

The Secrets of The

MAGIC LETTER

By Dr. Robert Jacobs

THE FOLLOWING LETTER IS THE EXACT WORD FOR WORD LETTER I USED TO SEDUCE HUNDREDS OF WOMEN!

First read the letter, then the mechanics for developing it will be described in detail. I'm going to give you some hard core stuff that you wouldn't find if you spent hundreds of dollars!

Dear _____,

Have you found yourself wondering if you have a secret admirer. And if this person were the type of person who could cause you to just stop what you are doing and have a strong desire to find out more, would you perhaps do that instantly?

Now, I know that you may not be totally comfortable with this now, yet I know that there is a part of you that allows yourself to realize that sometimes it just takes one look from somebody to instantly become fascinated by this person. Someone who looks at you from afar, with out you even realizing it, and can see the beauty. Someone who's heart beats with every beat of your heart, who breaths with every breath you take. Someone who you have always know is out there somewhere, yet thought you would never find him. A person who shares your thoughts, your dreams, and your passions. As I sit here at my keyboard, my thoughts wonder to you, my dearest. As I am looking at the words I am writing now, I begin to picture my yes looking into yours, so deep, as though when I look into them I can feel the very essence of you deep inside. I speak to you while you sleep. I call out to you, yet you have not heard me, yet. It's a comforting and soothing voice, yet this voice may cause you to become very aroused and causes you to pay close attention to my words. Instantly, my thoughts wonder to how magical it would be if you were able to look my eyes, and notice the same feelings begin to come over you now. It may be like a spark, that slowly builds and builds into a fire, a flame of passion spreading through each and every part of your body now. I know the loneliness you sometimes feel, as you go through your daily routine. Like me, you long to find someone to fill that special place inside your soul, that wondrous place where anything is possible and where dreams come true. Right next to the very center of who you truly are. You don't know yet who I am. However, you have always known me. I have visited you in your daily thoughts, and at night in your dreams. I know all the desires and fantasies you have, yet do not share with anyone.

I have watched you for years now. Sometimes when I see you, I stop, and imagine how wonderful it would feel to hold you in my arms, even if just for a moment, and to feel our souls merge together as one. I wonder how incredibly pleasurable it would be to touch you in the way you have always wanted to be touched, and begin to feel the excitement and the passion growing as I begin to kiss you ever so softly, in just the right way, in those special places that cause your whole body to quiver with excitement. I imagine the

comfortable feeling of gently caressing your face, your cheeks, running my fingers through your beautiful hair, softly rubbing my fingers across your lips.

Kissing your neck, down further to your sensual breast, as the excitement builds even more, as you begin to desire my kisses all over your body. Nothing else can satisfy you in this way. Now all these thoughts may even now be penetrating your mind as conditions coalesce to create a sense of ecstasy and passion that you always have known is there, inside yourself on a very deep level. Now, you may be wondering who I am. I am the man who knows and understands all of those fantasies you have. With Me, I know how much you deeply desire to connect with someone on a special level, someone who can touch the deepest part of your mind, body and soul, who causes you to instantly awaken all those incredible feelings and sensations that you have had locked away for so long. You have always looked for somebody to cause you to feel all those totally wondrous feelings, and to suddenly awaken all those fantasies and desires that are deep inside your mind. Someone who can cause you to have all those fantastic sensations spreading through your body now. Now I don't know what it will be that happens in your daily life that will cause you to think of me. Perhaps it will be simply driving in your car, the monotony of the road going past that will cause you to suddenly picture me being with you, and to feel my touch on certain parts of your body, in a way that causes you to want to just surrender to that overwhelming sense of passion. I find my thoughts drifting to a time in the future where I will see you somewhere and you will recognize me. You will see it in my eyes. We have crossed paths many times, yet you did not realize that you saw me. I wonder if you will the next time you see me.

Sincerely,

Mesmer

NLP

Welcome to the Secrets of the Magic Letter. The basis for the Magic Letter is a technology called NLP or Neruo-Linguistic Programming. Simply put, NLP is a way of codifying hypnotic language patterns. NLP began as a study of how a famous hypnotist named Milton Ericson was so successful at hypnotizing people, even people who were difficult to hypnotize. They found that he used certain hypnotic phrases in his language which made him very effective. Those phrases which Ericson used were studied and other people began using them to secretly hypnotize people. This is the genius behind NLP. The process is relatively simple. According to NLP, a person can mark out certain key hypnotic words or phrases within any sentence, thereby causing someone to become instantly hypnotized. This is called Embedded Commands. They are commands that the conscious mind isn't aware of, yet the unconscious mind picks up on them, and acts on them.

EMBEDDED COMMANDS

In NLP, Embedded commands are statements, hidden within a normal sounding sentence which the subconscious mind picks up and acts on. The reason this technique is so powerful is that the conscious mind is unaware of the embedded hypnotic commands, and therefore it directly enters the person's subconscious, whereby the person acts on the command as if it were their own idea. I will give you an example of this. Milton Erickson used embedded commands in addition to therapeutic metaphors to have a very powerful effect on hypnotized clients. He would use interesting and ambiguous subject matter, and cleverly disguise the embedded commands within his stories. He told one client "A little baby knows how to relax completely in his mother's arms." The story is about a baby, however the embedded command is relax completely. The person listening to the story doesn't know it, but the embedded command causes them to relax completely. Another example is, "I can remember being a little child and having lots of fun." Even though he is referring to himself, the embedded command causes the listener to remember being a little child at the same time. Milton was very tricky. This type of statement is known as self referring, as the hypnotist is referring to himself while embedding the command. Another example of a self referring hypnotic command would be, "Im wondering how good it feels to imagine laying on a beach, in the warm sun." Since I am wondering about, you don't resist the embedded command to: imagine laying on a beach, in the warm sun. Yet I know you imagined it. This even works if you put Don't in front of the embedded command. Sometimes it works better. "Don't think of a blue monkey right now!" If you thought of a blue monkey, then you can clearly see how this process language is beginning to take form.

INTERSPERSAL TECHNIQUE

Let me give you an example of how Milton cleverly used Embedded Commands. He would say "It can be very handy and uplifting when you start from scratch because your mind knows how to listen to what I say now...". Now upon close observation, we can see that Milton was a sneaky bastard. When he spoke, he would change his voice tone when marking out the embedded commands. The commands are as follows: handy...uplifting...scratch...knows...now... The poor unsuspecting client started scratching his nose.

(Does your nose ever start to become itchy, incredibly itchy, as if you want to scratch it now? Almost like the more you try not to scratch your nose, the more itchy it feels until you are totally compelled to do that now?)

Ok, sorry for that, however I wanted to show you how powerful these embedded commands are. Never mind. Don't scratch your nose!

This is known as the Interspersal Technique because the embedded commands are interspersed between several words and phrases. There is also the use of what is known as Phonetic Ambiguity, such as knows=nose,I=eye,write=right=rite,ect. It is totally unconscious communication. When Milton said this, people lifted their hands and scratched their nose. Ahhhh. Well that's all good and well you say, but what about on paper. Can this be used in print. Absolutely. I will show you how I developed my Magic Letter Technique so that Embedded Commands can be used in any written form with the same effect.

THE 7 MAGIC WORDS.

Here are the 7 magic words you can use in writing or talking with anybody for maximum influence and persuasion.

Naturally

Easily

Quickly

Obviously

Have you

What if

Now

Using these words will give you an incredible edge over anyone in any situation!

Now I will present a statement using the 7 magic words and notice how powerful and irresistible it is. What if you could Easily have what you want Quickly while you Naturally get better and better using these skills. Obviously the techniques you will learn here will Quickly get you more women Naturally as you discover how Easily you can integrate this information. You can throw these words into any letter or conversation. Use these words and phrases like salt and pepper on your food for more taste and spice. These words are hypnotic and irritable, Naturally!

WHAT MOTIVATES WOMEN

I am writing this chapter to tell you something very important about women. They don't speak the same language that men do. You are probably already aware of this. Hence the many communication breakdowns during interactions between the sexes. Remember, men tend to talk in terms of objects: i.e. cars, computers, televisions, stereo systems...just X....things. Women tend to talk, and think in terms of relationships. How X relates to Y. They may talk about their car, but not about the thing known as performance (X), as men typically do. Women may say they like their car (X) because they can go to the shopping mall with their friends (Y). To be able to easily manipulate a woman's mind, you must keep this distinction in mind. A man may like a stereo (X) because of watts (X) or power (X). Women may want a stereo (X) because they can listen to a song that reminds her of a past love (Y). Begin to look for and notice this pattern in women, and before long you will understand the process by which they make decisions.

You will also notice in the letter that it creates a sort of "mystery" man image in their minds. I have set myself up as their ideal lover in their brains. They read the words, and notice the relationship between them and their ideal fantasy. Over half of all the books sold in the U.S. are romance novels. Women love to live in a fantasy world. Even though a lot of them are very

career oriented these days, they still want that man of mystery, their “knight in shining armor”. It is hard wired into their genetic structure. If they perceive you as being their Alpha Male, or Dominate Male, neither hell nor high water will stop them from getting you. You, like me, may very well be a somewhat passive male, however it makes no difference because the Magic Letter sets you up as that “Great Guy” all women dream about!

KEY WORDS

When writing a letter personally to a woman, notice her key words and simply use them in your next letter to her. You can ask her some simple questions which pertain to what you want from her. For example, “What is important to you when you want to meet someone special?” She may say something like, “Fun, Trust, and Caring”. As these thoughts are coming from her subconscious, you will reply in your letter using those words. She won’t believe how much you seem to understand her. “Im wondering how Fun it will be when we meet for the first time.” or “I find it so wonderful when you feel as if you can really Trust someone to the point where it develops into a sense of real Caring. These words are known as “nomializations” because they are used as nouns, but are actually verbs. When used as a noun, it really grabs a woman’s attention. Other words in this category which you can use are: love, relationship, excitement, commitment, adventure, romance.....and so on. Women eat this up because they use these types of words all the time, naturally. When you begin to use them, they will think you are very sensitive and romantic.

AIDA

The following is a concept widely used in marketing, yet can be applied to seduction in the same way. The following excerpt explains it clearly.

The Layout of a Good Ad. Now that you have some background information, it is time to start writing that Classified Ad. Once again, the basic formula that works well is “A.I.D.A” - Attention, Interest, Desire, Action.

1. Attention. Your prospect is scanning the classifieds section which includes hundreds of ads. Your main objective is to get him to stop and read “your” ad. The only way to do this is with your list of “magic words.” The first few words of your ad have to be taken from your list of magic words that you have compiled. It’s the only way you will get targeted customers to stop and look at your ad.

GAIN MUSCLE FAST

To anyone else, these “magic words” may not have anything magical about them at all. And that’s perfectly okay. You don’t want the whole world responding for more information...only those that are genuinely interested in your product.

2. Interest. You've got the reader's attention. You now need to get him interested by providing just enough information to get him curious. Tell him that you have a solution, but don't tell him what the solution is - not yet.

GAIN MUSCLE FAST

We will show you how.

3. Desire. You're got his attention, and you've got him interested enough to find out more. Now go in for the kill by offering him something he can't pass up. Give him reassurance. Offer him something the other ads aren't offering. This can usually be in the form of one or two power words like "Guaranteed" or "Secets Revealed" "Proven System" - anything that will give him that added push to react.

Keep in mind that these power words have to be factual and not just hollow promises or else you will lose the customer at the end.

Your "desire arousing" step can also be something as simple as giving the reader a good reason to respond. The best way to do this is to offer "free information" on a subject that he is already interested in.

Note: You can choose to use both techniques or just one. Here we are using just one - offering free information.

GAIN MUSCLE FAST

We will show you how. Get A Free Report.

4. Action. You have just give the reader a reason to respond. Now tell him to take action. This line is called the "call to action" line. Unfortunately, some marketers are very passive about telling the reader to act. Don't ask him to act. Don't beg him to act. TELL him to act!

Your ad would now look something like this:

GAIN MUSCLE FAST

We will show you how. Get A Free Report. Call today.

And finally, the most important step is to give the reader your contact information. This should be self-explanatory right? Well, not quite. I have seen some great ads that could have gotten huge responses if only they had remembered to include the contact information. Check your ads and recheck them to make sure you have all the information that is required - your contact information being a very important piece.

Now that you know what A.I.D.A. is, and how to use it, you can begin to use the same process in classified personal ads.

PERSONAL ADS

I have used internet personals to seduce hundreds of women. I will show you how to do the same. Remember, you are selling yourself. For Christ sakes don't give yourself away. That is the problem with "Nice Guys". They do everything a woman wants, they give their all, and get shit on in the end. Start using the "Jerk" mentality. The Jerk is out for himself, and charges a heavy price tag for it too. Women say they want a "Nice Guy" but they always love the "Jerk". Sell yourself high, not short. **YOU ARE WORTH IT!** Trust me. Look at it this way. Don't trust anything that bleeds for a week straight and doesn't die. Women know that they are second fiddle. They are always pushing men to test them. They want to find a man with the high price tag. The one that will control her, and not be hen pecked. Let this attitude show in your dealings with women, and you will have great success. The following personal ad is one which I used to get thousands of women to write me on the internet.

It has been said that a picture is worth a thousand words. It is often difficult to paint a picture of someone with words, yet I believe that sometimes you can often perceive things about someone when you really pay attention. Can you remember a person from your past who caused you to feel absolutely wonderful, who could make you melt, just with a certain look. Perhaps they could just say something in such a way that caused you to notice incredible sensations through your whole being. Mabey you can even remember fun times and exciting experiences. Now, I don't know weather or not I will totally remind you of those things, yet you may notice many of those characteristics in me. Now, I find that when you open up completely to that special place, deep inside, where all those incredible feelings and experiences just begin to happen, it's just like when you realize that sometimes you can feel totally connected to a person naturally, as if destiny has created this opportunity for you now. Now, as you ponder on these things through out today, I don't want you to write to me any faster than you can realize that when a person opens up to new, exciting and wonderful experiences, that is how meaningful experiences naturally occur. If you would like to know more about me, please write.

Women love this personal ad. It has generated many terrific dates for me. Now I am giving it to you. You may use this ad for your own personal use. You can use the Magic Letter for your own use as well. You may also feel free to use the skills you have learned here and write your own Magic Letters. Either way, I would love to hear about your success. Feel free to write anytime and tell me about your Sex-Sess with Women!