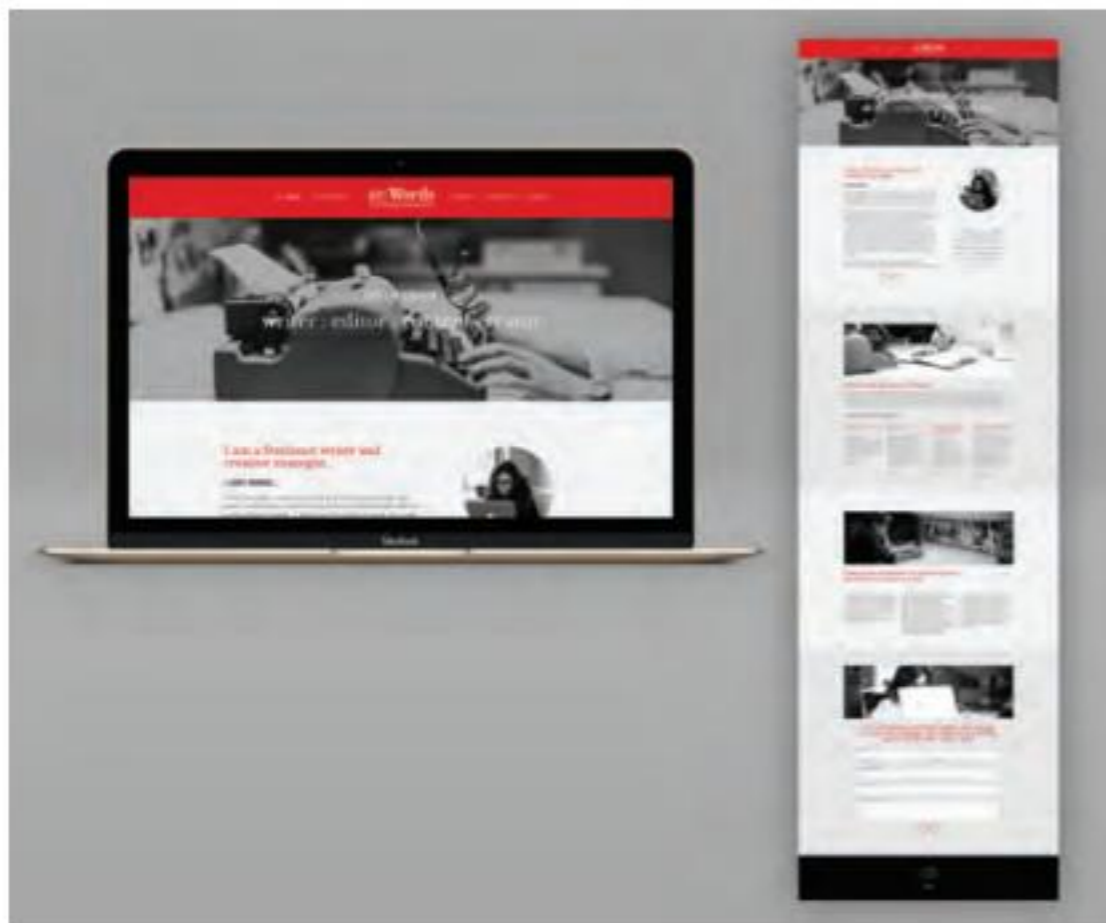


Design Firm: GAF, Parsippany NJ Title: Email - Contractor's Guide  
 Creative Director: Carlos Caicedo Art Directors: Helen Azzinnari, Brian Baker  
 Copywriter: Tracey O'Rourke

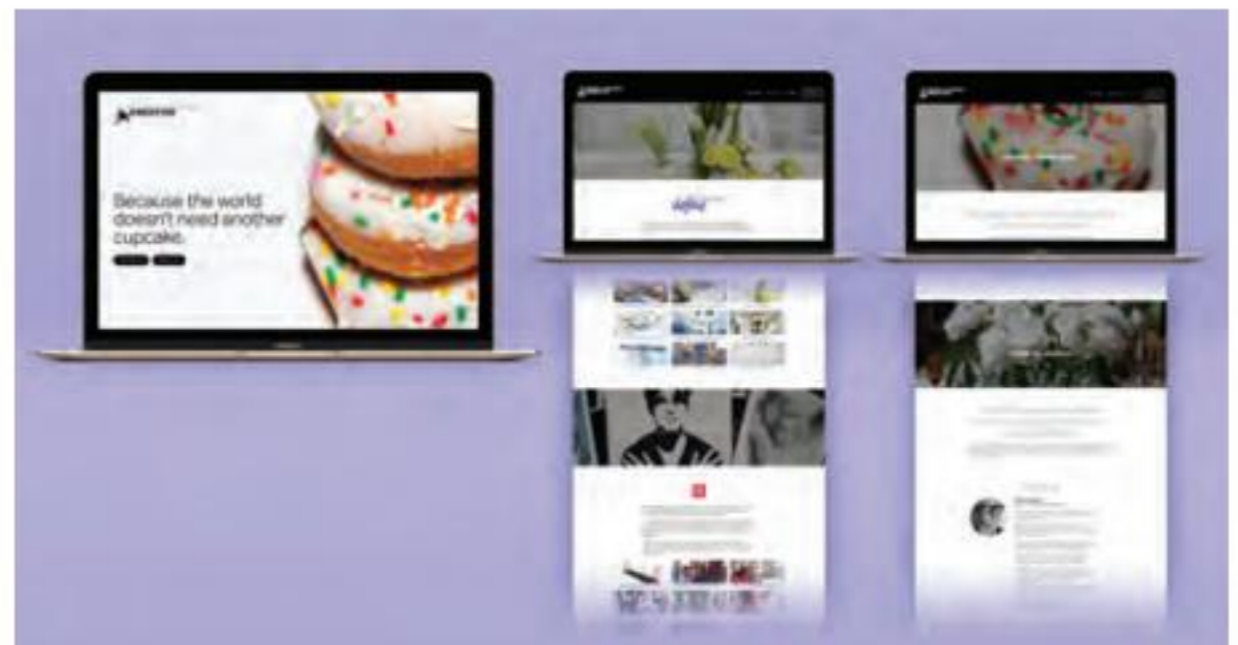


Design Firm: GAF, Parsippany NJ Title: GAF Shingle Style Guide  
 Creative Director: Carlos Caicedo Designers: Brian Baker, Matt Neilan  
 Photographer: Matt Wells Copywriter: Tracey O'Rourke Senior Manager,  
 Digital Strategy: Brian Baker Social Content Creator: Deb Shufelt

# INTERNET DESIGN



Design Firm: Gary Wong Designs, East Brunswick NJ Client: cc: Words  
Title: cc: Words Website Designer: Gary Wong



Design Firm: Gary Wong Designs, East Brunswick NJ Client: Cafiero Lussier  
Creative Title: Cafiero Lussier Creative Website Designer: Gary Wong



Design Firm: Gary Wong Designs, East Brunswick NJ Client: EBC Associates  
Title: EBC Associates Website Designer: Gary Wong



Design Firm: Gary Wong Designs, East Brunswick NJ Client: Ink & Roses  
Title: Ink & Roses Website Designer: Gary Wong



Design Firm: Gaslight, Cincinnati OH Client: Glass.com Title: Glass.com  
Website Design Designers: Haley Moore, Katie Pohlman  
Developers: Katherine Tornwall, Kevin Rockwood



Design Firm: Gerard, Warrenville IL Client: Dimension Design  
Title: Dimension Design Website Redesign Designer: Rich Putt  
Writer: Mark Manzo

# INTERNET DESIGN



Design Firm: Gerard, Warrenville IL Client: Worldwide Material Handling  
 Title: Worldwide Material Handling Website Redesign Designer: Karen Bobbe  
 Photographers: Robert Randall, Don Schwartz Writer: Dimension Design



Design Firm: Grayscale Studio, Austin TX Client: Texas State University  
 Title: Govely Political Science App Art Directors: Grayson Lawrence, Dan Tami  
 Designers: Grayson Lawrence, Morgan Thomas Illustrator: Morgan Thomas  
 Developers: Badri Venkataraman, Alex Gimson, Aarthy Vasudeva Singh,  
 Bryan Layman, Vaibhav Bedi, Dan Tamir



Design Firm: Green Room Creative, Boonton NJ Client: Medicines 360  
 Title: Medicines 360 Website Art Director: Sandeep Jambhekar  
 Designer: Alyce Biggs Developer: Rafael Diaz



Design Firm: Hudson Global, Tarrytown NY Client: Ariad Pharmaceuticals  
 Title: CML Risks Website VP Creative Director: Mark Mascolo  
 Art Director: Carlos Arias



Design Firm: Hybrid Design, San Francisco CA Client: Nike  
 Title: Nike Tech Pack App Art Director: Brian Flynn Designer: Caleb Kozlowski  
 Project Manager: Nicole Hasselfeld



Design Firm: Jeunesse Global, Lake Mary FL Client: Jeunesse Global  
 Title: Empower Eblast Art Director: Jenifer Kresge Designer: Qistina Hullon

# INTERNET DESIGN



Design Firm: KUDOS Design Collaboratory, New York NY Client: Shelton Mindel  
 Title: Shelton Mindel Website Art Director: John Kudos Designer: Sumit Paul



Design Firm: Leibowitz Branding & Design, New York NY Client: Athena Art Finance  
 Title: Athena Responsive Website Creative Director: Dana Reinke  
 Art Director: Sangmi Lim



Design Firm: Leibowitz Branding & Design, New York NY Client: Bailard  
 Title: Bailard Responsive Website Creative Director: Dana Reinke  
 Art Director: Sangmi Lim



Design Firm: Lentini Design & Marketing, Inc., Los Angeles CA  
 Client: Merriwether & Williams Insurance Services Title: Merriwether & Williams  
 Website Design and Build Art Directors: Hilary Lentini, Sean Mullowney  
 Designer: Leanna Hanson Programmers: Alan Altur, Randall Cormier



Design Firm: Lentini Design & Marketing, Inc., Los Angeles CA  
 Client: UltraGlas Title: UltraGlas Website Design and Build Art Directors:  
 Hilary Lentini, Sean Mullowney Designers: Sean Mullowney, Leanna Hanson  
 Programmers: Sean Mullowney, Allie Cormier, Alan Altur



Design Firm: Liaison Design Group, Raleigh NC Client: Catawba EDC  
 Title: Catawba EDC Website Art Director: Seamus Duerr  
 Designer: Kristina Flick



Design Firm: Marena Studios/Cosmos, New York NY Client: Beauty Prophet  
 Title: Kneipp US Website Design Art Director: Kathy Marena  
 Designer: Hiromi Oikawa Web Director: Jack Weiss



Design Firm: Mermaid, Inc., New York NY Client: National Resources  
 Title: Edgewater Harbor Website Creative Director: Sharon Lloyd McLaughlin  
 Marketing Manager: Lauren Calabria



Design Firm: Native Design & Brand Communications, Hedgesville WV  
 Client: Alabama Gulf State Park Title: Alabama Gulf State Park Website Design &  
 Development Art Directors: James Hersick, Laurel Webster  
 Designer: Laurel Webster



Design Firm: Nesnadny + Schwartz, Cleveland OH Client: The Progressive  
 Corporation Title: 2015 Annual Report Website Art Director: Michelle Moehler  
 Designers: Michelle Moehler, Keith Pishnery, Shawn Beatty  
 Artist: Jason Middlebrook Writer: Glenn Renwick



Design Firm: Prosek Partners, Fairfield CT Client: Spencer Capital Holdings  
 Title: Spencer Capital Website Art Director: David Zamba  
 Designer: Aaron Steinfeld Developer: Web Solutions



Design Firm: RandyRichardsDesign, Noank CT Client: Omicron Data Strategies  
 Title: Omicron Data Strategies Website Art Director: Randy Richards  
 Designer: Randy Richards Photographers: Randy Richards, Cassie Greene

# INTERNET DESIGN



Design Firm: Roni Lagin & Co., Philadelphia PA Client: Reinvestment Fund  
 Title: Reinvestment Fund Website Art Director: Roni Lagin  
 Lead Developer: Stephen Reinstein



Design Firm: Rule29 Creative, Geneva IL Client: Team RWB  
 Title: Team RWB Website Design Art Director: Justin Ahrens  
 Designer: Justin Ahrens



Design Firm: Stan Gellman Graphic Design, St. Louis MO Client: MAP St. Louis -  
 Montessori Adolescent Program Title: Website Design  
 Art Director: Teresa Thompson Designer: Bryan Wakeland



Design Firm: Stressdesign, Syracuse NY Client: The Everson Museum of Art  
 Title: Museum Website Design Art Director: Marc Stress Designers: Jordan  
 Dudden, Marc Stress, Gabriella Hale Front-end Developer: Dave Reeder



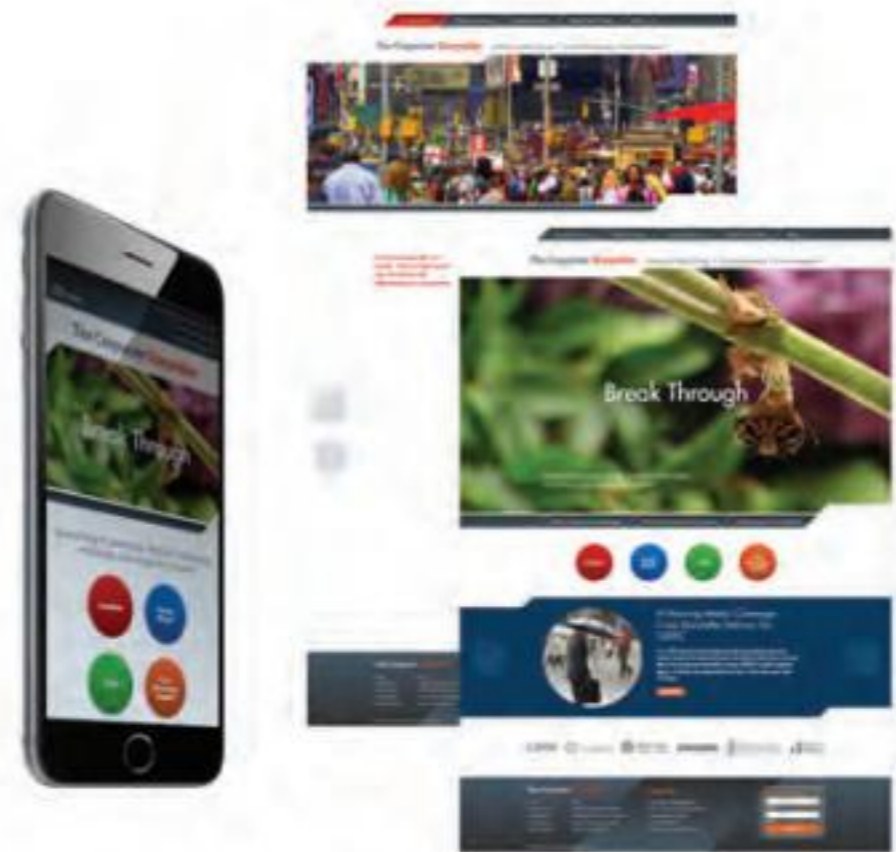
Design Firm: Studio Spear, Jacksonville Beach FL Client: Beaver Street Fisheries  
 Title: Sea Best Website Art Director: Jeffrey Spear Designer: Jeffrey Spear  
 Web Engineer: Jan Pilant



Design Firm: TFI Envision, Inc., Norwalk, CT Title: TFI Envision, Inc. Responsive  
 Website - 2015 New Design Creative Director: Elizabeth P. Ball  
 Art Director: Roy Barker Designers: Roy Barker, Elizabeth P. Ball, Denise Coke  
 Illustrator: Elizabeth P. Ball (Home Page Image) Copywriter: Roy Barker



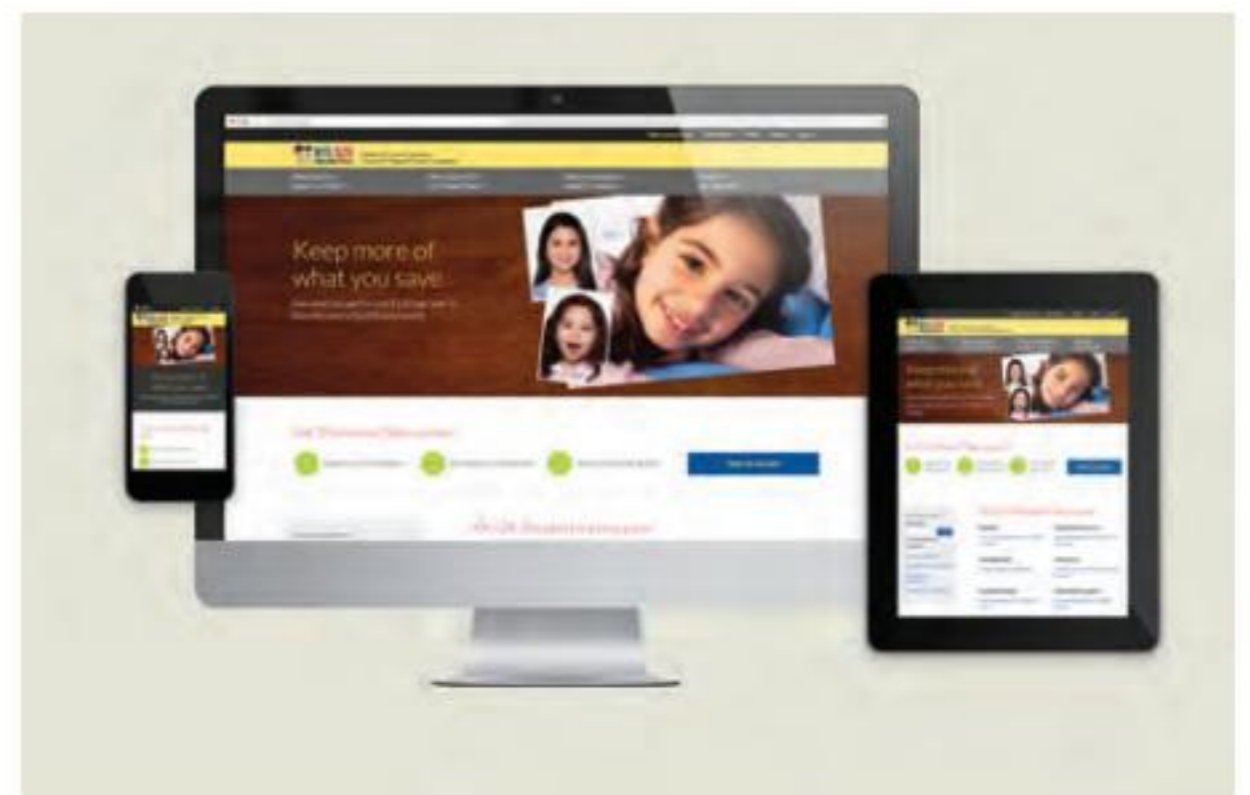
Design Firm: TFI Envision, Inc., Norwalk, CT Client: North Up Jets  
 Title: North Up Jets Responsive Website Creative Director: Elizabeth P. Ball  
 Art Director: Elizabeth P. Ball Designers: Elizabeth P. Ball, Denise Coke  
 Copywriters: Elizabeth P. Ball, North Up Jets Production Artist: Denise Coke



Design Firm: The JVP Group, Studio City CA Title: The Corporate Storyteller  
 Responsive Website Creative Director: The Corporate Storyteller/Cary Brazeman  
 Art Director: The JVP Group/Jim Pezzullo Graphic & UX Designer: Jim Pezzullo  
 Programming: Ottenhoff Consulting/Aasun Eble



Design Firm: The Merz Group, West Chester PA Client: Eight Oaks Craft Distillers  
 Title: Website Design Designer/Developer: Paul Barrera



Design Firm: Vanguard, Valley Forge PA Client: New York's 529 Direct Plan  
 Title: New York's 529 Direct Plan Responsive Website Art Director:  
 Vivian Ghazarian Designer: Mary Filiatraut Photographer: Franco Vogt  
 Editorial Manager: Joy Coronet Writer: Alyson Wentz Editor: Mia Stoner



Design Firm: Vanguard Communications, Washington DC Client: SAMHSA's Voice  
 Awards Program Title: 2016 Voice Awards Social Media Animated GIF  
 Designer: Anthony Le



Design Firm: Web Solutions, Inc., Meriden CT Client: Seasons Federal Credit  
 Union Title: Kiosk Website Art Director: Jon Fenwick Designer: Diane Lepkowski



# INTERNET DESIGN



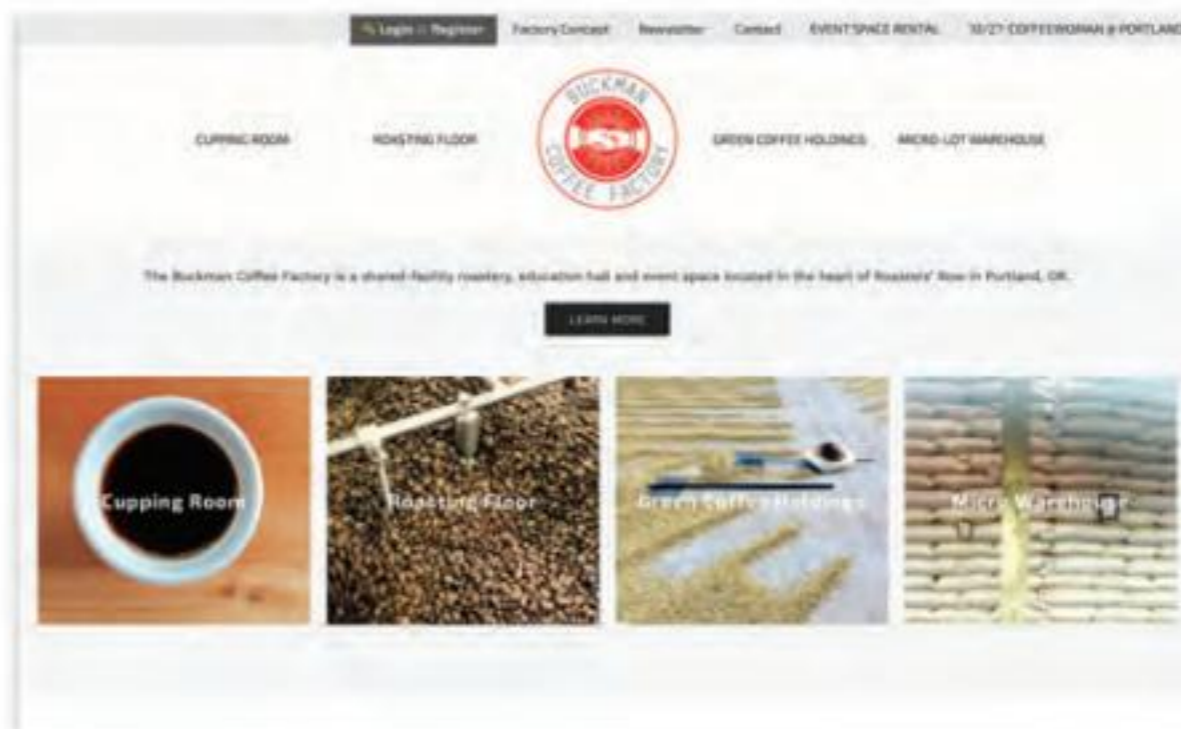
Design Firm: Web Solutions, Inc., Meriden CT Client: FreshBev  
 Title: Ripe Craft Juice Website Art Director: Jon Fenwick  
 Designer: Diane Lepkowski



Design Firm: Web Solutions, Inc., Meriden CT Client: The Katharine Hepburn Cultural Arts Center  
 Title: The Kate Website Art Director: Jon Fenwick  
 Designer: Diane Lepkowski



Design Firm: World Synergy, Solon OH Client: The Chas E. Phipps Company  
 Title: Website and eCommerce Design Art Director: Gina Bartlett Application  
 Developer: Ross Ritchey



Design Firm: York & Chapel, Shelton CT Client: Buckman Coffee Factory  
 Title: Buckman Coffee Factory Website Designer: Vincent Palumbo  
 Project Manager: Rebecca Sampara

# PACKAGING



Design Firm: 3M Design, St. Paul MN Client: 3M Title: Scotchgard™ Brand and Package Redesign Design: 3M Design



Design Firm: Aurora Design, Niskayuna NY Client: Mohawk Title: 12 Beautiful Reasons Package Design Designer: Jennifer Wilkerson Photographer: Vincent Giordano



Design Firm: BexBrands, San Diego CA Client: Leap Ready-to-Be Smoothies Title: Leap Packaging Designers: Becky Nelson, Jeremy Dahl, Daniela Anderson CEO: Edward Cannan



Design Firm: Blossom Creative, Hampton NH Client: Janegée Title: Package Design Art Director: Jenny Hamilton Designer: Jenny Hamilton



Design Firm: Boxer Brand Design, Chicago IL Client: Britvic Title: Thomas & Evans Innovation Packaging Art Director: Kevin Thomas Designer: Paul Castledine

# PACKAGING



Design Firm: Boxwood, Seattle WA Client: Ashley Trout, March Cellars  
 Title: Branding and Package Design Art Director: Joe Chauncey  
 Designer: Joe Chauncy Illustrator: Joe Chauncey Photographer: Joe Chauncey



Design Firm: Brandimage, Cincinnati OH Client: 7-Eleven Title: 7-Select Candy  
 Gusset Bag Executive Creative Director: Don Childs Art Director: Scott Smith  
 Designer: Jeff Raulie Illustrator: Mike Wepplo



Design Firm: Brandimage, Cincinnati OH Client: 7-Eleven Title: 7-Select Kettle  
 Chips Executive Creative Director: Don Childs Art Director: Scott Smith  
 Designer: Tim Binzer Photographer: Ron Hamilton



Design Firm: Brandimage, Cincinnati OH Client: 7-Eleven  
 Title: 7-Select Premium Water Executive Creative Director: Don Childs  
 Art Director: Scott Smith Designer: Jen Langdon



Design Firm: Brandimage, Cincinnati OH Client: 7-Eleven Title: 7-Select Kettle  
 Glazed Nuts Executive Creative Director: Don Childs Creative Director:  
 Scott Smith Designers: Scott Smith, Tim Binzer Illustrator: Mike Wepplo



Design Firm: Bulletproof, New York NY Client: Mondelez International  
 Title: Swedish Fish Package Design Creative Director: Steve Dunphy  
 Design Director: Tet Marti



Design Firm: Carol Sullivan Design, Lawrenceville NJ Client: Kilwins Chocolates Franchise, Inc. Title: Kilwins Corns & Brittles Collection  
 Art Director: Ron Brunette Designer: Carol Sullivan Illustrator: Carol Sullivan  
 Photographer: Scott Paquette



Design Firm: Carol Sullivan Design, Lawrenceville NJ Client: Kilwins Chocolates Franchise, Inc. Title: Kilwins Premium Nut Collection  
 Art Director: Ron Brunette Designer: Carol Sullivan Illustrator: Carol Sullivan  
 Photographer: Scott Paquette



Design Firm: CBX, New York NY Client: Kimberly-Clark  
 Title: Kotex Style 'N Store Package Design Design: CBX



Design Firm: CBX, New York NY Client: Man Cave Craft Meats  
 Title: Man Cave Meats Package Design Design: CBX



Design Firm: CBX, New York NY Client: McCormick  
 Title: McCormick Kitchen Basics Package Design Design: CBX



Design Firm: CBX, New York NY Client: General Mills  
 Title: The Good Table Package Design Design: CBX

# PACKAGING



Design Firm: Citizen Cider, Burlington VT Title: Citizen Cider Wayne County Sixer  
 Art Director: Raychel Severance Designer: Raychel Severance  
 Illustrator: Raychel Severance Photographer: Raychel Severance



Design Firm: Consumer Product Branding, LLC, Chico CA Client: Sierra Nevada Brewing Co. Title: Trip in the Woods Designer: Jason C. Roberson



Design Firm: Craig Calsbeek Graphic Design, Carlsbad CA Client: Aquatech USA  
 Title: Soft Goods Line Packaging Design Art Director: Phil Gallagher  
 Designer: Craig Calsbeek



Design Firm: Damen Jackson, Chicago IL Client: John B. Sanfilippo & Son  
 Title: Fisher Snack Nuts Package Design Art Directors: Ron Farnum, Damen Jackson  
 Designers: Adrienne Nole, Damen Jackson Illustrator: Munro Campagna  
 Artist Representative Photographer: John Merkle, Merkle Studios



Design Firm: Damen Jackson, Client: John B. Sanfilippo & Son  
 Title: Orchard Valley Harvest Package Design Art Directors: Ron Farnum, Damen Jackson  
 Designers: Adrienne Nole, Michelle Lukezic, Damen Jackson  
 Photographer: John Merkle, Merkle Studios



Design Firm: Dando Projects, Chicago IL Client: KOVAL Distillery  
 Title: KOVAL Barreled Gin Package Design Art Director: Oona Hart  
 Designer: Oona Hart



Design Firm: Daniele Politini, New York NY Client: T'a Bistrot Milano  
 Title: T'a Bistrot Packaging and Identity Art Directors: Daniele Politini,  
 Chiara Pomati Designers: Daniele Politini, Chiara Pomati  
 Photographer: Piero De Grossi



Design Firm: Dark Horse Design, Neptune NJ Client: Ansell Healthcare  
 Title: Skyn Excite Gel Box Art Directors: Ronald Carlucci Jr., Christine Rusin



Design Firm: DDW SF, San Francisco CA Client: Delasa International Corporation  
 Title: Let's Get Good! Package Design Executive Creative Director: Ross Patrick  
 Designer: Lauren Barr



Design Firm: DDW SF, San Francisco CA Client: Requip'd Equipment Rescue Co.  
 Title: Requip'd Package Design Executive Creative Director: Ross Patrick  
 Designer: Melissa Genao



Design Firm: Design North, Racine WI Client: TH Foods Title: Crunchmaster  
 Brown Rice & Kale Crackers Packaging Art Director: Gwen Granzow  
 Designers: Gwen Granzow, Zeynep Tangun-Kaplan Photographer: Dave Tracy



Design Firm: Design Resource Center, Naperville IL Client: Enstrom Candies, Inc.  
 Title: Enstrom Packaging Art Director: Don Dzielinski Designer: Matt Clemens

# PACKAGING



Design Firm: Disc Graphics, Inc., Hauppauge NY Client: Trish McEvoy, Ltd.  
 Title: Limited Edition - The Power of Make-Up Planner Collection - Modern Chic  
 Creative Director: Gloria Gregurovich, Trish McEvoy, Ltd.



Design Firm: domo domo International Marketing Group, New Haven CT  
 Client: Edgewell Personal Care Title: Playtex® Sipsters® Stage 3 Spout Cup  
 Package Design Art Director: Carl Walker Illustrator: Mike Dammer



Design Firm: Dot Matrix Design Group, Florham Park NJ Client: Key Foods  
 Title: Fruit Punch Package Design Art Director: Jennifer Greenfield  
 Founders: Brian Demeduk, Nadeem Zaidi



Design Firm: Dot Matrix Design Group, Florham Park NJ Client: Arbor Life Labs  
 Title: Replenology Branding and Packaging Art Director: William Read  
 Founders: Brian Demeduk, Nadeem Zaidi



Design Firm: Edgard Barbosa Design, Boynton Beach FL Client: SoundSeekers  
 Title: Louder Together Vol. 1 Compilation Album  
 Art Director: Edgard Barbosa Designer: Edgard Barbosa



Design Firm: Ellen Bruss Design, Denver CO Client: O.PenVAPE  
 Title: Dabaratus Packaging Creative Director: Ellen Bruss  
 Art Director: Ken Garcia Designers: Matt Kistler, Emily Fitzgerald



Design Firm: Ellen Bruss Design, Denver CO Client: O.PenVAPE  
 Title: Organa Labs Applicator Packaging Creative Director: Ellen Bruss  
 Art Director: Ken Garcia Designer: Matt Kistler



Design Firm: Flood Creative, Irvington NY Client: Core Nutrition LLC  
 Title: Core Organics Package Design Art Director: Paula Grant



Design Firm: Flood Creative, Irvington NY Client: Genesis Today  
 Title: Genesis Supplements Package Design Art Director: Paula Grant  
 Designer: Tyana Soto



Design Firm: Flood Creative, Irvington NY Client: ICONIC Title: ICONIC Protein  
 Drinks Package Design Art Director: Stuart Whitworth Designer: Laurel Gillispie



Design Firm: Gauger + Associates, San Francisco CA Client: The Tea Room  
 Title: The Tea Room Teas Packaging Creative Director: David Gauger  
 Art Director: Lori Murphy



Design Firm: Gauger + Associates, San Francisco CA Client: Ramar Foods  
 Title: Kusina Packaging Creative Director: David Gauger  
 Art Director: Lori Murphy



# PACKAGING



Design Firm: Gauger + Associates, San Francisco CA Client: Ramar Foods  
 Title: Magnolia Ice Pop & Ice Cream Packaging Creative Director: David Gauger  
 Art Director: Jenna Pile



Design Firm: Gauger + Associates, San Francisco CA Client: Wallaby Yogurt  
 Title: Purely Unsweetened Yogurt Packaging Creative Director: David Gauger  
 Art Director: Lori Murphy



Design Firm: Gelcommunications, LLC, Los Angeles CA Client: You Are Loved Foods, LLC  
 Title: You Are Loved Packaging Refresh Art Director: Alicia Goodyear  
 Lichens Designers: Derek Heath, Karen Chater, Tathy Otero



Design Firm: HMSDesign, Fairfield CT Client: BIGELOW Tea  
 Title: Bigelow Ready-To-Drink Teas Package Design



Design Firm: HMSDesign, Fairfield CT Client: The Heineken Company/Dos Equis  
 Title: Dos Equis Package Redesign



Design Firm: Hornall Anderson, Seattle WA Client: GT's Kombucha  
 Title: Sharing Gratitude Limited Edition Bottle Creative Director: Nory Emori  
 Designer: Jay Hilburn Illustrator: Jay Hilburn Copywriter: Mary LaCoste  
 Strategy Director: Nory Emori Account Services: Alesia Wilkens



Design Firm: Hornall Anderson, Seattle WA Client: Progresso Title: Cooking Stocks Packaging Creative Director: Michael Connors Design Director: Peter Anderson Designer: Maxwell Churchill Illustrator: Steven Noble Copywriter: Shirley Hendrickson Strategy Director: Euan Fraser Production: Jonas Land, Alison Mumpower Account Services: Ricki Pasinelli, Lorna Harrington



Design Firm: Hudson Valley Graphic Design, LLC, Croton-on-Hudson NY Client: Will-Yum Spice Title: Will-Yum Spice: A Marriage of Spices Art Director: Janeen Violante Designer: Janeen Violante



Design Firm: Ideas That Kick, Minneapolis MN Client: Born Free Pet Food Title: Dog Food Packaging Art Director: Stefan Hartung Designer: Lindsey Bennett



Design Firm: Ideas That Kick, Minneapolis MN Client: LonoLife Title: K-Cup Broth Packaging Art Director: Stefan Hartung Designer: Lindsey Bennett



Design Firm: Interbrand, Cincinnati OH Client: Keurig Green Mountain Title: Tierney's Tea Packaging Art Directors: Shelly Scheer, Jamey Wagner Designer: Kathy Chavez Illustrator: Burt Laube Digital Image Specialist: Ken Kirby Implementation Designer: Jody Bergman Strategy Director: Cindi Jones



Design Firm: Jeunesse Global, Lake Mary FL Client: Jeunesse Global Title: Luminesce Packaging Art Director: Vivian Lund Designer: Janessa Barrios

# PACKAGING



Design Firm: Jeunesse Global, Lake Mary FL Client: Jeunesse Global  
 Title: Nevo Packaging Art Director: Vivian Lund Designer: Janessa Barrios



Design Firm: John McNeil Studio, Berkeley CA Client: Sonoma Cannabis Company  
 Title: AYA Packaging Creative Director: Gerald Lewis  
 Art Directors: Jana Heyer, Kirill Mazin Copywriter: Scott Leeper  
 PM/Account: Elisabeth Schwartz Print Production: Bill Dougherty



Design Firm: Johnson and McGreevy, Inc. (JAM), New York NY  
 Client: Brenne Title: Brenne Ten Package Design Art Director: Peter Johnson  
 Designer: Leslie Park



Design Firm: Johnson and McGreevy, Inc. (JAM), New York NY  
 Client: pHenOH Title: pHenOH 7.4 Package Design Art Director: Peter Johnson  
 Designers: Danny Lang, Karina Maisonet



Design Firm: Johnson and McGreevy, Inc. (JAM), New York NY  
 Client: TRUE Syrups & Garnishes Title: TRUE Authentic Syrup Package Design  
 Art Director: Peter Johnson Designer: Ani Bijoyan



Design Firm: Kay James Design, Appleton WI Client: Kimberly-Clark Corporation  
 Title: Kleenex Back-to-School, Target Specific Designers: Nick Neuman,  
 Darcey McCormick, Kay James Design Team



Design Firm: LAM Design, Pleasantville NY Client: French's Food Company  
Title: French's Mustards



Design Firm: LAM Design, Pleasantville NY Client: Dunkin' Donuts  
Title: Dunkin' Donuts Premium Tea



Design Firm: Levitskie Creative, Hackettstown NJ Client: Rudolph Foods Company  
Title: Gaslamp Popcorn Malibu Mix Art Director: Kristin Levitskie  
Designers: Kristin Levitskie, Susie Edwards



Design Firm: Little Big Brands, White Plains NY Client: Pinnacle Foods Group, LLC  
Title: WishBone EVOO Dressing CCO: John Nunziato  
Design: LBB Design Team



Design Firm: Little Big Brands, White Plains NY Client: Vetscience LLC  
Title: Little Piggies Dog Treats CCO: John Nunziato  
Design: LBB Design Team



Design Firm: LRXD, Denver CO Client: TRUETONiQS™ Title: TRUETONiQS™  
Package Design Creative Directors: Kelly Reedy, Andy Dutlinger  
Designer: Drew Bentley Copywriter: Eric Kiker

# PACKAGING



Design Firm: Mattel, Inc., El Segundo CA Title: Hello Barbie™ Doll  
 Designer: Sal Valazquez Copywriter: Alexandra Fink Engineer: Steve Fireman  
 Manager: Brett Cambria Director: Corinne Maffin Vice President: Kim Culmone



Design Firm: Mattel, Inc., El Segundo CA Title: tokidoki® Barbie® Doll Black and Platinum Labels  
 Designer: Janet Tsuei Illustrators: Simone Legno, tokidoki  
 Copywriter: Anna Ziss-Patton Engineer: Kambiz Betaharon  
 Director: Corinne Maffin Vice President: Peter Helenek



Design Firm: Mattel, Inc., El Segundo CA Title: Andy Warhol® Barbie® Doll  
 Designer: Sal Valazquez Copywriter: Anna Ziss-Patton Engineer: Kambiz Betaharon  
 Director: Corinne Maffin Vice President: Kim Culmone



Design Firm: Mattel, Inc., El Segundo CA Title: MOSCHINO Barbie® Doll  
 Designer: Janet Tsuei Copywriter: Anna Ziss-Patton Engineer: Kambiz Betaharon  
 Manager: Suzanna Lakatos Director: Corinne Maffin  
 Vice President: Kim Culmone



Design Firm: Mattel, Inc., El Segundo CA Title: Oscar de la Renta Bride Barbie® Doll  
 Designers: Suzanna Lakatos, Alex Cadena Copywriter: Eleanor Oliver  
 Engineer: Kambiz Betaharon Manager: Suzanna Lakatos  
 Director: Corinne Maffin Vice President: Kim Culmone



Design Firm: Mattel, Inc., El Segundo CA Title: Batman™ v Superman™ Dawn of Justice Barbie® Dolls  
 Designer: Sal Valazquez Copywriter: Eleanor Oliver  
 Engineer: Kambiz Betaharon Manager: Suzanna Lakatos  
 Director: Corinne Maffin Vice President: Kim Culmone



Design Firm: Mattel, Inc., El Segundo CA Title: Star Trek™ The Original Series  
 Vina Barbie® Doll Designer: Tyler Russell Copywriter: Alexandra Fink  
 Engineer: Steve Fireman Manager: Suzanne Lakatos  
 Director: Corinne Maffin Vice President: Kim Culmone



Design Firm: Mattel, Inc., El Segundo CA Title: Barbie® Game Developer Doll  
 Designer: Sarah Pata Copywriter: Alexandra Fink Engineer: Marissa Laver  
 Manager: Brett Cambria Director: Corinne Maffin Vice President: Kim Culmone



Design Firm: Mattel, Inc., El Segundo CA Title: Barbie® President & Vice  
 President Dolls Designer: Sarah Pata Copywriter: Alexandra Fink  
 Engineer: Marissa Laver Manager: Brett Cambria Director: Corinne Maffin  
 Vice President: Kim Culmone



Design Firm: Nishihara/Wilkinson Design, Turlock CA Client: Seneca Farms  
 Title: Seneca Snack Chip Bags Art Director: Darice Nishihara  
 Designer: Kristin Kennedy Photographer: Kelly Powers



Design Firm: NJCU's Office of Marketing, Jersey City NJ Client: Caroline L.  
 Guarini Department of Music, Dance and Theatre Title: Sounds@NJCU  
 Art Director: Madelyne Dela Rama Designer: Robert Gonzalez



Design Firm: Organi Studios, Cleveland OH Client: MauiWine Title: MauiWine  
 Bottle Set Art Director: James Gramblin Designer: Jake Purdum

# PACKAGING



Design Firm: Pearlfisher, New York NY Client: Campari, Wild Turkey  
 Title: Wild Turkey Master's Keep 17 Year Old Package Design  
 Art Director: Heidi Cuny Designer: Heidi Cuny



Design Firm: PepsiCo Design & Innovation, New York NY Client: PepsiCo  
 Title: Pepsi Limited Edition Can China Design: PepsiCo Design & Innovation



Design Firm: PepsiCo Design & Innovation, New York NY Client: PepsiCo  
 Title: Pepsi Shanghai Fashion Week Can China  
 Design: PepsiCo Design & Innovation



Design Firm: PepsiCo Design & Innovation, New York NY Client: PepsiCo  
 Title: Aquafina Sparkling Design: PepsiCo Design & Innovation



Design Firm: PepsiCo Design & Innovation, New York NY Client: PepsiCo  
 Title: Pepsi x Shanghai Fashion Week 2016 Can  
 Design: PepsiCo Design & Innovation



Design Firm: PepsiCo Design & Innovation and Holmes & Marchant, New York NY  
 Client: PepsiCo Title: Pepsi Challenge China Design: PepsiCo Design & Innovation and Holmes & Marchant



Design Firm: PepsiCo Design & Innovation and Karim Rashid, New York NY  
 Client: PepsiCo Title: Pepsi Prestige Bottle Design: PepsiCo Design & Innovation and Karim Rashid



Design Firm: PepsiCo Design & Innovation and Malika Favre, New York NY  
 Client: PepsiCo Title: Lay's Summer Days Limited Edition Packaging Design: PepsiCo Design & Innovation and Malika Favre



Design Firm: Perspective: Branding, Emeryville CA Client: Checkmate Artisanal Winery Title: Checkmate Wines Package Design Art Director: Simon Thorneycroft



Design Firm: Perspective: Branding, Emeryville CA Client: Wise Snacks Title: Wise Food Truck Favorites Package Design Art Director: Simon Thorneycroft



Design Firm: Perspective: Branding, Emeryville CA Client: Wise Snacks Title: Wise Kettle Chips Package Design Art Director: Simon Thorneycroft



Design Firm: Peter Hill Design, Minneapolis MN Client: Prime Direct Brands, LLC Title: K9 Collar Packaging Art Director: Megan Junius Designer: Stephanie Kronlage



# PACKAGING



Design Firm: Plumblin Creative, Napa CA Client: Junipero Gin/Anchor Distilling Co. Title: Junipero Gin Redesign Designer: Dom Moreci Illustrator: Joel Felix



Design Firm: Plumblin Creative, Napa CA Client: Tapp Label Title: Tapp Trade Show Flask Promotion Designer: Dom Moreci



Design Firm: Plumblin Creative, Napa CA Client: Veramonte Wines/Huneus Vintners Title: Veramonte Label Design Designers: Dom Moreci, Ana Field



Design Firm: Premier Communications Group, Troy MI Client: Buick Communications Title: 2015 LA Auto Show Press Kit Art Director: Randy Fossano Designer: Randy Fossano



Design Firm: Proactive Packaging & Display, Ontario CA Client: Stone Brewing Company Title: Stone Delicious IPA Beer 12 Pack Package Graphic Design: Stone Brweing Company Director of Marketing: Charles Pavia, Proactive Packaging & Display



Design Firm: ProAmpac, Cincinnati OH Client: Freshpet Title: Freshpet Vital Whole Blends Art Director: Kaitlin Juchniewicz Designer: Derek Lau



Design Firm: ProAmpac, Cincinnati OH Client: C.F. Sauer  
 Title: Duke's Mayonnaise 8 oz. Pouch Art Director: Elevation Advertising  
 Designer: AlliedFlex (Mespack Packaging Machinery)/WestRock/Ampac/C.F. Sauer  
 Package Design: Combined Effort of AlliedFlex (Mespack Packaging Machinery)/WestRock/Ampac/C.F. Sauer



Design Firm: Prosek Partners, Fairfield CT Client: Iconex  
 Title: Iconex Package Design Art Director: Bernardo Torres  
 Designer: Alyssa Najm



Design Firm: Robert Bosch Tool Corporation, Mt. Prospect IL Client: Robert Bosch  
 Tool Accessories Title: EDGE Accessories Package Design Art Director: David A.  
 Cieslik Designers: Joe Abbeduto, Jeanmarie Anderson Illustrator: David A. Cieslik  
 Photographer: Blackbox Studios Product Line Manager: Jared Schmidt



Design Firm: Roland Foods, LLC Creative Department, New York NY  
 Client: Roland Foods Title: Roland@ Curry Sauces Package Design  
 Art Director: Heather Stewart Designers: Heather Stewart, Kristina Fox



Design Firm: S2 Design Group, New York NY Client: Pepperidge Farm  
 Title: Limited Edition Goldfish Cheeseburger Snack Crackers  
 Creative Director: Eileen Strauss Design Director: Laretta Worm Ahlstrand  
 Designers: Oscar Gonzalez, Wil Rodriguez



Design Firm: S2 Design Group, New York NY Client: Pepperidge Farm  
 Title: Limited Edition Goldfish Spring Series Creative Director: Eileen Strauss  
 Design Director: Laretta Worm Ahlstrand Designer: Jillian Kies

# PACKAGING



Design Firm: S2 Design Group, New York NY Client: Advanced Bio Development  
 Title: X2PERFORMANCE All Natural Energy Tea Packaging Creative Director:  
 Eileen Strauss Design Director: Anne Simon Designer: Oscar Gonzalez



Design Firm: S2 Design Group, New York NY Client: Sabra Dipping Company  
 Title: Sabra Just Right Branding Creative Director: Eileen Strauss  
 Designer: Anne Simon



Design Firm: Sarah Berends, Seattle WA Client: Roseur Fine Roses  
 Title: Floral Delivery Gift Box Art Director: Sarah Berends  
 Designer: Sarah Berends Illustrator: Sarah Berends Photographer: Sarah Berends



Design Firm: Sharon and Guy, Chicago IL Client: Marc Mellits, composer and musician  
 Title: Music for Five Musicians Art Director: Sharon Oiga  
 Designers: Sharon Oiga, Guy Villa Jr.



Design Firm: Sloat Design Group, Denver CO Client: Thoughtful Food  
 Title: Nosh Organics Package Design Art Director: Carrie Dufour  
 Designer: Emma Williams



Design Firm: Sloat Design Group, Denver CO Client: Valley Ford Cheese and Creamery  
 Title: Valley Ford Cheese and Creamery Logo and Package Design  
 Art Director: Carrie Dufour Designer: Andy Yachunis



Design Firm: Spectrum Brands - Pet, Home & Garden Division, Earth City MO  
 Title: Liquid Fencer Brand Redesign Art Director: Eric Ejchler  
 Designers: Jennifer Nordman, Spectrum Brands - Pet, Home & Garden Division



Design Firm: Stapley Hildebrand, San Francisco CA Client: Community Coffee Company  
 Title: Community Coffee Private Reserve Redesign Art Director: Aaron Stapley  
 Designers: Konrad Tse, Seth Coronis Illustrator: Steven Noble



Design Firm: Sterling Brands, New York NY Client: The Hershey Company  
 Title: Allan Candy Package Redesign Art Director: Rebecca Ingersoll  
 Designers: Gabrielle Cuoccio, Jacqueline Parker Illustrator: Jason Epstein  
 Design Intelligence: Anna Milli, Margot Liebman



Design Firm: Sterling Brands, New York NY Client: The Bare Snacks Company  
 Title: Bare Snacks Package Redesign Art Directors: Phillippe Becker, Andrew Otto  
 Designers: Elin Lid, Lia Gordon Illustrator: Matt Holmes Photographer: Michael Lamotte  
 Client Director: Pauline Pang Head of Design Planning: Georgia Thunes



Design Firm: Sterling Brands, New York NY Client: Kimberly-Clark Title: Kleenex Facial Cleansing Package Design  
 Art Directors: Simon Lince, Malvina Baker  
 Designer: Marisa Balmori Design Intelligence: Siobhan Lonergan



Design Firm: Strategia Design, Oakton VA Client: CH Guenther Title: Pioneer Simple Ingredients Baking Mix  
 Art Directors: Candy Piemonte, Kurt Scaggs  
 Designers: Candy Piemonte, Kurt Scaggs Illustrator: David Harrington  
 Photographer: Beauregard Studios Founder: Deborah Ginsburg  
 Senior Brand Manager: Allison Witt

# PACKAGING



Design Firm: Test Monki, The Woodlands TX Client: Matra Tea  
 Title: Matra Tea Packaging Art Director: Suzy Simmons  
 Designers: Gabby Nguyen, Yiwen Lu Contributor: Brad Petak



Design Firm: Test Monki, The Woodlands TX Client: Teala Title: Teala Packaging  
 Art Director: Suzy Simmons Designers: Gabby Nguyen, Yiwen Lu  
 Contributor: Brad Petak



Design Firm: The Creative Pack, Manhattan Beach CA Client: Fresh Thyme  
 Title: Coconut Water Packaging Art Director: Danielle Kidney  
 Designers: Heather Varano, Paola Ip, Corey Czer, Mark Whyte  
 Contributor: Fern Serna



Design Firm: The Creative Pack, Manhattan Beach CA Client: Fresh Thyme  
 Title: Frozen Woodfired Pizza Range Packaging Art Director: Danielle Kidney  
 Designers: Heather Varano, Paola Ip, Corey Czer, Mark Whyte  
 Contributor: Fern Serna



Design Firm: TracyLocke, Dallas TX Client: HP Title: HP Star Wars Special  
 Edition Notebook, Sleeve and Mouse Packaging Group Creative Director: Brian  
 Hutter Associate Creative Director: Ryan Swierczek Copywriter: Basil Inferrera  
 Group Account Director: Nicole Nieporent Account Supervisor: Alex Sato



Design Firm: Z&R Design, Woodland Hills CA Client: Kat Von D Beauty  
 Title: Kat Von D Metal Crush Eyeshadow Promotional Box  
 Art Director: Zlata Nikonovskaya



Design Firm: Z&R Design, Woodland Hills CA Client: Ole Henriksen  
Title: Ole Henriksen Sheer Transformation® Promotion  
Art Director: Zlata Nikonovskaya



Design Firm: Z&R Design, Woodland Hills CA Client: Kat Von D Beauty  
Title: Kat Von D Shade Light Promotional Box  
Art Director: Zlata Nikonovskaya

# P-O-P, DISPLAYS, SIGN DESIGN + ENVIRONMENTAL GRAPHICS



Design Firm: AARP Brand Creative Services, Washington DC  
Client: AARP Brand Title: Library of Congress National Book Festival  
Creative Director: Mike Hilker Designer: Matt Hlubny



Design Firm: AARP Brand Creative Services, Washington DC  
Client: AARP Caregiving Title: AARP Caregiving Lobby Display  
Creative Director: Mike Hilker Designer: Matt Rosser



Design Firm: Altitude Design Office, Los Angeles CA  
Client: UCLA Rape Treatment Center Title: Stuart House Signage  
Designer: Greg Nelson Photographer: Greg Nelson



Design Firm: American Museum of Natural History, New York NY Title: Dinosaurs Among Us Exhibit  
Art Director: Catharine Weese Designers: Elizabeth Anderson, Eleanor Kung, Joshua Marz, Gloria Mendez (intern)  
Graphics Production Manager: Toni Gabor



Design Firm: BlackRock, Princeton NJ Title: Latin America Investment Forum  
Art Director: Stephanie Winters Designer: Francisco Salas  
Account Manager: Christy Medina



Design Firm: Blue Star Design, Cleveland OH Client: Western Reserve Academy  
 Title: WRA Admissions Poster Art Director: Julia Briggs Designer: Jim Van Hise



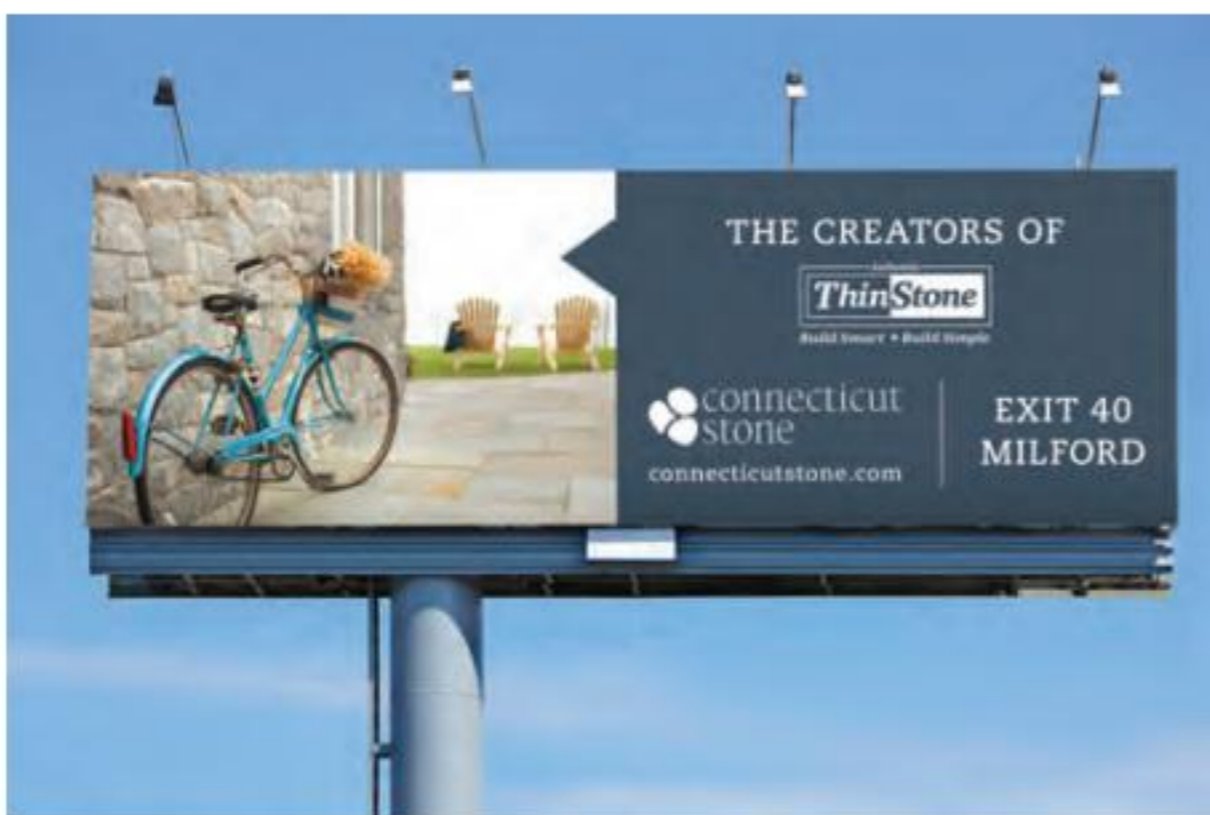
Design Firm: Citi Business Communications, New York NY Client: Citi Treasury and Trade Solutions  
 Title: 2015 Felaban Miami Exhibit Creative Director: Melita Sussman Designers: Carla Magazino, Michael Edwards



Design Firm: Citi Business Communications, New York NY Client: Citi Treasury and Trade Solutions  
 Title: Client: Advisory Board Banners Creative Director: Melita Sussman Designer: Michael Edwards



Design Firm: DAEKI & JUN, Seoul Korea Client: 019 Art Gallery, Belgium  
 Title: 019 Smile ;-) Art Directors: Daeki Shim, Hyojun Shim Designers: Daeki Shim, Hyojun Shim



Design Firm: Elements LLC, Branford CT Client: Connecticut Stone  
 Title: ThinStone Billboard Art Director: Amy Graver Designer: Kathryn Erb Account Manager: Chelsea Lancaster



Design Firm: Fifth Letter, Winston-Salem NC Client: Providence Restaurant  
 Title: Providence Restaurant Donor Recognition Wall Art Director: Elliot Strunk Designer: Valecia Hopper



# P-O-P, DISPLAYS, SIGN DESIGN + ENVIRONMENTAL GRAPHICS



Design Firm: Free the Slaves, Department of Communications, Washington DC  
 Title: From Slavery to Freedom Mural Set Art Director: Michael K. Shelton  
 Designer: Michael K. Shelton Communications Director: Terry Fitzpatrick



Design Firm: GAF, Parsippany NJ Title: Glenwood Poster Creative Director: Carlos Caicedo  
 Art Director: Samuel Ballard Designer: David Shin  
 Photographer: Jeff Herbert Copywriter: Dawn Barnes Retoucher: Matt Wells



Design Firm: Hybrid Design, San Francisco CA Client: Levi's  
 Title: Levi's 501 Day Art Directors: Dora Drimalas, Caleb Kozlowski  
 Designer: Brett Newman Project Manager: Kim Yokers



Design Firm: Interbrand, Cincinnati OH Client: Oros Title: Oros Trade Show  
 Graphics Art Director: Stephanie McCulloch Designers: Shane Jallick,  
 Katie Carter Implementation Designer: Greg Bobay Photographer: Jeff Tilford  
 Copywriter: Scott Cunningham Digital Imaging Specialists: Elisabeth Brennan,  
 Ken Kirby Strategists: Christine Sech, Kelsey Anderson



Design Firm: Jeunesse Global, Lake Mary FL Client: Jeunesse Global  
 Title: Unite Singapore Venue Welcome Signage Art Director: Vivian Lund  
 Designers: Janessa Barrios, Qistina Hullon, Richard Wingard



Design Firm: Karen Skunta & Company, Cleveland OH Client: The Cleveland  
 Playhouse Title: Power of 3 Donor Recognition Art Director: Karen A. Skunta  
 Designer: Jen A. Maxwell



Design Firm: Karen Skunta & Company, Cleveland OH Client: Playhouse Square  
 Title: Playhouse Square Parking Garage Wayfinding & Signage  
 Art Director: Karen A. Skunta Designer: Jamie L. Spencer



Design Firm: Korzenowski Design, Elmhurst IL Client: McLane Children's Scott & White Hospital  
 Title: McLane Childrens Branded Character Wall Graphics  
 Art Director: Gigi Korzenowski Illustrator: Shaun Nash



Design Firm: KUDOS Design Collaboratory, New York NY Client: Whitney Dow:  
 The Whiteness Project Title: The Whiteness Project: Intersection of I  
 Art Directors: John Kudos, Sumit Paul, Chris Manlapid Creator: Whitney Dow



Design Firm: Lacia Design, Secaucus NJ Client: Texen/Topline Title: Luxe Pack  
 New York 2016 Booth Display Signage Art Director: Cathy Laskiewicz  
 Designer: Cathy Laskiewicz Marketing Director, Texen/Topline: Sandra Hutson  
 Printer: Proforma Repromatic



Design Firm: PepsiCo Design & Innovation, New York NY Client: PepsiCo  
 Title: PepsiMoji Design: PepsiCo Design & Innovation



Design Firm: PepsiCo Design & Innovation, New York NY Client: PepsiCo  
 Title: PepsiCo Mix It Up Milan Design Week 2015  
 Design: PepsiCo Design & Innovation

# P-O-P, DISPLAYS, SIGN DESIGN + ENVIRONMENTAL GRAPHICS



Design Firm: PepsiCo Design & Innovation, New York NY Client: PepsiCo  
 Title: PepsiCo Mix It Up Milan Design Week 2016  
 Design: PepsiCo Design & Innovation



Design Firm: PepsiCo Design & Innovation and Pepsi Foodservice, New York NY  
 Client: PepsiCo Title: FIZZ: Grab Life by the Bubbles!  
 Design: PepsiCo Design & Innovation and Pepsi Foodservice



Design Firm: PSCU, St. Petersburg FL Title: PSCU Wall Mural  
 Creative Director: Tim Bogardus Art Director: Joel Smades  
 Photographer: Ami Scheidler



Design Firm: RSM Design, San Clemente CA Client: DJM Capital Partners, Inc.  
 Title: Pacific City Retail Hub Graphics Art Director: Suzanne Schwartz  
 Designers: Kyle Richter, Cory Clinton Illustrators: KK Closuit, Alyx House



Design Firm: RSM Design, San Clemente CA Client: FivePoint  
 Title: Pavilion Park Neighborhood Graphics Art Director: Suzanne Schwartz  
 Designers: Kyle Richter, Leah Willis



Design Firm: Rutgers Center for Advanced Infrastructure and Transportation (CAIT), Piscataway NJ Client: FHWA Turner-Fairbank Highway Research Center, Office of Infrastructure Research and Development Title: FHWA FAST NDE Lab Launch Event Art Director: Allison Thomas Designer: Allison Thomas Photographers: Drew Noel Photography, Nenad Gucunski, FHWA Archives Printer: Brilliant Graphics



Design Firm: Sun Graphics Media, Plymouth WI Client: Sartori  
 Title: Realistic Cheese Wheel Product Displays Art Director: Justin Webb  
 Designer: Tim Wiverstad Photographer: Brooks Haas



Design Firm: TCA Architects, Los Angeles CA Client: EQR & County of Los Angeles Department of Beaches and Harbors  
 Title: Breakwater Discovery Walk Signage and Wayfinding Art Director: India Howlett Designer: India Howlett



Design Firm: TCA Architects, Los Angeles CA Client: Avalon Bay Properties  
 Title: Ava Little Tokyo Building Graphics Art Director: India Howlett  
 Designer: India Howlett



Design Firm: TCA Architects, Los Angeles CA Client: Camden Property Trust  
 Title: The Camden Building Graphics Art Director: India Howlett  
 Designer: India Howlett



Design Firm: U.S. Department of State, Diplomatic Security, Office of Public Affairs, Arlington VA Client: Diplomatic Security Service  
 Title: Diplomatic Security Service Centennial Exhibit Designer: Staci L. Spencer

# POSTERS



Design Firm: Anne Arundel Community College, Creative Services, Arnold MD  
 Client: Anne Arundel Community College Title: One of a Kind Poster  
 Designer: Charlie West



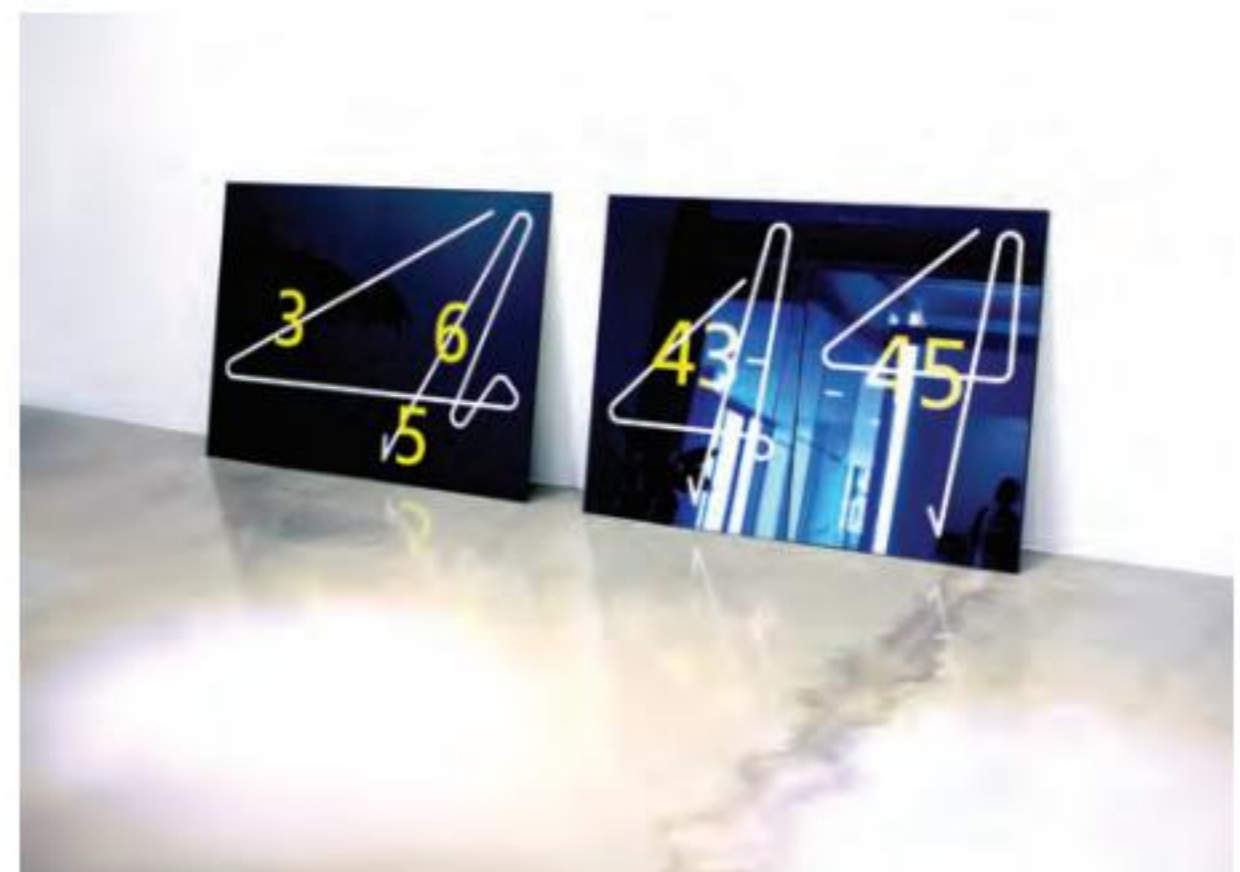
Design Firm: Chicago Fire Soccer Club, Bridgeview IL Title: Chicago Fire Soccer Club Matchday Posters Art Director: Kayser dos Reis Designer: Rafael Alvarez



Design Firm: Christian Morin Studio, San Marino CA Client: Cranbrook Academy of Art Title: Slapstick, Technology & Contemporary Art Designer: Christian Morin



Design Firm: CSE Identity Design, Reston VA Client: Veterans Moving Forward  
 Title: Veterans Moving Forward Poster Art Director: Charlotte Edelen  
 Designer: Charlotte Edelen Photographer: Shelley Castle Photography



Design Firm: DAEKI & JUN, Seoul Korea Client: Typojanchi 2015: The 4th International Typography Biennale Title: 4 44 Poster Design  
 Art Director: Daeki Shim Designer: Daeki Shim



Design Firm: DAEKI & JUN, Seoul Korea Client: Hankook Coffee  
 Title: Hankook Coffee Poster Design Art Directors: Daeki Shim, Hyojun Shim  
 Designers: Daeki Shim, Hyojun Shim Photographer: Hanna Yang  
 Design Intern: Seo Eun Kim



Design Firm: DAEKI & JUN, Seoul Korea Client: Korean Society of Typography  
 Title: Intersection Between Seoul & Hong Kong Art Directors: Daeki Shim, Hyojun Shim, Keith Wong  
 Designers: Daeki Shim, Hyojun Shim, Keith Wong Photographers: Daeki Shim, Hyojun Shim, Keith Wong



Design Firm: DAEKI & JUN and Korea National University, Seoul Korea  
 Client: Insu Lee Title: Insu Lee Exhibition Poster Art Directors: Daeki Shim, Hyun Cho  
 Designers: Daeki Shim, Hyun Cho



Design Firm: DPL Jones Design, Media PA Title: Vote to Build Poster Design  
 Art Director: David P. L. Jones Designer: David P. L. Jones



Design Firm: Extra Credit Projects, Grand Rapids MI  
 Client: Zondervan/HarperCollins Title: #struggles Poster Campaign  
 Creative Director: Rob Jackson Art Director: Brian Bourque



Design Firm: Farmingdale State College, Visual Communications, Farmingdale NY  
 Title: PortfolioFest 2016 Art Director: Jack Harris  
 Designer: Jack Harris Illustrator: Jack Harris

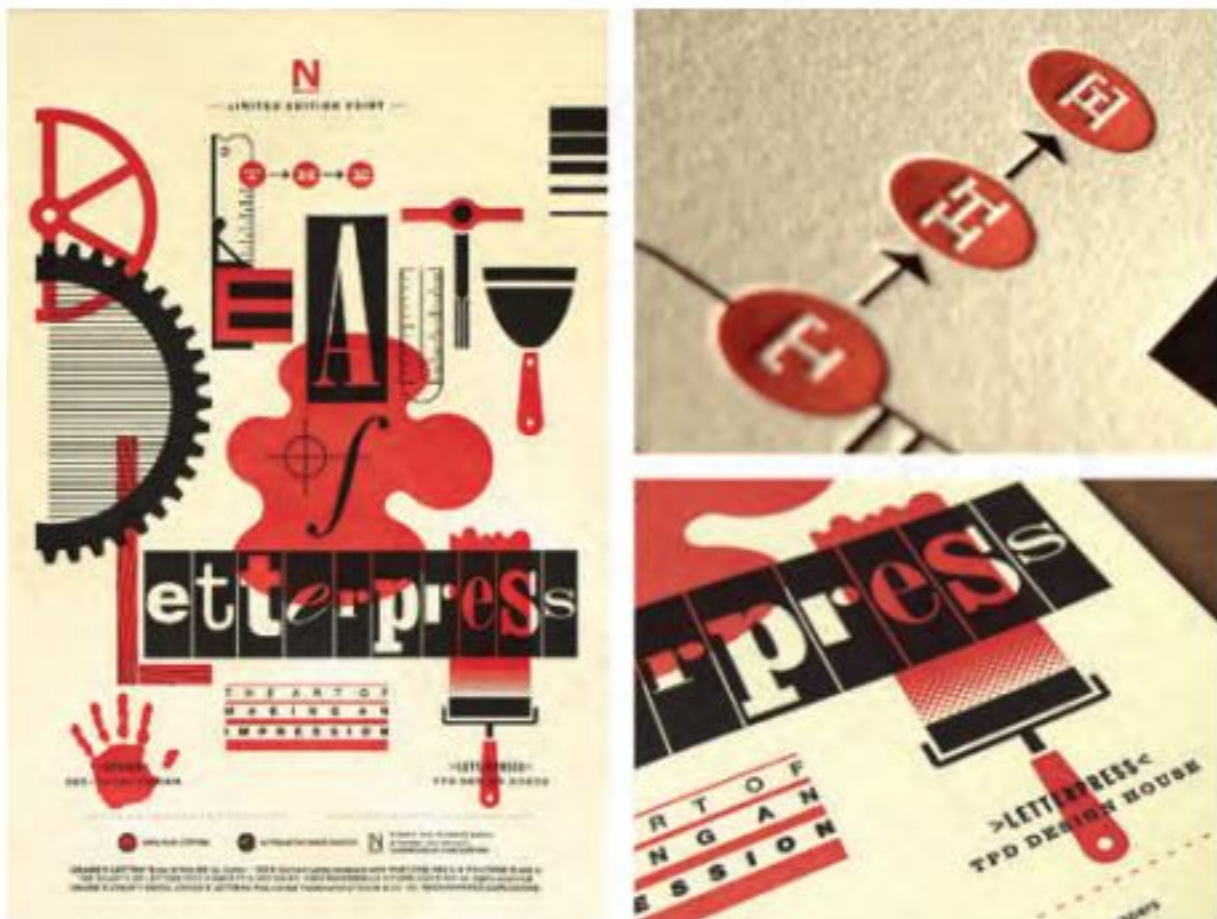
# POSTERS



Design Firm: Fifth Letter, Winston-Salem NC Client: AIGA Triad NC Chapter  
 Title: Tobias Frere-Jones Event Poster Art Director: Elliot Strunk  
 Designer: Elliot Strunk



Design Firm: Freedom Mortgage Corporation, Moorestown NJ  
 Title: I Concur Poster Art Director: Dennis Murray Designer: Dennis Murray  
 Illustrator: Dennis Murray



Design Firm: Gee + Chung Design, San Francisco CA Client: Neenah Paper  
 Title: Beauty of Letterpress Poster Art Director: Earl Gee Designer: Earl Gee  
 Illustrator: Earl Gee Series Concept & Printing: TPD Design House



Design Firm: GO2 Advertising, Twinsburg OH Client: Comcast Title: Nucleus  
 Launch Posters Art Director: Peter Roth Copywriter: Carrie Williams-Vaughn



Design Firm: James Robert Creative, Newington CT Title: Nothing Into All Poster  
 Art Director: James Valentino Designer: James Valentino  
 Illustrator: James Valentino



Design Firm: Mark Willie Graphic Design, Philadelphia PA Client: AIGA  
 Title: Vote for Me and I'll Set You Free Poster Design Art Director: Mark Willie  
 Designer: Mark Willie Illustrator: Mark Willie Photographer: Alyssa Roth,  
 Drexel University Class of 2016



Design Firm: Methodist University Art Department, Fayetteville NC  
 Client: Dr. Keith Dippre, Chair of Music Department Title: Cape Fear New Music Festival Poster Designer: Kerry Jenkins Photographer: Kerry Jenkins  
 Model: Emily Highsmith



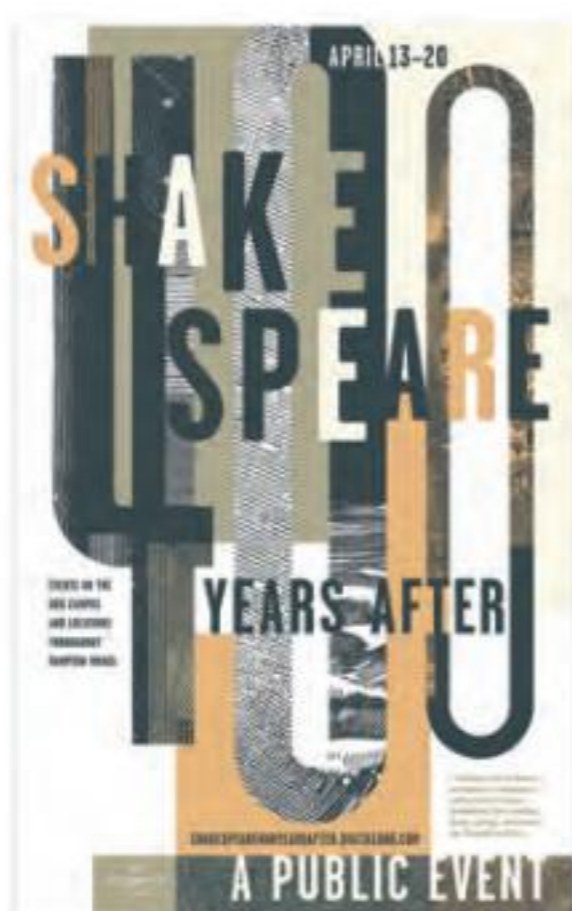
Design Firm: NJ Designs, Sparks NV Client: American Heart Association  
 Title: Go RED for Women Art Director: Natalie Ede Designer: Natalie Ede



Design Firm: Pakaste-Warner Design, Manhattan KS Client: Mutzurwut  
 Title: 3771 Open Borders Poster Design Designer: Mervi Pakaste



Design Firm: Penn State University, Graphic Design Program, University Park PA  
 Client: Penn State University, College of Arts & Architecture Title: Regarding Collaboration Poster Design Art Director: Peter Lusch Designer: Peter Lusch  
 Custom Typeface: Peter Lusch



Design Firm: R-N-R Showprint, Norfolk VA Client: 400 Years of Shakespeare Festival  
 Title: Shakespeare Festival Poster Art Directors: Ivanete Blanco, Dave Shields Designers: Ivanete Blanco, Dave Shields



Design Firm: Seaberry Design & Communications, Washington DC  
 Title: The United State of DNA Art Director: Monica Seaberry Designer: Nicole Reimer



# POSTERS



Design Firm: Stan Gellman Graphic Design, St. Louis MO Client: MAP Montessori Adolescent Program Title: Music Posters Designer: Teresa Thompson



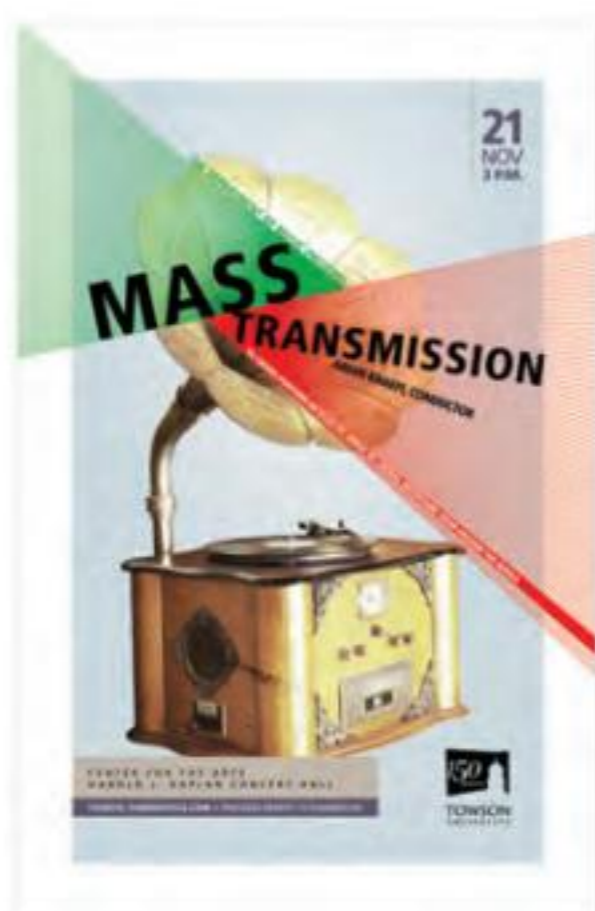
Design Firm: TFI Envision, Inc., Norwalk, CT Title: TFI Envision, Inc. Pickle Perspectives Summer Promotion Poster 2015 Creative Director: Elizabeth P. Ball Art Director: Mary Ellen Butkus Designers: Mary Ellen Butkus, Valentina Pani Illustrator: Valentina Pani Copywriter: Marguerite Grasso Production Artist: Richard Wall Printer: Printograph



Design Firm: ThinkDesign Group, Minneapolis MN Title: Think Salute! Poster Design Art Director: Linda Henneman Designer: Caitlyn Murzyn Illustrator: Caitlyn Murzyn Printer: Spark Letterpress



Design Firm: Towson University, Towson MD Client: Department of Theatre Title: No Child Poster Art Director: Rick Pallansch Designer: David Calkins



Design Firm: Towson University, Towson MD Client: Department of Music Title: Mass Transmission Poster Art Director: Rick Pallansch Designer: David Calkins



Design Firm: U.S. State Department, Bureau of International Information Programs, Washington DC Client: U.S. State Department Title: Preserve the Earth 2016 Poster Design Art Director: Diane Woolverton Designer: Diane Woolverton Illustrator: Phil Parks



Design Firm: Vanguard Communications, Washington DC Client: Farm Aid  
 Title: 2015 Film 2 Farm Aid Poster Series Designer: Kathy Keller



Design Firm: West 7th Design Studio, Bowie MD Client: Howard University  
 Department of Theatre Arts Title: DRIFT Poster Art Director: Antoine Thomas  
 Designer: Antoine Thomas Photographer: Rachel Neville

# PRESENTATIONS



Design Firm: Babilon Arts, Inc, San Juan Capistrano CA Client: John Pietro and Tom Snell Title: The Three D's of the Restaurant Business Art Director: Brigette Callahan Designer: Kristina Snell



Design Firm: DeadLizard, Roseland NJ Client: NBCUniversal Title: NBCU VIP VOD Presentation Art Director: Todd Reinhart Designer: Joe Reinhart



Design Firm: DeadLizard, Roseland NJ Client: Oxygen TV Title: Oxygen Upfront 2016 Presentation Art Director: Todd Reinhart Designer: Joe Reinhart

# PUBLIC SERVICE + PRO BONO PROJECTS



Design Firm: 502 Media Group, Manhattan KS Client: The Guardians  
Title: Blues & Bourbon Art Director: Blade Mages Designer: Jordan Seirer



Design Firm: DesignDMA, LLC, Jersey City NJ Client: Mustard Seed School  
Title: Together for Tomorrow Capital Campaign Art Director: Denise Anderson  
Designer: Alexa Matos Illustrator: Mustard Seed Children



Design Firm: Digital Hive Mind, Rockford IL Client: Remedies Title: One in Four  
Art Director: Jason Farris Designer: Jason Farris Special Effects Design:  
Jason Farris, SR Brandon Voice Over: Alix Martin Writers: Jason Farris,  
Erin Salisbury Videographers: Jason Farris, SR Brandon



Design Firm: Digital Hive Mind, Rockford IL Client: Remedies  
Title: Our New Home - Capital Campaign Art Director: Jason Farris  
Designer: Jason Farris Illustrator: Jason Farris  
Writers: Erin Salisbury, Jane Armitage



Design Firm: Extra Credit Projects, Grand Rapids MI Client: OAAA & Partners  
Title: Prince Tribute Creative Director: Rob Jackson Art Director: Jackie Foss

# PUBLIC SERVICE + PRO BONO PROJECTS



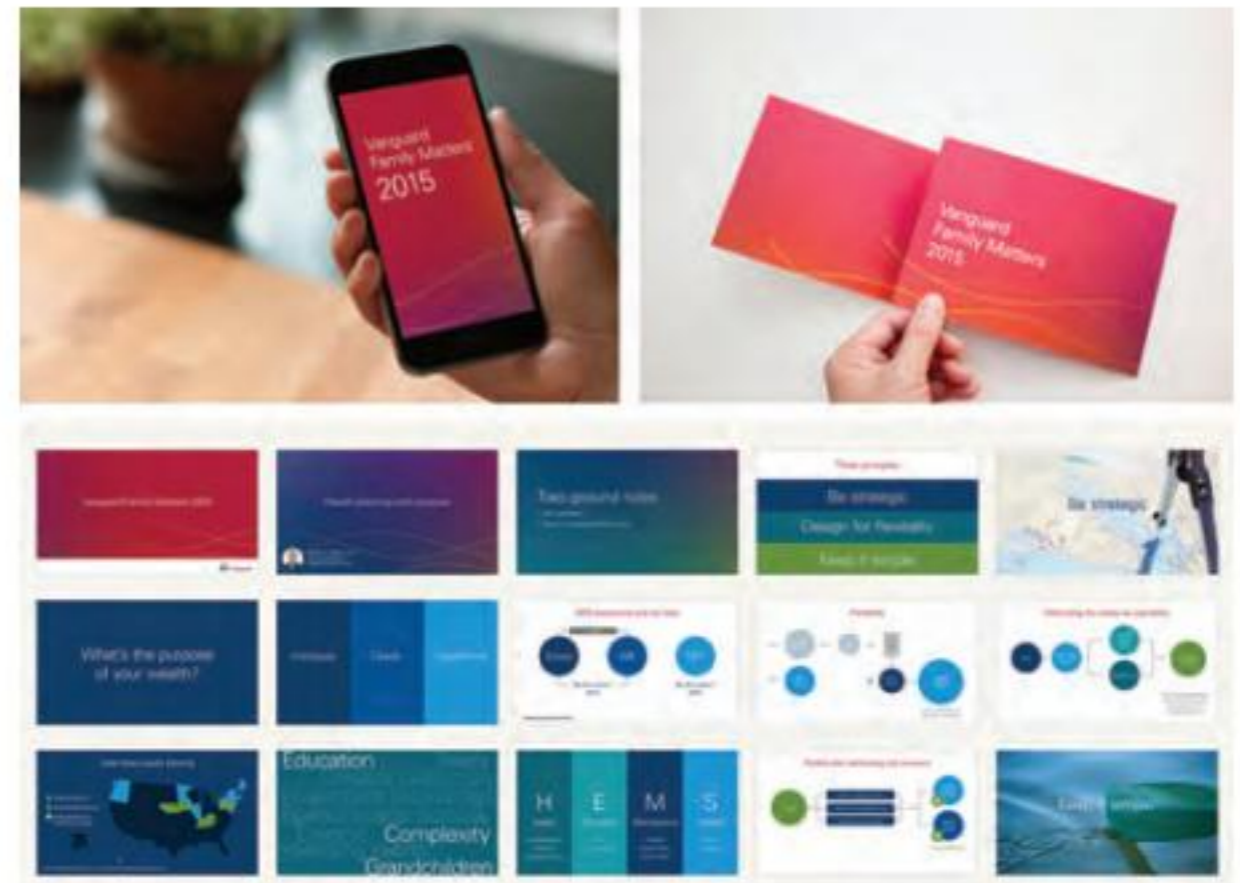
Design Firm: ROESCHMANNdesign, Austin TX Client: Lake Canyon Yacht Club  
 Title: Wurstfest Regatta 2015 Postcard Art Director: Claudia Roeschmann  
 Designer: Claudia Roeschmann



Design Firm: The Seattle Times, Seattle WA Title: The Greater Good Campaign Q1  
 Art Director: Laura McAdoo Designer: Bryan Fell Writer: Bree Coven Brown



Design Firm: Taproot Foundation, Niles IL Client: Children's Home + Aid  
 Title: Love Heals Pro Bono Brochure Art Director: Amanda Acevedo  
 Photographer: Roark Johnson Copywriter: Jamie Barnes Account Director:  
 Jane Jensen Project Manager: Julie McHugh Marketing Manager: Chris Lambert



Design Firm: Vanguard, Valley Forge PA Client: Vanguard Title: Family Matters  
 2015 Public Service Project Art Director: Vivian Ghazarian  
 Designers: Jilane Mable, Michelle James, Yvonne Chang Photographers: Lisa  
 Godfrey, Yvonne Chang Copywriters: Marketing Manager: Elizabeth Miers  
 Assistant Marketing Manager: Lindsay Ruddy Project Managers: Monica Chance,  
 Sandra Gass Editorial Manager: Joy Coronel Writers: Durrell Reichley, Eric Koup,  
 Susan Dabrow Editors: Mia Stoner, Christine Herholz

# SALES PROMOTION + SELF PROMOTION



Design Firm: Barnett Design, Inc., Ramsey NJ Client: Good Earth Tea  
 Title: Good Earth Samples Brochure Creative Director: Debbie Barnett  
 Art Director: Jefferson Ramos Designer: Valerie Haymes



Design Firm: CBX, New York NY Client: Veuve Clicquot Title: Veuve Clicquot  
 Mail Promotion Design: CBX



Design Firm: CSE Identity Design, Reston VA Client: TopNotch Tennis  
 Title: TopNotch Tennis Free Class Pass Art Director: Charlotte Edelen  
 Designer: Charlotte Edelen



Design Firm: David Weekley Homes, Houston TX Title: David Weekly Homes 40th  
 Anniversary Book Art Directors: Christina Carrillo, Celeste Rodriguez,  
 Aimee Kishell Copywriter: Ann Holdsworth



Design Firm: David Weekley Homes, Houston TX Title: Purchasing Buck Stops  
 Here Campaign Art Director: Anita Zhou Copywriter: Colby Smith

# SALES PROMOTION + SELF PROMOTION



Design Firm: DeadLizard, Roseland NJ Title: Zemieez Promotion  
Art Director: Bill Skrief Designer: George Mikula



Design Firm: Gauger + Associates, San Francisco CA Client: Shea Homes  
Title: Shea Homes NorCal Print Campaign Creative Director: David Gauger  
Art Director: Lori Murphy



Design Firm: GPO Creative Services, U.S. Government Publishing Office, Washington DC Client: U.S. Government Publishing Office Title: GPO Creative Services Self Promotion HTML Email Art Directors: Amanda Greene, Maureen Nugent Developer: Jeff Ertman



Design Firm: IMAGEHAUS, Minneapolis MN Title: Sweet Sixteen Playing Cards  
Art Director: Jay Miller Designer: Taylor Colt



Design Firm: Interbrand, Cincinnati OH Title: Student Recruitment 2015: Freak Out! Art Director: Kate Chavez Designers: Emily Schwegman, Scott Cunningham Implementation Designers: Jeff Hinkel, Chuck McGee Photographer: Jeff Tilford Copywriter: Scott Cunningham Digital Imaging Specialist: Elisabeth Brennan Strategy Director: Rebca Arbona



Design Firm: Joseph Caserto Art Direction + Design, Brooklyn NY Title: ADIM16 3D Layers Project: Water Quote Art Director: Joseph Caserto Designer: Joseph Caserto Illustrator: Joseph Caserto Photographer: Sean Teegarden



Design Firm: Keenan, Torrance CA Title: Corporate Social Responsibility Flyer  
Art Director: Brendan Woods



Design Firm: Michael Courtney Design, Seattle WA Title: Interactive Gratitude  
Art Director: Michael Courtney Designers: Fran Terry, Elizabeth Skolmen  
Photographers: Elizabeth Skolmen, Kevin Courtney Direction: Joe Tschida



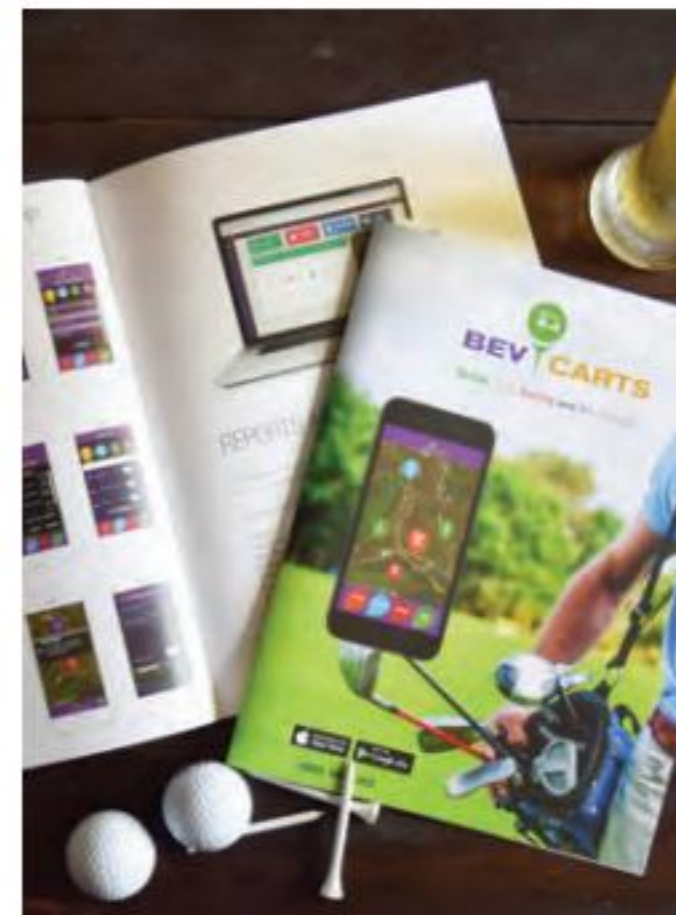
Design Firm: Michael Courtney Design, Seattle WA Title: Valentine Card Promotion  
Art Director: Michael Courtney Designers: Fran Terry, Kevin Courtney  
Photographer: Elizabeth Skolmen



Design Firm: Premier Communications Group, Troy MI Title: 2015 Premier Communications Group Holiday Mailer  
Art Director: Randy Fossano Designer: Rachel Valice



Design Firm: Songer Design, New York NY Title: Self-Promotional Marketing Package  
Art Director: Elena Songer Designer: Elena Songer  
Copywriter: Elena Songer



Design Firm: Sun Graphics Media, Plymouth WI Client: BevCarts  
Title: Sales Flyer - Drink, Eat, Swing & Be Happy Designer: Tim Wiverstad



# SALES PROMOTION + SELF PROMOTION



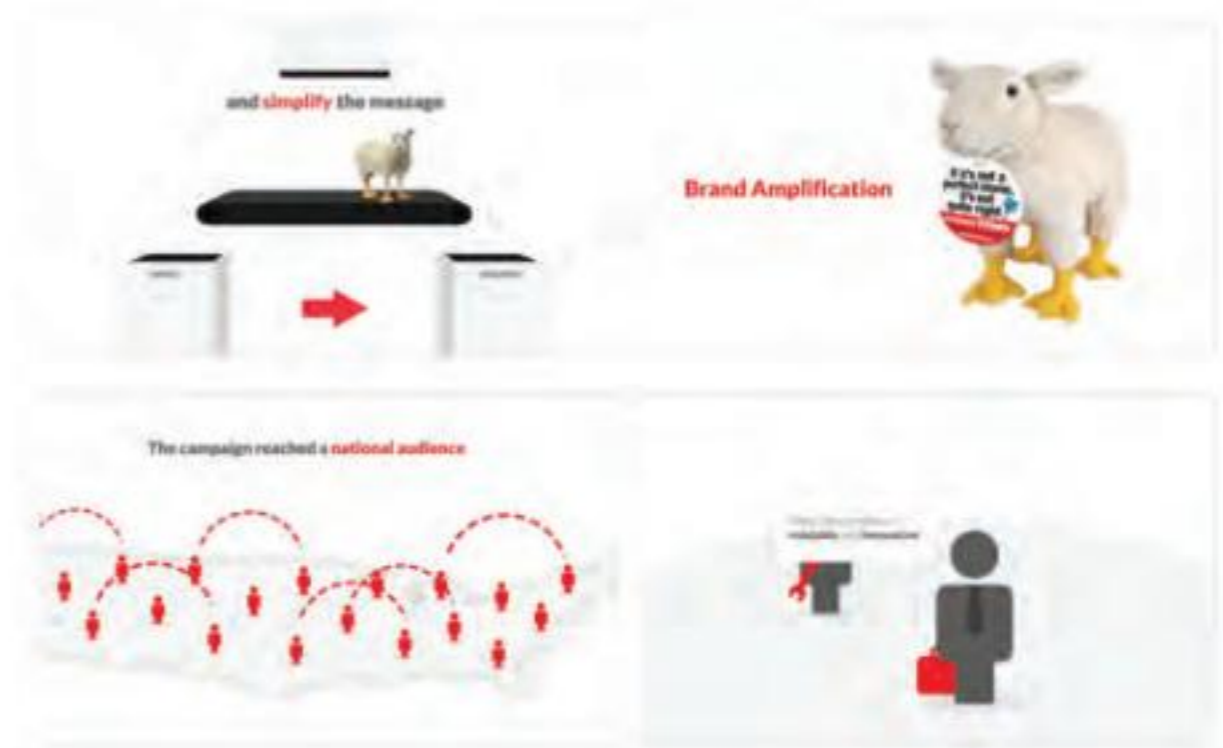
Design Firm: Test Monki, The Woodlands TX Title: Year of the Monki Promotion  
 Art Director: Suzy Simmons Designers: Gabby Nguyen, Yiwen Lu, Allison Cortez  
 Contributors: Brad Petak, Bianca Zaragoza



Design Firm: TFI Envision, Inc., Norwalk, CT Title: TFI Envision, Inc.  
 We're Nothin' If We Aren't Adaptive Creative Director: Elizabeth P. Ball  
 Art Directors: Elizabeth P. Ball, Mary Ellen Butkus Designers: Elizabeth P. Ball,  
 Mary Ellen Butkus Illustrator: Mary Ellen Butkus Copywriter: Mary Ellen Butkus  
 Production Artists: Elizabeth P. Ball, Mary Ellen Butkus Printer: Elizabeth P. Ball



Design Firm: TFI Envision, Inc., Norwalk, CT Title: TFI Envision, Inc.  
 Chocolate T-Shirt Creative Director: Elizabeth P. Ball Art Director: Elizabeth P.  
 Ball Designer: Clare Zisek



Design Firm: TFI Envision, Inc., Norwalk, CT Title: TFI Envision, Inc. Standard@  
 Clone-able TPMS Case Study Video Creative Director: Elizabeth P. Ball  
 Art Director: Roy Barker Designer: Hunter Haubert Illustrator: Hunter Haubert  
 Copywriter: Hunter Haubert Producer: Hunter Haubert



Design Firm: The Agency @ Centrifuge Media, Inc., Raleigh NC Client: Centrifuge  
 Media Title: Centrifugium Sales Promotion Art Director: Christopher Spohr  
 Illustrator: Greg Gentile



Design Firm: Wallace Church & Co., New York NY Title: FLY WINE Packaging and  
 Promotion Art Director: Stan Church Designer: Stan Church  
 Illustrator: Lexi Savino

# SURFACE GRAPHICS



Design Firm: ADESA Marketing Department, Carmel IN Client: ADESA Chicago  
 Title: ADESA Chicago Car Wrap Art Director: David Endres  
 Designer: Chris Anderson



Design Firm: Built Creative, Apex NC Client: Draft Line Brewing Company  
 Title: T-Shirt Design Designer: Shane Poteete Illustrator: Shane Poteete



Design Firm: Fifth Letter, Winston-Salem NC Client: Fifth Letter  
 Title: Fifth Letter Office Graphics Art Director: Elliot Strunk  
 Designer: Elliot Strunk



Design Firm: Marine Lane, New York NY Client: Sedutto Title: Sedutto Ice Cream  
 Truck Art Director: Megan Flood Designers: Hannah Hiller, Kiera Hoefle,  
 Yejin Shin Illustrator: Hannah Hillier

# TELEVISION + VIDEO DESIGN



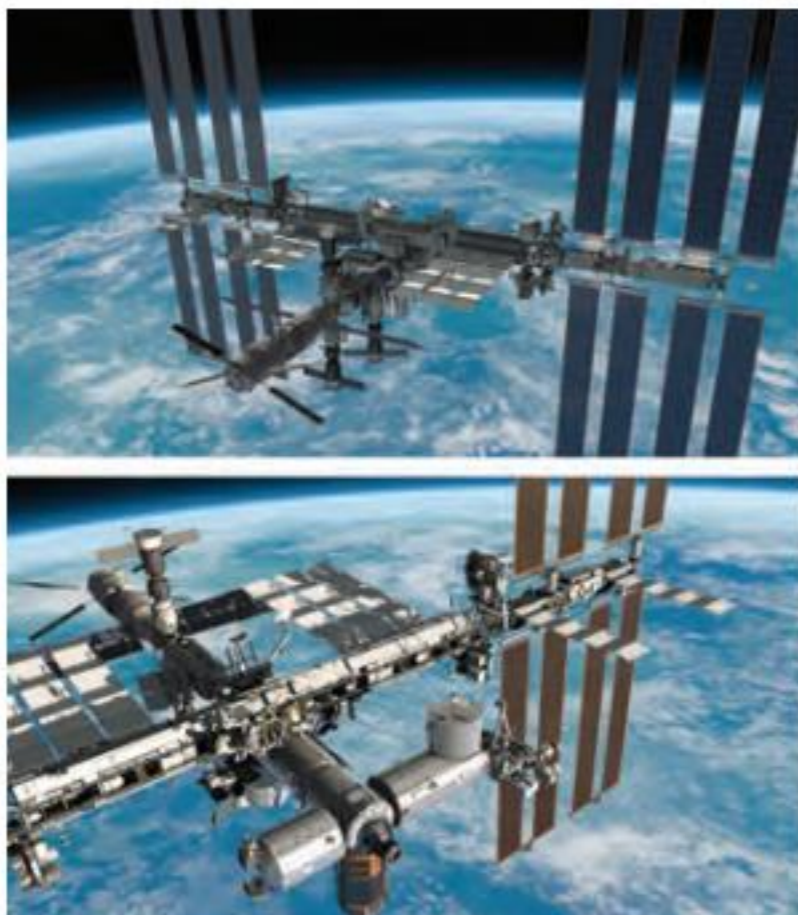
Design Firm: Adri Torres, New York NY Client: POST's Honey Bunches of Oats  
 Title: Honey Bunches of Oats Animations Art Directors: Adri Torres, Joao Jackel  
 Animator/Motion Graphic Designer: Adri Torres



Design Firm: Citi Business Communications, New York NY Client: Citi Treasury and Trade Solutions Title: 2016 New Year E-Card Creative Director: Melita Sussman Designer: Michael Edwards Animator/Designer: Daniel LaBree



Design Firm: Gerard, Warrenville IL Client: Kmart/St. Jude Children's Research Hospital Title: The Giving Hat Campaign Art Director: Patrick Schab Designer: Patrick Schab Writer: Mark Manzo Videography: Richter Studios



Design Firm: WOW Tours Interactive/BTM Team, Tampa FL Client: NASA/CASIS  
 Title: International Virtual Tour of International Space Station In 6k  
 Art Director: Tiana Roman Designer: Igor Yakovlev  
 Project Manager: Serge Kuptsoff, MBA, PMP

# STUDENT DESIGN



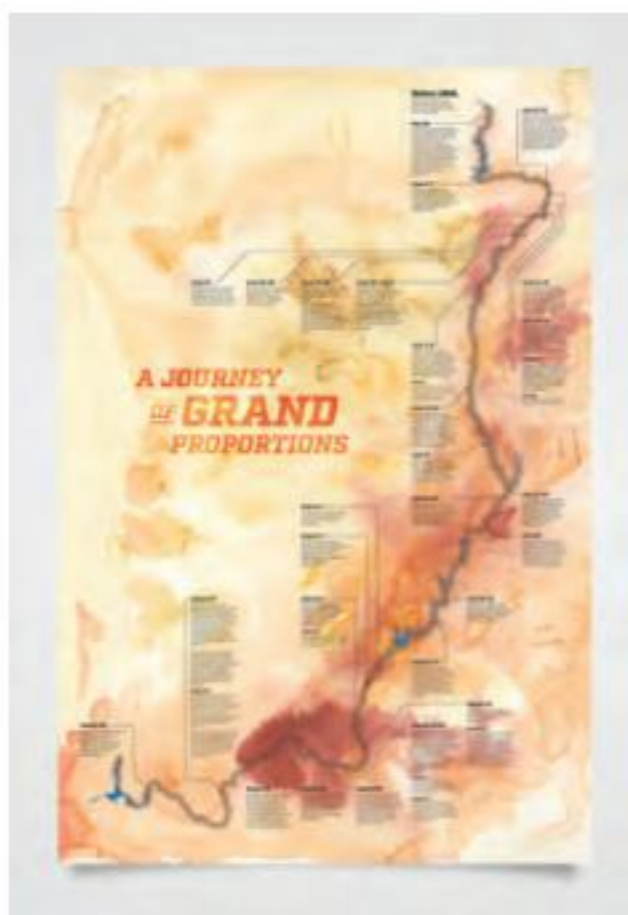
Design School: Academy of Art University, San Francisco CA  
 Title: Murakami Book Cover Series Art Director: Krishnapriya Dutta Gupta  
 Designer: Krishnapriya Dutta Gupta



Design School: Art Center College of Design, Los Angeles CA Client: MOMA  
 Title: Made in Japan: Modernism After the Madness Art Director: Yuma Naito  
 Designer: Yuma Naito Illustrator: Yuma Naito Photographer: Yuma Naito  
 Professor: Stephen Serrato



Design School: Auburn University, Auburn AL Title: Irish Daffodils Project  
 Creative Director: Kelly Bryant Art Director: Leslie Foote  
 Photographer: Leslie Foote Logo Typography: Rebekah Gerritsen



Design School: Drexel University, Antoinette Westphal College of Media Arts & Design, Philadelphia PA Title: A Journey of Grand Proportions  
 Designer: Noel Forte



Design School: Drexel University, Antoinette Westphal College of Media Arts & Design, Philadelphia PA Title: BLEED Designer: Pauline Nyren

# STUDENT DESIGN



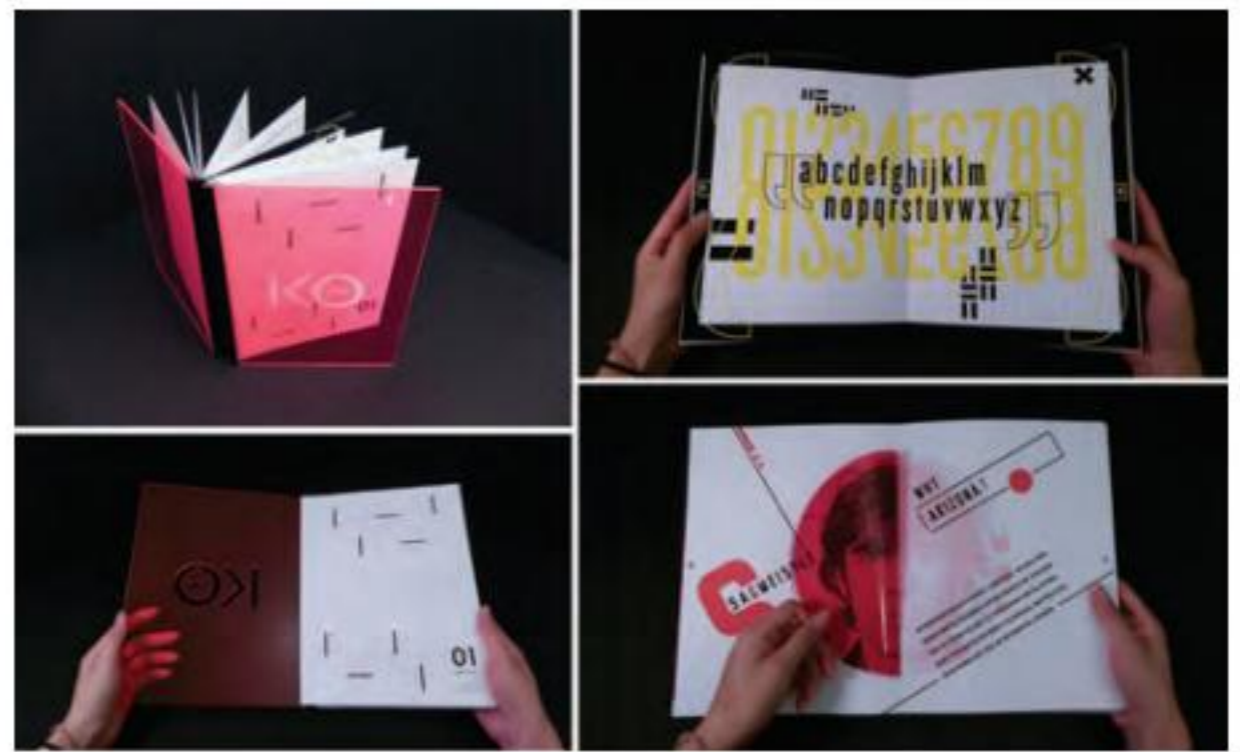
Design School: Drexel University, Antoinette Westphal College of Media Arts & Design, Philadelphia PA Title: Recipe Restaurant Designer: Chelsea Peterson



Design School: Drexel University, Antoinette Westphal College of Media Arts & Design, Philadelphia PA Title: Queen of Tarts Restaurant Branding Designer: Kaitlyn Troy



Design School: Drexel University, Antoinette Westphal College of Media Arts & Design, Philadelphia PA Title: A Common Thread: Tradition & Trend in Swedish Textiles Designer: Theodor Swanson



Design School: Drexel University, Antoinette Westphal College of Media Arts & Design, Philadelphia PA Title: Knockout Experimental Publication Designer: Jermaine Boca



Design School: Drexel University, Antoinette Westphal College of Media Arts & Design, Philadelphia PA Title: Emerging Fashion Visionaries Designer: Taylor Murphy



Design School: Howard University, Silver Spring MD Title: BELLE, A Proposed AT&T + Sprint Merger Branding Art Director: Carahna Magwood, Lemonaid



Design School: Kingsborough Community College, Brooklyn NY  
 Title: Antheon 2016 Art Director: Kristin Derimanova  
 Designers: Tamara Abelishvili, Anastasia Kharchenko



Design School: Maryland Institute College of Art (MICA), Baltimore MD  
 Title: Alter Ego Project Art Director: Daniel Frumhoff Designer: Daniel Frumhoff  
 Illustrator: Daniel Frumhoff Photographer: Daniel Frumhoff  
 Motion Designer: Daniel Frumhoff



Design School: Miami Ad School, Miami FL Title: Allianz Travel Insurance Project  
 Art Director: Carlos Garcia Copywriter: Felipe Molina



Design School: NJCU, Jersey City NJ Client: Black Administrators, Alumni, Faculty, Staff and Student Organization (BAAFSSO)  
 Title: BAAFSSO - Beyond the 40th Art Director: Madelynne Dela Rama  
 Designer: Nichole M. Cruz

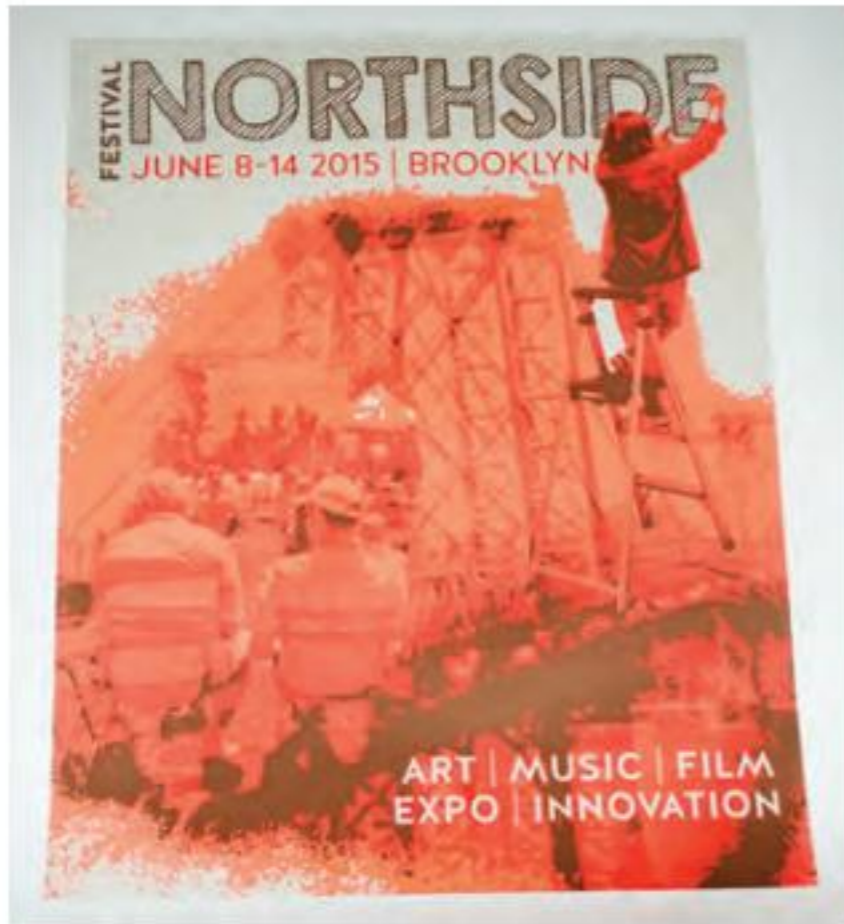


Design School: NJCU, Jersey City NJ Client: Lee Hagan Africana Studies Center  
 Title: Martin Luther King, Jr. Celebration Luncheon  
 Art Director: Madelynne Dela Rama Designer: Nichole M. Cruz



Design School: Parsons School of Design, New York NY Title: Positive Calendar Project  
 Designer: Gabriela Affonseca Instructor: Tamara Maletic

# STUDENT DESIGN



Design School: Parsons School of Design, New York NY Title: The Northside Festival Poster Project Designer: Gabriela Affonseca Instructor: Martin Mazorra



Design School: Parsons School of Design, New York NY Title: Yayoi Kusama Book Project Designer: Gabriela Affonseca Instructor: Christine Moog



Design School: Parsons School of Design, New York NY Client: Brendon Park Title: Personal Identity Project Art Directors: Ryan Raffa, Natalia Zubko Designer: Brendon Park



Design School: Pratt Institute, Brooklyn NY Client: Chung Hui Pao Title: Food Truck Rodeo Rochester Designer: Chung Hui Pao Illustrator: Chung Hui Pao Photographer: Chung Hui Pao



Design School: PrattMWP College of Art and Design, Utica NY Title: Things and Things Project Designer: Alejandro Alvarez Illustrator: Alejandro Alvarez Professor: Cindy Buckley Koren



Design School: PrattMWP College of Art and Design, Utica NY Title: Day Dream Branding and Package Design Designer: Xuege Lillian Li Professor: Cindy Buckley Koren



Design School: PrattMWP College of Art and Design, Utica NY  
 Title: The Gentleman's Book of Etiquette and Manual of Politeness  
 Designer: Herman Awuku Professor: Cindy Buckley Koren



Design School: PrattMWP College of Art and Design, Utica NY  
 Title: Mainly Beer Branding and Package Design Designer: Dylan Goodwin  
 Professor: Cindy Buckley Koren



Design School: PrattMWP College of Art and Design, Utica NY  
 Title: Tiera Selva Branding and Package Design Designer: Amaia Victoria Garcia  
 Professor: Cindy Buckley Koren



Design School: PrattMWP College of Art and Design, Utica NY  
 Title: Liqvit Branding and Package Design  
 Designer: Herman Awuku Professor: Cindy Buckley Koren



Design School: PrattMWP College of Art and Design, Utica NY  
 Title: L'Oree Du Bois Branding and Design  
 Designer: Marie-Laurence Daigle Professor: Cindy Buckley Koren



Design School: PrattMWP College of Art and Design, Utica NY  
 Title: Of Monsters and Men Event Poster  
 Designer: Alejandro Alvarez Professor: Beth Post



# STUDENT DESIGN



Design School: PrattMWP College of Art and Design, Utica NY Title: Sewer  
 Designer: Riley Donahue Illustrators: Nocturnal Nomad, Lilliam, Dylan Goodwin,  
 Kristen Harshberger Montenegro, Amaia Garcia, Jermy Kim, Elsa Ophelia  
 Photographers: Patrick Carew, Emily Jureller Professor: Cindy Buckley Koren



Design School: PrattMWP College of Art and Design, Utica NY  
 Title: Leaves of Grass Designer: Elsa Ophelia Professor: Cindy Buckley Koren  
 Author: Walt Whitman



Design School: Rhode Island School of Design, Providence RI Client: Rhode  
 Island School of Design Title: DATA LOVERS Project Art Director: Hyemi Song  
 Designer: Hyemi Song Illustrator: Hyemi Song



Design School: Rochester Institute of Technology (RIT), Rochester NY  
 Title: MeDesign Human Health Book Designer: Alice Zong  
 Professor: Bruce Meader



Design School: Rochester Institute of Technology (RIT), Rochester NY  
 Title: Marine Food Chain Infographic Design Designer: Alice Zong  
 Professor: Bruce Meader



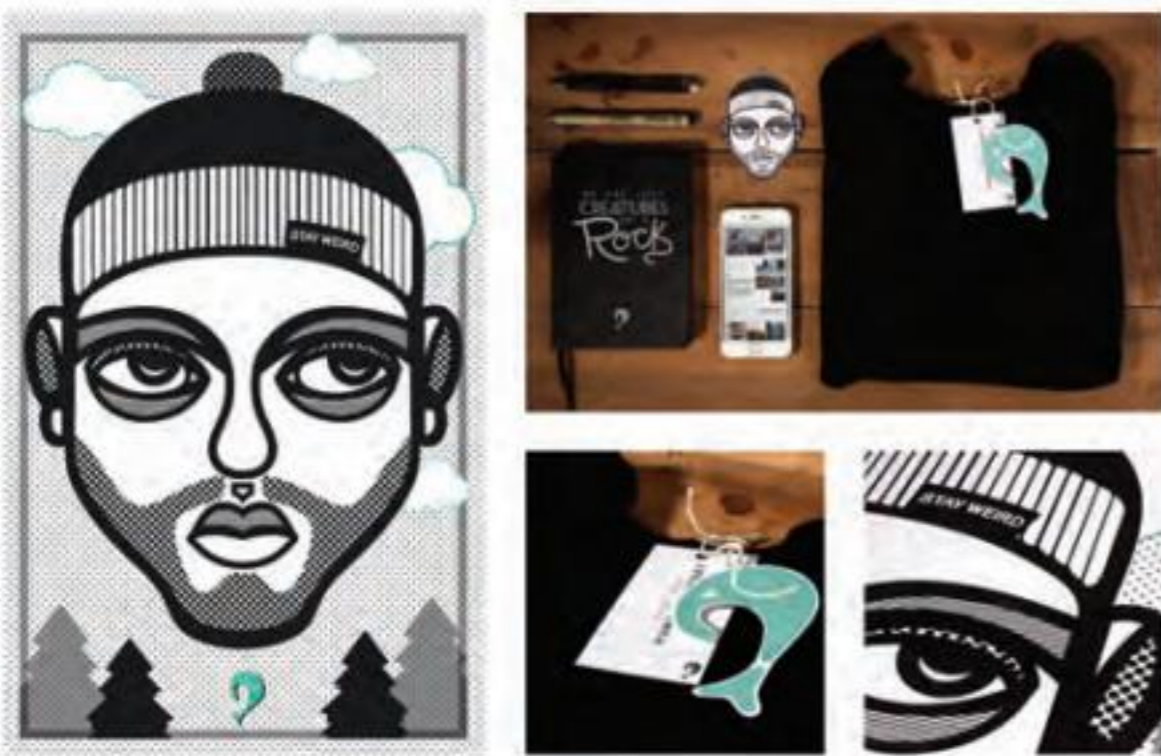
Design School: School of Advertising Art (SAA), Kettering OH  
 Title: Blackout Beer Label Project Designer: Bo Burkett



Design School: School of Advertising Art (SAA), Kettering OH  
 Title: High Horse Beer Label Project Designer: Ashley Casebolt



Design School: School of Advertising Art (SAA), Kettering OH  
 Title: Quaker Oats Packaging Project Designer: Kylee Clarke



Design School: School of Advertising Art (SAA), Kettering OH Title: Stay Weird  
 Branding Project Designer: Kylee Clarke



Design School: School of Advertising Art (SAA), Kettering OH Title: Anchor Steam  
 Beer Label Project Designer: Sydney Graf



Design School: School of Advertising Art (SAA), Kettering OH Title: Chivalry Is  
 Dead Wine Label Project Designer: Megan Grote



Design School: School of Advertising Art (SAA), Kettering OH Title: Cotton Craft  
 Branding Project Designer: Adam Handermann

# STUDENT DESIGN



Design School: School of Advertising Art (SAA), Kettering OH Title: Vans Seasonal Retail Designer: Adam Handermann



Design School: School of Advertising Art (SAA), Kettering OH Title: Anthropologie Seasonal Retail Project Designer: Jamie Hanna



Design School: School of Advertising Art (SAA), Kettering OH Title: Teavana Packaging Project Designer: Kristin Hayden



Design School: School of Advertising Art (SAA), Kettering OH Title: Vespa Brochure Project Designer: Jenn Jacobs



Design School: School of Advertising Art (SAA), Kettering OH Title: Guideboat Co. Seasonal Retail Project Designer: Cierra Kies



Design School: School of Advertising Art (SAA), Kettering OH Title: Noughts + Crosses Packaging Project Designer: Cierra Kies

# STUDENT DESIGN



Design School: School of Advertising Art (SAA), Kettering OH Title: Topsy Branding Project Designer: James Klausing



Design School: School of Advertising Art (SAA), Kettering OH Title: Naughty Gnome Beer Label Project Designer: Leah Krueger



Design School: School of Advertising Art (SAA), Kettering OH Title: Alpenglow IPA Beer Branding Project Designer: Lauren Landes



Design School: School of Advertising Art (SAA), Kettering OH Title: Lillette Branding Project Designer: Lauren Landes



Design School: School of Advertising Art (SAA), Kettering OH Title: Roaming Goat Beer Label Project Designer: Kacie Lawrence



Design School: School of Advertising Art (SAA), Kettering OH Title: Evil Twin Beer Labels Project Designer: Sarah Otte

# STUDENT DESIGN



Design School: School of Advertising Art (SAA), Kettering OH  
 Title: Stray Fox Beer Label Project Designer: Jevin Ramsey



Design School: School of Advertising Art (SAA), Kettering OH  
 Title: Netflix Kits Project Designer: Danielle Scott



Design School: School of Advertising Art (SAA), Kettering OH  
 Title: Founders Brewery Beer Packaging Project Designer: Ana Surace



Design School: School of Advertising Art (SAA), Kettering OH  
 Title: Poetry Festival Brochure Project Designer: Ana Surface



Design School: School of Advertising Art (SAA), Kettering OH  
 Title: Stigma Branding Project Designer: Ryan Thorsen



Design School: School of Advertising Art (SAA), Kettering OH  
 Title: Cabin Fever Beer Label Project Designer: Mara Watercutter



Design School: UC Berkeley Extension, Berkeley CA Title: Grape Factory Branding + Identity Project Art Director: Molly Mueller Designer: Molly Mueller



Design School: Woodbury University, Graphic Design Department, Burbank CA Title: Information Graphic Project: Thriving Through Stress Designer: Josh Aveni Professor: Cate Roman



Design School: Woodbury University, Graphic Design Department, Burbank CA Title: Packaging Design Project: Sowing Kit Seed Packaging Designer: Josh Aveni Instructor: Dan Hoy



Design School: Woodbury University, Graphic Design Department, Burbank CA Title: Branding & Identity Project: Vayu Airlines Designer: Saba Shakoor Instructor: Rebekah Albrecht



Design School: Woodbury University, Graphic Design Department, Burbank CA Title: Branding & Identity Project: Metamorphosis Designer: Sara Lind Professor: Sue Vessella



Design School: Woodbury University, Graphic Design Department, Burbank CA Title: Banner Design: Iranian New Year Banners Designer: Karin Yehuda Professor: Behnoush McKay

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<sup>†</sup>American Forest & Paper Association, 2015

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†U.S. Department of Agriculture, 2012



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